



# NATIONAL WORKSHOP

RESEARCH METHODS  
&  
CONTEMPORARY ECONOMIC ISSUES  
ONE WEEK (20<sup>th</sup> – 26<sup>th</sup> November, 2017)



**SHRI RAM COLLEGE OF COMMERCE  
UNIVERSITY OF DELHI  
DELHI**

## **ABOUT SHRI RAM COLLEGE OF COMMERCE**

Shri Ram College of Commerce, a premier and prestigious institution in the field of commerce and economics education in the country was founded in 1926 by Sir Shri Ram, a leading industrialist and educationist. Shri Ram College of Commerce is a constituent college of the University of Delhi and it is located on its main campus. It imparts instructions in commerce and economics, both at undergraduate level and postgraduate levels, leading to B.com (Hons.), B.A. (Hons.) Economics, and M.Com. degrees of the University of Delhi. In addition, the college offers a two-year (full-time) Post-Graduate Diploma in Global Business Operations to students who wish to take up careers in the field of international business.

Shri Ram College of Commerce has dedicated faculty members who are renowned in their areas. The college has excellent infrastructure where it's all classrooms are centrally air-conditioned and well-equipped with modern teaching equipment such as LCD projectors, screens etc. The college attracts some of the most talented students every year not only from India but abroad as well. Students graduating from the college secure top positions in examinations of the University of Delhi, every year. Many students of the college have got admissions in the prestigious educational institutions of the world.

## **ABOUT THE WORKSHOP**

The workshop is an initiative designed to raise further understanding of growing contemporary economic issues in society with a focus on research methods. It covers some vibrant thought-provoking economic issues like changing contours of the banking sector, taxation, climate change, corporate governance, women and development, digital marketing, innovations etc., that need further investigations and discussions through the effective research practices. For conducting research on these contemporary issues, there is a need for having an effective workshop on research methods. The data analysis while seems to be interesting with one variable, turns out to be actually complex, when a number of variables are involved. Most of the times, the evaluators who are evaluating the research work, raise the various concerns about research methodology such as the scale development process, selection of appropriate technique, assumptions of an appropriate technique, data requirements, etc. The understanding of these research issues is pertinent for the most effective results dealing with such contemporary economic issues.

The primary aim of the workshop is intended to provide participants with insights on the various contemporary issues in society and tools to conduct relevant research that would provide the supporting knowledge necessary for keeping up all these concerns. Leading academicians and policy makers who are ubiquitously involved in handling these issues will make the participants acquaint themselves with the dynamic trends of economic issues and research to shape their work in the right direction.

## **OBJECTIVES OF THE WORKSHOP**

- To provide a comprehensive understanding of contemporary economic issues, basic concepts, techniques, and tools associated with advanced statistical techniques.
- To provide a balanced mix of theoretical concepts and hands on experience with application of advanced statistical techniques with the help of case studies provided by the resource persons.
- To provide an in-depth understanding of the advanced statistical techniques with the help of discussions on a published paper(s) of the experienced resource persons.

## EXPECTED AUDIENCE

The workshop will cater the needs of

- Researchers (Academic & Industry),
- Faculty members conducting research and also, teaching with the help of multivariate techniques,
- Corporates working as Research Associates/Business Analyst.
- Researchers/Faculty Members working on projects funded by different agencies.

A maximum of 40 participants will be shortlisted for the workshop. The participants must have basic knowledge of data entry in SPSS and carry their laptops for hands on sessions.

## PEDAGOGY

The workshop will adopt a holistic model in order to groom each participant with the multivariate technique used and its analysis. A combination of expert presentations through projectors and hands on mode pedagogy will be adopted, where the participants will work on their laptops simultaneously with the resource person. A good deal of emphasis will be given on the interpretation of output, its implications for teaching, research and publications.

## RESOURCE PERSONS

The eminent personalities from the government sectors and universities having expertise on the issues and techniques will be the resource persons for the workshop. The resource persons will focus on the methodology, the techniques used, results and its interpretation in the research papers to enable the participants to write for quality journals.

## REGISTRATION

The interested participants may send their request to the convenor at [abhay.jain@srcc.du.ac.in](mailto:abhay.jain@srcc.du.ac.in) for confirmation. After confirmation, the participant is required to submit the fee within two days and intimate the convenor through email. The confirmation will get cancelled in case of failure to submit fee within prescribed time span. Regional diversity while confirming the participants for the workshop will be taken into consideration.

## REGISTRATION FEES DETAILS

**REGISTRATIONS ON DAY 1: 8:30 a.m.-9:00 a.m at SRCC**

Research Scholar ₹ 4200/-      Faculty ₹ 5000/-      Corporate ₹ 7000/-

The fee includes FDP registration fees, kit, Food, and refreshments.

At the end of the programme, each participant will be awarded a certificate. There are limited **40 seats** for the programme and will be filled on '**First Come First Serve**' basis. Last date of receipt of duly filled Registration Forms and fee is: **November 05, 2017**. Fee once received will not be returned.

*Note: Outstation Participants will get accommodation in University Guest House subject to availability.*

## SPECIAL NEEDS

The participants with special needs are requested to inform us in advance to make the prior arrangements. SRCC provides a barrier-free environment in the campus with facility of ramps, lift, electric wheel chair, enabling unit etc. We will be pleased to assist you.

# TENTATIVE SCHEDULE OF THE WORKSHOP

## Day 1

Inauguration  
Interaction Session with Principal SRCC

## Day 2

**CEI-1** Corporate Frauds and CS Ranjeet Kumar  
Research Agenda Pandey  
Council Member, ICSI

**RM** Introduction to Research Methods Balwinder Singh  
Measurement Scales, (Former Secretary ICA)  
Measurement Errors and its Associate Professor,  
impact on analysis, Selecting a Guru Nanak Dev  
multivariate technique, University,  
Hypothesis Formulation, Amritsar  
Cleaning and Transforming Data

**RM** Hypotheses Testing, One Balwinder Singh  
Sample t-test, Independent (Former Secretary ICA)  
Sample t-test, Paired Associate Professor,  
Sample t-test, ANOVA Guru Nanak Dev  
Post hoc Test, Chi-square University,  
Live Research Issues: Amritsar  
Field Visit

## Day 3

**CEI-2** India's Twin Balance Sheet RBI  
Problem (Approval in process)

**CEI-3** Digitalisation and Big Simrit Kaur  
Data: Issues and Professor of  
Challenges Economics and  
Public Policy  
Principal Shri Ram  
College of  
Commerce,  
University of Delhi  
Delhi.

**RM** Simple & Multiple Regression C.P Gupta  
Assumptions of Multiple Professor  
Regression, Estimating the Deptt. of Financial  
regression model Studies  
Discussion on Research Papers University of Delhi  
Delhi

**RM** Assessing overall model C.P Gupta  
fit, Logit regression Professor  
Probit regression Deptt. of Financial  
Discussion on Research Studies  
Papers University of Delhi  
Delhi

## Day 5

**CEI-4** Research in Corporate Anil Kumar  
Governance Associate Professor  
Shri Ram College of  
Commerce, University  
of Delhi, Delhi

**CEI-6** Fuel Crisis To be confirmed

**CEI-5** Climate Change, Conflict and Simrit Kaur  
Food Security Professor of  
Economics and  
Public Policy  
Principal Shri Ram  
College of  
Commerce,  
University of Delhi  
Delhi.

**RM** Exploratory Factor Analysis Neeraj Kaushik  
(EFA), Deriving Factors and Associate Professor  
Assessing overall fit, Validation National Institute of  
and Reliability, Introduction to Technology,  
Smart PLS-II\*, Basics of Kurukshetra.  
Confirmatory Factor Analysis,  
Discussion on Research Papers

**RM** Statistics of CFA: Model Neeraj Kaushik  
Fit, Validity Measures, Associate Professor  
Types of CFA, National Institute of  
Structural Equation Technology,  
Modelling (SEM), Kurukshetra.  
Discussion on Research  
Papers

### Day 7

- CEI-7** Overview of GST and its impact on small traders D K Jain (IRS)  
Rtd. Asst Commissioner  
Customs and Central  
Excise, Govt. of India
- RM** Presentations based on field visit Participants  
Valedictory Session  
Gala Dinner

*RM: Research Methods; CEI: Contemporary Economic Issue. The content may vary slightly.*

*\*Participants are requested to download Smart PLS-II on their laptops before coming to the session.*

## PAYMENT OF FEES

Fees can be paid either through **Demand Draft** in favour of 'Principal Shri Ram College of Commerce' payable at Delhi **or online** through **NEFT/RTGS**.

## DETAILS FOR NEFT/RTGS

|                      |  |
|----------------------|--|
| ACCOUNT HOLDER NAME: | PRINCIPAL SHRI RAM COLLEGE OF COMMERCE |
| ACCOUNT NO:          | 10851301539                            |
| BANK NAME:           | STATE BANK OF INDIA                    |
| BANK BRANCH:         | SHRI RAM COLLEGE OF COMMERCE DELHI     |
| IFSC CODE:           | SBIN0010437                            |
| MICR CODE:           | 110002439                              |

### Patron

**Prof. Simrit Kaur, Principal**  
Shri Ram College of Commerce, Delhi  
Email: [principaloffice@srcc.du.ac.in](mailto:principaloffice@srcc.du.ac.in)

### Workshop Convenor

**Assistant Prof. (Dr.) Abhay Jain**  
Contact: +91- 9818639056  
Email: [abhay.jain@srcc.du.ac.in](mailto:abhay.jain@srcc.du.ac.in)

### Workshop Members

**Assistant Prof. (Dr.) Alok Kumar**  
Contact: +91 9953809459  
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**Assistant Prof. (Dr.) Surya Prakash**  
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Email: [sprakashsrcc@gmail.com](mailto:sprakashsrcc@gmail.com)

**Assistant Prof. Raj Kumar Sah**  
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Email: [rajkumarsah42@yahoo.com](mailto:rajkumarsah42@yahoo.com)

**Assistant Prof. (Dr.) Vandana Jain**  
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Email: [drvandana.srcc@gmail.com](mailto:drvandana.srcc@gmail.com)

**Assistant Prof. (Dr.) Nawang Gialchhen**  
Contact: +91 8010734581  
Email: [ngsrcc@gmail.com](mailto:ngsrcc@gmail.com)

### Co-convenors

**Associate Professor (Dr.) Rachna Jawa**  
Contact: + 91 9899038903  
Email: [rjsrcc004@yahoo.co.in](mailto:rjsrcc004@yahoo.co.in)

**Assistant Prof. (Dr.) Santosh Kumar**  
Contact: +91 9911426837  
Email: [santosh.kumar@srcc.du.ac.in](mailto:santosh.kumar@srcc.du.ac.in)

Registration Form

**SHRI RAM COLLEGE OF COMMERCE  
UNIVERSITY OF DELHI**

*NATIONAL WORKSHOP ON RESEARCH METHODS AND CONTEMPORARY ECONOMIC ISSUES*

20<sup>th</sup> to 26<sup>th</sup> November, 2017

Please fill the particulars below in CAPITAL LETTERS:

Name: \_\_\_\_\_ Designation: \_\_\_\_\_

Organization Name & Address: \_\_\_\_\_  
\_\_\_\_\_

Telephones \_\_\_\_\_ Mobile \_\_\_\_\_

Email: \_\_\_\_\_

DD No: \_\_\_\_\_ for ₹ \_\_\_\_\_ Drawn on (Bank): \_\_\_\_\_

NEFT Details \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

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ACCOUNT NO. : 10851301539  
BANK : State Bank of India  
BRANCH : Shri Ram College of Commerce, Delhi  
IFSC CODE : SBIN0010437  
MICR CODE : 110002439

*\*Cheques will not be accepted for payment of registration. The filled-in registration form along with prescribed fee may be sent to Principal, Shri Ram College of Commerce, University of Delhi, Delhi and a scanned copy at [abhay.jain@srcc.du.ac.in](mailto:abhay.jain@srcc.du.ac.in)*

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