



→ COMMERCE

No. 1 SHRI RAM COLLEGE OF COMMERCE

SHRI RAM COLLEGE OF COMMERCE RANKED NO. 1 (COMMERCE STREAM)

INDIA TODAY GROUP BEST COLLEGES SURVEY 2020



THE TRADE PUNDITS

SRCC's future-oriented courses and its own standing as a national resource centre speak of its pedigree



Shri Ram College of Commerce (SRCC), University of Delhi, commenced education in the field of commerce in 1920. With over 90 years of an ever-evolving existence, the college excels in knowledge, application, ethics and society-oriented delivery in the discipline of commerce. The pedagogy is rooted in traditional values paired with innovative techniques—methods that focus on instilling a deep sense of conceptual clarity and curiosity for life-long learning in students. Thorough mentoring, add-on courses, internships and academic research are the nub of pursuing a degree in Bachelor of Commerce (Hons) at SRCC.

Using the usual modes of chalk and talk for classroom lectures, personalised (one-to-one) tutorials as well as participative learning, SRCC is renowned for easing out difficult theoretical concepts by conducting regular presentations, webinars, field visits and industry-interface for students. Their method can be summed up in three words, '*vaad, vivaad and samvaad*', as they encourage dialogue, debate and discussion in classrooms to ensure a two-way communication between students and teachers.

A BCom aspirant must be a critical thinker and sharp learner to thrive in the course. The institution stresses on gaining knowledge, applying multi-level concepts to draw effective

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financial and business strategies. Students can publish research in-house through an exacting academic mentoring process, as well as avail funding to present their research at various national and international forums. With this, they are taught to become risk-takers and pushed to channel their entrepreneurial and creative energies.

To inculcate team spirit and peer-to-peer learning, SRCC currently has more than 50 active student societies for extra-curricular interests, ranging from performing arts to crafts, sports, social care and welfare. The college maintains world-class infrastructure, including air-conditioned classes, a well-stocked library, a state-of-the-art resource centre that could act as a catalyst in enhancing the teaching-learning experience. The institution also has a well-developed sports complex and swimming pool for extra-curricular activities. As they heavily employ information and communications technology (ICT)-based teaching methods such as presentations, films, webinars, audio-visual aids and software-based learning, in July 2019, a National Resource Centre was set up in the college with a sound-proof video studio lab consisting of modern multimedia facilities to help students learn better.

The college has an active academia-industry, academia-academia and institution-alumni interface, encouraging

TOP 10 COLLEGES

- 1 SHRI RAM COLLEGE OF COMMERCE, *Delhi*
- 2 HINDU COLLEGE, *Delhi*
- 3 LADY SHRI RAM COLLEGE FOR WOMEN, *New Delhi*
- 4 HANSRAJ COLLEGE, *Delhi*
- 5 LOYOLA COLLEGE (AUTONOMOUS), *Chennai*
- 6 MADRAS CHRISTIAN COLLEGE, *Chennai*
- 7 DEPT OF COMMERCE, CHRIST (DEEMED TO BE UNIVERSITY), *Bengaluru*
- 8 RAMJAS COLLEGE, *Delhi*
- 9 SHRI VILE PARLE KELAVANI MANDAL'S NARSEE MONJEE COLLEGE OF COMMERCE & ECONOMICS, *Mumbai*
- 10 SVKM'S MITHIBAI COLLEGE OF ARTS, CHAUHAN INSTITUTE OF SCIENCE & AMRUTBEN JIVANLAL COLLEGE OF COMMERCE & ECONOMICS (AUTONOMOUS), *Mumbai*



Guruspeak

SIMRIT KAUR, *Principal,*
Shri Ram College of Commerce, Delhi

Three new things done in the past three years

- Value-added courses since August 2018 such as 'Business Analytics using R (a programming language for statistical analysis and data mining)' in collaboration with BSE Institute Limited, 'Data Analytics using R' in collaboration with Chartered Institute of Management Accountants (CIMA) in 2019 and 'Accountancy Star (A-Star) Programme' in collaboration with CIMA-AICPA in 2020. These

short-term courses were launched in collaboration with specialised industry partners to fill in curriculum gaps

- Signed MoU with Indian Corporate Law Service Academy, Manesar, under which faculty members of SRCC will design and administer training modules for new recruits of Indian Corporate Law Service. A similar MoU has been signed between SRCC and RBI under which our faculty members will conduct a training programme for Grade B and C officers of the

central bank.

- SRCC has been awarded two National Resource Centres in Commerce and Economics by the Ministry of Human Resource Development (MHRD) which will provide databases and learning content to all faculty members and researchers engaged in the study of commerce and economics

Three new things planned for the future

- Reduce reliance on the electricity grid by transitioning

to a solar power model. We have developed an in-house solid waste management system

- Launch more value-added courses in collaboration with industry partners
- Extend our social responsibility and academic mentoring through new outreach and extension programmes

Three emerging trends in commerce education

- Glocalisation—think global, act local. Multinational

corporates are rapidly transforming to adapt and adopt local culture with a global identity

- Data analytics and big data: Businesses worldwide have given commerce a data-oriented dimension, where data is carefully collected and utilised to generate greater stakeholder value

- Technology and artificial intelligence: Words like 'automation', 'blockchain' and 'digitisation' have become commonplace for businesses

WHAT I LEARNED IN COLLEGE



RAKEYSH OMPRAKASH MEHRA

Film director
BCom (Hons), 1983



During my time in SRCC, I was most lucky to gain knowledge from esteemed faculty, whose books were referred to all over the world. Knowledge was imparted to us unadulterated. The key highlight was that besides academics, there was equal importance given to sports, theatre and extracurricular activities- and healthy resources were assigned for the same. Today, we have state of the art sports complex, which is by far one of the best in the country. I entered SRCC as a young boy with dreams and graduated as a complete youth, ready to take on the challenges that life offered. My movies today borrow a lot from my SRCC days, especially Rang De Basanti. For me, SRCC is and will remain amongst the top institutions in the world"

WHAT I LEARNED IN COLLEGE



To me, SRCC is just not the best commerce college that has produced brilliant business minds, bankers and chartered accountants. It gave me friends who made a mark in all walks of life. Curiously, it began on my first day in college when I met Arun Jaitley who helped me pay my fees. He became India's iconic leader. Today my friends from SRCC are in all fields. Vijay Goel who became a minister, Arjun Sikri and Rohinton Nariman who are the most respected Supreme Court judges, Gulshan Grover and Rakesh Omprakash Mehra who excelled in cinema, Navtej Sarna who made a mark in diplomacy as India's ambassador in US, Ravinder Kumar is the editor of the statesman, B.S. Bassi and Ajay Kashyap who became top police officers. SRCC presence is everywhere"

WHAT I LEARNED IN COLLEGE



Although Learning never stops, truly what laid the solid foundation for me is what I learnt at SRCC. Years spent at SRCC has shaped my life. No matter whichever part of the world I am, faced with anything, I reach out to the treasure of learning while my time at SRCC and I excel in everything. Although all of us learned Commerce and eventually choose diverse fields of work, my classmate Arjan Sikhri became a judge, batchmates Rajat Sharma a journalist, Raian Kranjawala a lawyer, Sunil Sethi a fashion business icon and me an International Actor, only because of having studied at SRCC. To me, SRCC is that Red Brick Temple of wisdom and Learning"

WHAT I LEARNED IN COLLEGE



My three years at the SRCC were full of excellent learning, not only through its academic rigour and extracurricular activities, but also through the experiences gained from my peers. I cherish the valuable lessons learnt from the faculty, particularly of Dr. Girish Ahuja who taught us Tax. I have been fortunate to have SRCC as my educational foundation"