# AND COLUMN OF COMMENT

### SHRI RAM COLLEGE OF COMMERCE

University of Delhi, Maurice Nagar, Delhi – 110 007 Website: www.srcc.edu Phone: 27667905, 27666519

June 6, 2021

#### NOTICE

The Internal Quality Assurance Cell (IQAC), SRCC is pleased to organize and invite you to a session on The Making of Hero: Crisis, Leadership and Beyond.

Our Guest Speaker, Mr. Sunil Kant Munjal is one of the founder promoters of the Hero Group, India's premier automotive manufacturing group that has evolved from being the world's largest bicycle-maker to the largest two-wheeler maker. He is the Chairman of Hero Enterprise, with interests in insurance distribution, steel-making, real estate, and corporate training. Mr. Munjal is an esteemed member of the Governing Body of SRCC. He recently chronicled the incredible saga of Hero's founders in a book - The Making of Hero, which featured amongst India's prominent bestsellers for several months and won the Business Book of the Year 2020 Award at the TATA Literature Live! Festival.

Date: 8th June 2021 (Tuesday)

Time : 4:00 pm

Mode: Zoom Webinar

Kindly register here for the webinar:

https://us02web.zoom.us/webinar/register/WN Sb3GWt9xS4go1-xdAf6lgg

Registration is mandatory to attend the webinar, as the link to join the event, will be sent only to those who register.

#Ask the author: Five best questions stand a chance to win a signed copy of the book "The Making of Hero".

Looking forward to having you onboard.

Until then, stay safe and healthy.

Prof. Simrit Kaur

Principal



# INTERNAL QUALITY ASSURANCE CELL SHRI RAM COLLEGE OF COMMERCE



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## THE MAKING OF HERO:

CRISIS, LEADERSHIP AND BEYOND



Speaker
Sunil Kant Munjal
Chairman, Hero Enterprise

In conversation with



Prof. Simrit Kaur Principal SRCC University of Delhi



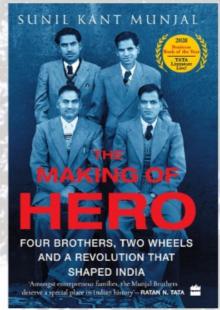
JUNE 8, 2021 (TUESDAY)

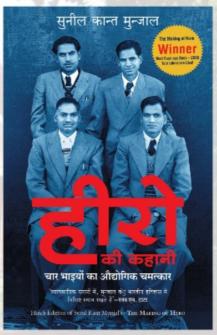


4 P.M.



zoom





### **#ASKTHEAUTHOR**

FIVE BEST QUESTIONS TO WIN A SIGNED COPY BY THE AUTHOR OF 'THE MAKING OF HERO'!