



VITTSHALA- THE FINANCIAL LITERACY CELL

Shri Ram College of Commerce, University of Delhi,
Maurice Nagar, Delhi-110007.

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IMPACT ASSESSMENT REPORT

Sr. No.	Date (dd/mm/yy)	Details of the Activities	Picture of the Activity	No. of Beneficiaries
01.	26.05.2017 to 01.06.2017	Financial Literacy Campaign in Keylong District of Himachal Pradesh under project Pahal, in association with State Bank of India.		450 Villagers.
02.	08.11.2017	Special Lecture on 'Demonetisation and its aftermath' by Sh. Ravi Shankar Prasad, Minister of Law, Electronics and IT (GoI) on Anti-Corruption Day.		1000 College Students.
03.	17.02.2018	Financial Literacy Drive for the school children of Sarvodaya Kanya Vidyalaya, Malka Ganj, Delhi, under Project Sahay.		350 Govt. School Children

04.	26.02.2018	Awareness workshop on Financial Inclusion for the school students of Govt. Boys Secondary School, Pitampura, Delhi, under Project Sahay.		250 Govt. School Children
05.	21-23.03.2018	Final phase of the Mass Financial Literacy Project in 4 villages of Sonapat District, Haryan, in association with State Bank of India and the District Administration, under Project Khushhali.		2100 Villagers.
06.	10.04.2018	Basic Financial Literacy imparted to the school students of Govt. Sarvodaya Vidyalaya, Kamla Nagar, under Project Sahay.		150 Govt. School Children.
07.	25.05.2018 to 02.06.2018	Financial Literacy Campaign in District Pithoragarh, Uttarakhand covering 15 villages and all the tehsils viz. Pithoragarh, Berinag, Didihat, Gangolihat, Dharchula and Munsyari and impacting 2500+ villagers through community engagement initiatives like nukkad natak, door-to-door campaigning under Project Uttara (Phase-I).		1725 Villagers

08.	28.08.2018	Workshop on 'Digital India Initiatives' in collaboration with CSC e-Governance Services India Ltd., Ministry of Electronics and Information Technology, Government of India in Seminar Room, SRCC.		100 College students
09.	31.08.2018	Financial Literacy Workshop for 250 female students of classes 9-12 in Sarvodaya Kanya Vidyalaya, Malka Gunj (Delhi), under Project Sahay.		350 Govt. School Children
10.	07.09.2018	Financial Literacy Session for 300 female students of Government Sr. Secondary School, Roop Nagar (Delhi), under Project Sahay.		300 Govt. School Children
11.	08.09.2018	Financial Inclusion drive for approx. 20 Grade-IV employees of SRCC, under Project Umeed.		20 Grade-IV Employees
12.	08.10.2018	Awareness drive held at two factories of NIT Faridabad (Haryana): Asa Perfect Pack Ltd. & Utopian Pharmaceuticals Ltd., covering about 80 semi-skilled factory workers under financial inclusion, under Project Asha.		70 Factory Workers

13.	09.10.2018	Conducted financial literacy campaign for approx. 40 Grade-IV employees of Daulat Ram College, in association with Connecting Dreams Foundation (DRC), under Project Umeed.		40 Grade-IV Employees
14.	17.10.2018	Celebration of two illustrious years of service to the nation through dissemination of financial literacy and catalysing the upliftment of marginalised communities since Vittshala's inception on October 17, 2016 by Sh. Arun Jaitley, Minister of Finance, Government of India.		Not Applicable
15.	17.10.2018	Launch of informative video series on social media platforms titled 'Vittshala ki Pathshala' and 'Vittpatrika' marking the second anniversary of Vittshala.		Not Applicable
16.	30.10.2018	Workshop of Financial Inclusion for 100 factory workers of Denima Creations Ltd., Mewla Maharajpur, Faridabad (Haryana), under Project Asha.		100 Factory Workers

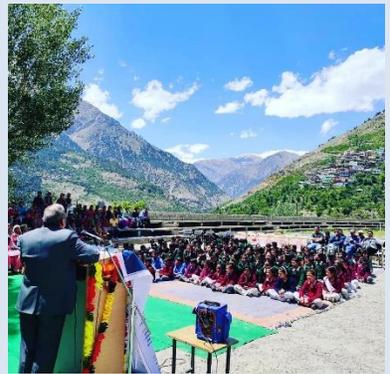
17.	03.11.2018	Awareness campaign at Government Boys School, Shakti Nagar (Delhi) for 100 students of Classes 7-8, under Project Sahay.		100 Govt. School Children
18.	03.11.2018	Awareness campaign at Birla Sr. Secondary School, Kamla Nagar (Delhi) for 70 students of Classes 11-12, under Project Sahay.		70 Govt. School Children
19.	05.11.2018	Financial Literacy campaign in the slum area of Mukherjee Nagar (Delhi) for 100 dwellers on the occasion of Diwali, under Project Asha.		100 Slum Dwellers
20.	12.01.2019	Session on financial literacy for approx. 40 students of Project Sanskaar, NSS SRCC on the occasion of National Youth Day, under Project Sahay.		40 School Children
21.	13.01.2019	Workshop on Financial Inclusion for 100 slum dwellers of Wazirpur (Delhi) on the occasion of Lohri, under Project Asha.		100 Slum Dwellers

22.	19.01.2019	Project Khushhali (Outstation project) inaugurated by Smt. Aneeta C. Meshram, Divisional Commissioner of Meerut Division (Uttar Pradesh) involving financial literacy drives for 550 villagers in four villages of Block Rajpura: Datavali, Pachgavpatti Saval, Sisouli and Bhagwanpur Chattavan.		550 Villagers
23.	20.01.2019	Financial Literacy Drive under Project Khushhali for 650 villagers in four villages of Block Kharkhauda, Meerut District (Uttar Pradesh): Nalpur, Khanpur, Dhanauta & Bijauli.		650 Villagers
24.	24.01.2019	60 women & girls were covered in a financial inclusion drive at Kalender Colony, Dilshad Garden (Delhi) on the occasion of National Girl Child Day, under Project Asha.		60 Women Entrepreneurs
25.	28.01.2019	Approx. 20 Grade-IV employees of Institute of Economic Growth, University of Delhi (Delhi) were imparted financial knowledge as part of a workshop under Project Umeed.		20 Grade-IV Employees

26.	03.02.2019	60 volunteers of Sewa Bharti Organisation were educated about various central government schemes and FAQ session was organised, in Riviera Public School, Vaishali (Uttar Pradesh), under Project Asha.		60 Kar Sewaks
27.	07.02.2019	Financial literacy session held in Government Boys School, Model Town (Delhi) for 350 students of classes 6-8, under Project Sahay.		350 Govt. School Children
28.	09.02.2019	Approx. 40 Grade-IV employees of Kirori Mal College, University of Delhi (Delhi) were imparted useful financial knowledge and made aware about government schemes, under Project Umeed.		40 Grade-IV Employees
29.	February 2019	Workshops on Portfolio Management and Security Analysis, overview of Income Tax Act and exemptions under Section-80, Union Budget 2019 were held for the members of Vittshala.		60 College Students

30.	05.03.2019	Workshop on central government schemes and nuances of financial literacy for approx. 150 factory workers of Shankar lamp industry, Real Packaging Industry, K.K. Lamp industry and Ridhi Lamp industry and All Fine Packaging Industry in Mundka Industrial Area (Delhi) under Project Asha		150 Factory Workers
31.	15.03.2019	The launch of the official website of Vittshala-The Financial Literacy Cell of SRCC to foster the knowledge of finance & build a knowledge yearning asset.: www.vittshalasrcc.org		Not Applicable
32.	16.03.2019	Financial Literacy drive for 60 underprivileged slum children of JJ Colony, Noida Sector-18 (Uttar Pradesh) on the occasion of Holi, under Project Sahay.		60 Slum Children
33.	01.04.2019	Organized campaign on Financial Inclusion for slum children of Bank Enclave, Laxmi Nagar (Delhi), in association with NGO Kind Beings under Project Sahay.		50 slum children

34.	01.04.2019	Grade-IV employees of Hindu College, University of Delhi (Delhi) were imparted financial knowledge, in association with Connecting Dreams Foundation of Hindu College, under Project Umeed.		30 Grade-IV Employees
35.	07.04.2019	Campaign on financial inclusion for factory workers of Yes Kay Enterprises, Manoj Udyoj Ltd., Shri Ram Enterprises of Kadipur Industrial Area, Gurugram (Haryana), under Project Asha.		40 Factory Workers
36.	14.04.2019	Financial Literacy Workshop held for factory workers of Neelkanth Collections at Gandhi Nagar (Delhi), under Project Asha.		30 Factory Workers
37.	15.04.2019	Grade-IV employees of Janaki Devi Memorial College, University of Delhi (Delhi) were educated on various central government schemes as part of financial literacy drive., under Project Umeed.		30 Grade-IV Employees

38.	May 25 to June 01, 2019	<p>A mass Financial Inclusion Drive has been organised in six villages of Kinnaur District of Himachal Pradesh under Phase-II of Project Uttara, in association with National Bank for Agriculture and Rural Development (NABARD), Punjab National Bank and NGO Mahila Kalyan Parishad, thereby bringing 900+ villagers under the ambit of financial inclusion. The importance of financial literacy was taught through community engagement activities like Nukkad Natak, door-to-door campaigns and one-to-one interaction.</p>	 	900+ villagers
39.	01.09.2019	<p>Basic Financial Literacy session was held for secondary school children of Delhi, in association with NGO ROPIO, under Project Sahay.</p>		20 slum children
40.	04.09.2019	<p>Grade IV Employees of Shaheed Bhagat Singh College were imparted financial literacy and knowledge of government schemes, under Project Umeed.</p>		40 Grade-IV Employees

41.	05.09.2019	Semi-skilled workers of Sledgehammer Oil Tools Pvt. Ltd., Faridabad, were taught financial prudence and sound financial behaviour, under Project Asha.		90 Factory Workers
42.	05.09.2019	Primary school children were taught basic financial concepts of banking, saving and investment on Teacher's Day, in association with NGO ROPIO.		20 School Children
43.	07.09.2019	In association with Project Sanskar of NSS SRCC, school children were taught the importance of savings and investments, under Project Sahay.		30 School Children
44.	09.09.2019	In association with NSS Sri Venkateswara College, grade-iv workers were taught financial literacy concepts, as part of Project Umeed.		40 Grade-IV Employees
45.	15.09.2019	With NGO Ummeed, slum children were educated on government social security schemes through Nukkad Natak and games.		80 school children

46.	25.09.2019	Under Project Umeed, Grade-IV workers of PGDAV(Evening) college were imparted knowledge of financial planning and government schemes.		20 Grade-IV Employees
47.	24-25.09.2019	In association with NGO Goonj, small-scale female workers were brought under financial inclusion net, under Project Asha.		100 women factory workers
48.	October 02-03, 2019	On Mahatma Gandhi Ji's 150 th birth anniversary, a two-day mass financial literacy drive was held in 9 villages of Palwal District of Haryana, in association with Haryana Gramin Bank under Project Khushhali. Community engagement activities like Nukkad Natak and focussed group discussions were held to impart the financial concepts and their grievances were redressed on the spot with the help of bank officials.	 	840+ villagers

49.	23.10.2019	Grade-IV Employees of Delhi Technological University were taught personal finance concepts in association with NSS DTU, under Project Umeed.		60 Grade-IV Employees
50.	03.11.2019	Slum dwellers of Mukherjee Nagar Area of Delhi were educated on financial literacy and social security schemes of GoI, under Project Asha.		65 slum dwellers
51.	04.11.2019	Multiple Financial Inclusion drives were held in IIT Delhi for the grade-IV workers, in association with NSS IIT-D, under Project Umeed of Vittshala.		60+ Grade-IV Employees
52.	05.11.2019	The unskilled and semi-skilled factory workers of Bawana Industrial Area of Delhi were empowered through financial literacy campaign, under Project Asha.		60 Factory workers
53.	11.01.2020	The school children of NGO Balsahyog, Delhi, were imparted basic financial education, under Project Sahay of Vittshala.		60+ school children

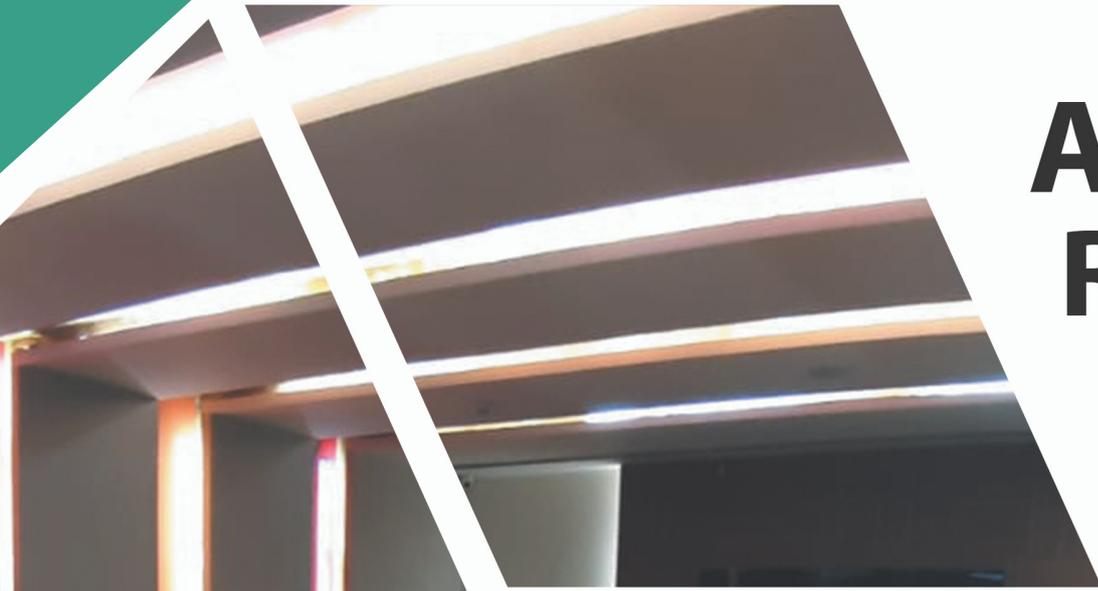
54.	27.01.2020	Financial Inclusion drive was held for the trainees in Skill Development Centre, Azadpur (Delhi) in association with NGO Janhit, under Project Asha of Vittshala.		55 Factory workers
55.	23.01.2020	Nitikaar-A Case Study Competition was organized in SRCC in Seminar Room, which was adjudged by Dr. A. Sri Hari Nayadu and Dr. Bhabhesh Hazarika from National Institute of Public Finance & Policy (NIPFP).		440 College Students.
56.	23.01.2020	The Investor Awareness Workshop was conducted by the Institute of Company Secretaries of India (ICSI) under the aegis of Investor Education and Protection Fund Authority, Ministry of Corporate Affairs, Government of India on the topic 'Recent Developments in Capital Market' in Seminar Room of SRCC.		100 College Students.
57.	11.02.2020	Government School children under NGO Ashalata Victoria Wilkinson Charitable Trust, Saket, were taught money and banking concepts through role-plays, presentations,		120 Government School Children

		comic-strips and other teaching aids.		
58.	12.02.2020	A special financial literacy drive was held in Kendriya Sarvodaya Vidyalaya, Timarpur, to impart basic financial literacy concepts to the school children and their parents, under Project Sahay.		300+ Government School Children
59.	12.02.2020	School students of Class 6-8 of Kendriya Sarvodaya Vidyalaya, Shakti Nagar, were taught financial literacy concepts.		80+ Government School Children
60.	15.02.2020	The school children of Lotus Petal Foundation, Delhi, were taught banking concepts as part of Project Sahay's financial literacy campaign.		60 School Children
61.	15.02.2020	The residents of Lalbagh Slum areas, Delhi were taught concepts related to personal finance and their grievances were redressed, under Project Asha.		50 Slum dwellers

62.	18.02.2020	The school children of NGO Drop in Ocean were taught banking and insurance concepts as part of Project Sahay's drive.		150+ school students
63.	21.02.2020	In association with NSS, Netaji Subash University of Technology, the grade-IV workers were taught to manage their money and introduced to saving and investment schemes, under Project Umeed.		80 Grade-IV Employees
64.	29.02.2020	The marginalised workers of Kadipur Industrial Area, Gurugram, were taught financial literacy schemes and a drive was held for enrolment into insurance schemes of GoI, under Vittshala's Project Asha.		50 Factory Workers
65.	05.09.2020 and 12.09.2020	Online Financial Literacy Sessions with the students of Class 1 to 8, in association with Dribble Basketball Academy, Noida.		40 School Children
66.	10.10.2020, 17.10.2020, 24.10.2020	Four virtual financial literacy sessions were held for the students of Lakshyam Foundation, Delhi.		15 School Students.

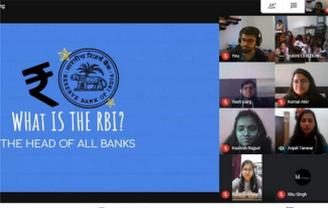
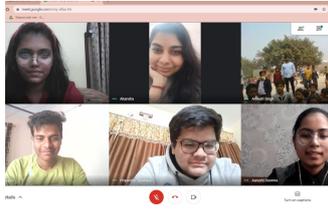
67.	06.11.2020 to Present	Spreading financial knowledge via WhatsApp groups to members from different sections of the society.		75 members.
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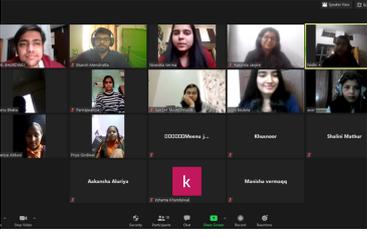
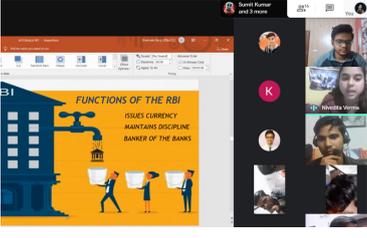
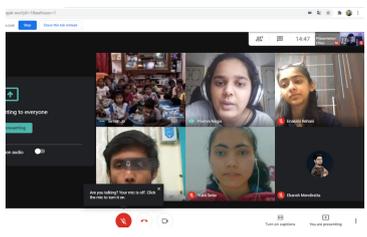


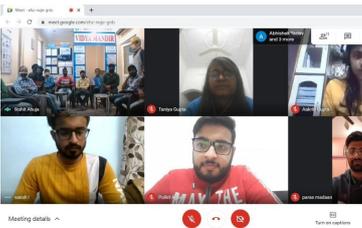
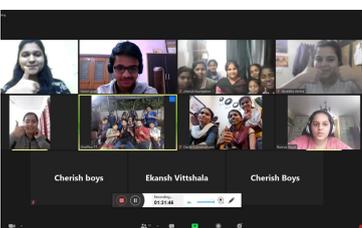

Date	Details of the activity	Picture of the activity	Number of beneficiaries
5th February, 2021	Chinar Kashmir Guru lane, Barzulla, Srinagar Age group : 6-16 yrs		19 Govt school children
6th February, 2021	Niveda foundation Uttar Pradesh Age group : 10-12 yrs		20 Govt school children
7th February, 2021	AAS, NGO Madhya Pradesh Age group: 10-12 yrs		17 Govt school children
11th February, 2021	Prakash Deep Trust Faridabad Age group : 16 to 20		45 Govt school children
11th February, 2021	Dr. Ambedkar Nagar Welfare Society Ludhiana Age group: 11-13 yrs		20 Govt school children
13th February, 2021	Apnelog NGO, Delhi Age group : 8-10 yrs		46 Govt school children

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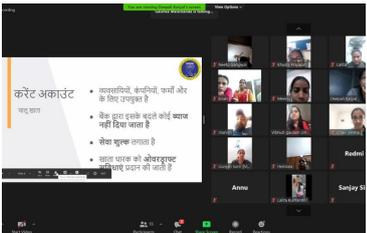
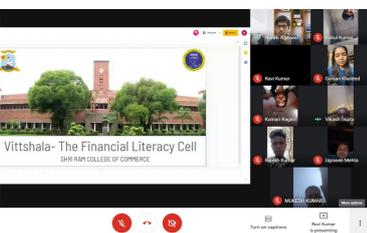
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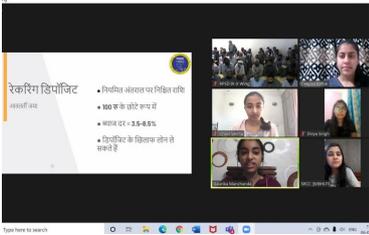
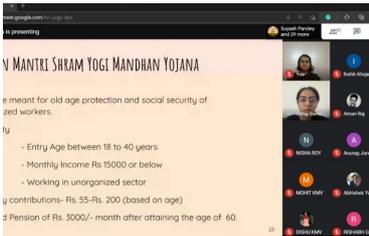
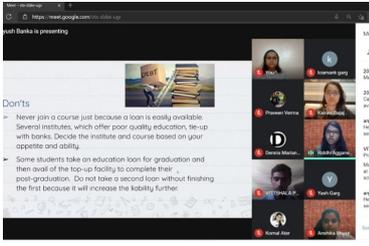
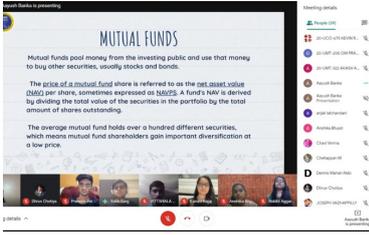
Date	Details of the activity	Picture of the activity	Number of beneficiaries
13th February, 2021	Vimukti Girls School, Jaipur, Rajasthan Age group : 10-13 yrs		35 Govt school children
13th February, 2021	Prayatan NGO, Gurugram Age group : yrs		15 Govt school children
15th February, 2021	Deepti Ashram Najafgarh, Delhi Age group: 10-17 yrs		10 Govt school children
17th February, 2021	Om Foundation, Delhi Age group : 14-18 yrs		30 Govt school children
19th February, 2021	Maxvision NGO, Gurugram, Haryana Age group: 18-22 yrs		50 Govt school children
19th February, 2021	Sparsha Foundation Bangalore, Karnataka Age group : 18 yrs		30 Govt school children

Date	Details of the activity	Picture of the activity	Number of beneficiaries
20th February, 2021	Vimukti Girls School, Jaipur, Rajasthan, Age group : 13-14 yrs		40 Govt school children
20th February, 2021	Home of Compassion, Bangalore Age group : 7-13 yrs		21 Govt school children
21th February, 2021	Mcomponents, Delhi		15 Grade IV Workers
22nd February, 2021	Cherish Foundation Orphanage Hyderabad, Age group : 7-17yrs.		30 Govt school children
22nd February, 2021	Nanhi Kali NGO, Chandigarh Age group: 13-14 yrs		50 Govt school children
24th February, 2021	Kathbungla, Dehradun		15 Factory Workers

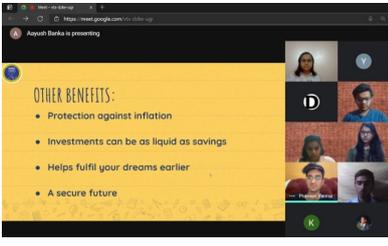
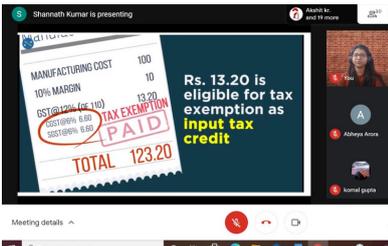
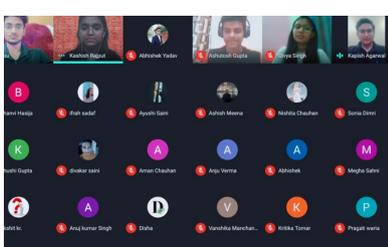
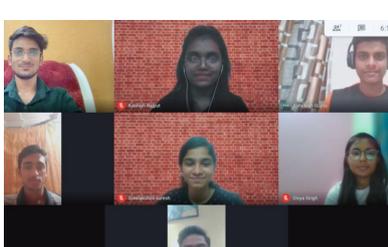
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Date	Details of the activity	Picture of the activity	Number of beneficiaries
25th February, 2021	Azad Foundation, Delhi		60 Grade IV Workers
27th February, 2021	Vimukti Girls School Jaipur, Rajasthan Age group : 17-18 yrs		35 Govt school children
28th February, 2021	Financial Inclusion workshop in Rajpur, Dehradun		25 Factory Workers
28th February, 2021	Awareness campaign in Daltonganj, Jharkhand		25 Factory Workers
1st March, 2021	Financial literacy campaign Azad Foundation, Delhi		25 Grade IV Workers
2nd March 2021	Financial Inclusion drive in Azad Foundation, Delhi		25 Factory Workers

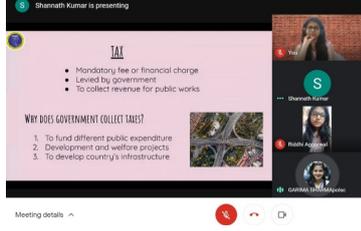
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Date	Details of the activity	Picture of the activity	Number of beneficiaries
6th March, 2021	Financial Inclusive Workshop RPS School, Dharuhera, Haryana		65 Grade IV Workers
12th March 2021	Awareness campaign Alwar Public School, Rajasthan		35 Grade IV Workers
16th April, 2021	Loyola College, Chennai		30 undergraduate students
19th April, 2021	NSS, Miranda House, University of Delhi New Delhi		55 undergraduate students
20th April, 2021	NSS, Miranda House, University of Delhi New Delhi		35 undergraduate students
21st April, 2021	WDC, Hansraj College, University of Delhi, New Delhi		42 undergraduate students

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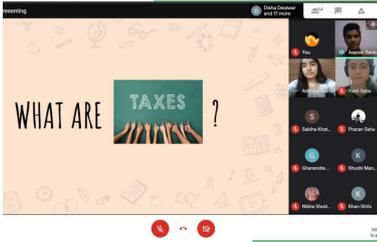
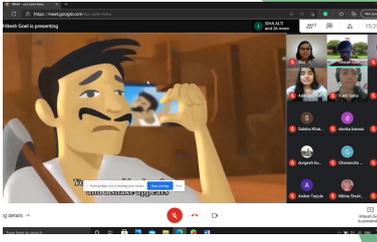
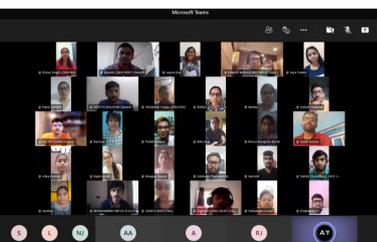
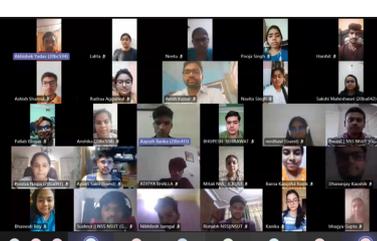
Date	Details of the activity	Picture of the activity	Number of beneficiaries
21st April, 2021	NSS, Miranda House, University of Delhi New Delhi		36 undergraduate students
22nd April, 2021	WDC, Hansraj College, University of Delhi, New Delhi		20 undergraduate students
23rd April, 2021	WDC, Hansraj College, University of Delhi, New Delhi		25 undergraduate students
24th April, 2021	WDC, Hansraj College, University of Delhi, New Delhi		28 undergraduate students
26th April 2021	IHM Pusa, New Delhi		130 undergraduate students
27th April 2021	IHM Pusa, New Delhi		120 undergraduate students

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Date	Details of the activity	Picture of the activity	Number of beneficiaries
28th April 2021	Keshav Mahavidyalaya, University of Delhi New Delhi		40 undergraduate students
29th April, 2021	Keshav Mahavidyalaya, University of Delhi New Delhi		40 undergraduate students
3rd May 2021	Bhopal School of Social Sciences BSSS, Bhopal		140 undergraduate students
3rd May 2021	Swami Shri Swaroopanand Saraswati Mahavidyalaya, Bhilai		55 undergraduate students
4th May 2021	Swami Shri Swaroopanand Saraswati Mahavidyalaya, Bhilai		47 undergraduate students
4th May 2021	Bhopal School of Social Sciences BSSS, Bhopal		100 undergraduate students

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5th May 2021	Bhopal School of Social Sciences BSSS, Bhopal		75 undergraduate students
5th May 2021	Swami Shri Swaroopanand Saraswati Mahavidyalaya, Bhilai		38 undergraduate students
6th May 2021	Swami Shri Swaroopanand Saraswati Mahavidyalaya, Bhilai		27 undergraduate students
9th May 2021	180DC, Hindu College, University of Delhi		75 undergraduate students
14th May 2021	NSS- JDMC, NSUT, CBPACS, JCBUST Delhi		150 undergraduate students
15th May 2021	NSS- JDMC, NSUT, CBPACS, JCBUST Delhi		230 undergraduate students

VITTSHALA, The Financial Literacy Cell of SRCC

Project Sahay

S.no.	Date	Name of Organization	Location	Age/ Class of students	No. of students (attendees)
1	26 June, 2021	Om Foundation	Delhi	11-12th class	20
2	7 July	IDEA Foundation	Maharashtra	6th to 8th class	60
3	9 July	Deepti Ashram	Delhi	6th to 8th	35
4	9th july	child friendly	assam	7th to 12th	10-15
5	11 July	LAL bahadur shastri sudarshnam bal ashram	Delhi	9th to 12th	10-15
6	12 July	Deepti Ashram	Delhi	9th to 12th	20
7	3 July	Arjun Chand Welfare Society	Tripura	6th-9th	34

Project Neev

S . N o	Date	Institution	Location	Platform	No of attendees
1	22-23 June 2021	Placement Cell, Gargi College, DU	Delhi	MS Teams	80+

Project Asha-Umeed

S.No	Date	Organisation	Location	Platform	No of attendees
1.	29th June 2021	Love care foundation	Gurgaon	Google meet	20+
2.	11th July 2021	Pragyata foundation	Delhi	Zoom	Recorded session
3.	13th July 2021	Prerna Social Development and welfare society	Delhi	Google meet	30+

E-Baithaks

- 1) E-Baithak on Budget by Mr. Anil Kumar
- 2) E-Baithak on Personal finance by FinLit by Anmol Sharma
- 3) E-Baithak on Healthy Tech Lifestyle
- 4) E-Baithak on Education Loans by Unicreds taken by Amit Singh
- 5) E-Baithak on Policy Making by Ranveer Nagaich
- 6) E-Baithak on Cryptocurrency by Siddharth Sogani & Anand Mishra
- 7) E-Baithak on Personal Finance by Mrs. Monica Halan

Other sessions

- 1) Launch of Vittkosh by D. Subbarao
- 2) Launch of Vityarthi by Mrs. Puja Marwaha