

NOTICE

Registration to CIMA A-Star Value Added Course

February 3, 2020

Applications are invited for the CIMA A-Star Value Added Course. Interested students are requested to fill in the registration form latest by February 04, 2020 till 11:59 p.m. Final selection will be done by the CIMA and the criteria for the same shall be shared soon.

Eligibility:

- The student must be in the final semester and should be able to provide their mark sheets for the previous 5 semesters (or 4 semesters if result is awaited)
- Applicant should have 75% or more up to 5th semester (or 4th semester if result is awaited)
- The student should qualify the screening process conducted by CIMA.


For more details kindly read the attached file.

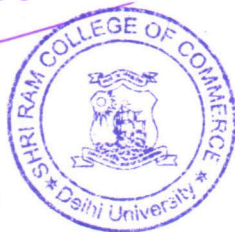
Form for Registration can be opened using the following link:

https://docs.google.com/forms/d/e/1FAIpQLSdAfKsaPbqwNM9xzKUNUjCBOs8qYTEOcJamb_Ji8jsvBJ95Wg/viewform?usp=sf_link

For queries relating to value added courses, kindly mail to:

valueaddedsrcc@srcc.du.ac.in


Dr. C. S. Sharma
Convenor
Value Added Courses



Enclosures: Details of A star course



IS THIS YOU?

Chartered Institute of Management Accountants is coming to your college in search of the top 20 future business leaders in your campus. Bringing in the exclusive opportunity to provide you an edge in your career and join the elite group of professionals globally, we are looking for our **Accountancy Stars (A-STAR)**!

About the A-Star Program:

This program provides a fast track avenue for top achievers amongst a select few institutions from India's leading universities to sit for only one exam i.e. , Strategic Case Study. CIMA will grant maximum exemption of 15 exams from total of 16 examination available considering the credibility of the college and the achiever.

Eligibility:

- 75% and more up to 5th semester in B com or BBA.
- The student must be in the final semester and should be able to provide their marksheets for the previous 5 semesters.
- The student should qualify the screening process conducted by CIMA.

Training:

- The students will receive a 5 days special training session by an International trainer: Mr. **Gajendra Liyanaarachchi**, member of CPA Australia with over 21 years' professional experience in finance, consulting, corporate planning and banking.
- Kindly find the link to his LinkedIn account : <https://www.linkedin.com/in/gajendra-liyanaarachchi-89629610b/>

Exam Pattern:

Strategic case study exam is a subjective exam based on solving the problem of a global real life company.

Syllabus:

1. Strategic management – the strategy process, analysing the organisational eco systems, generating strategic options, making strategic choices, strategic control, digital strategy
2. Risk management- enterprise risk, strategic risk, internal control, cyber risk
3. Financial strategy- financial policy decisions, sources of long term funds, financial risks, business valuation.

Your Learning Outcomes:

- The different strategic financial objectives and policy options that are open to organisations
- The types of funds available to organisations to finance the implementation of their strategies, including where and how they access these funds at the right time, in the right quantities and at the right cost.

- The sources of financial risk, how to evaluate and manage financial risk appropriately, and techniques in business valuation to assess whether a company has created and preserved value within the organisation.
- The valuation techniques to calculate value of organisations and conditions applicable for such calculations especially intangibles in the digital world and how to report intangible value and their drivers in integrated reporting.
- How to identify, evaluate and manage enterprise risks.
- Where strategic risks emanate from, how to evaluate them and understand how oversight of these risks is critical to the governance of the organisation.
- How internal controls can be used effectively in the risk management process and how to identify, analyse, remedy and report strategic risks including cyber risks.
- How to identify, evaluate and manage enterprise risks.
- Where strategic risks emanate from, how to evaluate them and understand how oversight of these risks is critical to the governance of the organisation.
- How internal controls can be used effectively in the risk management process and how to identify, analyse, remedy and report strategic risks including cyber risks.

Examination: The case study examination is a virtual business role play. You could think of it almost as a job interview, offering you the opportunity to demonstrate to CIMA your competence at this level and in the role of a Senior Finance Manager.

- **Who you are?** – At Strategic Level, your role will be that of a Senior Finance Manager. Equivalent job titles in a real organization might be: Senior Management Accountant, Group Accountant or Director Finance.
- **What is the main focus of your role?** – overall focus is long term and setting the strategy of the business.
 1. You may be involved in:
 - Measuring, analyzing and managing risk;
 - Advising on strategic decisions;
 - Investigating potential business developments and investments;
 - Advising on long term sources of finance and financial strategy
 2. You will need to understand:
 - Leadership and its role in achieving change management
 - The full context in which the business operates
 - The importance of looking ahead and advanced planning.
 3. Who you are seeking to influence? – CFO/Board, Senior Management Team- Other Senior Non Financial Staff
 4. Skills to be tested:
 - Technical Skills
 - Leadership skills
 - Business skills
 - People skills
 - Digital skills

Your Career after CIMA:

Roles you could work in:

- Finance - finance business partner, finance director, management accountant
- Executive – chief executive, CFO, managing director
- Information Management- business analysis manager, director of IT, head of Programme Management
- Operations – human resources manager, operations director and project manager
- Commercial- commercial director , marketing manager
- Consultancy – business analyst , financial analyst and management consultant

Catch the eye of employers around the globe.

Thousands of companies around the world from MNCs to the newest start-ups in the public and private sectors, train their people with us.

- Professional services and consulting – Accenture , Deloitte, EY, Grant, Thornton, IBM, KPMG, PwC
- FMCG- Diageo, Innocent, Nestle, P&G, PepsiCo, Unilever
- Telecoms and IT – BT, Cisco Systems, Dell, O2, Siemens, Vodafone
- Financial Services – Barclays, Citigroup, Credit Suisse, HSBC, J.P. Morgan, Morgan Stanley, Zurich
- Retail – ASOS, Debenhams, Kerry Group, Kingfisher, John Lewis, Sainsbury's, Selfridges, Walt Disney
- Transport, Travel and Leisure- British Airways, Hilton Worldwide, InterContinental Hotels, Transport for London
- Public sector and not-for-profit – DWP, HMRC,RAF
- Media and Publishing- BBC, FT, Google ITV, Informa, MacMillan Publishers, News Corp Australia OUP, Pearson, Sky, Virgin Media
- Engineering and Manufacturing- Airbus, BAE Systems, Balfour Beatty, Ford, GlaxoSmithKline, Rolls- Royce.

What can you do with the CGMA designation?

As a CGMA designation holder, you can look forward to :

- Driving business decisions in companies.
 - Preserving value in organizations.
 - Protecting assets and discovering new opportunities.
 - Having an inside view of the business.
 - Tracking monthly performance and everyday trends
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Fee Structure:

ROUTE	INCLUSIONS	FEES
NORMAL ROUTE OF 16 PAPERS	EXAMINATION FEES + TUTION FEES	2322 GBP + 1900 GBP= 4,222 GBP (Aprx.) (INR 4,00,000)
CIMA C SUITE PROGRAM (FOR CFOs)	EXAMINATION FEES + TRAINING FEES (FOR STATEGIC CASE STUDY)	GBP 6990 (INR 6,50,000)
CIMA A STAR PROGRAM	REGISTRATION FEES + EXAMINATION FEES + FACE TO FACE TRAINING + STUDY SUPPORT + MOCK EXAMS	GBP 750 (INR 70,000)