



# THE PLACEMENT CELL

## SHRI RAM COLLEGE OF COMMERCE

BROCHURE

2024-25



# ACKNOWLEDGEMENTS



**"Empowering futures, fostering excellence, and building meaningful connections."**

We extend our sincere gratitude to our esteemed recruiters for their unwavering support in shaping our students' careers.

Our heartfelt appreciation goes to our devoted faculty, alumni, and administrative staff for their invaluable contributions.

Finally, we thank our students, whose relentless determination and hard work have been the cornerstone of The Placement Cell's continued success.



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# MESSAGE FROM THE PRINCIPAL

“ The Placement Cell at Shri Ram College of Commerce stands as a testament to excellence, with a rich history of guiding students towards promising careers. ”



The Placement Cell at Shri Ram College of Commerce stands as a testament to excellence, with a rich history of guiding students towards promising careers. Founded on dedication and commitment, the Cell has facilitated countless successful placements, internships, workshops, seminars, corporate engagement sessions and peer-to-peer learning initiatives fostering enduring connections with prestigious organizations while creating a cohort of industry-ready graduates poised to make a meaningful impact in their respective fields.

The Placement Cell's impact extends far beyond our campus confines. Through collaborative initiatives and shared experiences, our alumni network continues to thrive, providing invaluable mentorship to students and forming bonds that serve as a reservoir of knowledge, support and opportunities. As the Principal of Shri Ram College of Commerce, I extend my heartfelt appreciation to The Placement Cell team, for their tireless efforts and dedication. To our students, I encourage them to seize the opportunities that come their way. Our students must remember that they have a steadfast ally in The Placement Cell and the entire SRCC community behind them. Here's to another year of growth, success, and the continued legacy of excellence at Shri Ram College of Commerce.



# ABOUT SRCC



**#1**  
**COLLEGE OF**  
**COMMERCE**



**A++**  
**NAAC RATING 3.75**  
(#1 College of Commerce in the University of Delhi)



**#1**  
**COMMERCE**  
**INSTITUTE**

Established in 1926, Shri Ram College of Commerce (SRCC) is renowned as India's top commerce college. With a strong emphasis on research, SRCC offers undergraduate courses in B. Com. (Hons.) and B.A. (Hons.) Economics, along with various Skill Enhancement & Value Added Courses to add a practical edge to the development of students.

Boasting a batch size of 1000+ students annually, SRCC provides recruiters with a wide pool of prospective candidates. Recognized as the best commerce college by India Today and Outlook, SRCC equips its students with the necessary corporate-ready skills through professional courses, internships, and student run organizations to ensure their suitability for any organization.





# WHY SRCC?





# ACHIEVEMENTS

## COMPETITIONS & RANKINGS



**National Winners**  
HSBC Case  
Competition



**National Winners**  
Kroll One Team  
Challenge



**National Winners**  
EY CAFTA Case  
Championship



**National Winners**  
ZS Campus  
Beats



**First Runners – Up**  
Deloitte Graduate  
School Maverick



**World Rank 9**  
ACCA Performance  
Management Paper



**Top 5 Finalists**  
BrAINWARS  
Bain & Co.



**AIR 7**  
CA Inter

## HIGHER EDUCATION ACCEPTANCES



**Harvard**  
Business  
School



**Massachusetts**  
Institute of  
Technology



THE UNIVERSITY OF  
**CHICAGO**



UNIVERSITY OF  
**OXFORD**

**Duke**  
UNIVERSITY



तेजस्वि नावधीतमस्तु



**Stanford**  
University





# COLLEGE OF GLOBAL CHOICE

## RECRUITERS DIVERSITY

Amritsar

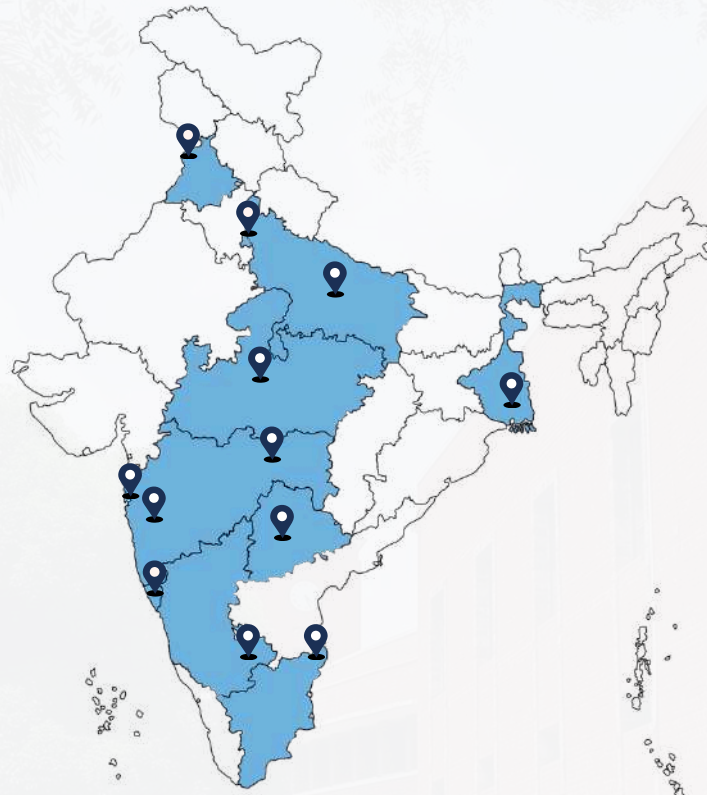
Delhi NCR

Indore

Mumbai

Nagpur

Pune



Lucknow

Kolkata

Hyderabad

Bengaluru

Chennai

Candolim

## INTERNATIONAL COLLABORATIONS



THE WORLD BANK





# COURSE STRUCTURE

## B.Com. (Hons.)

- Accounting
- Auditing and Corporate Governance
- Business Mathematics
- Company Law
- Computer Applications in Business
- Financial Management
- Human Resource Management
- Income Tax – Law & Practice
- Indirect Tax Laws
- Management Principles and Application
- Principles of Marketing

## B.A. (Hons.) Economics

- Contemporary Economic Issues
- Development Economics
- Econometrics
- Financial Economics
- Indian Economy
- Macroeconomics
- Mathematical Methods of Economics
- Microeconomics
- Statistical Methods of Economics

## Generic Electives & Skill Enhancement

- Business Accounting
- Creative Writing
- Data Analysis
- Fundamentals of Marketing
- Insurance and Risk Management
- Investing in Stock Markets
- Advanced Spreadsheet Tools
- Big Data Analytics
- Game Theory
- Global Political Economy
- Personal Financial Planning
- Public Finance
- Statistics with 'R'

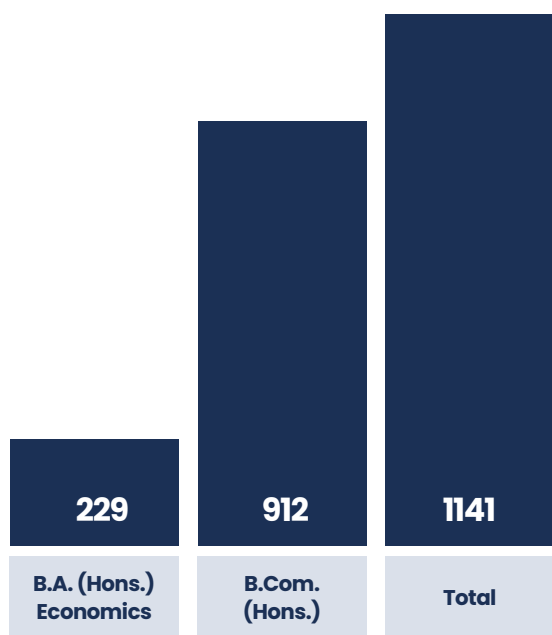




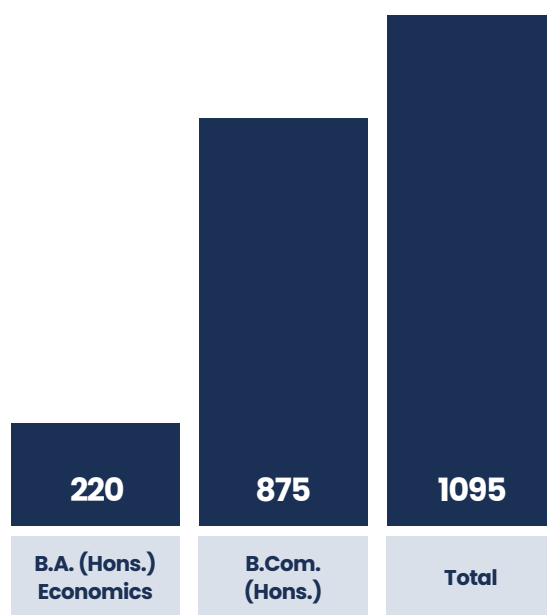
# BATCH STRUCTURE

## BATCH SIZE

### PLACEMENT SEASON BATCH OF 2025/26



### INTERNSHIP SEASON BATCH OF 2026/27



## GENDER WISE BREAKUP

### PLACEMENT SEASON BATCH OF 2025/26



### INTERNSHIP SEASON BATCH OF 2026/27





# SOCIETIES AT SRCC



## CULTURAL SOCIETIES

These societies nurture creativity by encouraging students to engage in extracurricular activities, providing them with a platform to showcase and celebrate their talents.



## ACADEMIC SOCIETIES

These societies blend theoretical learning with practical experience, offering specialized knowledge in various disciplines. They promote teamwork and management skills, while sharpening students' leadership abilities.



## SOCIAL ENTREPRENEURSHIP & SERVICE SOCIETIES

These societies are found to support students in exploring their entrepreneurial ambitions, advocating for social entrepreneurship and charitable endeavors





# HIGHLIGHTS 2023-24

**15+ SECTORS:** Consulting | VC & Private Equity | Investment Banking  
FMCG | Tax & Audit | Actuaries & Insurance | Start-Ups & E-Commerce

**500+**  
**PLACEMENT**  
**OFFERS**

**7.15**

LPA

**MEDIAN**  
**PACKAGE**

**135+**

**RECRUITERS**

**35**

LPA

**HIGHEST**  
**PACKAGE**

**43.42**

CRORE

**GROSS**  
**VALUE**

**8.63**

LPA

**AVERAGE**  
**PACKAGE**

**29**

(%) Increase in  
**NUMBER OF**  
**RECRUITERS\***

(%) Increase in  
**HIGHEST**  
**STIPEND\***

**67**

**HIGHEST**  
**STIPEND**

**3.67**

LPM

**AVERAGE**  
**STIPEND**

HIGHEST CATEGORY

**79.4**

KPM

**GROSS**  
**VALUE**

**47.25**

LPM

**115+**  
**INTERNSHIP**  
**OFFERS**

**AVERAGE**  
**STIPEND**

**40**

KPM

\*Base Year: 2022-23





# PROMINENT RECRUITERS

McKinsey  
& Company

BCG



KEARNEY

LEK

Blackstone



NOMURA

BARCLAYS

accenture

S&P Global



ABInBev



HSBC



DE Shaw & Co

DBS BANK



Aventus<sup>^</sup>  
Next is the only level

o3 capital  
Your Partners, Your Advisors



Deloitte.



KPMG



Houlihan Lokey



BIRA (91)



redseer  
Strategy Consultants

Gartner



WELLS  
FARGO



Microsoft



AIR INDIA

Dalberg

Google

AMERICAN  
EXPRESS





# RECRUITMENT ROADMAP



## Contact Us

Email ID:  
[placementcell@srcc.du.ac.in](mailto:placementcell@srcc.du.ac.in)



## Details Form

The Placement/Internship Details Form is sent out by our team to be duly filled out and sent via email.



## Coordinator

A coordinator is assigned by The Placement Cell to the company for the further process.



## Recruitment

End-to-end coordination is facilitated by The Placement Cell for all offline/online rounds.



## Offer

Final Results and acceptances are routed through The Placement Cell.



# INITIATIVES BY THE CELL

## CV VETTING



**ENSURES  
CREDIBILITY OF  
INTERACTIONS**



**STUDENT &  
COMPANY  
RELATIONS**



**ACCURATE  
CURRICULA  
VITAE**



**VERIFICATION  
OF  
INFORMATION**



**COMPREHENSIVE  
VETTING  
MECHANISM**

## ALUMNI INITIATIVES

### Alumni Connect

Circulation of Placement and Internship opportunities for Alumni batches through a batch mail.

### Alumni Mixer

Hosting an annual event for Alumni to reconnect, reminisce and refine their cherished bonds.



### Alum Diaries

Inspiring the current batches by sharing their stories through our initiative "Alum Diaries".

### Communication

Sharing of Alumni achievements through newsletters, inviting them as speakers for training sessions.



**THE WORLD BANK**

**3200+  
STUDENTS**

**20+ BATCH  
OPPORTUNITIES**

**30+  
MENTORS**

**70+  
SESSIONS**

**310+  
TRAINING  
HOURS**

**555+  
MENTEES**

## TRAINING & DEVELOPMENT

### WORKSHOPS & SESSIONS

On aspects comprising Networking Skills, Future Prospects, CV Writing, Communication Skills, and Industry-specific guidance.

### ACADEMIC ASCENT

YouTube content on higher education opportunities in collaboration with students accepted into Oxford, IIMA, IIMB, IIMC, LBS, UCLA, and ISB.





# CAREER IMPACT CLUBS

## CONSULTING CLUB

The Consulting Club was launched to ignite and deepen students' interest in the consulting sector through activities like Cases over Coffee, mentorship programs, speaker sessions, and panel discussions, while ensuring they are well-prepared for careers in consulting.



## ENTREPRENEURSHIP CLUB

The Entrepreneurship Club offers a diverse array of activities, including interviews with successful entrepreneurs, mentorship programs, and access to essential resources. These initiatives are tailored to equip students with the knowledge and support necessary to thrive in their entrepreneurial pursuits.



## FINANCE CLUB

The Finance Club is dedicated to unravelling the intricacies of finance. The club offers diverse activities, including finance masterclasses and speaker sessions led by industry experts. These sessions cover a range of topics such as equity research, derivatives, corporate finance, and financial analysis.



## HIGHER EDUCATION CLUB

The Higher Education Club was established to educate students about diverse post-undergraduate educational opportunities. It hosts a range of activities, including panel discussions with prominent figures from various fields and webinars in collaboration with esteemed colleges.



## MARKETING CLUB

The Marketing Club was initiated to acquaint students with the myriad of opportunities available within the sector. Organising marketing masterclass sessions and compiling pertinent resources, the Cell aims to equip students with valuable insights and practical knowledge essential for thriving careers in marketing.





# PwD RECRUITMENT

The Placement Cell, SRCC takes pride in fostering inclusivity and equal opportunities for all students. Recognizing the unique talents and potential of persons with disabilities, we organise special recruitment drives to connect them with prospective employers who value diversity and inclusion.

Through our commitment to these special recruitment initiatives, we strive to break down barriers and ensure that every student has the chance to embark on a successful and fulfilling career journey.

Accenture Strategy, Deloitte, ICF Consulting and Marico have been converted, in different seasons and companies such as Bain & Company, Better.com, Dabur and EY showed interest in the initiative.



## Student Testimonial



I express my sincere appreciation and gratitude to The Placement Cell, SRCC. They played a significant role in helping me secure my job at Accenture Strategy. My experience with the placement procedure was great. The Placement Cell is well-versed with each step of the process. I am thankful to Shri Ram College of Commerce for providing us with great exposure and wide range of opportunities to reach our goals.



# ARTICLESHIP RECRUITMENT



The Placement Cell, SRCC goes beyond traditional job placements by actively facilitating Articleship opportunities for our students. This initiative ensures that our students gain relevant industry insights, develop essential skills, and build a robust foundation for their professional journey in accounting and finance.

## PAST RECRUITERS

**Deloitte.****EY****KPMG****pwc****BDO**

Grant Thornton

protiviti

Brahmayya&amp;co.

## RECRUITMENT HIGHLIGHTS

**29+**ARTICLESHIP  
OFFERS**2023-24****1.73**

LPA

AVERAGE  
ARTICLESHIP  
STIPEND**50.28**

LPA

GROSS  
VALUE



# NEWS BULLETIN

## INDIA TODAY

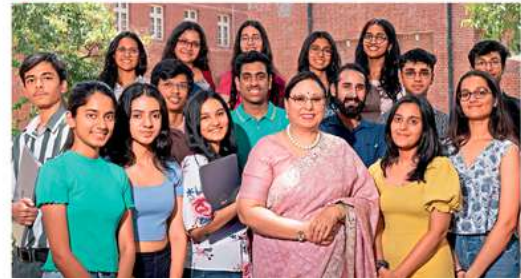
### Over 500 SRCC students land job offers worth Rs 51.6 crores

In the 2022-23 recruitment drive, SRCC excelled with 500+ students securing job offers totalling Rs 51.6 crores, showcasing an average pay of Rs 10.15 LPA and an impressive highest package of Rs 35 LPA.

COMMERCE: The greats among Commerce

With its future-ready courses and student-first policies, there is little to challenge SRCC's top billing in the Commerce stream.

By Samal Ashwini



### प्लेसमेंट पैकेज

हार्डिस्ट प्लेसमेंट पैकेज 35 लाख रुपए और औसत प्लेसमेंट पैकेज 12.73 लाख रुपए प्रति वर्ष रहा है. 44 कंपनियों ने हिस्सा लिया

#### What sets it apart

- 90 per cent of SRCC students who opted for placement secured a job after completing their BCom
- The college has an NAAC CGPA score of 3.8/4
- The average annual salary (domestic) offered to students is Rs 10.4 lakh, the second highest among BCom colleges



The Shri Ram College of Commerce (SRCC), Delhi University, has concluded another successful recruitment drive for the academic year 2022-23, with over 500 students receiving job offers totalling Rs 51.6 crores. The average pay package was recorded at Rs 10.15 LPA, while the top 10 per cent of students received offers averaging Rs 21.83 LPA. The highest package reached an impressive Rs 35 LPA.



Amid the global slowdown and layoffs reports, Delhi University's SRCC has reported an impressive placement season (2023-24) for phase I. As per Shri Ram College of Commerce (SRCC), a total of number of 169 offers were made by 44 recruiters. The highest package offered is Rs 35 lakh per annum (LPA) while the average package is Rs 12.73 LPA.

**NEW DELHI:** Shri Ram College of Commerce (SRCC) received a total of 160 job offers in phase 1 placement season 2023-24. The highest salary package offered to the students was at Rs 35 lakh per annum (LPA) and an average package of Rs 12.73 LPA.

A total of 44 recruiters participated in SRCC phase 1 placements and the gross value was at Rs 21.5 crore, the college said.

Out of the total 1,007 students who took part in the placement drive, 800 were from BCom (Hons), 207 BA Economics (Hons).





# NOTABLE ALUMNI



**Arun Jaitley**  
*Former Union  
Minister of Finance*



**Amitabh Jhunjunwala**  
*Vice Chairman,  
Reliance Capital*



**Pramod Bhasin**  
*Founder & Former-CEO,  
Genpact*



**Anshuman Jain**  
*Former Co-CEO,  
Deutsche Bank*



**Ashok Dilwali**  
*Lifetime Achievement Awardee,  
National Photography Awards*



**Shiv Khera**  
*Motivational Speaker  
& Author*



**Nitasha Kaul**  
*Famous Author and  
Poet*



**Nimrat Kaur**  
*Indian Actress,  
ITA Awardee - 2022, 2017*



**Manoj Kohli**  
*Ex-Chairman,  
SoftBank Energy*



**Rajat Sharma**  
*Chairman,  
Editor-in-Chief, India TV*



**Sminu Jindal**  
*Managing Director,  
Jindal SAW Limited*



**Rakeysh O. Mehra**  
*Renowned Film  
Director*



# TESTIMONIALS

## RECRUITER TESTIMONIALS



"I wanted to extend my sincere thanks for the outstanding recruitment process WTW recently conducted at SRCC. The candidates WTW encountered were not only well-prepared academically but also exhibited a high level of enthusiasm and eagerness to learn and contribute.

Moreover, the logistical support provided during our visit made our job as recruiters seamless and efficient, allowing us to focus on evaluating the candidates' potential and fit for WTW."



"Being a first-time recruiter, we were impressed by the smooth manner in which the entire recruitment process was managed by the SRCC placements team. They were prompt, organized and transparent in managing the process - from scheduling the pre-placement talk to conducting and scheduling the three selection rounds.

We were happy with the overall quality of candidates and came across a diverse set of profiles."

## STUDENT TESTIMONIALS



"The Placement Cell genuinely puts an honest effort to get one the best opportunities.

From vetting the CVs to providing the preparation material, Placement Cell does play a very crucial role in getting us the best opportunities.

With the big firms and companies coming at our home's comfort (for COVID-19 times), it really makes it easy for the students to apply in these companies."



"Having been a part of the Cell, I have witnessed the hard work and dedication that goes behind every step being taken by the Cell to uphold its virtues of equality and integrity.

From CV Vetting cycles to training sessions to retaining its recruiters, the Cell has always been respected for the work they do. Being a student beneficiary of the same, I am proud to see how these qualities translate in terms of the recruiters' and students' satisfaction."





# TEAM 2024-25



**Ms. Amanpreet Kaur**

Convener

**Lalnundika Darlong**

Chief Secretary

**Ansh Manchanda**

Secretary General

**Gunn Wadhwa**

Secretary

**Rakshan Bhat**

Secretary

## SENIOR COORDINATORS

**Aarushi  
Vibu**

**Ashwath  
V.K.**

**Devaj  
Mohanpuria**

**Devangee  
Shah**

**Dhriti  
Karnani**

**Diya  
Bhatia**

**Nandini  
Saxena**

**Nitya  
Mall**

**Pratik  
Agarwal**

**Prithika  
Deb**

**Riddhi  
Sharma**

**Sanaya  
Irani**

**Saksham  
Didwania**

**Sanskriti  
Gupta**

**Tanushree  
Reddy**

**Vedank  
Khaitan**





# CONTACT US



## **The Placement Cell Office**

Tutorial Room No. 10  
Shri Ram College of Commerce  
University of Delhi, Maurice Nagar  
Delhi – 110007



## **Email ID**

placementcell@srcc.du.ac.in



## **Public Relations Team**

*Devaj Mohanpuria*  
(+91-93118-36277)

*Devangee Shah*  
(+91-98931-81826)



