

PROSPECTUS
2011-2013

Global Business



perations

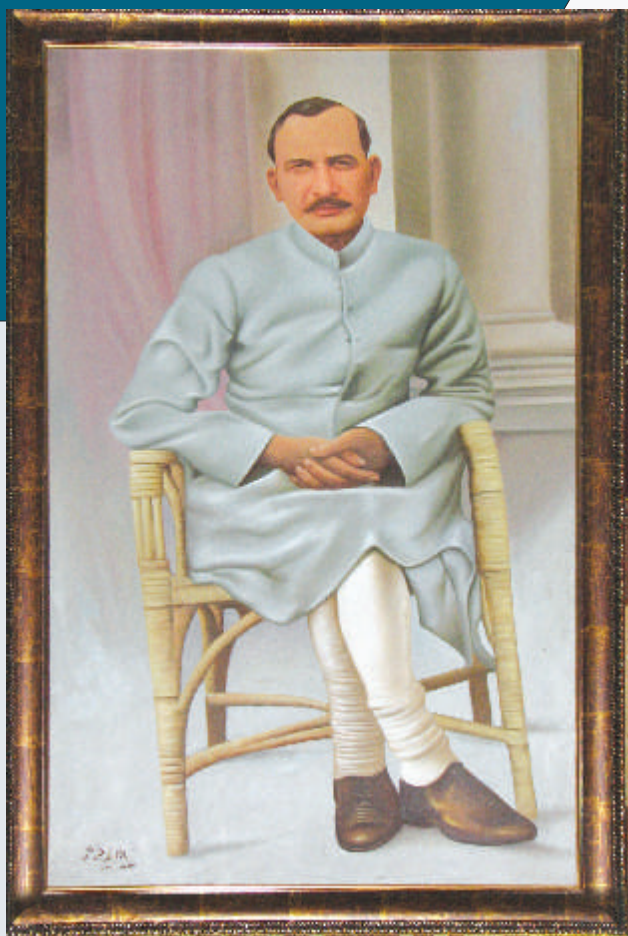


SHRI RAM COLLEGE OF COMMERCE

Sir Shri Ram

1884-1963

The Founder of the College



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Centrally air-conditioned multi-purpose indoor stadium

Chairman's Message

The Global Business Operations (GBO) programme provides post-graduate students learning and exposure to succeed in the tough business world.

India's economy is growing rapidly and so is India's competitiveness. However, opening up of the economy creates many challenges and opportunities for business managers. Today, virtually every company in the world is interested in the Indian market, and the biggest issue for corporates is to get good effective people. Indians, with their sharp mind and intelligent hardworking capability, are excelling wherever they are. SRCC, as a leading educational institution in the country, is assisting the brightest students to make a successful career.

The GBO programme attracts outstanding students and provides them knowledge and technical expertise to succeed and be the best. This year too, we welcome the incoming batch to SRCC, to experience the excitement and education of the GBO programme.

With best wishes



Ajay S. Shriram

Chairman
Governing Body
SRCC



From the Principal



Shri Ram College of Commerce has been offering a two-year, post-graduate programme in Global Business Operations (GBO) since 1999. It is an intensive course in international business management that focuses on the understanding of business realities in a global context. The course is meant to enhance the potentialities of management professionals to work both within and across national boundaries, cultures and organisational structures.

The College with an eight-decades-rich inheritance of business and economics studies provides its expertise, infrastructure and resources to create the right ambience for the Global Business Operations programme. While SRCC boasts of an excellent faculty, an eminent panel of visiting faculty supplements the special requirements of the course. Theory sessions in the classroom are appropriately complemented by actual industry exposure. Interaction with industry is an important part of this programme and the College organizes a National Colloquium every year at Vigyan Bhawan where some of the top people from industry, academia, government and other spheres discuss issues related to business, finance and economics. Our students thus have a great opportunity of interacting with some of the best minds in the country. Seminars, special lectures and talks are also organized round the year so as to maximize their exposure to the global business scenario. The alumni of SRCC are important contributors to industry experience that our students get. Quite a few of our alumni occupy prominent positions in business, academia and industry and the inputs received from them provide enormous advantage to our students. Needless to say, placements offered to our students are some of the best in country.

This Prospectus is a brief account of the course, its objectives, requirements and the process of admission for the year 2010. We are thankful for your interest and hope that you will feel motivated to take up the challenge of the GBO Programme.

Wishing you all success

P.C. Jain
Principal

The College



Shri Ram College of Commerce

Founded in 1926, Shri Ram College of Commerce (SRCC) has established itself as a premier institution dedicated to the field of business and economics studies. A constituent college of the University of Delhi, it offers undergraduate and post-graduate courses in Commerce and Economics. Since 1999, the College has been offering the post-graduate programme in Global Business Operations to provide quality management education in the field of international business.

SRCC has a rich inheritance of academic excellence and achievements and is dedicated in the pursuit of updated knowledge and development of human resource in tune with contemporary requirements. The College faculty and academic facilities are rated to be the best in the field. The Placement Cell of the College has an excellent track record. The infrastructural facilities include a state-of-the-art Computer Centre, a well-stocked and updated Library, an air-conditioned Class Rooms with LCD projectors & Seminar Hall, sports and other extra-curricular facilities. Business Analyst is a bi-annual research journal published by the College.



Global Business Operations Programme



A Programme for International Business

The movement towards a market-oriented economy with expansive business frontiers creates new challenges. Management strategies must address themselves to the twin phenomenon of managing diversity and convergence of business operations across the world. These contemporary requirements of world trade and commerce need able human resource inputs that can understand and relate to the contemporary business environment. It is within the scenario of a new and dynamic business environment that Shri Ram College of Commerce has introduced the two-year, Post-Graduate Programme in Global Business Operations. The aim of the course is to deliver quality management education for excellence in international business.

Global Business Operations (GBO) Programme's main objective is to provide students with advanced practical expertise in areas such as Human Resources Management, Accounting and Finance, Trade, Transnational Marketing and Information Technology. The GBO Programme endeavours to combine insights from a number of different academic disciplines and functional areas. The course adopts a multi-organisational objectives and in the process motivates students to appreciate the complex and rapidly changing environment. The seminars, case studies, role-play, management games, quizzes and projects undertaken also emphasise this perspective.

The course has a contemporary curriculum which has been designed keeping in mind the requirements of industry and includes subjects such as industrial organisation and game theory, international investment management, international financial system, transnational marketing, taxation and business policy, procedures and logistics for global trade, social and ethical issues in business, international trade blocks and agreements etc. The GBO Programme is spread over four semesters of course work. Students are also required to undergo summer training for two months at the end of the first year. Additionally, each student has to do a winter project with some organisation. On successful completion of the programme, the University of Delhi awards a Post Graduate Diploma in Global Business Operations.

The GBO Programme is a unique one that serves as an effective stepping stone for achievers who dream of competitive excellence in a globalised world. It is a challenge meant for a handful and assuredly promises to be a rewarding value-addition to their potentialities.

Course Description

With economic liberalization and globalization, India has emerged as an integral part of the world economy. Many Indian corporations now operate abroad and several MNC's have Indian set-ups. This has created a strong demand for well-educated professionals who can go beyond managing needs of domestic business and work effectively and efficiently in differing and continually changing international environment. As a consequence, knowledge of international business operations is now an essential component in the corporate sector.

The Global Business Operations(GBO) Programme is designed to provide a through knowledge of global business with emphasis on the implications of international business and the specialisation required in carrying out business activities across national frontiers.

■ Semester I

July, 2011 – November, 2011

1. Indian Business Environment
2. Economics for Managers
3. Financial Management
4. Principles of Marketing
5. Quantitative Techniques-I
6. Organisational Psychology
7. Computer Applications in Business-I

■ Semester II

December, 2011 – April, 2012

1. Global Business Environment
2. Quantitative Techniques-II
3. Accounting for Business-I
4. Legal Environment for Global Business
5. Computer Applications in Business-II
6. India's Foreign Trade and Policies
7. Cross-cultural Buying Behaviour

■ Semester III

July, 2012 – November, 2012

1. Summer Training May-June, 2009
2. International Financial System
3. Transnational Marketing
4. Documentation for Global Trade
5. Human Resource Management
6. Accounting for Business-II

■ Semester IV

December, 2012 – April, 2013

1. Business Policy and strategic Management
2. International Financial Management
3. International Trade-Blocks and Agreements
4. Procedures and Logistics for Global Trade
5. International Investment Management
6. Social and Ethical Issues in Business

Medals & Prizes

The Punj Lloyd Gold Medal is awarded to a student for overall academic merit for the entire course.

Other academic prizes are awarded to two toppers from each of the years of the programme.

Prem Pandhi Gold Medal is awarded to a best student on the basis of his/her performance in academics, attendance, conduct, participation and credits/awards in extra curricular and sports activities in first two semesters.



Facilities

Library

The College has a spacious air-conditioned and fully computerised library with a collection of nearly seventy thousand volumes. Latest publications in the fields of business, economics, humanities and other social sciences are continuously added to the collection to equip students with a wide variety of resources. The Library subscribes to a large number of international and national journals that cover the key areas of marketing, finance, operations management, etc.

Computer Center



The College has a well-equipped Computer Centre with the latest updates in software and hardware. Fresh sets of Dell Computers have been acquired in the recent past. The new set of Dell PCs are equipped with latest configuration, 17" LCD monitors to enhance ergonomics and multimedia to listen/view educational material. The University's optical fibre lease line is also available and connects the College round the clock to the University's main campus. The College has undertaken further development and expansion of the Computer Centre keeping in mind the changes in technology and requirements of business and industry.

Seminar Room

A new state – of the – art Platinum Jubilee Seminar Room is an addition to



existing infrastructure, constructed on the occasion of the College's 75th Anniversary in 2001.

Sports

SRCC has excellent sports facilities that include a swimming pool, a centrally airconditioned multi-purpose indoor hall international standards for badminton, basketball, table tennis, judo, gymnastics and extensive and well-maintained grounds for football, cricket and hockey etc.

Accommodation

The College provides limited accommodation to GBO students in the Boys' and Girls' Hostels in the College campus. Separate application for the Hostels have to be made on the prescribed form available at the Hostel counter of the College Office. Hostel accommodation is based on the availability of seats and admission to the College does not imply admission to the hostels. A few seats are also available in some of the University Hostels. Separate applications have to be filled in at the respective hostels. Hostel seats are few and applicants should be prepared for making their own arrangements.

Others

The College Cooperative Store provides on-campus facility for books and stationery. The Canteen is a popular meeting place for students. Photocopying facility is also available on campus. A branch of the State Bank of India also operates from the College.



Events and Activities

Industry Academic Interaction

Shri Ram College of Commerce has always encouraged close interaction between what is taught in class and how that knowledge applies in real-life situations in trade, industry and professions. This meeting-ground of theory and practice is made possible by students being exposed to industry personalities with whom they can interact and understand for themselves the application of theoretical knowledge.

National Colloquium

The College has been organising the annual National Colloquium for the past several years at the Vigyan Bhawan, New Delhi, where top industrialists and academicians, economists and representatives of the government have delivered lectures on a range of aspects about business, economics and industry. Speakers have included Mr. Kumar Mangalam Birla, Chairman, Aditya Birla Group, Mr. N.R. Narayana Murthy, Chairman, Infosys, Mr. Mukesh Ambani, Chairman & Managing Director, Reliance Industries Ltd., Mr. Y.C. Deveswar, CMD, ITC; Mr. Sunil Bharti Mittal, CMD, Bharti Airtel Ltd.; Mr. Rahul Bajaj, CMD, Bajaj Auto; Mr. Arun Jaitley, the then Minister for Law, Justice & Company Affairs, Mr. Abhishek Manu Singhvi, senior Supreme Court lawyer, Prof. Bibek Debroy, Mr. K.V. Kamath, Managing Director & CEO, ICICI Bank, among others.

Mr. Anshu Jain, Head of Global Markets, Deutsche Bank delivered the Keynote

Address at the National Colloquium on “Global Economic Crisis – Challenges & Opportunities” held on April 9, 2009, at the Vigyan Bhawan, New Delhi.

HR Summit 2010

Human Resource Management is constantly evolving to fine tune itself to enhance its effectiveness. Change today is no longer seen as a compartmentalized and simple process. The change comes from external and internal environments. Students of management need to understand these changes.

In order to continue with our path of progress and excellence the ANNUAL HR SUMMIT was held so that students could learn from the experiences of those who have walked down this road and know what it takes to succeed.

The theme chosen this year was HR TRANSMUTATION - A GLOBAL PERSPECTIVE. It refers to the necessity to take a relook and overhaul HR processes and practices.

Key professionals from various domains of industry graced the occasion along with eminent faculty members and students from top B schools. The main panelist were Mr.Subhash Bhasker, DGM (HRD), MMTC Limited; Ms. Renu Bohra, DGM (HRD), Bluestar; Ms. Indu Wadhwa, Sr VP – HR, G 4 S Facility services; Mr.S. C. Gupta, National Head HR, IFFCO; Mr. Indresh Saluja, AVP, Etisalat Telecommunications; Mr. Dinesh Jain, Joint President HR, UFLEX Limited; Dr.Sanjeev P Sahni, Head Education, Jindal Education; Mr.Abhay Kapoor, GM HR, Ranbaxy Laboratories ltd; Ms. Tanu Hora, Sn Manager HR, Mankind Pharma; Mr.Arunav Banarjee, Director-Executive Education, SOIL.



Marketing Summit 2010

NAVYAM- Annual Marketing Summit 2010 was organized at the national level on September 19, 2010 on the topic-BRAIN TATTOOS: Creating and Sustaining Powerful Brands.

NAVYAM stands for newness and freshness and it was an effort to seek valuable insights from the industry on how to bring this newness and innovation to branding. To give practical shape to theories learned in class, corporate leaders from the industry were invited to the students. The theme was about creating everlasting BRANDS enlighten through lateral thinking, and innovation. It gave an insight into the strategies adopted and measures taken by companies in today's ever-so competitive world, to attain the coveted-BRAND LOYALTY.

The summit which was organized at FICCI, New Delhi fetched huge response from the industry. Some of the prominent panelists were:

Mr. Nitish Mukherjee, Managing Director, Leo Burnett India; Mr. Naresh Gupta, Director, Strategic Planning, Dentsu Marcom, Mr. Dhruv Gupta, Business Head, Social Networking, Fire-fly e-ventures, HT Media; Mr. Sachdev Ramakrishna, Director, Marketing, Steria India; Ms. Meenal Punhani, Mr. V P Brands, Religare; Mr. P. Sam, Head Business Development and Marketing NIIT.

Mr. Josy Paul, Chairman & NCD, BBDO India; Mr. Alok Sud, VP, - Marketing, Reliance Industries; Mr. Deepak Mowar, VP, (Hotels, Retail, Cinemas & Strategic

Planning), Parsavnath Developers; Mr. Yogesh Bansal, CEO, Apnacircle.com; Mr. Aseem Hanspal, VP - Marketing, MaxNewYork Life.

Alumni Eminence

The College has an eminent list of alumni, some of whom occupy positions of responsibility across the spectrum of governance, academia and industry. Students of our college gain a lot by interacting with the illustrious alumni of the College.

Being in constant touch with the alumni through regular alumni meets and other such events, provides valuable inputs from them that help the current students to match up to the high standards set by their predecessors.

Publications

Global Edge

The bi-monthly news bulletin of GBO students allows them to share their views and understanding of contemporary management theories, practices and concepts.

Business Analyst

Business Analyst is the College's bi-annual research journal circulated widely within academia and industry, seeking to promote research in the fields of business and economics and encourage empirical and inductive writings.

Yamuna

The College magazine Yamuna is brought out annually. With an inheritance of 81 years, it continues to provide students with an excellent platform for the expression of their creativity both in Hindi and English.

Students' Festival

Kutumbakum

The young and vibrant nature of our student community is reflected in the character of our annual business festival, "Kutumbakum".

Besides the usual management events, this fest also lets our students forget work pressure for a while. The fest attracts wide participation of students from different business schools.



Career Resource Centre

Career management at SRCC is a vital component of the GBO programme. It is designed to provide a smooth transition from a student's life to a full-fledged career in entrepreneurship or in the corporate world.

Special workshops are conducted which are relevant to developing overall social effectiveness in the business world. These include topics such as self-assessment, interviewing skills, project management, building corporate and interpersonal relations, vital for both entrepreneurs and executives.

The Placement Cell ensures an efficient and effective means to arrange for interactions on campus with potential employers.

Placement Synopsis 2009-10

Global Business Operations, SRCC saw a phenomenal placement season in the year 2009, thanks to the continued support of the corporate world. It is their faith and belief in us that has propelled us to new heights.

The batch of IV Semester students received offers from leading organisations, in areas as diverse as banking, information technology and marketing and marketing research. Companies like AC Nielsen, Centurion Bank of Punjab, DCM Shriram Consolidated Limited, DTZ India, HCL Technologies, IMRB International, Jaypee Commodities, Pipal Research, QAI India Ltd., Standard Chartered Bank, The Smart Cube, Trident Group, Unicon Investments, among others visited the campus for recruitments.

The highest package offered was INR 9.6 lakhs and the average salary was INR 6.8 lakhs.

The summer training scenario too was bright, with II Semester students receiving from both long established and newly blossomed organisations like Countrywide Financial Corporation, DCM Shriram Consolidated Limited, Electrolux, ICICI Prudential, IMRB International, Pepsi Co., Radisson, Money, Reliance SEZ, SBI, The Taj Group, Trident Group, Yes Bank India Ltd, Unicon Investments and Value One.

With their dedication, commitment and hard work, and the continuing support of the corporate sector the students are striving hard to achieve new laurels, both for themselves and for the companies who invest their time, energy and, most importantly, place trust in them.

Companies where GBO students have been placed and/or did their summer training

| | | | |
|-------------------------------------|----------------------------------|---------------------------------|--------------------------|
| Ac Nielsen | Escorts Mutual Funds | HSBC | Pipal Reserch |
| Adani Port Ltd. | Essel Shyam Communication Ltd. | Schneider Electric | Price Waterhouse-Coopers |
| Aero Group of Companies | E-Valueserve | IDBI Bank | Prudential ICICI |
| American Express | FCB Ulka | IFCI | Punj Lloyd |
| Amul | Flex | IMRB | Punjab & Sink Bank |
| Amway | Ford Ltd. | India Bulls | Ranbaxy |
| Arving Mills Limited | Fortis Finance Max New Your life | Indica Research | RBI |
| Ascent Forex Consultants | Franklin Templeton | ING Vysya Bank | Reliance Infocomm |
| Bank of America | GE Money | JK White Cement Works | Schneider Electric |
| Berger | GH Financials | Johnson & Johnson | Shri Ram Honda Ltd. |
| Birla International Marketing Corp. | Gillette India | Jones Lang LaSalle | SPA Capital Services |
| Bisleri Ltd. | Godfrey Philips India | Kotak Securities | Spectranet Ltd. |
| Blackstone | Greenfields Online | KSA – Technopak | SRF Ltd. |
| BNP Paribas | Group 4 Securitas | Leo Burnett | Standard Chartered Bank |
| Capital IQ | Haldiram Exports | Mata Securities India Pvt. Ltd. | State bank of India |
| CII | HCL Infosystems | Max New York Life Insurance | Stellar Search Pvt. Ltd. |
| Copal Partners | HCL Technologies | Mckinsey | Taj Group of Hotels |
| DCM Technologies | HDFC Bank | Merino Products Ltd. | Tata International |
| Dharamphal Satyapal Group | Hero Corporation Services | MMTC | Taurus Mutual Funds |
| Discovery Channel | Hewitt Associates | NABARD | TCS |
| Drewery Maritime Service | HFCL | Nestle | TERI |
| DSCl | HLL | ONGC | TISCO |
| Dupont | Honda Siel Power Products | Oriental Bank of Commerce | Trident Group |
| Ernst & Young | | Pepsi Co. | Triton Advertising |
| Escorts Ltd. | | Perot Systems | Videocan |
| | | | Wipro |
| | | | Wockhardt |

Faculty

Dr. P.C. Jain, Principal

M.Com. (Rajasthan), Ph. D. (Delhi)

Dr. Gauri Shankar

M.Com., Ph.D. (Delhi)

Course Co-ordinator (Batch 2010-12)

Mr. B.K. Goyal

M.Com., LL.B. (Delhi)

Course Co-ordinator (Batch 2011-13)

Dr. C.S. Sharma

Placement Co-ordinator

M.Com., Ph.D. (Delhi)

Mr. R.K. Singh

M.Com., M.Phil. (Delhi)

Sh. V.K. Kapoor

M.A. (Delhi)

Dr. Gopalji

M.Com, Ph.D. (Delhi)

Mr. S.C. Malhotra

M.Com. LL.B. (Delhi)

Course Co-ordinator

Mr. R.P. Rustagi

M.Com., M.Phil. (Delhi), FCS

Mr. R.C. Bhardwaj

M.Sc., M.Phil. (Delhi)

Dr. Deepashree

M.B.E., M.Phil., Ph.D. (Delhi)

Dr. J.K. Thukral

M.A., M. Phil, Ph. D. (Delhi)

Post-Doctorate (USA)

Mr. Anil Kumar

M.Com. (Delhi)

Mrs. Rachna Jawa

M.Com., M.Phil. (Delhi), Ph.D. (Delhi)

Mr. Amit Sachdeva

M.Com., M. Phil., (Delhi), MBA (IIT, Delhi)

Mr. Vikas Madan

MCA (Gorakhpur)

Mr. Santosh Kumar

M.A. (Eco), M. Phil., (J.N.U.)

Mr. Abhay Jain

M.Com., (GND University Amritsar)

Ms. Deepika Mehra

M.Com., M.Phil. (Delhi)

Mr. Ashwini Kumar

M.A. (Eco.)

Ms. Santosh Kumari

M.Com., M.Phil.

Visiting/Guest Faculty

Prof. A. Bhattacharya

IIM, Calcutta.

Mr. Arvind Verma

Department of French, University of Delhi.

Dr. Atul Chaturvedi

Joint Secretary, Ministry of Textile, Govt. of India,

Prof. C.P. Gupta

MDI, Gurgaon.

Ms. Deepa Bhatnagar

Forex Consultant.

Mr. J.C. Jhuraney

Vice President- HR, Samtel.

Mr. Munish Bhargava

Vice President, Birla International Marketing Corporation

Col. N.K. Jain

General Manager HR, Continental Carbons.

Mr. N.S. Uppal

Former MD, MIEBACH, Frankfurt, Germany.

Dr. Vijaya Venkatraman

Department of Spanish, University of Delhi.

Prof. N. K. Chadha

Department of Psychology, University of Delhi.

Prof. S.K. Singh

JIMS, Rohini

Dr. R.K. Vyas

Department of Computer Science, University of Delhi.

Mr. S. Chakravarthy

Senior Consultant, Price-Waterhouse Coopers

Prof. S.C. Kuchhal

CMD, S.C. Kuchhal Financial Services,

Former Professor, IIM Ahmedabad.

Mr. S.C. Nirwani

Former Director, Indian Council of Arbitration.

Prof. Shyam Vyas

Former Faculty,
Wisconsin- La Crosse, USA.

Prof. S. Nandi

Indian Institute of Foreign Trade.

Prof. S. Neelamegham

IILM.

Mr. Vijay Kapoor

Additional Director, ICAI.

Mr. Rahul Chandan

Dy. Manager, Spat Reading
Corporation of India

Mr. Rishi Mehra

CEO, Corporate Partner

Mr. Prabhat Mittal

Satyawati College, DU

PRINCIPAL

Dr. P.C. Jain

BURSAR

Mr. R.S. Aggarwal

LIBRARIAN

Mr. D.V. Singh

ADMINISTRATIVE OFFICER

Mr. B.M. Bansal

SECTION OFFICER (ADMINISTRATION)

Mr. M.S. Kansal

SECTION OFFICER (ACCOUNTS)

Mr. P.K. Jain

Attendance Requirements & Examination Scheme

Attendance Requirements

To be eligible for appearing in each of the University Semester Examinations, the students will have to attend at least 75% of the regular classes. Attendance in all seminars, special lectures, midterm examinations and group discussions is compulsory.

Examination Scheme

- Examination in each paper in every semester carries 100 marks divided as follows:
 - Written examination** (3 hours) : 70 marks (to be held at the end of each semester)
 - Internal assessment** : 30 marks (based on participation in the class room discussions, seminars, workshops, performance in tests, attendance. etc.)
- Student who obtain in each of the papers of the four semesters at least 40 marks, and in the aggregate of the two semesters of each of the years, at least 50% marks, shall be eligible for the award of the Diploma.
- Students shall be deemed to have cleared year two of the course on obtaining a minimum of 40% marks each in at least nine of the papers in examinations comprising of Semesters Three and Four.
- On not clearing a year, a student shall be permitted to reappear in the concerned examination in the subsequent year as an ex-student or join the course as a regular student.
- On not passing some of the papers of the cleared year, the student would have to pass such papers within a maximum period of two years.
- A student not obtaining 50% marks in the aggregate of the two semesters of a year would be permitted to reappear in any of the papers of his choice within a maximum period of two years.
- A student would be required to complete the entire course within a maximum of four years from the year of admission to the course.



Admission



Eligibility

The eligibility for admission is minimum 50 % marks in the degree examination (10+2+3) of a recognized University. Candidates who are appearing for their qualifying examination are also eligible to apply. A relaxation of 5 % in total aggregate marks is admissible to candidates belonging to reserved categories of SC, ST and PwD.

Selection Criteria

Candidate has to qualify a written admission test of two hours duration consisting of four parts – English Language Proficiency, Quantitative Ability, Logical Ability and General Knowledge. Each part shall consist of 40 questions carrying 4 marks each. There is a negative marking of 1 mark for wrong answer.

Limited number of candidates will be called for Group Discussion and Personal Interview (GDPI) on the basis of merit order of written test.

The weightage for Written Test and GDPI will be 75 % and 25 % respectively.

A final selection will be made in order of merit under respective category on the basis of total marks obtained by candidates in Written Test and GDPI.

Written Test Date and Test Centers

The written test will be held on Sunday, January 23, 2011 from 10.00 a.m. to 12.00 noon at Amritsar, Chandigarh, Dehradun, Delhi, Jaipur, Lucknow, Patna, Guwahati, Kolkata, Ahmedabad, Mumbai, Nagpur, Bhopal, Bhubaneshwar, Bangalore, Hyderabad, Chennai & Trivandrum.

The college reserves right to change/cancel any test centre.

No extra time will be given to candidates belonging to Persons with Disability (PwD) category for taking written test as there will be a separate merit list for them. In case such candidates need the help of writer for taking examination, he/she should make a request in writing which must be sent along with the application form, for approval of the Principal.

Group Discussion and Personal Interview (GDPI)

Successful candidates will be intimated about the GDPI by registered post. The GDPI will be held in Delhi only. The distribution of weightage between GD and PI is 10% and 15 % respectively.

Seats Available

The total number of seats available are 62 including reservation. 27 % (17) seats are reserved for OBC category, 15 % (9) for SC category, 7.5 % (5) for ST

category and 3 % (2-Supernumerary) for Persons with Disability (PwD) category candidates.

Course Fee

The fee per semester is ₹ 10,000/-. In addition, annual charges of ₹ 29,300/- will also be payable (including ₹ 1000/- refundable for library security). The fee will be payable annually for two semester. The different work-groups of the programme also contribute to various activities such as seminar, placement, industrial visits, internet, etc. for which separate fees will be charged. All students have to become members of these work-groups.

Cancellation of Admission and Refund of Fee

Student is required to apply in writing for cancellation of admission. In case student gets his/her admission cancelled on or before the start of the session only ₹ 1,000/- towards processing charges will be deducted. After start of the session the first term fee will be deducted on proportionate basis till 16.08.2010 in addition to processing charges; thereafter only the library security will be refunded from the first term fees.

How to apply

The application form along with other required enclosures, duly filled in, should be submitted by December 31, 2010 with the College Office either personally or by post/courier. Attested copies of certificates for educational qualifications and other documents would be required at the time of finalizing admission; however, self attested photocopy of caste/category certificate in respect of candidates belonging to OBC, SC, ST, PwD category should be attached with the application form. In case of OBC candidates, their class should not only be in state list, but in centre list also. Further they must satisfy the non-creamy layer criteria. Income proof of the parents income should also be provided by them where applicable at the time of admission. **Candidates are advised to follow instructions for filling and submitting application form given in the back inside cover page.**

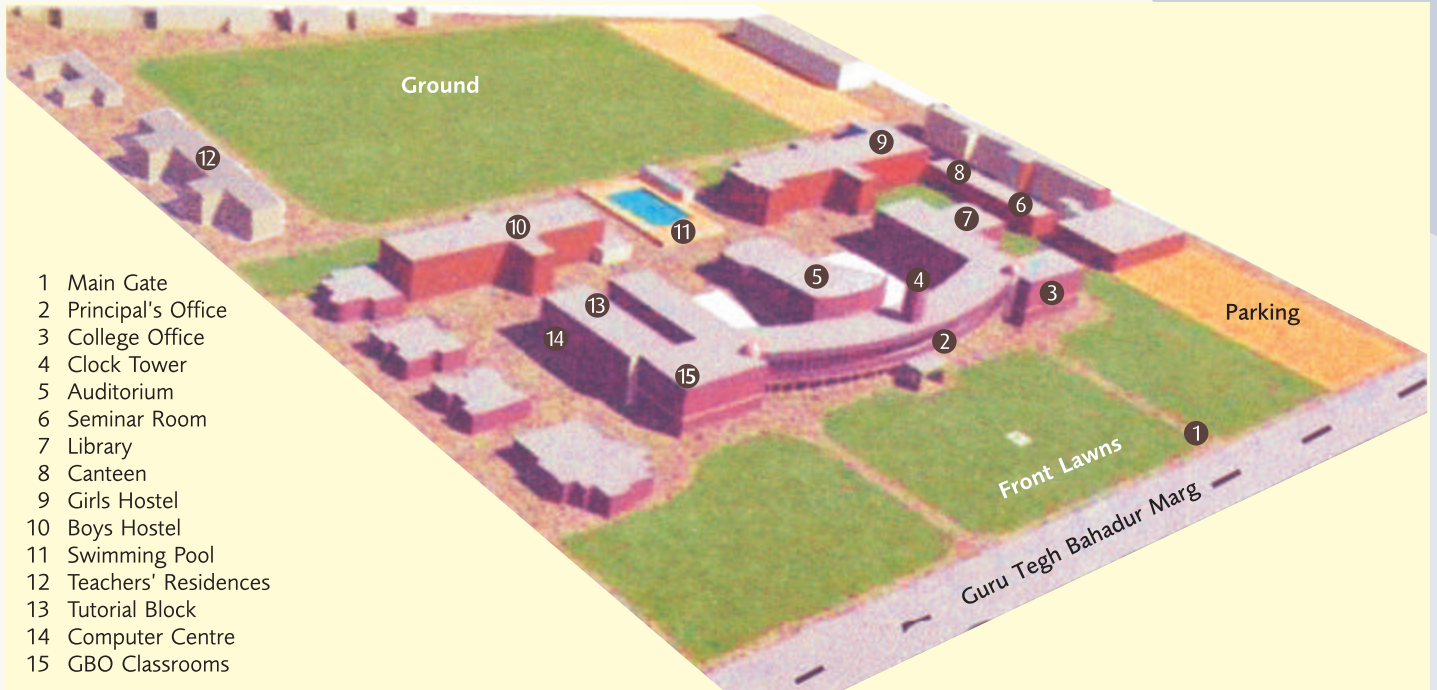
Writer for candidates under PwD category:

Candidates belonging to the category of Persons with Disability (PwD), in case require the help of writer for taking the written test must attach with the Application Form a request letter to this effect citing the reasons thereof and certificate from the competent authority of Government Hospital. Such candidates would be required to pay for the writer.

Before filling form the candidate should ensure his/her eligibility for admission.

ELEVATION MAP OF SRCC

SRCC is situated in the North Delhi Campus of the University of Delhi. It is approximately 25 kms from the Airport, about 10 kms from the New Delhi Railway Station and 5 kms from Old Delhi Railway Station.





Shri Ram College of Commerce

University of Delhi, Maurice Nagar, Delhi-110 007

Phone: (011) 27667905 • Fax: 27666510

Website: www.srcc.edu

Price: For General Category ₹ 1,000/-
For Reserved Categories ₹ 800/-
(OBC/SC/ST/PwD)

