



THE PLACEMENT CELL

SHRI RAM COLLEGE OF COMMERCE

BROCHURE

2023-24



ACKNOWLEDGEMENTS

"Nurturing talent, fostering growth, and facilitating meaningful partnerships."

We are deeply grateful to our esteemed recruiters for their unwavering support and shaping the careers of our students.

Our heartfelt appreciation also goes to our dedicated faculty, alumni, and administrative staff for their invaluable contributions.

Finally, we extend our thanks to the students whose determination has been the driving force behind the placement cell's success.




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ABOUT SRCC



NAAC Rating 3.75 | A++
(Highest in the Delhi University)

Established in 1926, Shri Ram College of Commerce (SRCC) is renowned as India's top commerce college. With a strong emphasis on research, SRCC offers undergraduate courses in B.Com. (Hons.) and B.A. (Hons.) Economics, along with various Skill Enhancement & Value Added Courses to add a practical edge to the development of students.

Boasting a batch size of 1100+ students, SRCC provides recruiters with a wide pool of prospective candidates. Recognized as the best commerce college by India Today, SRCC equips its students with the necessary corporate-ready skills through professional courses, internships, and student-run organizations to ensure their suitability for your organization.



COURSE STRUCTURE

B.Com. (Hons.)

- Accounting
- Company Law
- Human Resource Management
- Income Tax - Law & Practice
- Management Principles and Application
- Business Mathematics
- Computer Applications in Business
- Principles of Marketing
- Financial Management
- DSE Course
- Auditing and Corporate Governance
- Indirect Tax Laws

B.A. (Hons.) Economics

- Microeconomics
- Macroeconomics
- Mathematical Methods of Economics
- Statistical Methods of Economics
- Financial Economics
- Econometrics
- Contemporary Economic Issues
- Indian Economy
- Development Economics
- DSE Course

Generic Electives & Skill Enhancement

- Investing in Stock Markets
- Fundamentals of Marketing
- Insurance and Risk Management
- Business Accounting
- Data Analysis
- Public Finance
- Global Political Economy
- Game Theory
- Advanced Spreadsheet Tools
- Big Data Analytics
- Creative Writing
- Personal Financial Planning
- Statistics with 'R'



WHY SRCC?



Academic Excellence

Work Experience



Student-run Organisations

Business and Case Competitions



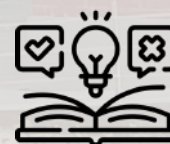
International Exposure

Research Papers and Publications



Technical and Soft Skills

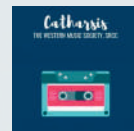
Add-on Skill Enhancement Courses



SOCIETIES AT SRCC

CULTURAL SOCIETIES

The cultural societies at SRCC foster creativity and imagination and aim towards encouraging students to participate in extracurricular activities and bringing out their natural talent in the busy college atmosphere.



ACADEMIC SOCIETIES



These organisations work to close the knowledge gap between theory and practical knowledge in a variety of domains like finance, economics, consulting, and literature. They also impart several skills such as teamwork, management, and leadership.

SOCIAL SERVICE AND ENTREPRENEURSHIP SOCIETIES

These societies help students and budding entrepreneurs express their dormant entrepreneurial drive and actively encourage social entrepreneurship and charitable work.



ACHIEVEMENTS



National Winners
HSBC Case Competition



National Winners
Kroll One Team Challenge



National Winners
EY CAFTA Case Championship



National Winners
ZS Campus Beats



First Runners Up
Deloitte GSM



Global Rank 6
Global Microfinance Competition



Top 5 Finalists
BrAINWARS, Bain & Co.



AIR 7
CA Intermediate

ACCEPTANCES

IIM Ahmedabad

IIM Bangalore

IIM Calcutta

Indian School of Business

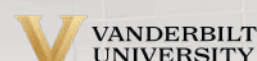
University of Oxford

Columbia University

London Business School

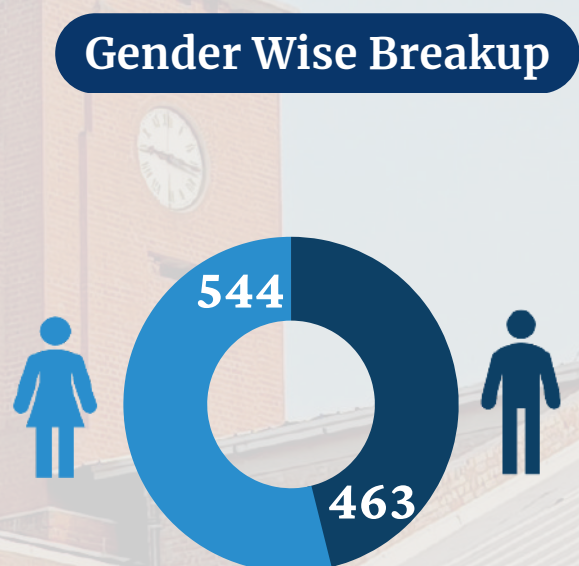
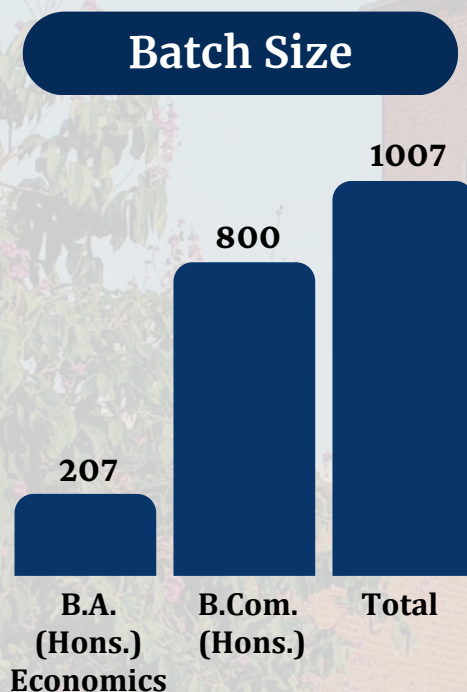
London School of Economics

Vanderbilt University

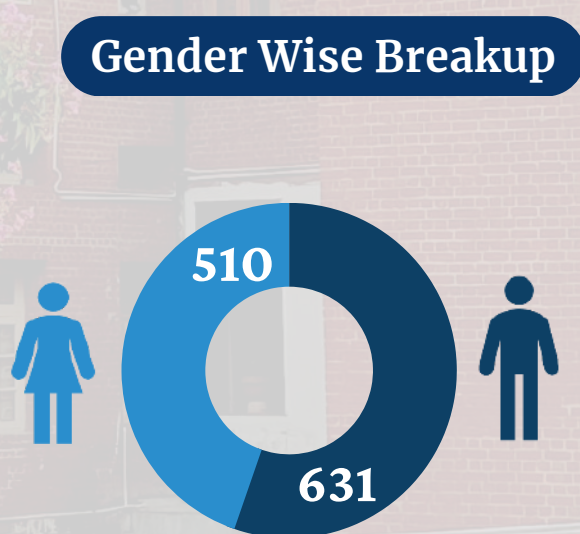
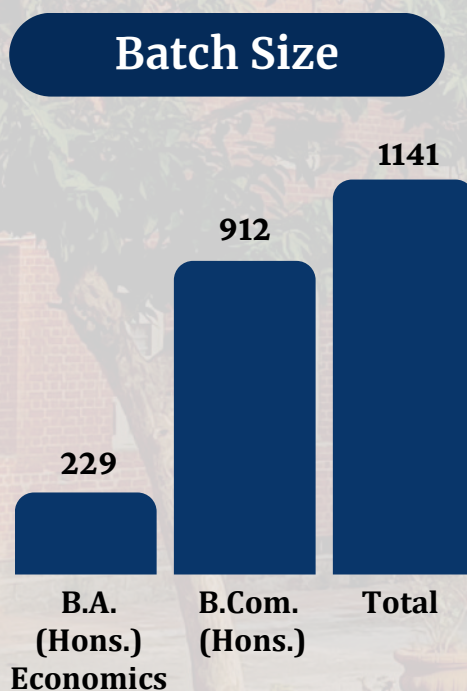


BATCH STRUCTURE

Placement Season (Batch of 2024)



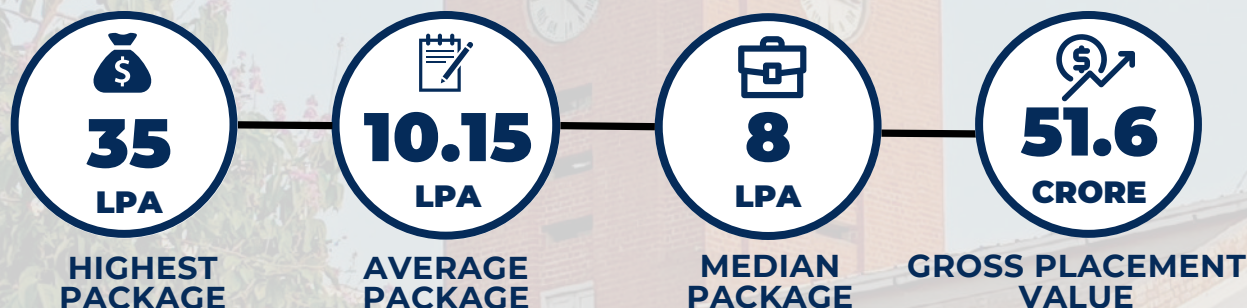
Internship Season (Batch of 2025/26)



RECRUITMENT SEASON

Highlights 2022-23

PLACEMENTS



100+
RECRUITERS

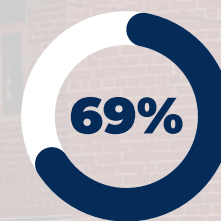


500+
OFFERS

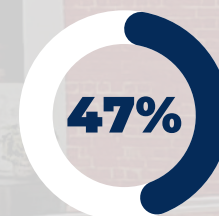
15+ SECTORS

| Tax & Audit | FMCG |
| Investment Banking | Consulting |
| VC & Private Equity |
| Start-Ups & E-Commerce |

INTERNSHIPS



Increase in
GROSS VALUE*



Increase in
HIGHEST STIPEND*

*Base Year: 2020-21



PAST RECRUITERS

Placements

McKinsey
& Company

BCG

BAIN
& COMPANY

KEARNEY

L.E.K.

accenture

AMERICAN
EXPRESS

NOMURA

JPMORGAN
CHASE & CO.

Dalberg

F T I
CONSULTING

DE Shaw & Co

EY

KPMG

Deloitte.

pwc

o3 capital

Google

Microsoft

Deutsche Bank

zomato

HSBC

Marico

PREMJI INVEST

AUCTUS
ADVISORS

AON

meesho

FISCHERJORDAN

Avendus^

BII Bertelsmann
India
Investments

indusinsights

ZS

Samagra
Transforming Governance

DELL

Dabur

HCL

ABInBev

reckitt

BARCLAYS

AXXELA

HDFC BANK

paytm

Gartner®

COBBLESTONE
ENERGY



PAST RECRUITERS

Internships



Deutsche Bank



Hindustan Unilever Limited



FISCHERJORDAN

DE Shaw & Co

NOMURA

Michael Page



Confederation of Indian Industry



RURAL HANDMADE



RISING TOGETHER



PARTHENON



World Wide Technology



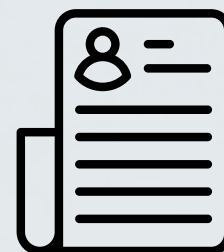
Sacred River Management



INITIATIVES BY THE CELL

CV Vetting

- CV Vetting ensures credibility in student-company relations. It helps in providing companies with accurate information, by comprehensively verifying qualitative and quantitative information mentioned in the CV.
- To fortify a fair and genuine recruitment drive, the team has devised an effective and comprehensive mechanism for the structure and timing of CV Vetting.



Alumni Connect

- The Placement Cell continues to work for the benefit of all students of SRCC by circulating placement and internship opportunities for alumni batches through batch mail.
- There is a focus on strengthening alumni relations through regular communication by sharing their achievements through newsletters, inviting them as speakers for training sessions, and inspiring the current batches by sharing their stories under our initiative 'Alum Diaries'.



Training Sessions & Workshops

30+ MENTORS
540+ MENTEES
40+ SPEAKERS
140+ SESSIONS

- Workshops on networking skills, future prospects, CV writing as well as sessions on communication skills are conducted around the year through the help of industrialists and alumni.
- These sessions ensure a smooth transition of students from campus to corporate life.



CAREER IMPACT CLUBS

Finance Club

Through the finance club, the Cell aims to demystify the world of finance. The club has various tangents including a finance masterclass and speaker sessions by finance experts on topics including but not limited to equity research, derivatives, corporate finance, and financial analysis.



Consulting Club



The consulting club was started with the aim to explore and enhance students' interest in the sector. The club also exposes the students to multiple opportunities that the sector has to offer. Under this club, the Cell has successfully conducted several activities like cases over coffee, mentorship programs, speaker sessions, panel discussions. etc.

Higher Education Club

The club was started with the aim to make the students aware of various educational prospects post their undergraduation. The club organises a multitude of activities which include panel discussions featuring distinguished individuals from diverse backgrounds, webinars with reputed colleges, etc.



Marketing Club



The marketing club was started with the aim of acquainting the students with the various opportunities that the sector has to offer. Under this club, the Cell organizes the marketing masterclass session and also collates relevant resources for the students.

Entrepreneurship Club

The entrepreneurship club is dedicated to embracing and upskilling budding entrepreneurs by providing them with enhanced opportunities for action and experience. This club encompasses a plethora of activities ranging from interviews with successful entrepreneurs to value-additive mentorship programs and resource centres.



PwD RECRUITMENT

The Placement Cell launched this initiative in 2020, assisting people with special abilities to secure placement and internship opportunities with the motive to ensure equality and inclusion for the entire batch.

Formal invitations were extended to our coterie of recruiters, as well as CV preparation assistance and training initiatives in collaboration with organizations were provided. Deloitte, Marico, and ICF Consulting were converted and companies such as Bain, Dabur, and Better.com showed interest in the initiative.



A Beneficiary of the Initiative, Placed at Deloitte

"I'm extremely thankful to the Placement cell! My pride in getting placed at Deloitte USI is immense. I'm glad that I'm going to be part of a company that understands and values their employees with special abilities and provides all the required support."



COLLEGE OF GLOBAL CHOICE

International Collaborations



THE UNIVERSITY OF
CHICAGO

**MELBOURNE
BUSINESS
SCHOOL**



UNIVERSITY OF LEEDS

Recruiters' Diversity

Delhi NCR

Bangalore

Pune

Indore

Chennai

Candolim



Mumbai

Hyderabad

Lucknow

Nagpur

Amritsar

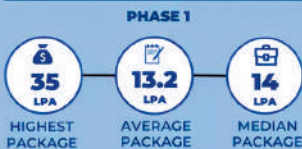
Kolkata



NEWS BULLETIN

SRCC Placement 2023 - Phase I

PLACEMENT HIGHLIGHTS 2022 - 23



INTERNSHIP STATISTICS 2022 - 23



unstop

The Indian EXPRESS

SRCC placement: Rise in overall offers, highest package at Rs 30.6 lakh

Delhi University's [Shri Ram College of Commerce](#) (SRCC) recently concluded the placement drive for the session 2021-22 with a record 75 per cent increment in the gross value of offers. The highest package offered is at Rs 30.6 lakh while the average compensation scaled up to Rs 9.43

moneycontrol

SRCC placement 2023 witnesses highest package of Rs 35 lakh per annum; average stipend at Rs 80,000

CAREERS360

SRCC Placements 2023: Highest package at Rs 35 lakh; Nearly 40% increase in average salary

THE ECONOMIC TIMES

For the Placement Cell at SRCC in Delhi, the season began in August and one round is already over with more than 200 students getting jobs at Deutsche Bank, McKinsey, AT Kearney, EY, Grand Thornton and others. The college placement cell is also in talks with Goldman Sachs and EY-Parthenon to hire talent. Last year, of the approximately 500 students at SRCC, nearly 350 were placed.

प्रभात खबर

Delhi University SRCC College placement 2023: दिल्ली यूनिवर्सिटी के श्री राम कॉलेज ऑफ कॉमर्स (SRCC) में 2022-23 प्लेसमेंट के पहले सीजन में 13.25 लाख रुपये सालाना का औसत पे पैकेज छात्रों को ऑफर किया जा रहा है. आपको बता दें रिक्रूटमेंट सीजन के पहले चरण (सितंबर 22 - दिसंबर 22) में 45 से अधिक कंपनियों द्वारा ऑफर के साथ अब तक का सबसे अधिक पैकेज देखा गया, जिसने पिछले चरण से औसत पैकेज में 22% की भारी वृद्धि में योगदान दिया.

ThePrint

Among the DU colleges with placement cells, SRCC is known to bag the highest packages in the university. The companies regularly coming to the campus are McKinsey & Co., Boston Consulting Group, Bain & Co., Kearney, Premji Invest, Deutsche Bank, AB InBev, Hindustan Unilever, and J.P. Morgan Chase & Co.

 **msn**

As per the placement report, recruiters from over ten industries, including consulting, finance, FMCG, marketing, etc participated in the recruitment drive.



NOTABLE ALUMNI



Arun Jaitley

Former Union Minister of Finance Vice Chairman, Reliance Capital



Amitabh Jhunjunwala

Vice Chairman, Reliance Capital



Ishita Kishore

AIR - 1, UPSC 2023



Anshuman Jain

Former CO-CEO, Deutsche Bank



Rakeysh O. Mehra

Renowned Film Director



Nimrat Kaur

Renowned Indian Actress



Pramod Bhasin

Former CEO, Genpact



Shiv Khera

Motivational Speaker & Author



Manoj Kohli

Ex-Chairman, SoftBank Energy



Rajat Sharma

Chairman, Editor-in-Chief, India TV



Nitasha Kaul

Famous Author and Poet



Sejal Kumar

Youtube Influencer



“ TESTIMONIALS ”

Recruiter Testimonials

KPMG

“The entire recruitment process was conducted in a smooth manner. The placement coordinators were helpful in strategizing the recruitment plan. The students were very well prepared and were quite enthusiastic.”

BYJU'S

“Finest batch of candidates who are well groomed and know the corporate etiquettes. Communication skills are great. The student coordinators take strong follow-ups which is a key skill set in sales and marketing. All the best to the students of SRCC.”

Student Testimonials

AUDIT ASSISTANT, DELOITTE USI

"The Placement Cell genuinely puts an honest effort to get one the best opportunities. From vetting the CVs to providing the preparation material, Placement Cell does play a very crucial role in getting us the best opportunities. With the big firms and companies coming at our home's comfort (for COVID-19 times), it really makes it easy for the students to apply in these companies."

ASSOCIATE, D.E. SHAW

“Having been a part of the Cell, I have witnessed the hard work and dedication that goes behind every step being taken by the Cell to uphold its virtues of equality and integrity. From CV Vetting cycles to training sessions to retaining its recruiters, the Cell has always been respected for the work they do. Being a student beneficiary of the same, I am proud to see how these qualities translate in terms of the recruiters' and students' satisfaction.”



TEAM 2023-24



Ms. Aruna Jha
(Convenor)

Anusha Chauhan
(Chief Secretary)

Mohammed Amish
(Secretary General)

Kshitij Kaul
(Secretary)

Sehar Bhat
(Secretary)

SENIOR COORDINATORS

Anayata Taneja
Ansh Manchanda
Charvi Khandelwal
Chavi Gupta
Dejasvini K
Gunn Wadhwa
Himanshi Garg
Lalnundika Darlong

Naman Jain
Parineeta Marwaha
Pooja Jain
Priyal Agarwal
Rakshan Bhat
Raj Kamal Vij
Ribhav Airon
Utkarsh Bhagaria



RECRUITING SRITES



CONTACT US

Mail - Official ID: placementcell@srcc.du.ac.in



DETAILS FORM

A Placement/Internship Details Form is sent out by the team to be duly filled out and sent via email.



COORDINATOR

A coordinator is assigned by the Cell to the company for further process.



RECRUITMENT

End-to-end coordination is facilitated by the Cell for all offline/online rounds.

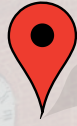


OFFER

Final results and acceptances are routed through the Cell.



CONTACT US



The Placement Cell Office

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Shri Ram College of Commerce
University of Delhi, Maurice Nagar
Delhi – 110007



E-mail

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