



**THE PLACEMENT CELL**  
**SHRI RAM COLLEGE OF COMMERCE**

# **BROCHURE**

## **2022-23**



# ACKNOWLEDGEMENTS

***“Hire an attitude, not just experience and qualification.”***

We, at the Placement Cell, Shri Ram College of Commerce, extend our warm welcome to establish a stronger relationship with all our recruiters.


It is our job everyday to make every aspect of the recruiting experience even better. Looking forward to getting an opportunity to serve you.



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**NAAC Rating 3.65 | A+**  
(Highest in the Delhi University)

## ABOUT SRCC

Established in 1926, Shri Ram College of Commerce has always been home to some of the finest talents of the country. It has been ranked the Best Commerce College in India and what sets it apart is the focus on building a research environment. It offers two undergraduate courses, viz. B.Com. (Hons.) and B.A. (Hons.) Economics, and two value-added courses, viz. Business Analytics and Enterprise Risk Management along with them.

With a batch size of 900+ students, it provides the recruiters with the option to choose from a large pool of prospective candidates. SRCC has been consistently ranked as the best commerce college by India Today. Professional courses, Internships and student-run organizations impart the skills required at the corporate level and make our students the perfect fit for your organization.



# COURSE STRUCTURE

## B. Com. (Hons.)

- Accounting
- Law
- Human Resource Management
- Income Tax- Law & Practice
- Management Principles and Application
- Business Mathematics
- Computer Applications in Business
- Principles of Marketing
- Financial Management
- DSE Course
- Auditing and Corporate Governance
- Indirect Tax Laws

- Microeconomics
- Macroeconomics
- Mathematical Methods of Economics
- Statistical Methods of Economics
- Financial Economics
- Econometrics
- Contemporary Economic Issues
- Indian Economy
- Development Economics
- DSE Course

## B.A. (Hons.) Economics

## General Electives

- Investing in Stock Markets
- Fundamentals of Marketing
- Insurance and Risk Management
- Business Accounting
- Data Analysis
- Public Finance
- Global Political Economy
- Game Theory

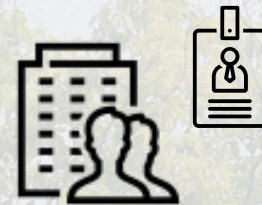


# WHY SRCC?



Academic Excellence

Work Experience



Student-run Organisations

Business and Case Competitions



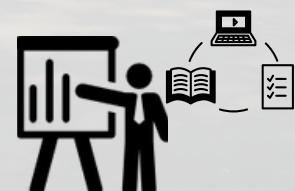
International Exposure

Research Papers and Publications



Technical and Soft Skills

Professional and Add-on Courses

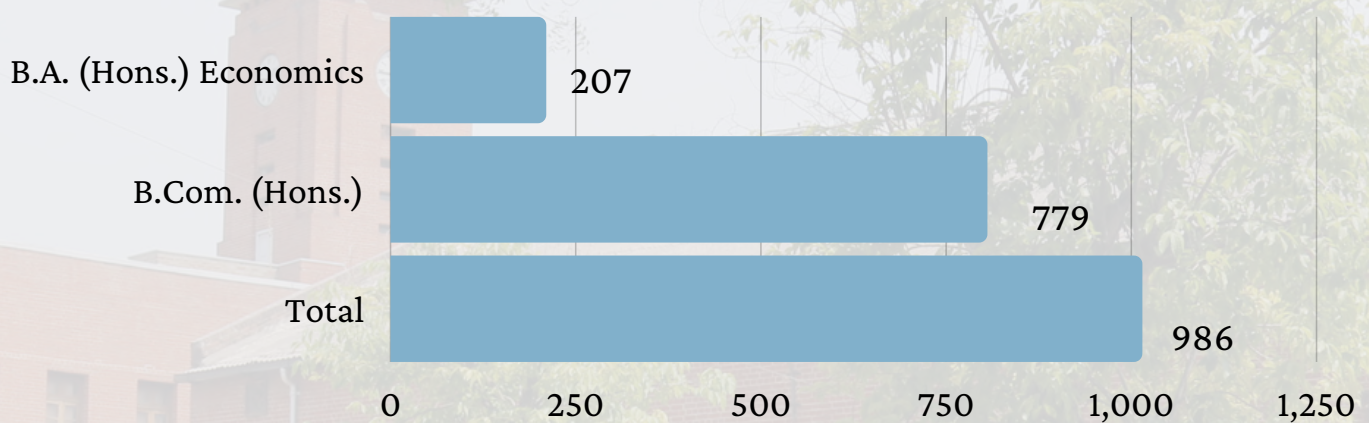




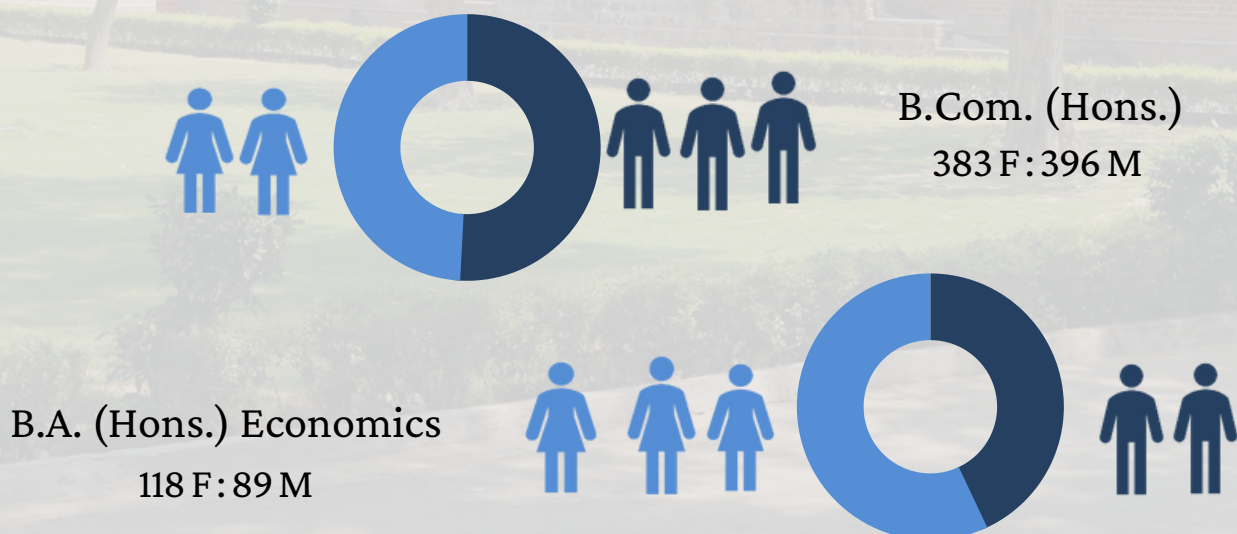
# BATCH OF 2023

(Placement Season 2022-23)

## Batch Size



## Gender Wise Breakup

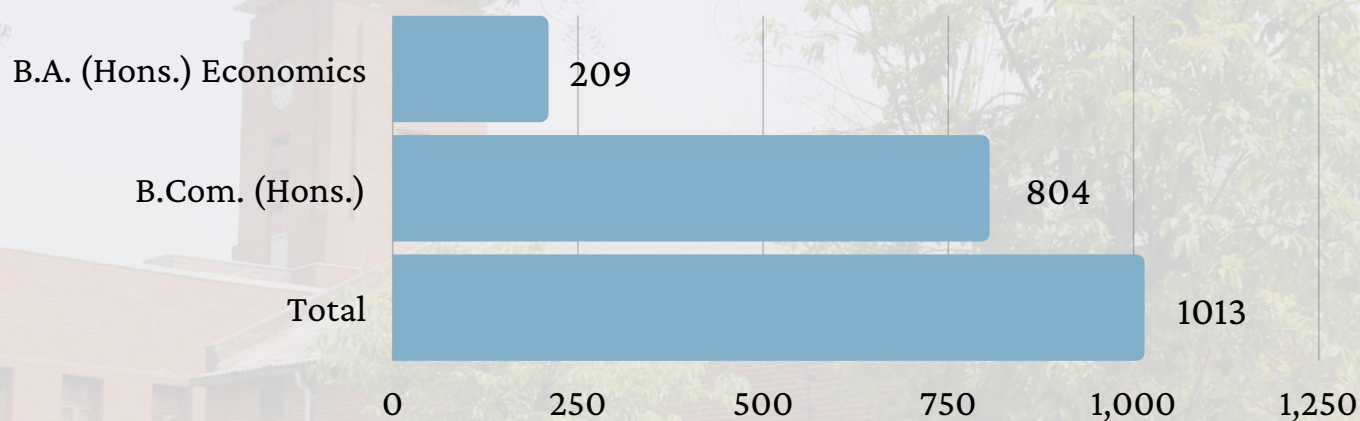




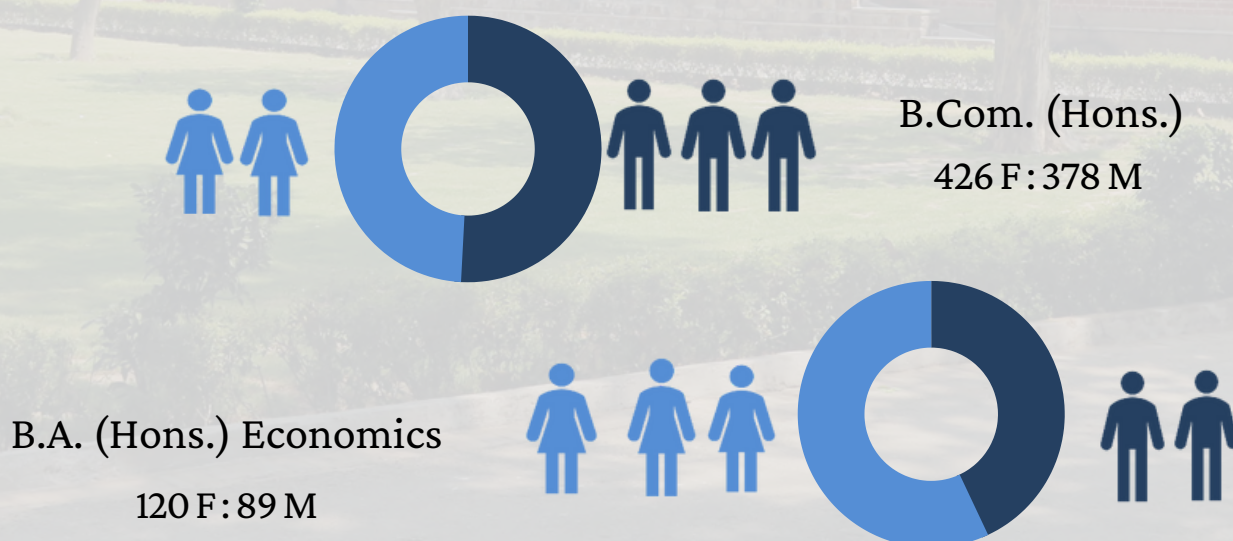
# BATCH OF 2024

(Internship Season 2022-23)

## Batch Size



## Gender Wise Breakup





# RECRUITMENT SEASON

## Highlights 2021-22

### Placements



**55%**  
Increase  
in Number of  
Offers

**75%**  
Increase in  
Gross Value

**63%**  
Increase in  
Highest  
Category  
Recruiters

### Internships

**43K p.m**  
Average  
Stipend

**1.5L p.m.**  
Highest  
Stipend

**17**  
Number of  
PPOS



# RECRUITERS

## Placements





# RECRUITERS

## Internships

**Deloitte.**



Michael Page



**citibank**



Deutsche Bank



RURAL HANDMADE

DE Shaw & Co



Hindustan Unilever Limited



World Wide Technology



**NOMURA**



Confederation of Indian Industry





# INITIATIVES BY THE CELL

## CV Vetting



- To fortify a fair and authentic Recruitment Drive, the team has devised an effective and comprehensive mechanism for the structure and timing of CV Vetting.
- CV vetting ensures credibility in student-company relation. It helps in providing companies with updated information, by comprehensively vetting qualitative and quantitative information.

## PwD Recruitment

- The Placement Cell launched an initiative in 2020, assisting people with special abilities to secure placement and internship opportunities with the motive to ensure equality and inclusion for the entire batch.
- Formal invitations were extended to our coterie of recruiters, CV preparation assistance and training initiatives in collaboration with organisations was provided. Marico was converted and companies such as Bain, Deloitte, Better.com showed interest in the initiative.



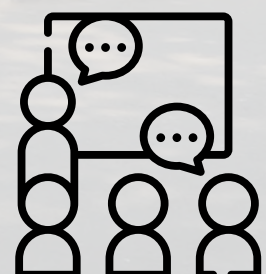
## Alum Connect



- The Placement Cell continues to work for the benefit of all students of SRCC by circulating placement and internship opportunities for alumni batches through batch mails.
- Focus on strengthening alumni relations through regular communication by sharing our achievements and keeping them in loop, inviting them as speakers for training sessions and inspire the current batches by sharing their stories under our initiative 'Alum Diaries'.

## Training Session & Workshop

- Workshops on networking skills, future aspects, CV writing as well as sessions on communication skills are conducted around the year through the help of industrialists and alumni.
- Alumni Networking initiatives are also conducted where student queries are answered by industry experts.





# CAREER IMPACT CLUBS

## Finance Club

- Mentored by finance specialists, this initiative provided extensive exposure and augmented expertise spanning topics like Equity Research, Derivatives, Corporate Finance and so on.
- The benefits of the club were reaped by 200 students directly and countless students indirectly.



## Consulting Club



- To fortify a fair and authentic Recruitment Drive, the team has devised an effective mechanism for the structure and timing of CV vetting.
- CV vetting ensures credibility in student-company relation. It helps in providing companies with updated information, by comprehensively vetting qualitative and quantitative information.

## Higher Education Club

- An initiative to acquaint the students with various educational prospects post the undergraduate course.
- The club conducts multitudes of activities including panel discussions featuring distinguished individuals from vast domains of expertise and webinars organized in collaboration with various prestigious colleges.



## Marketing Club



- The Marketing club is a novel initiative by the Placement Cell, SRCC dedicated to honing the marketing acumen of students.
- The initiative encompasses online Marketing Masterclass sessions from distinguished individuals, collating relevant resource materials and live projects under its ambit.

## Entrepreneurship Club

- The club is dedicated to embracing and upskilling budding entrepreneurs by providing them with enhanced opportunities for action and experience.
- This club encompasses a multitude of activities ranging from interviews with successful entrepreneurs to value additive mentorship programs and resource centres.

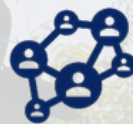




# RECRUITING SRITES

The recruitment process at SRCC is extremally **recruiter friendly** and **hassle-free** as enumerated below:

## Contact Us



Any company wanting to recruit students from SRCC has to first contact the official Placement Cell of the college via mail/telephone (official ID: [placementcell@srcc.du.ac.in](mailto:placementcell@srcc.du.ac.in)). A recruitment form is then sent out by the Team which is to be duly filled and sent over mail.

## Coordinator Assigned



A Placement Coordinator is assigned to the company by the Cell. All the coordination with respect to rounds including but not restricted to Pre-Placement/Internship Talk, CV Shortlisting, Online Tests, Group Discussions, Personal Interviews shall be facilitated by the Cell in coordination with the recruiter.

## Recruitment & Job Offers



After the completion of all rounds, final results and acceptance of candidates shall be routed through the Cell to the selected students. If the company so wishes, the Cell shall also facilitate the communication of details regarding offer letters and date of joining to the candidates.



# COLLEGE OF GLOBAL CHOICE

## Recruiters' Diversity

Delhi NCR

Mumbai

Bangalore

Hyderabad

Pune

Lucknow

Indore

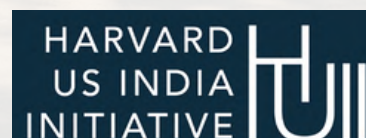
Nagpur

Chennai

Amritsar



## International Collaborations





# NEWS BULLETIN

## RANK : 1 Shri Ram College of Commerce (SRCC)



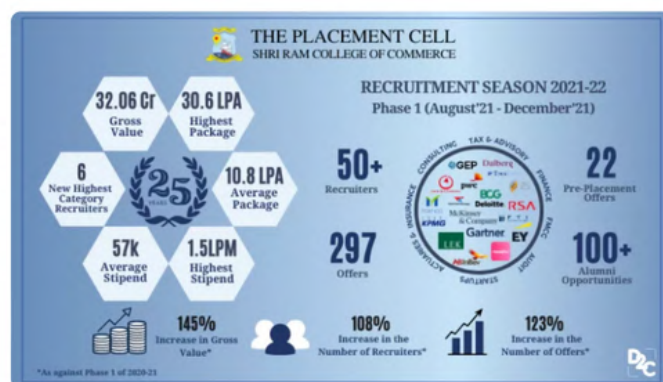
CITY: New Delhi

Commerce education in India began in 1886 with the establishment of a commercial school in Chennai (erstwhile Madras). Shri Ram College of Commerce embarked on its voyage early in the year 1920 when on the day of Basant Panchmi seven leading businessmen in Delhi established the Commercial Education Trust. The Trust set up its first school in the same year under the name The Commercial School at Charkhewalan in the walled city of pre-independence Delhi.

### SRCC Concludes First Phase Of Placement With Highest Package Of INR 30.6 LPA



The SRCC Placement Cell, over the past 25 years, has been hugely successful in finding top jobs for passing out students in global corporations.



**SRCC placement: Student bags highest package at Rs 25 lakh, rise in first-time recruiters**

**2022  
Business  
Conclave**  
SRCC Students Edition

**SRCC Business Conclave: An insight into Asia's largest management fest at undergraduate level**



# NOTABLE ALUMNI



**Arun Jaitley**

Former Union Minister of Finance



**Amitabh Jhunjunwala**

Vice Chairman, Reliance Capital



**Rana Kapoor**

Former MD & CEO, Yes Bank



**Anshu Jain**

Former CO-CEO, Deutsche Bank



**Rakeysh O. Mehra**

Renowned Film Director



**Nimrat Kaur**

Renowned Indian Actress



**Pramod Bhasin**

Former CEO, Genpact



**Shiv Kherra**

Motivational Speaker & Author



**Manoj Kohli**

Ex-Chairman, SoftBank Energy



**Rajat Sharma**

Chairman, Editor-in-Chief, India TV



**Nitasha Kaul**

Famous Author and Poet



**Sejal Kumar**

Youtube Influencer



# WHAT PEOPLE THINK

## Recruiter Testimonials

### **WILLIS TOWERS WATSON**

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"I have been visiting SRCC for over 7 years now, and the experience has been really great. I found most of the placement coordinators (assigned to our organization) friendly, humble and professional. I think every year SRCC sets a benchmark for other colleges in University of Delhi and across India, and a major credit goes to the student community who drives the placement process for various organizations. Of course faculty is there to advise and guide, but having that zeal and enthusiasm is not easy and this is one thing which sets SRCC apart from other colleges. As an organization, we always strive to get the best talent, and SRCC is definitely the place where we prefer to go. On behalf of my team at Willis Towers Watson, I would like to thank the entire team at SRCC for their continuous support and wish them all the very best!"

### **KPMG INDIA**

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"The entire recruitment process was conducted in a smooth manner. The placement coordinators were helpful in strategizing the recruitment plan. The students were very well prepared and were quite enthusiastic."

## Student Testimonials

### **AUDIT ASSISTANT, DELOITTE USI**

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"The Placement Cell genuinely puts an honest effort to get one the best opportunities. From vetting the CVs to providing the preparation material, Placement Cell does play a very crucial role in getting us the best opportunities. With the big firms and companies coming a our home's comfort (for COVID-19 times), it really makes easy for the students to apply in these companies."

### **ASSOCIATE, D.E. SHAW**

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"Having been a part of the Cell, I have witnessed the hard work and dedication that goes behind every step being taken by the Cell to uphold its virtues of equality and integrity. From CV Vetting cycles to training sessions to retaining its recruiters, the Cell has always been respected for the work they do. Being a student beneficiary of the same, I am proud to see how these qualities translate in terms of the recruiters' and students' satisfaction."



# TEAM 2022-23



## SENIOR COORDINATORS

Ms. Amanpreet Kaur  
(*Convenor*)

Manvi Shangari  
(*Chief Secretary*)

Koshika Gupta  
(*Secretary General*)

Manya Gupta  
Parkhee Tyagi  
(*Secretaries*)

Anusha Chauhan  
Degain Goyal  
Dev Narsinghani  
Harshita Chandak  
Hitanshi Gupta  
Jai Malhotra  
Juhi Chaudhry  
Kshitij Kaul  
Kshitij Kaushik  
Mohammed Amish  
Pushti Seth  
Risha Saini  
Sahil Vadhera  
Sehar Bhat  
Tanvi Saluja  
Vrinda Gupta



# HOW TO REACH US



## **The Placement Cell Office:**

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University of Delhi, Maurice Nagar  
Delhi – 110007



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