



# SHRI RAM COLLEGE OF COMMERCE

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November 08, 2017

## NOTICE

An E-mail received from the Faculty of Management Studies, University of Delhi regarding one day National Conference on *“Rethinking Management Education in Digital Age”* on February, 2018 is being notified for information of all concerned.



Prof. Simrit Kaur

Principal

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## CONTACT US

For any queries, please contact us at conference email  
fmsdelhiconference(at)gmail.com ✉

### Program Chair

Prof. Sunita Singh Sengupta, Dean FMS

### Convener

Dr. Garima Gupta  
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Dr. Soma Dey  
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**National Conference  
On  
"Rethinking Management Education in the Digital Age"**  
10th February, 2018

## About the Conference

Management Education has gone through distinct phases since its introduction in the early 20th century. As we stand on the verge of the fourth industrial revolution and face an increasing demand for general and specialized management education, the ushering of a new phase seems imminent. How we initiate and manage changes in management education will have implications not only for the private sector but for non-profit and public enterprises as well.

Keeping in view the technology orientation of businesses, ethical concerns and heightened expectations both in terms of corporate performance and credibility, now, more than ever, we face a significant need for management professionals who have the ability and skills to quickly adapt to the rapidly transforming business environment. We need to rethink management practises and redefine corporate identity. Following the same conventional management practises will only result in the collapse of an outmoded corporate form.

The Faculty of Management Studies is organizing a one-day National Conference to initiate discussions on this broad topic. The conference will offer an opportunity to researchers, academicians, practitioners and thought-leaders to address the various challenges and suggest possible directions to rejuvenate management education. The conference aims to address how the changing technological environment, strong global competition and economic conditions have made management education's role increasingly central in the success of individuals and industry. The conference will also explore the need to change the learning methodologies and adopt teaching models that are up-to-date but internationally competitive.

### Call for Papers

The Conference invites papers in any of the following management domains:

Finance and Accounting  
Human Resource Management  
Information Technology and Systems  
Marketing Management  
Operations Management  
Economics  
Strategic Management

### Registration Fee

For Research Scholars/Students: **Rs 500/- (Five Hundred Only)**

For Teachers/Academicians: **Rs 1000/- (One Thousand Only)**

For Industry/Professionals: **Rs 2000/- (Two Thousand Only)**

Note: Registration fee does not include TA/DA and accommodation.

Details regarding the mode of payment and registration form can be downloaded from FMS Website(fms.edu).

### Important Dates

Last Date of Submission of Abstract: November 15, 2017

Notification of Acceptance of Abstract: November 30, 2017

Conference Registration Opens: December 1, 2017

Last Date of Submission of Full paper: January 15, 2018

Conference Registration Ends: February 1, 2018

Conference Date: February 10, 2018

### Date and Venue

The conference will be held on **10th February, 2018** at Conference Centre, North Campus, University Of Delhi

## About Faculty of Management Studies

**Faculty of Management Studies (FMS Delhi)** was established in 1954 under the aegis of the University of Delhi. It is one of the oldest business schools in India which offers a Full-Time MBA program as well as a Part-Time MBA Executive and a MBA Executive Health Care Program. FMS is consistently ranked amongst the top business schools across the country.

The Faculty of Management Studies focuses on management education more than just business management. The commitment is thought leadership with a deep understanding of business. FMS rewards initiative, novelty and thinking outside the box. The intent is to encourage intellectual curiosity and open minds to the adventure of ideas.

Our students are individualists of enormous intellectual energy with a talent for collaboration and teamwork. Corporate recruiters value our graduates for their intellectual abilities, their collaborative mind-set, their individuality and their ability to hit the ground running. FMS has a strong network of 1000 alumni who are in positions of leadership in industries and governments across the world.

### Guidelines for Abstract and Full Paper

Contributors should note the following:

1. The abstract of paper should not exceed 500 words and should include:

Title  
Background  
Objectives  
Methodology  
Findings/Results

Please give name, affiliation, mailing address, e-mail and phone and fax number of the contributors(s) with the abstract.

2. All submissions must be made in word format to conference email: [fmsdelhiconference@gmail.com](mailto:fmsdelhiconference@gmail.com)

3. The manuscript should not exceed 5,000 words (About 20 A-4 size pages typed in double space).

4. The cover page should state only the title of the page, name, official address, email ID, phone/tax numbers of the author(s), a brief biographical note of the author(s) and acknowledgements (if any).

5. The first page of the manuscript (after the cover page) should also contain the title and the abstract only.

6. The abstract and full paper should be submitted.

### Review

The Manuscripts will be subjected to a critical review. The decision of the Review/Selection Committee will be final and binding.

### Publishing

The final papers that are accepted will be published as a part of the proceedings of the conference and shall be given to all delegates in electronic form.

### Best Paper Award

Three Best Papers will be chosen by a panel of experts. The decision of the panel will be final and binding.