



## **INTERNATIONAL CONFERENCE**

(Hybrid mode: Offline and Online)

# **NEW HORIZONS IN COMMERCE, FINANCE & ECONOMICS**

Organised by

**Chinmaya Vishwa  
Vidyapeeth**  
Ernakulam, Kerala - India

**Shri Ram College  
of Commerce**  
New Delhi - India

16-17 February 2023

# CHINMAYA VISHWA VIDYAPEETH

Chinmaya Vishwa Vidyapeeth (CVV) was conceptualised in 2016, the birth centenary year of the inspirational visionary and founder of Chinmaya Mission, renowned Vedantic master and teacher par excellence, Swami Chinmayananda. On 16 January 2017, CVV was notified as a Deemed-to-be-University under the 'de novo' category by the University Grants Commission. CVV has been established as a torchbearer for the preservation of Indian cultural heritage and its knowledge traditions through higher education. They are currently operating from three campuses: the Chinmaya Eswar Gurukula campus at Adi Sankara Nilayam, Ernakulam; the Chinmaya Prajna Pratishthanam Campus at Warriam Road, Ernakulam; and the Chinmaya Naada Bindu Gurukula campus at Chinmaya Vibhooti in Kolwan, Pune. CVV's core mission is to blend the ancient and time-tested wisdom of India with present-day knowledge fields. Striking a careful balance between the old and the new, the university offers common streams of programmes in fields including Sanskrit, commerce and psychology, with an intent to mould the youngsters of today into well-rounded, responsible, value-grounded young adults who contribute to the nation, and the world at large.



# SHRI RAM COLLEGE OF COMMERCE

Shri Ram College of Commerce (SRCC), a premier and prestigious institution for commerce and economics education in the country, was founded in 1926 by Sir Shri Ram, a leading educationist, philanthropist and industrialist, to prepare young men and women for careers in business. A constituent college of the University of Delhi, SRCC imparts instructions in Commerce and Economics, both at the Undergraduate and Postgraduate levels, leading to the B.Com (Hons), BA (Hons) Economics and M.Com Degrees of the University of Delhi. In addition, the college offers a Post-Graduate Diploma in Global Business Operations for students who wish to take up a career in the field of international business. SRCC attracts some of the most talented young people every year, not simply because of its reputation for excellent academic performance and infrastructure, but more importantly because of its dedicated faculty. Many amongst its faculty are renowned authors and are read with considerable interest by scholars and researchers. The college has come to be known for its achievements in extracurricular activities alongside its academic performance. A range of cultural and sports activities throughout the year add a dimension of effort and collective enterprise in the all-round development of the personalities of SRCC students.



# ABOUT THE CONFERENCE

Businesses are made successful when they are backed by great vision and strong strategies. These strategies are to be designed with prevailing business situations. The years from 2019 to 2022 would go into history, as this period had not just shaken small businesses but also larger ones. Businesses and corporate houses are struggling for sustenance, let alone profits. History shows that crises change institutions and permanently impact societies. In the aftermath of a crisis, the world economy, global supply chains, and international trade cannot be expected to return to 'what we perceived as normal' pre-crisis.

While some dropped a few underperforming products from their product line, others closed a few of their branches, all citing inadequate revenue or insufficient cash flows. The solution to these and many such problems lies in academics and research.

Considering these critical events, the School of Contemporary Knowledge System (CKS) of CVV and Shri Ram College of Commerce are organising an international conference on **“New Horizons in Commerce, Finance and Economics”**

on 16th and 17th February 2023.

Discussions at the conference will stimulate ideas on developing a sustainable society and empowering stakeholders. The conference would attempt to facilitate researchers worldwide to present their research work, expanding knowledge and insight into the significant challenges currently being addressed in research. Research papers, case studies, and articles are invited from various interdisciplinary areas and sectors for the conference.

The conference includes the following objectives:

- An interdisciplinary forum in Commerce, Management and Economics for practitioners and academicians.
- A robust platform for the expression of thoughts among the conference participants.
- An opportunity to enhance one's knowledge and skills to meet the challenges of dynamic decision-making.
- An opportunity for participants to upgrade their knowledge in the context of the global scenario.

# CONFERENCE TRACKS

## Commerce and Management

- Banking and Financial Institutions
- Emergence of new Banking System.
- Emerging Trends in Financial Reporting
- Financial Inclusion
- Financial System in New Economic Scenario
- Foreign Debt and International Trade
- Global Business Trends and Strategy
- India and Global Finance & Global Economy.
- International Business & Marketing.
- International Trade and Business Sector.
- Impact of Covid19 on businesses
- Paradigm Shift in Accounting
- Poverty and Rural Development
- Prospects and Challenges for MSME
- Public Administration & Public Finance
- Supply Chain and Logistic Management

## Finance

- Blockchain-enabled businesses
- Corporate Ethics and Governance & Taxation
- Entrepreneurship And Family Business.
- Financial and Operational Analytics
- Impact of CSR on Social Development
- Management Information System
- Marketing and Rebranding
- Marketing, Statistics and Talent Management
- Society, Environment and Sustainable Growth
- Scopes And Challenges of 'local for glocal'
- Travel And Tourism Management
- Women Empowerment
- Work From Home – Changing Scenario
- Work-Life Balance and Stress Management

## Economics

- Advancing Economies and Innovations
- Agricultural Economics
- Macroeconomics and Monetary Economics
- Development Economics and Health Indices
- Digital Innovation in Business and Economy
- Digital India and other govt policies
- Economic Methodology
- Economic Policy & Systems
- Green Politics and Energy Transition
- Household Behaviour and Family Economics
- HDI and Alternate Developmental Indices
- International Trade and Economic Growth
- Labour Economics
- Law and Economics
- Micro Financing and Financial Inclusion
- Migrant Labour and Remittance Transmission
- Sustainable Economic Development

*The above list is not exhaustive. The delegates are free to pick any topic of their choice that relate to the conference's theme*





## Submission Guidelines

All submissions must be in Time New Roman 12 pt; a 1-inch margin on all sides; and ranging between 2500 and 3000 words excluding Tables, Figures, and References. In-text citations and listing of the references must be in APA 7 style of referencing.

Submissions must clearly mention the name(s) of the author(s), the role of author(s) (main author/co-author/corresponding), affiliation(s), contact number(s), and corresponding Email ID(s) of the author(s).

The submission categories acceptable in the seminar are as stated below:

- **Conceptual paper** (Based on literature review with research implications and future research directions, research models, theory related)
- **Empirical research paper** (quantitative, qualitative, and mixed methodology)
- **Policy research paper** (critically examining national or international policies)
- **Case studies** (without teaching notes).

All submissions are to be sent to the conference coordinators at [icnhcfe2022@gmail.com](mailto:icnhcfe2022@gmail.com)





## Publication Support

All papers presented in the conference will be summarized in the conference proceedings.

Selected papers may be published in:

- Global Business Review (SAGE Publication; SCOPUS Indexed; "C" category in ABDC list)
- International Journal of Monetary Economics and Finance (Inderscience Publication, SCOPUS Indexed, Elsevier)
- An ISBN Numbered edited book with an International Publisher

## Important Dates

<b>Call for Papers:</b>	December 12, 2022
<b>Submission of Abstract:</b>	January 02, 2023
<b>Acceptance of abstract:</b>	January 05, 2023
<b>Submission of Full Paper:</b>	January 30, 2023
<b>Conference Registration:</b>	Till February 10, 2023

## Registration Fee

DETAILS	OFFLINE MODE	ONLINE MODE
UG /PG students	₹ 750	₹ 500
Research Scholars	₹1,250	₹ 750
Academicians	₹ 1,500	₹ 1,000
Others	₹ 2,000	₹1,500
Foreign Delegates	\$ 100	

<b>Name of Beneficiary:</b>	Chinmaya Vishwavidyapeeth CU A/c CEG
<b>Name of Bank:</b>	HDFC Bank
<b>Account No:</b>	50200027727252
<b>Name of Branch:</b>	Peppathy Junction, Veliyanad
<b>IFSC Code:</b>	HDFC0001519
<b>SWIFT Code:</b>	HDFCINBBXXX

# CONFERENCE ADVISORY COMMITTEE

<b>Patrons:</b>	Prof Ajay Kapoor (Vice Chancellor, CVV) Prof Simrit Kaur (Principal, SRCC)
<b>Convenors:</b>	Dr Sunitha Granthi (Dean of Academics, CVV) Prof Suman Bhakri (Coordinator-IQAC, SRCC)
<b>Joint-Convenor:</b>	Dr Vinod Ram R (Head of School, CKS, CVV)
<b>Conference Coordinators:</b>	Dr Manjula R Iyer (Associate Professor, CVV) Ms Priyanka Bhatia (Associate Professor, SRCC)
<b>Faculty Coordinators</b>	Dr Ambily (Associate Professor, CVV) Mrs Abha Mohan (Assistant Professor, CVV) Dr Bindusree A R (Assistant Professor, CVV) Dr Renju Chandran (Assistant Professor, CVV)
<b>Student Members</b>	Rhishab Nair T (Student Coordinator, CVV) Abhiram Lokanathan (Student Coordinator, SRCC) Athmaja Rajesh (Joint Student Coordinator, CVV) Praveen Verma (Joint Student Coordinator, SRCC)

## CONTACT DETAILS



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