



GLOBAL CONFLUX

Experience
Exchange
Expertise
Enhance
Explore

OFFICE OF INTERNATIONAL PROGRAMMES
SHRI RAM COLLEGE OF COMMERCE
2018-19



From the Chairman's Desk



Shri Ram College of Commerce has a history of setting standards, be it in the academic excellence, sports or cultural performance. The College has grown in stature over the years and remains the most sought after institution dedicated to Commerce and Economics education in the country.

The College has a vision of becoming a College of Global Choice by integrating innovative ways of teaching and learning, extracurricular activities and foreign collaboration in its pursuit of nation building. We welcome you to join us and build mutually beneficial ties for growth and development.

Mr. Ajay S. Shriram
Chairman

The Principal's Message

“Without continual growth and progress, such words as improvement, achievement and success have no meaning.”

- Benjamin Franklin.

Congratulations to the OIP team that has been striving to help SRCC move towards achieving its vision of being a college of global choice. An appreciation of cultural heritage, socio economic diversity and promotion of multidimensional learning through international linkages is a part of the environment that the college strives to create. OIP facilitates establishing dialogues and interactions on world issues while inculcating and nurturing talents of students to take them on a global scale. May the team keep adding to the golden legacy of our pristine institution.



Professor Simrit Kaur
Principal

The Mentor's Message

It gives me immense pleasure to see the international programmes which was officially given the name of 'OIP' and was enhanced to both incoming and outgoing programmes in 2015 is making a mark. SRCC has built collaborative partnerships with reputed Business Schools and Universities abroad. My best wishes and congratulations to reach new heights.



Ashok Sehgal
Mentor,
Office of International Programmes

The Executive Advisor's

SRCC throughout its glorious history has played a pivotal role in the field of Commerce and Economics education. It provides technology based integrated and inclusive education in a disciplined, dynamic, vibrant and hygienic environment. We try to nurture our students with active emphasis on all three aspects of integrated and holistic education i.e. physical, intellectual and value education. Our College is valued for its academic rigour, in particular on the delivery of contents which is student centric and research oriented. We promote continuous engagement between college and industry to produce industry oriented graduates. An appreciation of cultural heritage, socio-economic diversity and promotion of cross-culture learning through international linkages is a part of SRCC environment. We invite you to join us at SRCC for harmony of action and progression.



Dr. RP Rustagi
Chairperson,
OIP Selection Committee

Coordinator's Message

Keeping up with the vision of Shri Ram College of Commerce to be 'A College of Global Choice', the Office of International Programmes (OIP) organises collaborative study programmes, dialogues and interactions on a continuous basis to widen our global reach. We aim to provide global exposure to our students both needy and deserving and foster harmonious synergies of ideas and action through cross cultural international programmes and exchanges. We look forward to explore possibilities of collaborating with various institutes on multiple fronts which may be mutually beneficial for the participating institutes.



Dr. Mallika Kumar
Co-ordinator, OIP

Office of International Programmes (OIP)

At SRCC, the Office of International Programmes creates and expands international synergies with acclaimed global universities and institutions through crosscultural and academic exchange programmes. It facilitates collaborations and cooperation in academic and research activities by building and strengthening ties with international universities, institutions and organizations. The office creates and develops international exchange programmes and anchors international summits on various global issues, in order to inculcate and nurture talents of students, thus helping them reach global heights.

Our Vision

“To create platforms of global exposure for the budding talents and inspire their global competencies to embrace the challenges of a dynamic world with courage and confidence”

Our Mission

Commitment to grow globally, learning and adapting from the best and institutionalising the best practices from abroad .

The Objectives of the Programmes are :

- Facilitating exchange of knowledge, Developing a global perspective, Promoting respect and appreciation of global issues, Fostering learning in a new global environment, Enhancing intercultural interaction and understanding, Embracing sociocultural diversity and Finding solutions to global issues



Engaging in Multidisciplinary study



Promoting Cross-country learning



Embracing socio-cultural diversity



Finding solutions to global issues

Elements of our Programmes

Workshops



Yoga, sports, dance, pottery, saree draping, puppetry and other development oriented workshops for better integration of cultural ties.

Discussions & Debate

Panel discussions , Debate and Quiz

Lecture Sessions



Theme based lectures by Faculty and eminent personalities to enhance understanding of the participants.

Competitions & Project Work



Case study Competitions, Poster Presentations, Business Pitch, Buddy Group Formation project mentoring pre project presentation, Project topics related to Environment, Economics, Technology, Education, Culture, Sports, Politics.

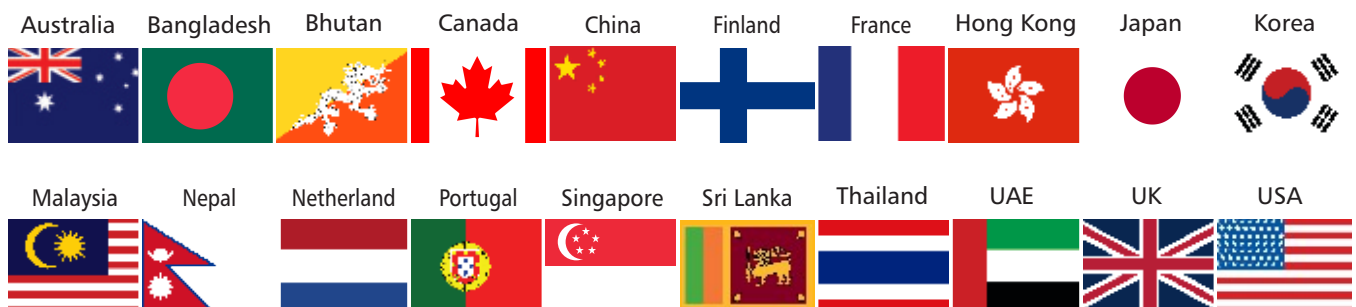
Visits and Excursions



Thematic selection of places of historical, economic, cultural, and social importance.

Global Reach So Far

1. Arizona State University, USA
2. Australian National University, Australia
3. BRICS Youth Summit, China
4. Colombo university Srilanka
5. Columbia University, USA
6. Guangzhou University, China
7. Gedu College of Business Studies , Bhutan
8. Harvard USA India Initiative (HUII)
9. Hong Kong University, Hong Kong
10. IESEG School of Management, Lillee, France
11. Instituto Portugues do Desporto e Juventude (IPDJ), Portugal
12. Kings College, London
13. Kyung Hee University, Seoul, Republic of Korea
14. Leeds University, UK
15. Management and Science University, Malaysia
16. Melbourne Business School, Australia
17. Metropolitan College, New York, USA
18. Middlesex University, Dubai
19. Nanyang Business School, Singapore
20. National Federation of University Cooperatives, Japan
21. Pennsylvania State University, USA
22. Schreyer Honours College, Penn State, USA
23. St. Johns Fischers College, Rochester, USA
24. Tsinghua University, China
25. Thammasat University , Thailand
26. UNESCAP Bangkok
27. UNESCO, Paris, France
28. United Nations, New York, USA
29. University of Birmingham, UK
30. University of Kelaniya, Sri Lanka
31. University of Surrey, UK
32. University of Warsaw, Poland
33. University of Wisconsin, Eau Claire, USA
34. University of Wolverhampton, UK
35. Utrecht Business School, Netherlands
36. University of Chicago , United States
37. University of Edinburgh , United Kingdom
38. University of British Columbia, Canada
39. University of Kathmandu, Nepal
40. TMSS, Bangladesh
41. EADA Business School, Spain





Flagship Programmes

1. 2018-19: International Conference

“Empowering Women : Fostering Entrepreneurship , Innovation and Sustainability”
Held at India International Center, New Delhi

2. 2017-18: SRCC Global Millennium Summit (GMS) 2017

“Future of the Millennium”, JW Marriott, Dubai

3. 2016-17: SRCC INDIA-USA INITIATIVE 2016

“Entrepreneurship Innovation and Sustainability”, USA

1. SRCC's OIP –NITI AAYOG's WEP International Conference

16th July – 17th July 2018, India International Centre, New Delhi

Theme : Empowering Women : Fostering Entrepreneurship , Innovation and Sustainability

Shri Ram College of Commerce's Office of International Programme 2018 Conference season commenced with its International Conference in collaboration with NITI Aayog's Women Entrepreneurship Platform on 'Empowering Women: Fostering Entrepreneurship, Innovation and Sustainability'. The events took place on Monday 16 July 2018 and Tuesday 17 July 2018 at India International Centre, Lodhi Road, New Delhi, India. The two days Conference included

- Inaugural session
- Plenary session
- Valedictory Session
- Panel Discussions
- Paper presentation
- Student Competition



**MUPPA VARAPU
VENKAIAH NAIDU**
Vice President of India



DR.KIRAN BEDI



MR.AMITABH KANT



MR AJAY.S SHRIRAM



HANNE MELDGAARD,
Norway Embassy



HARINDER SIDHU
Australian High Commissioner



NINA VASKUNLHTIA
Finland Ambassador to India



NAINA LAL KIDAWAI



K.V.RAJA N
Ex Ambassador
Nepal



YADUVENDRA MATHUR
Add Secy NITI Aayog



PROF HOSNE AARA ,
Bangladesh



DEBAJANI GHOSH,
President Nasscom



KANYA SINGH
Gender Head , UNDP



DR. ARCHANA THAKUR
JS, UGC



PROF SIMRIT KAUR
Principal SRCC

Distinguished Dignitaries



Lamp Lighting by M.V. Venkaiah Naidu, Dr. Kiran Bedi, Mallika Kumar, Anna Roy, Prof. Simrit Kaur



Welcoming Naina Lal Kidwai by Principal Prof. Simrit Kaur

a) Inaugural Session

The Inaugural event on 16th July was presided by Shri Venkaiah Naidu, Honorable Vice President of India as Chief Guest; Dr. Kiran Bedi, Lieutenant Governor of Puducherry, as Guest of Honor; Shri Amitabh Kant, CEO, NITI Aayog, and Shri Ajay S. Shri Ram, Chairman, Governing Body, Shri Ram College of Commerce. The Inaugural Ceremony commenced with the National Anthem, Saraswati Vandana and Lamp Lighting by the distinguished persons on the Dais.



National Anthem & Lamplighting

b) Welcome Address by Shri Ajay S Shriram

Shri Ajay S. Shriram, Chairman , Governing Body , SRCC welcomed the Chief Guest, Guest of Honour and other dignitaries and addressed the gathering. "NITI Aayog has done commendable work in this direction by setting up women empowerment platform. Therefore, I, on behalf of entire Shri Ram College Commerce, am elated to collaborate with Niti Aayog."



Welcome Address by Shri Ajay S. Shriram



c) Special Address by Shri Amitabh Kant

There was a special address by Shri. Amitabh Kant, CEO, Niti Aayog. "It is a great pleasure and privilege for NITI Aayog to collaborate with SRCC to establish this unique Women Entrepreneurship Platform."



d) Address by the Chief Guest, Shri Venkaih Naidu, Vice President Of India

Shri Venkaiah Naidu, Hon'ble Vice President of India, speaking on the conference theme emphasized on expanding women education, skill provision and economic upliftment of women and need for attitudinal change to achieve women empowerment. Based on the mantra given by the Prime Minister, he stressed on the Reforming, Performing and Transforming role to be played by NITI Aayog. The vote of thanks was delivered by Prof Simrit Kaur, Principal, Shri Ram College of Commerce.



e) Plenary Session

There was keynote address by the Honorable Guest of Honour, Dr. Kiran Bedi, Lieutenant Governor of Puducherry. She shared her views pertaining to women empowerment and stressed the need to pivot attention towards the reaping of a "Gender Dividend", simultaneously along with demographic dividend. She also mentioned the importance of provisioning of different family services to ease the workload of working women and also mentioned the critical role education plays in women empowerment.



There was keynote address by the Honorable Guest of Honour, Dr. Kiran Bedi

f) Panel Discussions

There were Four Panel discussions, three on the first day and one on the second day of the Conference.

Panel Discussion 1: "Building India of tomorrow: How women-led enterprises are enabling the change"

*Moderator: Anna Roy, Niti Aayog Panelists: H.E Harinder Sidhu, Australian High Commissioner to India Ms. Debjani Ghosh, President, NASSCOM Ms. Naina Lal Kidwai, Chairperson, Max Financial services, Mumbai.

Panel Discussion 2 : "Innovation: Key To Economic Empowerment and Societal Good"

Moderator: Mr Arnab, NITI Aayog WEP Team Panelist: Hanne Meldgaard, Charge d' Affaires A.I., Norway Embassy Ms. Kanta Singh, Gender Lead and State Project Head, UNDP. Dr. Pratibha Jolly, Principal, Miranda House. Ms. Lavanya Nalli, Vice Chairperson, Nalli Sarees. Wing Commander, Pooja Thakur, Indian Air Force. Ms. Naiyya Saggi, Founder, Baby Chakra

Panel Discussion 3 : "Technology And Sustainable Development go hand in hand."

Moderator: Mr. Utkarsh Amitabh, New York Capital Panelist: Prof. Ganga Wadhawkar, Univ. of Wisconsin, USA Ms. Kalyani Khona, Founder, Inco, Mr. Amit Chaudhary, Co-Founder, Lenskart, Ms. Swati Pandey, Co-Founder, Arboreal Innovation Prof. Hone Ara Begum, TMSS Bangladesh. Dr. Archana Thakur, Joint Secretary, UGC

Panel Discussion 4: "Women Empowerment In Current Era."

Moderator Dr. Amit Sachdeva, Associate Prof. SRCC Panelist: K.S. Rao, Deputy CEO, KVIC, Rashmi Dingra, Chief General Manager, Indian Oil Company, Aditi Chaudhary, Judge, District Court, Delhi.



Panel Discussion 1



Panel Discussion 2



Panel Discussion 3



Panel Discussion 4

g) Student's Corner

The international conference organized the following three student's competitions:

1. Case study competition
2. Business idea pitch competition
3. Poster presentation competition

These competitions were based on the theme of the conference viz. "Women Empowerment" and were conducted in two rounds. The first round was online elimination, wherein the students were asked to participate either in teams or as individuals by submitting their case study solutions, innovative, feasible and sustainable business ideas and creatively designed posters. The second round was live presentation, wherein the short listed participants were required to compete in person at the conference venue on 16th July, 2018. Around 30 teams participated in total. Certificates were awarded to all participating teams/individuals and cash prizes worth Rs.10,000 and Rs.5,000 were awarded respectively to the 1st and 2nd winners listed below for each of the competition.

The judges for the student's competition from NITI Aayog were

Business Idea Pitch: Kartikeya Asthana, Tanay Mahindru

Poster Presentation: Molishree, Lee Keshav

Case Study Competition: Punit Shukla & Ira Saxena



h) Research Paper Presentation

Two hundred abstracts were received from across the globe and different regions of India They were evaluated by Academic Review Committee comprising of: Chairpersons: Dr. Avik Sarkar (NITI Aayog) and Dr. R.P. Rustagi (SRCC) Executive Members: Prof Ashok Mittal (AMU), Prof V V Upadhyya (IIT-D), Prof P K Choubey (IIP), Prof. Rajan Yadav (DTU), Dr. Navin Anand (UNDP), Dr. Ravi Gupta & Dr. Monika Bansal (SRCC)

Eleven Technical Sessions were conducted on the themes of:

Entrepreneurship, Technology and Innovation, Sustainability and Social Issues.

Seventy-One Research paper presentations were made, with contribution by Professors, Assistant professors, Research scholars, students, Consultants and Corporates. In each session, there was a Chairperson, Observer and Rappouters. Seven research papers (on an average) were presented for seven to ten minutes in a session, followed by an intensive Question and Answer session.



Heading Technical Session: Dr. Mallika Kumar (as Conference Convener) and Ms. Indira Panta, Nepal, (as Chairperson)

i) Chairpersons of Technical Sessions

The Chairpersons of the Technical sessions were Dr. Sanjida Habib from British University of Columbia, Canada, Prof. Jennifer Grafton from Melbourne University, Australia, Dr. Faheem from Thamassat University, Thailand, Ms. Indira Panta, International Cooperative Alliance, Nepal, Prof. Ganga Vadhvakar, Univ. of Wisconsin, USA.



j) Valedictory Session

The Valedictory session was presided by the Ambassador of Finland to India, Nina Vaskunlahti. The other distinguished guests were Shri Yuduendra Mathur, Additional Secretary, Niti Aayog and Namita Thapar, CFO, Emcure Pharmaceuticals Ltd. Prof. Simrit Kaur, Principal SRCC welcomed the guest with flowers. Ms. Anna Roy, Advisor, Niti Aayog & gave the concluding remarks, briefing about Niti Aayog's Women Entrepreneurship Platform. Dr. Mallika Kumar, Coordinator Office of International Programmes & Conference Convener delivered the vote of thanks expressing gratitude to one and all.



k) Summary

The conference was a huge accomplishment with eminent scholars, academicians, industrialists and policy makers from across the globe contributing immensely through facts, figures and opinions to realize a cherished dream of women empowerment. Several intense deliberations among the participants aptly highlighted the relevance of the theme in today's prospect. Particularly, the Conference included participation from 17 countries, specifically, Afghanistan, Algeria, Australia, Bangladesh, Cameroon, Canada, Ethiopia, Finland, Ghana, Nepal, Norway, Nigeria, Thailand, Tibet, UAE and USA and 17 states from all directions of India for varied events of panel discussions, research paper presentations and students competitions, making it an international discussion platform in true sense. Various prominent institutions across the globe like British University of Columbia, Canada; Harvard; University, USA, University of Wisconsin, USA; Melbourne University, Australia; Thamassat University, Thailand; TMSS, Bangladesh; International Cooperative Alliance, Nepal; ASA, Africa; United Nations Development Programme (UNDP); Indian Institute of Technology (IIT) and Indian Institute of Management (IIM), India; participated in the event.

A total of 325 registrations were made comprising of paper presenters (144), student participants (123) and other delegates (58). Participation was multidimensional comprising of professors, assistant professors, research scholars, students, consultants and corporate persons. Participation was not bounded by age or sex with age parameter going beyond fifty years and equal enthusiasm being put in by male as well as female participants. It was an engagement of young and old and male and female, a truly spirited reflection of empowerment.

In total, 11 enriched technical sessions were conducted on the themes of Entrepreneurship, Innovations & Technology, Sustainability and Social Issues. They were supported by 4 panel discussions comprising of eminent speaker from myriad areas. Students competitions included Case study competition, Poster making competition and Business pitch competition benefitting students and providing them with hands-on experience. With a hope that this initiative bears real apparent fruits in the form of women upliftment and empowerment, we extend our deepest gratitude to all the participants for culminating the event to its real intentions. Needless to say, the collaboration with NITI Aayog was a delight and we look forward to more such collaborations and support in the future as well. Much needed support provided by Prof. Simrit Kaur, Principal, SRCC is worth mentioning. Faculty and non faculty members at SRCC and the International Advisory team have also been equal partners in this journey of success. Most preciously, the hard work and support provided by our dear students added valued memories of the event.







Flagship Programme 2017-18

2. SRCC Global Millennium Summit (GMS) 2017

Saturday- Sunday, March 18- 19, 2017

At Marriot Al Jaddaf, Dubai

Theme: *Future of the Millennium*

SRCC Global Millennium Summit was the first of its kind international summit organised by **Shri Ram College of Commerce in Dubai on 18th and 19th March 2017 at Hotel Marriott, Al Jaddaf**. It is the first international Summit organised by any Indian University. Based on the theme 'Future of the Millennium', it entailed speaker sessions and panel discussions centering around Entrepreneurship, Banking, Smart cities and Technology. In order to give the students a



wholesome learning experience, there was a “Lean Six Sigma Training” conducted by KPMG and the Yellow Belt Certification was provided to all participants. The Summit saw participation from **200 student delegates from 50 Plus countries** and provided a platform for the future leaders to engage with each other. The delegates were from Jordon, USA, Ghana, Nepal, South Korea, Malaysia, Pakistan and many other countries across the globe. The summit under the guidance of **Dr. R.P. Rustagi**, Principal SRCC was initiated by **Dr. Mallika Kumar**, Faculty Convenor, GMS, **Ms. Anju Verma**, **Dr. Yusra Naseem** and **Ms. Sonal Thukral**, Faculty organization Executives, GMS and **Harry Kapoor**, **Rachita Kumar** and **Shreya Mittal**, as student convenor. The vision behind the summit was to make SRCC a college of Global Choice. Indeed, after the resounding success of the summit, SRCC has made its mark in the international arena.



GMS National Launch at SRCC by Dr. Harsh Vardhan and Sh. Ram Vinod Prasad

The Summit was kick started in India with the National Launch on 15th February, 2017. The Chief Guest for the occasion were **Dr. Harsh Vardhan, Hon'ble Minister for Science, Technology and Earth Sciences, Government of India** along with **Shri Ram Vinod Prasad, Director (Gulf Division) of The Ministry of External Affairs, Government of India**.

On 16th March, the SRCC Global Millennium Summit team reached Dubai to work on the last few arrangements required and to receive our esteemed speakers, delegates and guests for the Summit. The SRCC Global Millennium Summit 2017, Dubai was inaugurated by **His Excellency Sheikh Nahayan Mabarak Al Nahayan, Minister of Culture and Knowledge Development** and **Shri Vijay Goel, Honb'le Minister of Sports & Youth Affairs** by cutting the ribbon and lighting of the lamp. The inauguration was also graced by



Inauguration of GMS at Dubai by His Excellency Sheikh Nahayan Mabarak Al Nahayan, and Sh. Vijay Goel

Ms. Seema Shetty, NMC group, Sumati Vasudev, Consul-Press, Information, Education, Community Affairs and Welfare and Mr. Mayur Batra, Chairman, Mayur Batra Group.

The closing address was given by H.E. Navdeep Singh Suri, ambassador of India to UAE. He talked about the administrative role of a diplomat in a foreign country and how the various world crises and situations must be tackled from the viewpoint of our economy. He emphasised on the importance of cultural exchanges and interaction between students from diverse backgrounds. He talked about India-UAE relations and how they can be strengthened to benefit both countries. After his address, he gave prizes to the winners of Global Analytics Case Challenge, a case study competition organised in association with B-Club, IIT Kharagpur and ZS Associates. Our team facilitated him and thanked him for gracing the summit with his kind presence.

The vote of thanks was given by **the student convenor, Harry Kapoor and the Faculty Convenor, Dr Mallika Kumar**, who thanked all the dignitaries for their gracious presence and the organising team for their tireless efforts. The summit was covered by Media Houses like DD News, Navbharat Times, Economic Times etc. The summit was telecast on DD News and Sony TV. The summit was indeed a huge success.



Inaugural address by His Excellency Sheikh Nahayan Mabarak Al Nahayan, and Sh. Vijay Goel at GMS, Dubai

Highlights of the Global Millennium



Summit (GMS) Dubai, 2017



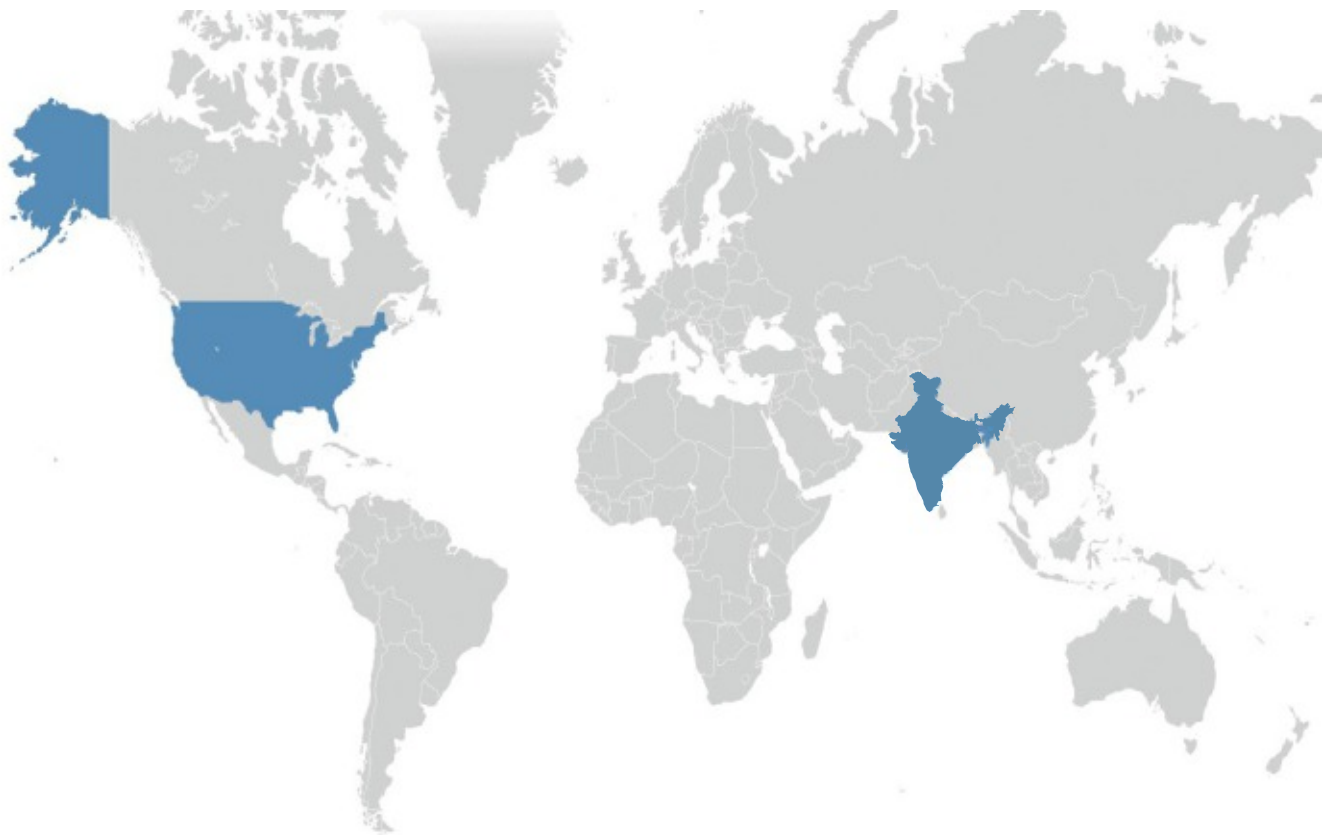
3. Flagship Programme 2016-17

SRCC India-USA Initiative 2016

October 7 - 20

14 days - 6 Cities

15 Organisations





At United Nations Security Council



Harvard University

3. SRCC India-USA Initiative 2016

Friday, October 7 to Thursday, October 20, 2016 in Chicago, Eau Claire, Chippewa Falls, Boston, New York & Rochester-14 days/6 Cities/15 institutions -(11 main programmes & others)

Theme: *Entrepreneurship, Innovation and Sustainability*

The SRCC India USA Initiative(SIUI) 2016 was organised from 7th to 20th October, with the underlying theme, "Entrepreneurship, Innovation and Sustainability". Fifteen students accompanied by Faculty Organiser, Dr. Mallika Kumar participated in the programme. The chief student coordinator was Harry Kapoor, SRCC "a final year student. The programme consisted of several paper presentations in seminars, active participation in lectures, panel discussions, classroom sessions and effective Business Pitch presentation in front of esteemed judges. The programme also comprised of official tours, workshops, interactive sessions with the students, faculty, administrative officials and the officials of the various reputed institutions in the USA..

The participants:

Faculty Organiser: Dr. Mallika Kumar, Associate Professor, SRCC.

Students Participants: Harry Kapoor (Student Coordinator) Atharva Mittal, Ishan Hooda, Samhita Khuntia, Apoorva Jain, Ishani Das, Sanchie Shroff, Divyansh Agarwal, Meghna Jayaraj, Srishti, Gursimran Gambhir, Nishta Sawhney, Shaurya Kumar, Rachita Kumar and Suruchi Dugar.

Educational Institutions included:

City College of Chicago and De Paul University in Chicago, University of Wisconsin in Eau Claire, Wisconsin, Massachusetts Institute of Technology (MIT) & Harvard University in Boston, Metropolitan College New York City (MCNY), Stern School of Business, New York University and Columbia Business School, Columbia University in New York, St. John Fisher's College in Rochester and Washington Adventist University students and Faculty (at the United Nations, New York.)

Organisations visited included:

The Security Council at the United Nations, New York Stock Exchange, Royal Credit Union, Jamf Software Solutions, Cray Research Institute, Xerox Head Quarters, Indian Consulate, New York City.

Field Visits: Wall Street, Ferguson's Apple Orchard and Marieke Gouda Farm, Eau Claire.

The 10 main programmes were:

- Intensive International Entrepreneurship Programme, UWEC, October 9-13, 2016.
- Official visit and SRite Meet at Harvard University, October 15, 2016.
- New York Stock Exchange Trading game, October 16, 2016.
- Official visit and faculty interaction at Stern School of Business, NYU, October 17, 2016.
- Seminar on 'India USA Economic Perspective on Sustainable Development' at Metropolitan College New York City (MCNY), October 17, 2016.
- Session on Higher education at Uric Hall, Columbia University, October 17, 2016.
- Innovation Workshop at Xerox Head Quarters, Rochester, October 18, 2016.

- Presentations at St. John's Fischers College, Rochester, October 18, 2016
- UN Session on Poverty & Sustainable Development by Mr. Donald Lee, Interaction with students and faculties of Washington Adventis University and Official visit to the Security Council, United Nations, Head Quarters, New York, October 20, 2016
- Interactive Session on Indo-US relations with Ms. Riva Ganguly, Consular General of India, Indian Consulate New York, October 20, 2016.



Pre-departure meet with Mr. Ajay S. Shriram, Chairman, Governing Body and Dr. R.P. Rustagi, Principal, SRCC, October 5, 2016, Security Council, Indian Consulate New York

Distinguished Speakers 2018-19



Shri Venkaiah Naidu
Vice President of India



Dr. Kiran Bedi
Lieutenant Governor of Puducherry



Shri Amitabh Kant
CEO, Niti Aayog



Hanne Meldgaard
Charge d' Affaires A.I., Norway Embassy



Debjani Ghosh
President - NASSCOM



Dr. Yarime Masaru
Associate Prof. Hong Kong
University of Science and Technology

Distinguished Speakers 2018-19



Nina Vaskunlathi
Finland Ambassador to India



Naina Lal Kidwai
Chairperson Max Financial Services, Mumbai



Harinder Sidhu
Australian High Commissioner to India



Dr. D.K. Tyagi
CEO, CSC, Ministry of Electronics



Samyukta Samaddar
Advisor, NITI Aayog



Dr. Archana Thakur
Joint Secretary, UGC

Journey over the years

2013 (7 Programs)	2014 (6 Programs)	2015 (10 Programs)	2016 (34 Programs)
<ul style="list-style-type: none"> • Indo US UWEC Collaborative Programme, January 2-16 • Indo - Poland Collaborative Programme, June 8-19 • UKIERI - SIP Programme Aug & Sep • UKIERI - SIP Programme (Outgoing) • Penn State Collaborative Programme, July 7-17 • Indo Dutch Collaborative Prog, Outgoing June • Indo Dutch Collaborative Programme, October 21- 25, Delhi 	<ul style="list-style-type: none"> • Indo US Collaborative Programme, January • Indo-Dutch Programme, Utrecht July 2-9, (Outgoing) • SRCC-Penn State Collaborative Programme, July 1-19 • UKIERI Programme, August • Alumni Singapore SRITES Reconnect Programme, Singapore • Alumni London Reconnect 	<ul style="list-style-type: none"> • SRCC- UWEC Indo- US Collaborative Programme, January 2-17, Delhi • SRCC UNDP ICA Programme on Financial Literacy & Youth Cooperation, February 3, Delhi • United Nations 21st International Cooperative Day Symposium, NCUI Auditorium Complex, New Delhi, July 4 • SRCC Penn - State Indo US Collaborative Prog, July 8-17, Delhi • Indo UK Collaborative Study Programme, July 28-30, Delhi • Dialogue on Youth for Development, August 12, UNDP Conference Hall, Delhi • SRCC British Council - Generation UK-India Programme, September 1-3, Delhi • The SRCC-MSU Indo Malaysia Programme, September 29, Delhi • Japanese Delegation Meet, SRCC, November 19, Delhi • SRCC-Arizona State University Interaction Programme, December 18, Delhi 	<ul style="list-style-type: none"> • SRCC-UWEC Indo US Prog, Jan. 7-17 • SRCC-UBS-MH Indo-Dutch Prog Jan.25-31, Delhi. • SRCC-UBS-MH Indo-Dutch Prog, June25-July 1, Utrecht • SRCC UNESCO Dialogue, July 3, Paris, France • SRCC - Penn State Indo US Study Prog, July 7-17, Delhi • Y20 Summit, China, July 24- 30, China • SRCC- Tsinghua Indo-China Meet, July 31- Aug 1, Delhi • SRCC Melbourne Indo Australian Meet, Aug 26, Delhi. • SRCC IESEG Indo French Session, Sept 2, Delhi • SRCC Kyunghee Indo Korean Initiative, Sep 22, Delhi • SRCC World Bank Workshop, Sep 28, Delhi • SRCC INDIA USA INITIATIVE Oct7-20; 14 days 15 inst. In USA (10 PROG) • SRCC MoY Indo China Entrepreneurship Meet, Nov7 • SRCC NFUCA Indo Japanese Meet, Nov15, Delhi • Asia Pacific Workshop (in association with ICA), November 16

*from January - March, 2017

Journey over the years

2017 (23 programs)

- SRCC-UWEC INDO-US Collab. Prog (Incoming) January 2-14,2017
- SRCC Kings College Meet, January 16
- SRCC- MH -UBS Indo-Dutch Collaborative Prog. Jan. 27th– Feb 4th
- SRCC NTU Indo Singapore Initiative February 2
- SRCC-MH-UBS-IESEG-ICA International Symposium, February 3rd
- SRCC Indo Australian Meet on Reimagining India, Delhi, February 22
- SRCC Global Millennium Summit (in association with GMS Team), Dubai , March 18-19
- SRCC MDX University Collaborative Prog, Dubai, March 20th
- Indian Youth Delegation to China (June 9-16, 2017)
- BRICS Youth Summit (July 24 -28, 2017)
- SRCC-MH-UBS Indo-Dutch Collaborative Programme, 2017, 26th June-1st July
- SRCC-Penn State Indo-US Collaborative Programme, 2017, July 7-17
- SRCC-Australian National University (ANU) Indo Australian Initiative, September 4
- SRCC-University of Wolverhampton Indo UK Collaborative Programme, September
- SRCC- Surrey Indo UK Collaborative Programme [November 7, 2017(Morning)]
- SRCC- MoY -Indo Korean Meet November 7
- SRCC University of Leeds Indo UK Initiative, Delhi, March 30
- SRCC-UBS Indo-Dutch Session [November 9, 2017(Afternoon)]
- SRCC-Hong Kong University Indo Hong Kong Meet Nov. 9
- SRCC-Ministry of Youth Indo China Meet (Nov.17, 2017)
- SRCC-University of Birmingham Indo UK Collaborative Programme (Nov. 17, 2017)
- Integrated International Programmes

2018 (27 programs)

- SRCC-UWEC Indo-US Collaborative Programme, 2018 (January 2-12, 2018)
- SRCC-MH-UBS 10th Indo-Dutch Collaborative Programme 2018 (January 27 -February 2, 2018)
- SRCC-Tsinghua University Indo-Chinese Collaborative Programme (January 28, 2018)
- SRCC-Ministry of Youth Affairs (MoY) Exchange Programmes 2017, Portugal (January 29 to February 2, 2018)
- Institutional Partnership with UNESCAP ARTNeT (2018)
- SRCC-University of Kelaniya Indo-Sri Lanka Initiative (February 8, 2018)
- Schwarzman Scholars Session on International Education (February 23, 2018)
- SRCC- WORLD BANK TALK (March 14th)
- SRCC – World Bank Collaborative Session(14th March, 2018)
- SRCC ICA EU Partnership Programme (March 16th, 2018)
- SRCC - Harvard US India Initiative Collaborative Programme
- SRCC Delegation to Nepal in collaboration with Ministry of Youth(4th-11th April, 2018)
- Workshop on Youth and Digitization in collaboration with Ministry of Electronics, Gol (7th April, 2018)
- Lecture Series in collaboration with Dept. of Economic Affairs, Ministry of Finance, Gol (16th–18th April, 2018)
- University of Chicago's Lecture Series(17thApril, 2018)
- SRCC –University of Edinburgh IndoUK Programme (23rdApril, 2018)
- IndoDutch Collaborative Outgoing Programme (3rdJune–9thJune,2018)
- SRCC Delegation to China in collaboration with Ministry of Youth(MoY) (2nd11th July 2018)
- SRCC Melbourne University, INDOAustralian Collaborative Programme (6th–20thJuly, 2018)
- OIP –NITI AAYOG International Conference, India International Centre, New Delhi(16th–17thJuly, 2018)
- Korea India Youth Exchange Outgoing Programme in collaboration with MoY(7th–25thJuly, 2018)
- SRCC Wolverhampton INDO UK Collaborative Programme (5th–6thSeptember, 2018)
- SRCC – Sri Lankan Prime Minister Meet Taj Palace, New Delhi(20thOctober, 2018)
- IndoBhutan Outgoing Programme, Gedu, Bhutan (25th– 28thOctober, 2018)
- SRCCIndo Bhutan SocioCultural Ministries Meet, Thimphu, Bhutan(29thOctober, 2018)
- SRCC –Thammasat University, IndoThailand Initiative (8thNovember, 2018)
- SRCC–Australian National University Collaborative Workshop (13thNovember,2018)

2019* (9 programs Jan to March 31)

- SRCC UWEC, IndoUS Collaborative Programme(2nd–10thJanuary 2019)
- Difficult Dialogue Oxford University Programme (17thJanuary, 2019)
- SRCC–Thammasat University, IndoThailand Meet, Bangkok, Thailand(24thJanuary, 2019)
- SRCCIndo Melbourne Collaborative Programme (25th–28thJanuary, 2019)
- Voter's Day Celebration in collaboration with NSS (25thJanuary, 2019)
- SRCCUBS, MHIndo Dutch Collaborative Programme (25thJanuary – 3rdFebruary, 2019)
- SRCC – Schwarzman Meet (4thFebruary, 2019)
- SRCC–Hong Kong Collaborative Programme (7thFebruary, 2019)
- SRCC International Mother Language UNESCO, Local to Global Competition (21thFebruary, 2019)
- SRCC Edinburgh, IndoUK Lecture Session (5thMarch, 2019)
- SRCC-EADA Business School Indo-Spain Session (18th March,2019)

*from January - March, 2017

Tour of University of Delhi and Interactions with Vice-Chancellor and Deans



Vice Regal Lodge Building, the Vice-Chancellor's Office



Prof. Yogesh K Tyagi, Vice Chancellor
with Dr. R.P. Rustagi

Prof. Malashri Lal, Dean of Colleges



Prof. Dinesh Singh, Former Vice Chancellor, University of Delhi

Programmes in 2018-19

During the year 2018 –19(March 1st,2018 – March 20 ,2019), the Office of International Programmes organized 28 programmes of duration varying from one day, one week to fifteen days in collaboration with global universities and international organizations.

In this academic session, the Office of International Programmes (OIP) jointly organized an International Conference in association with NITI Aayog, Government of India on the theme, "Empowering Women: Fostering Entrepreneurship, Innovation and Sustainability".

The new initiatives taken by OIP in 2018-19 included:



- Memorandum of Understanding (MoU) signed with
 - i) Melbourne Business School, Australia (July 9th, 2018)
 - ii) Thammasat University, Bangkok (November 8th, 2018)
 - iii) Gedu College of Business Studies, Bhutan (October 26th, 2018)
- International Conference organized with NITI AAYOG with participation from 17 countries and 17 states and presentation of 71 research papers in 11 technical sessions.
- Launch of lecture series on Data and Leadership with University of Chicago, United States with participation from various colleges of the University of Delhi.
- Digitization Workshop with Ministry of Electronics, GoI 15 days collaborative programme with University of Melbourne, Australia.
- Collaboration with United Nations Development Programme (UNDP) for UN Sustainable Development Goals (SDG) and Students' Project presentations at UNDP, New Delhi.

OIP programmes organised from March 1st, 2018 to March 20th, 2019 in chronological order are as follows:

1. SRCC – World Bank Collaborative Session (14th March, 2018)
2. SRCC ICA EU Partnership Programme (March 16th, 2018)
3. SRCC Delegation to Nepal in collaboration with Ministry of Youth (4th-11th April, 2018)
4. Workshop on Youth and Digitization in collaboration with Ministry of Electronics, GoI (7th April, 2018)
5. Lecture Series in collaboration with Dept. of Economic Affairs, Min. of Finance, GoI (16th–18th April, 2018)
6. University of Chicago's Lecture Series(17thApril, 2018)
7. SRCC–University of Edinburgh Indo UK Programme (23rd April, 2018)
8. Indo Dutch Collaborative Outgoing Programme (3rd June–9th June,2018)
9. SRCC Delegation to China in collaboration with Ministry of Youth (MoY) (2nd-11th July 2018)
10. SRCC Melbourne University, INDO Australian Collaborative Programme (6th–20th July, 2018)
11. OIP–NITI AAYOG International Conference, India International Centre, New Delhi (16th– 17th July, 2018)
12. Korea India Youth Exchange Outgoing Programme in collaboration with MoY (7th– 25th July, 2018)

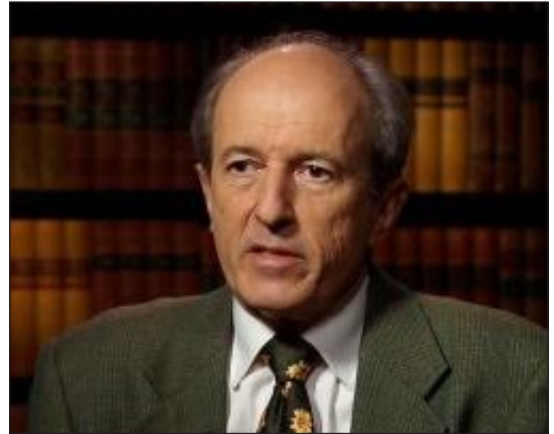
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13. SRCC Wolverhampton INDO UK Collaborative Programme (5th–6th September, 2018)
 14. SRCC – Sri Lankan Prime Minister Meet Taj Palace, New Delhi (20th October, 2018)
 15. Indo Bhutan Outgoing Programme, Gedu, Bhutan (25th–28th October, 2018)
 16. SRCC Indo Bhutan SocioCultural Ministries Meet, Thimphu, Bhutan (29th October, 2018)
 17. SRCC–Thammasat University, Indo Thailand Initiative (8th November, 2018)
 18. SRCC–Australian National University Collaborative Workshop (13th November, 2018)
 19. SRCC UWEC, Indo US Collaborative Programme (2nd–10th January 2019)
 20. Difficult Dialogue Oxford University Programme (17th January, 2019)
 21. SRCC–Thammasat University, Indo Thailand Meet, Bangkok, Thailand (24th January, 2019)
 22. SRCC Indo Melbourne Collaborative Programme (25th–28th January, 2019)
 23. Voter's Day Celebration in collaboration with NSS (25th January, 2019)
 24. SRCC-UBS-MH Indo Dutch Collaborative Programme (25th January – 3rd February, 2019)
 25. SRCC – Schwarzman Meet (4th February, 2019)
 26. SRCC–Hong Kong Collaborative Programme (7th February, 2019)
 27. SRCC International Mother Language UNESCO, Local to Global Competition (21th February, 2019)
 28. SRCC Edinburgh, Indo UK Lecture Session (5th March, 2019)
 29. SRCC-EADA Business School Indo Spain Session (18th March, 2019)
 30. Session with President of Federal Republic of Germany, Mr. Frank - Walter Steinmeier (23rd March, 2018)

2018-19 Incoming Programmes

1. SRCC World Bank Collaborative Session (14th March, 2018)

Theme: *Growth Out of the Blue: Nightlight and Economic Activity*

- A Talk via Webex was organised on the aforementioned theme by Dr. Martin Rama, Chief Economist, World Bank, South Asia.
- The talk focused on how measuring GDP is especially challenging in developing countries, where the informal sector is large and institutional constraints can be severe.
- As a result, GDP growth estimates are often met with scepticism but new technologies offer an opportunity to improve matters.



2. India & Germany: Ideas and Perception with President of Federal Republic of Germany.



Students in Session with Mr. Frank - Walter Steinmeier 23rd March 2018

3. Workshop on Youth and Digitization in collaboration with Ministry of Electronics, Government of India (7th April, 2018)

- Various workshops were conducted by Dr. D.K. Tyagi , CEO, CSC, Ministry of Electronics, Gol.
- Other speakers included SRCC Alumni who are now social entrepreneurs - Mr. Karan Gupta, MD, Chalo Padho; Sahil, Founder, Perfect My English App; Ashwani, Founder, Basic Shit Organisation.
- The workshop included various competitions like crossword puzzles, digital idea extempore etc.



4. Lecture Series in collaboration with Department of Economic Affairs, Ministry of Finance, Government of India (16th April – 18th April 2018)

- The three-day Lecture series were conducted by the officials of Chief Economic Advisors Office , Dept. of Economic Affairs, Ministry of Finance, Gol
- The programme begun with an invigorating session on GST by Mr. Kapil Patidar, Dy. Director, MoF on GST
- This was followed by a session by Mr. Parth Khare, Consultant to CEA, on the role of data mining and satellite imagery processing & its uses for public policy related to GST.
- The lecture series concluded by an academically stimulating session by Mr. Abhsihek Anand, Mr. Syed Zubair Hussain Naqvi and Mr. Navneeraj Sharma from the Office of CEA on the 14th & 15th Finance Commission, Fiscal Federalism & the growing trend of Cooperative Federalism in India.
- A critical analysis of the various trends, right from increasing vertical distribution figures to inclusion of various parameters in the horizontal distribution was brought to an end by the motivating words from Prof. Simrit Kaur, Principal, SRCC.



5. University of Chicago's Lecture Series (17th April, 2018)

Theme: *Data and Leadership*

- Prof. Mary Morley Cohem, Associate Dean, Graham School of Continuing Liberal and Professional Studies, University of Chicago was welcomed.
- University of Chicago Annual Lecture Series on 'Data and Leadership' was launched at SRCC by Dr. Ashutosh Bharadwaj, OSD, Admissions and Dy, Dean, Foreign Students Registry.
- A panel discussion was then held on this theme where Dean Christopher, Associate Dean Marrie from University of Chicago; Dr. Archana Thakur, Joint Secretary, UGC; Dr. Avik Sarkar, Head, Data Analytics, Niti Aayog; Mr. Parth Khare, Consultant to Cheif Eco Advisor, Ministry of Finance participated.



6. SRCC–University of Edinburgh Programme (23rd April, 2018)

Theme: *Higher education in India and UK*

Mr. Russell had an interactive session with the students on issues around choices within the Indian higher education sector, the role of marketing communication, postgraduate education as a way of standing out to employers and potential links between University of Edinburgh and University of Delhi.



7. SRCC Melbourne University, Indo Australian Collaborative Programme (6th - 20th July, 2018)

Theme: *Business Environment in the Indo-Australian Context*



- The participants worked in groups to research on the theme “Business and Economics in India”.
- Sessions on topics such like Indian Economy; Start-ups etc were taken up by SRCC professors.
- The participants then attended a session at UNDP India's office for awareness regarding Sustainable Development Goals.
- Delhi Tour which, including a guided tour of Rashtrapati Bhavan, and an outstation excursion to Agra to visit Taj Mahal and Agra Fort were conducted.
- During the last two days, participants attended the International Conference on Women Empowerment, jointly organized by Niti Aayog and SRCC.
- The program concluded with each group presenting their research projects.



8. International Conference (16th July – 17th July, 2018)

Theme: Empowering Women: Fostering Entrepreneurship, Innovation and Sustainability

- The International Conference was jointly organised by NITI Aayog's Women Entrepreneurship Platform, and SRCC's OIP at India International Centre, Delhi.
- The event brought together Shri Venkaiah Naidu, Honorable Vice President of India as Chief Guest; Dr. Kiran Bedi, Lieutenant Governor of Puducherry, as Guest of Honor; Shri Amitabh Kant, CEO, NITI Aayog, and Shri Ajay S. Shri Ram, Chairman, Governing Body, SRCC.
- Shri Venkaiah Naidu emphasized on expanding women education, skill provision and economic upliftment of women and need for attitudinal change to achieve women empowerment.
- Based on the mantra given by the Prime Minister, he stressed on the Reforming, Performing and Transforming role to be played by NITI Aayog.
- Dr. Bedi stressed on the need to pivot attention towards reaping a "Gender Dividend" simultaneously along with demographic dividend and the importance of provision of different family services to ease the workload of working women.
- This was followed by 4 panel discussions comprising of eminent speakers from myriad areas.
- Panelists included Ambassadors of four countries, corporate leaders and Policy makers.
- With a total of 325 registrations being made, female participation was 83.8% more than the male participation. Some of the prominent institutions participating in the event were
 - British University of Columbia, Canada
 - Harvard University, USA
 - University of Wisconsin, USA
 - Melbourne University, Australia
 - United Nations Development Programme(UNDP)
 - Indian Institute of Technology(IIT), India
 - Indian Institute of Management (IIM), India



9. INDO - UK Collaborative Programme (5th – 6th September, 2018)

Theme: *Health care and Hygiene*

- The SRCC WOLVERHAMPTON INDO UK 2018 began with an introductory video of SRCC & OIP, SRCC.
- An introduction of all the students was followed by an ice breaker Hindi learning session for the outstation students.
- A discussion on the topic, supplemented with videos regarding healthcare & hygiene in India was held following which Professor Simrit Kaur, Principal SRCC, delivered a speech on the topic.
- A quiz was organised by the Wolverhampton University professors and the day concluded by a visit to the Humayun's tomb in the evening.
- Next day began with Mehandi celebration for the foreign students followed by a 'Saree Draping' competition amidst music and dance.



10. SRCC – Sri Lankan Prime Minister Meet (28th October, 2018)

- Students met the honourable Prime Minister of Sri Lanka, Mr. Ranil Wickremesinghe and his wife, Prof. Maitree Wickemesinghe at Taj Palace, Chanakyapuri.
- They also interacted with Prof. Maitree, University of Kelaniya and learnt about the education system in Sri Lanka, similarities and differences between Sri Lankan and Indian systems, student exchanges and collaborations, more number of girls admitted in colleges in India than boys etc.



Prime Minister of Sri Lanka, Mr. Ranil Wickremesinghe and his wife, Prof. Maitree Wickemesinghe with OIP Students

11. SRCC – Thammasat University Indo Thailand Initiative (8th November, 2018)

- The Professors of Thammasat University were briefed by the Principal, Prof. Simrit Kaur about the college and the courses that are being taught to the students.
- The discussion also revolved around courses and student life in the Thammasat University and how can both the countries collaborate to exchange knowledge and strength cultural ties and diversities among the students.
- This was followed by a campus tour by the student representatives and finally the meet was concluded by signing of Memorandum Of Understanding by Principal and Professors of both the universities.



Signing MOU with Thammasat University, Bangkok, Dean Nitinant

12. SRCC – Australian National University Collaborative Workshop (13th November, 2018)

Theme: Facets of India's Economy and her Society

- The workshop was conducted by Prof. Raghendra Jha, PhD. (Columbia), FWIF, Prof. of Economics and Executive Director, Australia South Asia Research Centre, Australian National University.
- Prof. Simrit Kaur introduced her mentor, teacher to the audience by highlighting his works and achievements.
- Prof. Jha then introduced his recent book “The Facets of Indian Economy & her Society” and took us long back to when India was known as the Golden Bird.
- He discussed the growth rate pattern between India & China, reasons behind it etc.



Prof. Raghendra Jha

13. INDO US Collaborative Programme (2nd – 10th January, 2019)

Theme: *UN Agenda 2030: Transforming the World*

- Dr. R.P. Rustagi, Prof. Ganga & Prof. Kranti expressed their gratitude on being associated with this programme.
- G like Pictionary and quiz on Indian & Us Heritage & Culture were played.
- Prof. Ravi Sharma, HOD Hindi Department, SRCC delivered a lecture on Hindi language.
- The students then visited Gandhi Bhavan where they were introduced to weaving, thread manufacturing & handloom.
- Pottery and NGO sessions were conducted the next day after which students went for 'Delhi Darshan'.
- Sanyukta Samaddar, Advisor, Niti Aayog, delivered a lecture on Sustainable Development Goals.
- The programme concluded with a visit to UNDP and Parliament of India.
- Students also presented some research projects during the programme.



Project Presentation at UNDP

14. Difficult Dialogue Collaborative Programme with SRCC Debating Society (17th January, 2019)

Theme: *Is Private Education better than Public Education?*

- The programme was held in collaboration with SRCC Debating society where selected students for state level round debated on the topic "Is private education better than Public education?"
- Out of the 20 participating teams, the best speaker For the motion and against the motion were selected for the national level round in Goa.
- The eminent judges were Rohit Gandhi, Editor-in-Chief, World is One News and DNA India, Dr. Hema Raghavan, Professor and Former Dean (Student Welfare), University of Delhi; Vinay Shankar, Professor, Jamia Millia Islamia.



15. INDO Melbourne Collaborative Programme (25th – 28th January 2019)

- Melbourne University professors Jennifer Grafton & Ms. Maree were welcomed.
- A session on Indian Economy by Prof. Simit Kaur, Principal SRCC was conducted.
- Another session was by Prof. Sudha Pai, Prof. JNU to mark the Voting Day where she shared her views on Dr. B.R. Ambedkar's Movement & it's impact on post independent India.
- Groups of students were given case study challenges and the best team was awarded.
- Australian students were taken for a campus tour.
- The programme concluded with dance on Bollywood songs.



16. Voters Day Celebration in collaboration with NSS (25th January 2019)

The Voters Day was marked by a session by Prof. Sudha Pai, Prof. JNU where she shared her views on Dr. B.R. Ambedkar's Movement & it's impact on post independent India.



17. SRCC, Miranda House- Utrecht Business School, INDO-Dutch Collaborative Programme (25th January – 3rd February, 2019)

Theme: Management and Cultural Context

- The 11th Indo Dutch programme saw participation from SRCC Miranda House and the Utrecht Business School.
- Principals of both SRCC and Miranda House addressed the students while Dr Mallika Kumar explained the students about the UN SDGs.
- Teams were asked to gather information on SDG 12, make a product/plan as to how to achieve it.
- A visit to socks manufacturing company 'Bonjour' and Delhi Haat was held.



18. SRCC – Schwarzman Meet (4th February, 2019)

- A session on Schwarzman Scholarship was conducted by Mr. Christian Tanja, Admissions Outreach and Selection Officer at Schwarzman Scholars programme as a part of the Indo-Chinese Programme 2019.
- The students had the opportunity to foster their knowledge on 'International Education as a driver of Career and Leadership Development' and were informed about various global degree partnerships cum scholarships.
- The participants got insights about how the international postgraduate programmes on leadership are designed to improve the career skills viz. independence, adaptability, language skills and cross-cultural awareness.



19. SRCC – Hong Kong Collaborative Programme (7th February, 2019)

A session on 'Facilitating Innovation for Smart Cities : Opportunities & Challenges in Public Policy' was conducted by Dr. Yarime Masaru, Associate Professor , Hong Kong University of Science & Technology.



20. SRCC International Mother Language (UNESCO), Local to Global Competition (21st Feb, 2019)

Theme: Local to Global

- To mark the International Mother Language Day, OIP organised a competition for students across the globe on the theme of " Local to Global " in order to connect the remote regions of India.
- Students were asked to prepare a two minute video highlighting the strengths, challenges and opportunities in the areas of Public Policy, Administration and Sustainable Development that they have come across in their region.
- Top three winners were rewarded with e-certificates and cash prizes.

21. SRCC-Edinburgh Lecture Session (5th March, 2019)

Theme: *Local and Global Trends in the English Accents of International Students*

- Dr. Claire discussed her ongoing research and the revelation that English accent is changing over time in each country.
- Thereafter, a quiz was conducted and winners were awarded.



22. SRCC-EADA Business School Indo Spain Session (18th March, 2019)

- The session had Ms. Leena Upadhyaya from the business school briefing the students about the courses offered at the business school.
- Among others, the school offers one year leadership programmes, live consulting projects and international exposure.



At UNDP India Office



Planting of Sapling (SRCC-MH-UBC)



Outgoing Programmes 2018

1. INDO Dutch Collaborative Programme (3rd June – 9th June 2018)

Theme : *Strategic Management and Cultural Context*

The IndoDutch Collaborative Programme involving students from Shri Ram College of Commerce, Miranda House and Utrecht Business School was held at HU Business School School, University of Applied Sciences, Utrecht, Netherlands from the 4th of June to the 8th of June, 2018.

The intensive international encounter commenced with our course director, Jelly Offereins and mentor, Gerard van Leeuwen briefing us about the sessions. This was followed by an interesting ice breaking session to familiarise the Indian and Dutch students with each other. The programme involved a corporate simulation game based on the theme 'Doing Business in Emerging Markets'. The group was divided into teams of 4 comprising participants from all the 3 colleges. The game involved quick decision making based on hypothetical situations faced by a smartphone company in the domains of finance, marketing, operations and HR.

We also took a day off from the curriculum to visit the ship museum at Batavia where we saw various artefacts and a short film about the geographical history of The Netherlands. The film focused land reclamation processes and elaborate drainage systems(lakes and canals) harnessed by the Dutch in their country. In addition we witnessed a magnificent life size retired ship.

On the last day of the programme, the Indian students dressed in traditional attire received their certificates of completion. The programme was indeed an enriching experience as it enhanced the cultural awareness of students from both the countries.



2. INDO Bhutan Collaborative Programme (25th October – 28th October 2018)

Bhutan India relations existed long before the establishment of diplomatic relations when spring water from mountains of Bhutan fed the fertile plains of India, while the spiritual nourishment from the plains of India enriched the valleys of Bhutan. The year '2018' is a milestone moment for IndiaBhutan partnership as the two nations celebrate the accomplishments of the last five decades of the timetested and special ties.

As India and Bhutan celebrate their 50 years of friendship, the various institutions and departments of the two nations came together to make it more memorable and a cherished moment. Shri Ram College of Commerce's Office of International Programmes (OIP), Royal University of Bhutan's Gedu College of Business Studies (GCBS), Indian Embassy (Thimphu), Ministry of Education, Ministry of Agriculture and Forests and Nehru Wangchuk Cultural Centre (NWCC) contributed towards strengthening of educational, environmental and cultural ties between the two nations. Briefly, it included signing of Memorandum of Understanding (MOU) between Shri Ram College of Commerce and Gedu College of Business Studies along with participation by the students of SRCC in their GFest and lecture sessions by the SRCC faculty members. It was followed by various sessions/meetings at the Indian Embassy, Ministry of Education, Ministry of Agriculture and Forests and NWCC at Thimphu in Bhutan. It concluded with a proposal of students and youth from Bhutan visiting Shri Ram College of Commerce, University of Delhi in India during February, 2019.

The various programs undertaken can be listed as follows:

a) Indo Bhutan International Program, GFest 2018, GEDU

The IndoBhutan International Exchange Program was organized from 25th to 28th October, 2018 at the Gedu College of Business Studies at Gedu in Bhutan. The college organized GFest, a Business Literary Fest on 'Promoting Creative, Innovative and Decisive Thinking amongst Students'. The event began with a warm welcome by the student organizers of the GFest at the guest house followed by the lunch comprising of their national delicacies. Post lunch began the GFest, 2018 with a Business Plan Competition scheduled at 2:30 p.m. where students of SRCC and from the various colleges of Bhutan presented their business models capturing the creative and innovative ideas of youth of today.



In total, eight colleges of Bhutan and one from India participated and amazed and attracted the attention of the judges and the audience with their business plans. Each team was given ten minutes for presentation followed by a round of interjections. A healthy competitive spirit among the participants lit up the atmosphere. Team India was represented by Saket Subh and Pragati Soni. They presented Project 'Arpan' on smokeless incense sticks. The plan being innovative and less capital intensive was well discussed and highly deliberated upon and secured first prize.

In the evening, another event 'Fluctuate' was organized. Fluctuate, popularly Known as turncoat was a platform where the participants were expected to be on their toes. Unlike debating, this literary sport calls for your stance with two perspectives. The participant is expected to change his/her stance as the judges push the buzzer. Exciting as it was, the icing on the cake is the ticking timer that hangs like a sword over the participant's head. Aastha George, representative India, Shri Ram College Of Commerce, University Of Delhi won the runners up position in the event.

Day 2 of the GFest began with Quest of Games, a treasure hunt competition. Gunjan Bansal and Seerat Kaur represented the college in this event. The event had 2 levels. The first level comprised of a question related to business word to be answered, following which students were given clue to find the treasure, which was a flag of a country. Successfully clearing this level, the students reached level 2 wherein there was a round of Dumb charades, followed by another question related to business. The students of SRCC secured the 1st position in the event. The Quest was basically on the idea of business and to enrich knowledge among the students to put in their talent to solve the business problems in a short span of time. The treasure hunt was followed by two competitions, Brand Race and Rural Le Carte, where students showcased their knowledge & marketing skills. In Brand Race, participants were supposed to make an advertisement video of maximum 3 minutes. Mohit Shroff and Vandana Sambharia represented the college in this event. The judgement was made on the basis of creativity, video editing and presentation. Our college could not win, but it was a great learning experience. Muskaan Karwani and Anshul Kanojia participated in Rural Le Carte. Round 1 of the event required the participants to bid on items, which were traditional Bhutanese handicraft items, and collect the most appropriate item in accordance to case study given. Our team successfully bid on 4 items, which was the maximum number secured by any contestant. The second round required the teams to select one item of all the items they won in the bidding round and prepare an elaborate marketing plan for the same. Our team selected the traditional Bhutanese butter lamp as our product offering. Our marketing plan consisted of detailed information about our plan to increase sales and improve visibility of the product in the international markets. The team secured the 3rd position out of 9 participating colleges. Also, the SRCC faculty members accompanying the students interacted with the students of Gedu College and apprised them on various contemporary and social issues. A cultural programme was also organized in the evening where the students and faculty of various colleges presented their culture through music and dance. Day 3 began with a session of ExChief Justice of Bhutan on the conversion of Bhutan from a monarch to a democratic nation and the process of establishment of constitution and laws.

It was followed by a lecture of Dr. Sonam Choiden, President, Gedu College of Business Studies on Macroeconomics of Gross National Happiness (GNI). Afternoon session witnessed award ceremony where students of Shri Ram College of Commerce were able to secure first and other positions in four of the five competitions along with cash prizes. The event came to an end with bonfire to mark the successful completion of G Fest, 2018.



SRCC students with Ex Chief Justice, Bhutan

b) MOU between SRCC and Gedu College of Business Studies

A Memorandum of Understanding (MOU) was signed between Shri Ram College of Commerce & Gedu College of Business Studies by Dr. Sonam Choiden, President, Gedu College of Business Studies, Mr. Chencho, Faculty, Gedu College of Business Studies, Prof. Simrit Kaur, Principal, SRCC and Dr. Mallika Kumar, Coordinator, SRCC's Office of International Programmes (OIP). The event was witnessed by two other Faculty of SRCC, Dr. Dipika Bansal and Mr. Gaurav Rana, and Ugyen Lhendrup, the Dean of Research and Industrial Linkages, Gedu College of Business Studies.



Singing MOU with Gedu College of Business Studies, Bhutan with Dr. Sonam Chosen, President

c) Faculty Lectures

SRCC faculty and the students of Gedu college indulged in interesting and productive sessions on topics of contemporary and social importance. Dr. Mallika Kumar gave lecture on Youth Cooperatives and Gross National Happiness. She apprised the students about the Cooperative Business model, its role in the UN SDGs and the linkage between the GNH and the youth Cooperatives. The lecture was given by Gaurav Rana on "Creativity to Innovation to Bridgers" which include the different principles of innovation and work of bridgers on upcoming innovative projects like Project Loon, Avatar, Hydroponic Fodder, etc. Dr. Dipika Bansal apprised students on the "Digital Data". She brings to fore how 'data' has become a biggest resource of any organization. She discussed on the voluminous and gigantic nature of digital data and its increasing usage in all social and nonsocial areas to gather maximum information about digital users to cater them with best products and services. At the same time, attention was also drawn on its misuse for satisfying individual selfish goals. After completion of Gfest at Gedu College of Business Studies, six students went back with Dr. Dipika Bansal and three students i.e. Saket Subh, Gunjan Bansal and Aastha George along with Dr. Mallika Kumar & Mr. Gaurav stayed back at Thimphu for Ambassador's meet.



Lecture Session by Mr Gaurav, Dr. Mallika and Dr. Dipika

3. SOCIO- Economic - Cultural Meet, Thimphu

a) Ambassador's Meet

A meeting with H.E Jaideep Sarkar, Indian Ambassador to Bhutan, took place on 29 October, 2018 at the Embassy of India, Thimphu, Bhutan. The meeting proved to be very fruitful for strengthening the educational ties of both countries. He sounded very positive and forward-looking on conducting more student exchange programmes between Shri Ram College of Commerce and other similar institutions in Bhutan.



H.E Jaideep Sarkar, Indian Ambassador to Bhutan



Ms. Esha Shrivastava, the Deputy Chief of Mission

b) Interaction with Deputy Chief of Mission and Secretary, India Bhutan Foundation

A productive interaction took place with Ms. Esha Shrivastava, the Deputy Chief of Mission, Embassy of India in Bhutan and Mrs. Nidhi Dhiman, Second Secretary (Education) and Secretary, India Bhutan Foundation, Indian Embassy in Bhutan. Different issues faced by students of Bhutan were discussed. Indian Embassy also mentioned about the possibility of providing scholarships to students coming to Shri Ram College of Commerce and other similar institutions in India.

c) Sessions at Ministry of Education, Bhutan

On October 29th, 2018 there was a session with Mr. Karma Tshering, Director General, Department of School Education, Ministry of Education and Baburam Sherpa, Chief Program Officer, Scholarship Division, Ministry of Education and Karma Yeshey, Secretary, Ministry of Education. It was a very successful meeting with officials agreeing to provide all necessary support and help to strengthen Indo-Bhutanese relationships. They focused mainly on arranging educational trips of Bhutanese students in the premier institutions of India.



OIP at Ministry of Education with Mr. Karma Tshering and Karma Yeshey

d) Ministry of Agriculture and Forests meeting on environmental issues

There was a meeting with Mr. Ugyen Penjore, Director General, Department of Agriculture Marketing & Cooperatives, Ministry of Agriculture and Forests on October 29th, 2018. It was a very healthy discussion on the role of cooperatives and he also exchanged views on the real meaning of cooperatives.

Culture values are similar in both the countries. There was a meeting with the Director, Nehru Wangchuk Cultural Centre (NWCC), Ms. Anuja Chakravarthy regarding the cultural ties between the two countries. The SRCC students participated in the awardwinning ceremony of the quiz on Gandhi and the inauguration of the new Yoga centre in Thimphu.



e) Meeting with the Director, Nehru Wangchuk Cultural Centre (NWCC)

Thus Shri Ram college of Commerce's Office of International Programmes (OIP) expresses its gratitude to Gedu College of Business Studies, the Embassy of India in Bhutan, The Ministry of Education, Agriculture & Forests, NWCC for their support and cooperation in making the visit so successful. MOU with Gedu College of Business Studies was signed and an invitation has been given to Gedu college inviting students and faculty for an exchange program. It was very enriching for students as well as they got an experience of team bonding where all the students helped each other in different competitions. SRCC students won different positions in 4 competitions. In real sense, it was a great exchange program where young and talented minds exchanged great ideas on education, environment and culture and leaving a great impact which will be remembered for the coming years.



4. SRCC – Thammasat University INDO Thailand Meet , Bangkok , Thailand (24th January 2019)

On 24th January, 2019, SRCC students visited the Pridi Banomyong International College, Thammasat University, Bangkok. We met the vice dean of economic affairs and their teachers for Indian Studies Program. One of them being, Dr. Faheem who gladly welcomed us and helped us in exploring the various areas of campus. We had a discussion with the Vice Dean regarding an interntional collaboration for a conference that we can have in the month of October and how the discussion becomes important on the subject like, “Sustainable Development Goals” in today's world. During our visit to campus, we realized the different cultures of Thailand in the Thammasat Univeristy Campus, one of them being a fun activity in a lecture taking place in an open area where the students are sitting on the floor. We realized that how the interaction with people belonging from different backgrounds and cultures becomes so important to critically analyse any opinion that we have. The key element of the entire visit was when we met a street seller selling masala grams who had migrated to Bangkok from India 40 years ago. The happiness he had when he saw someone like us representing India, was something that made the entire visit end on a successful note.



5. SRCC Delegation to Nepal in collaboration with Ministry of Youth (MoY) (4th- 11thApril, 2018)



SRCC students with the Indian delegation to China

6. Korea India Youth Exchange Outgoing Programme in collaboration with MoY(7th - 25th July), South Korea

- The programme included visits to various Government Offices like the Ministry of Gender Equality where we were given insights of the working of Korean Govt.
- The 9 days had the students travelling to 5 cities; visiting historical places like National Museum of Korean Contemporary History and Seoul Palace along with a visit to the United Nations Peace Memorial Hall.
- The program also involved an interaction with Korean students at Ulsan Foreign Language High School and University Students where the attendees exchanged ideas about Indian Economy.



Indian delegation at the exchange program in South Korea

7. SRCC Delegation to China in collaboration with Ministry of Youth (2nd-11th July, 2018)



SRCC students with the Indian delegation to China

Programmes in 2017-2018

25th June, 2017 – 31st March, 2018

During the academic year 2017-18, the Office of International Programmes organized 22 programmes varying from one day, two days, one week and 10 days programmes in collaboration with global universities and international organisations. Further, the OIP also extended its association with the Ministry of Youth & External Affairs, Government of India. Adding to the existing programmes, this year the OIP formed new ties with the following institutions:

Australian National University, Australia

- Harvard College, USA
- Melbourne Business School, Australia
- UNESCAP, Thailand
- University of British Columbia, Canada and;
- University of Kelaniya, Sri Lanka

List of programmes conducted in 2017-18 with varying time duration are as follows:

- Indian Youth Delegation to China (June 9-16, 2017)
- SRCC-MH-UBS Indo-Dutch Collaborative Programme, 2017, 26th June-1st July
- SRCC-Penn State Indo-US Collaborative Programme, 2017, July 7-17
- BRICS Youth Summit (July 24 -28, 2017)
- SRCC-University of Wolverhampton Indo UK Collaborative Programme, September
- SRCC-Australian National University (ANU) Indo Australian Initiative, September 4
- SRCC- Surrey Indo UK Collaborative Programme [November 7, 2017(Morning)]
- SRCC- MoY -Indo Korean Meet November 7
- SRCC-Hong Kong University Indo Hong Kong Meet Nov. 9
- SRCC-UBS Indo-Dutch Session [November 9, 2017(Afternoon)]
- SRCC-Ministry of Youth Indo China Meet (Nov.17, 2017)
- SRCC-University of Birmingham Indo UK Collaborative Programme (Nov. 17, 2017)
- Institutional Partnership with UNESCAP ARTNeT (2018)
- SRCC-UWEC Indo-US Collaborative Programme, 2018 (January 2-12, 2018)
- SRCC - Harvard US India Initiative Collaborative Programme
- Integrated International Programmes
- SRCC-MH-UBS 10th Indo-Dutch Collaborative Programme 2018 (January 27 -February 2, 2018)
- SRCC-Tsinghua University Indo-Chinese Collaborative Programme (January 28, 2018)
- SRCC-Ministry of Youth Affairs (MoY) Exchange Programmes 2017, Portugal (January 29 to February 2, 2018)
- SRCC-University of Kelaniya Indo-Sri Lanka Initiative (February 8, 2018)
- Schwarzman Scholars Session on International Education (February 23, 2018)
- Institutional Partnership with UNESCAP ARTNeT (March 1st, 2018)

1) Institutional Partnership with UNESCAP ARTNeT (March 1st, 2018)

Shri Ram College of Commerce has become Institutional partner of the Asia–Pacific Research and Training Network on Trade (ARTNeT) w.e.f March 1st 2018. ARTNeT is an initiative of the United Nations Economic and Social Commission for Asia and the Pacific (UNESCAP) under the guidance of Prof. Simrit Kaur, Principal, SRCC, the partnership between UNESCAP ARTNeT and SRCC was initiated by Office of International Programmes (OIP) in November 2017 during the meeting between Dr. Mallika Kumar & Ms. Mia Mikic, Director, UNESCAP in Bangkok. The partnership will yield academic and learning synergies to the institutions involved. The Asia Pacific Research and Training Network on Trade (ARTNeT) is concerned with leveraging trade, investment and innovation as powerful engines for growth and sustainable development in the Asia and the Pacific. The key ARTNET Features are: Regionwide network, Training & workshop, Dissemination platform, Reports & Policy briefs, Information repository & Trade indicators portal.

2) Schwarzman Scholars Session on International Education (23rd February 2018)

Theme : *'International Education as a driver of Career and Leadership Development'*

An informative session on Schwarzman Scholarship was conducted by Mr. Robert Garris, Global Director of Admissions and Strategic Initiatives at Schwarzman Scholars programme on 23rd February 2018 as a part of the IndoChinese Programme 2018 for the students in the SRCC, Seminar Room. The students had the opportunity to foster their knowledge on 'International Education as a driver of Career and Leadership Development' through this session and were informed about various global degree partnerships cum scholarships. The participants had insights about how the international postgraduate programmes on leadership are designed to improve the career skills viz. independence, adaptability, language skills and cross-cultural awareness. After the session there was a Q&A and a one-to-one personal interaction between the speaker and the participants. At the end of session, the participants submitted their learnings from the programme and a token of regards was presented to the speaker.

3) SRCC University of Kelaniya Indo Srilanka Initiative (8th February 2018)

An MoU was signed between University of Kelaniya and SRCC on February 8th, 2018, Srilanka to collaborate for joint research projects and exchange programme. A presentation was made by Dr. Mallika Kumar on the International Programmes of Shri Ram College of Commerce to the Deans from various Department. A Discussion was held on possible collaborations with, Professor Neelakshi C. Premawardhena Director, International Affairs. Mr. C. S. P.K. Fernando, Acting Dean of the Faculty of Commerce and Management Studies and Head of the Department of Finance, Dr. S.M.A.K. Samarakoon, Head of the Department of Commerce and Financial Management, Dr. W.V.A.D. Karunarathna, Head of the Department of Accountancy, Dr. D.U. Mohan, Head of the Department of Human Resource Management and Dr. H.M.R.P. Herath, Acting Head of the Dept. of Marketing Management. An SRCC memento was presented to Professor D. M. Semasinghe, the Vice Chancellor of the University of Kelaniya.

4) SRCCMHUBS 10th IndoDutch Collaborative Programme (27th January – 2nd February 2018)

Theme : *'Connecting Countries, Connecting People and Building Bridges'*

The seven days programme was flagged off by Principals Prof. Simrit Kaur, SRCC, Dr. Pratibha Jolly, Miranda House, Prof. Annette Ammeraal and Ms. Sarah De Bakker, faculty members from HU. The importance of cross-cultural understanding can never be emphasized enough in this highly competitive, fast paced connected world. A valuable insight into the minute complexities of cultures and the challenges they pose to organisations was given by Prof. Simrit Kaur, Principal, SRCC while addressing the participants on 'Management and Cultural Contexts'. It was followed by an icebreaking session where everyone was engaged

in informal introductions, Dr. Ravi Sharma delivered an enriching lecture on India & Hindi Language. The day ended with sessions of Prof. Annette and Ms. Sarah on Leadership and Cultural contexts in understanding people & countries, with varied differences and yet similarities. Amit Sachdeva, presented his insightful views on international business culture and ethics on the second day. There was a highly interactive and activity-based session by Mrs. Niti Dixit on 'Everyday application of Management Principles' from stories of Panchatantra and the like. Participants visited the Embassy of Netherlands the next day and the consular representative briefed on the state of IndoDutch Relations. The team then headed to the solar panel manufacturing unit of IndoSolar Company at Noida where knowledge on the manufacturing of solar panels using advanced technology was gained. The last day began with teams preparing their posters for the projects, shortly to be presented to a panel of judges from the three institutions. The valedictory ceremony saw the presence of distinguished guests:

Mr. Mohit Yadav, IFS, Director (Europe West) Ministry of External Affairs, who gave an extensive address on the state of IndoDutch relations and Prof H.P Singh, Dean of International Relations, University of Delhi. In the closing session, Kathak and Odissi dances were performed by the artists Faculty members from HU, programme Embassy of the Netherlands, New Delhi coordinator, Mr. Vikas Madan from SRCC and Dr. Meeta Kumar from MH, winners of the Projects and all the participants were felicitated with mementoes and certificates

5). University Indo Chinese Collaborative Programme (28th January 2018)

Theme: 'Education and Youth Empowerment'

The participants from Tsinghua University included 14 students and two faculty members Chen Hongxin and Yuan Huina. There was a talk by their faculty, Ms.Yuan Huina on the significance of the theme. This was followed by an ice breaking session. The participants were familiarized with the role of youth in development of nations through an enlightening panel discussion under the supervision of SRCC faculty, Mr. Nawang. The programme ended with a cultural function and a campus tour .The programme was a learning experience for all the participants about how diversity is the essence of existence. This exchange programme not only informed youth delegates about one of the most reputed universities in China but also helped to create a personal bond and learn about Chinese culture and beliefs.

6) SRCCUWEC Indo US Collaborative Programme (2nd January – 12th January 2018)

Theme : Youth & Digital Economy

The 10 days collaborative program included 20 participants from University of Wisconsin (UWEC) & SRCC. Mr. Amit Sachdeva, coordinator of the Indo US collaborative program gave an interesting lecture session on the contemporary topics and its relevance with day to day life. The first day ended with the formation of buddy groups and college tour. On 4th of January, there was a Digital Workshop for all participants at Ministry of Electronics and Information Technology. Including a session by the Dr. DK Tyagi, CEO EGovernance, Gol. The next day started with a project discussion and a lecture session on the Hindi language by Mr. Ravi Sharma. A new initiative was the debate on the advantages and disadvantages of artificial intelligence and also about the digitization among four teams. The next day, there was a meaningful NGO session about the visually challenged and their challenges in everyday life followed by a panel discussion about the impact of digitization. There was a pottery workshop, a captivating lecture by Mr. CS Sharma and fun filled sports activity. Industrial visits were to leather industry, solar panel makers and printing press. On the last and the most important day, final projects were presented by three buddy groups on the topics of Ewaste, impact of digital technology on human mind and web data mining.

7). Harvard US India Initiative Collaborative Programme (6th January – 7th January 2018)

This year, Office of International Programme (OIP), SRCC was the Official Outreach Partner of the Harvard College, US India Initiative (HUII) 2018 held with in the grandeur of the chambers of ITC Maurya Hotel, New Delhi on January 6 & 7th, 2018. Dr. Mallika Kumar, facilitated interaction between the youth from two prestigious institutions SRCC & Harvard University. The keynote speakers on the first day of the programme were Mr. P. Chidambaram, Dr. Devi Shetty etc . There was a panel discussion where Mr. Pankaj Pichori & Mr. Venu and Ms. Sonia Singh shared their insights about youth and media. Mr. Arvind Subramaniam, Mr Deepak Bagla were the speakers on the second day. There were different panels for participants on Science & Tech, Culture, Society, Politics and Economics. An aura of learning and unparalleled exposure left the youth of the national capital as well as guest delegates from USA with so much to grasp and radiate.

8). Integrated International Programmes

In the month of November, there have been following integrated programmes /initiatives

- November 7th: 1) SRCC Surrey University Indo UK Initiative (morning)
2) SRCC Ministry of Youth (MoY) Indo Korean Meet (afternoon)
- November 9th: 3) SRCC HKU Indo Hongkong Initiative (morning)
4) SRCC UBS Indo Dutch Session (afternoon)
- November 17th: 5) SRCC Univ of Birmingham Indo UK Initiative (morning)
6) SRCC MoY Indo China Meet (noon)

8). SRCC-University of Birmingham Indo UK Collaborative Programme (17th November 2017)

Theme : “Contemporary Issues In The Global Supply Chain”

Prof. Mc Garric, Senior Lecturer, Director Birmingham Business School was invited to share his views on the topic “Contemporary Issues In The Global Supply Chain”. The session was an extremely enriching one, which helped the participants to not only understand the domestic supply chain but also informed them of the scenario internationally. The program concluded with a Q&A session and a one to one personal interaction of the speaker and the participants.

9). SRCC-Ministry of Youth Indo China Meet (17th November 2017)

Theme : Youth and Entrepreneurship

There was an interactive session with the largest ever delegation to SRCC of 100 participants from China in association with Min. of Youth. The delgation included students, faculty, youth organisations and entrepreneurs. There were presentations and discussions on the involvement of youth in their countires .

10). SRCC-Hong Kong University (HKU) Indo Hong Kong Meet (9th November 2017)

Theme : “UN HeForSHe Initiative and Gender Equity”

A lecture session on the theme “UN HeForSHe Initiative and Gender Equity” was delivered by guest speaker professor Peter Mathieson, president, HKU. The session provided the students with detailed insights into the UN HeForShe Initiative and the rapid progress it has made in various parts of the world and its tie ups with several notable academic Institutions in all the continents. The speaker also highlighted how HKU is fostering gender equity by enabling participation and empowering female faculty members both at the junior and senior levels and incorporating a special gender sensitisation course in the curriculum. Prof. Simrit Kaur, Principal SRCC shared her insights about Gender equity in India as well as abroad. This was followed by a dicsussion orchestrated by Professor Numala Rao, Faculty of Education, HKU. There was a test at the end of the programme for the participants on the theme of the lecture session.

11). SRCC-UBS Indo-Dutch Session (9th November 2017)

Theme : *Strategies in Emerging markets*

There was a Lecture session by Professor Annette Ammera from Utrecht Business School, The Netherlands on "Strategies in Emerging markets" She shared her insights on how to conduct and expand Business in different socio economic and political environment. followed by a Q&A.

12). SRCC MoY Indo Korean Meet (7th November 2017)

In collaboration with Ministry of Youth, there was a programme with the students from Korea The program started on a positive and exciting note with a visual trip around India and the college for the Korean delegates by the organisers. The participants got to know about each other and learn about cultural differences. The event concluded with an extravagant cultural night in which both Indian and Korean delegates showcase their talent

13). SRCC-Surrey Indo UK Collaborative Programme (7th November 2017)

Theme : *Business economics and Tourism*

There was a lecture session on 'Latest Research in Business, Economics, Hospitality, Tourism How the students are involved' for 45 SRCC participants. This was followed by a test The speakers were Prof. Carolene Scarles, Head of School of Hospitality, Prof. Neil Rickman, Prof of Eco, Director of Research, Prof. Stevewood, Prof. of Retail Marketing Management & Prof. Marco Mongcello Associate Dean, International Executive Director of P.G Programme.

14). SRCC-Melbourne Business School Indo Australian Initiative (4th Septmber 2017)

Theme : *India and Australia Need for New generation of Entrepreneurs*

The programme started with a welcome by Prof Simrit Kaur, Principal, SRCC . There was a special lecture on "Characteristics of Successful Entrepreneur in India" by Prof Colin McLeod, Prof.of Management & Marketing at University of Melbourne. The other guests are :Mr Stephen Clowry, Global Engagement Coordinator ,Faculty of Business &Economics,(FBE),Univ.of Melbourne. Mr. Chris Parker, Director(FBE)Ms.Tessa Shaw, Coordinator, Marketing & Communications(FBE)Presentation and discussion centring challenges to be addressed by entrepreneurs, risks & avenues, opportunities and scope in India and Australia, incubation centres and case studies of some successful global and Indian startups infused an entrepreneurial spirit among the students. The session concluded with a brainstorming activity that taught the participants, who were ready to venture some innovative ideas, about what shapes the spirit of young entrepreneurs: passion, positivity, ambition and leadership.

15). SRCC-University of Wolverhampton" Indo UK Collaborative Programme (8th Septmber – 10th September 2017)

Theme : *Empowerment through Education*

A three days exchange programme was organised in SRCC from 08th to 10th September 2017 on the theme 'Empowerment through Education'. The participants included 12 female students from University of Wolverhampton, who were accompanied by Dr.Ranjit Khutan, Head of Public Health, and 24 students from SRCC. After an opening address by Prof. Simrit Kaur and Dr. RP Rustagi on the importance of education, empowerment and cross cultural understanding, the students were engaged in fun filled ice breaking activities like Pictionary & got a chance to know each other well. Dr. Ranjit Khutan gave a lecture on the importance of public health and the courses available at the University of Wolverhampton. A session on

writing the Statement of Purpose was conducted. A panel consisting of students from both the institutions was formed to discuss on 'Women Empowerment through Education' and the students understood the intensity, similarities and differences of this social cause across the continents.

16). SRCC-Australian National University (ANU) Indo Australian Initiative (4th September 2017)

Theme : '*International Business: Issues in Global Economy*'

Prof Simrit Kaur started with a welcome to the Faculties from ANU and an address to the participants about the aspects & challenges of International Business in the contemporary world. The aim of this initiative was to prepare our students to become the next generation of global business leaders, embracing the opportunities and challenges of international business. There were lectures on " Political risk and issues of doing business in a foreign country" by Prof. Andrew Bradley, Dean of the Faculty & Director of Education, ANU and on "Introduction to Actuarial Science" by Prof Gaurav Khemka, Senior Faculty, ANU. The session also acquainted the participants on the career prospects of various professional courses at ANU. Mind boggling oral quiz and written test was conducted at the end of the programme and best performers were awarded certificates of commendation.

17). SRCC-Penn State Indo-US Collaborative Programme (7th July – 17th July 2017)

The SRCC Penn State Indo US Collaborative Study Programme was held from 7th 17th July, 2017. The first day of the programme began with an inauguration where the incoming delegates were welcomed and oriented, followed by formation of buddy groups and a university tour in the evening. Some of the notable events of the other days were – a) visit to Rashtrapati Bhawan, India Gate, Gandhi Bhawan, and Akshardham temple, b) Industrial and Business visit, c) Village survey, d) pottery workshop, panel discussion, quiz, sports etc. On the last day of the programme i.e 17th July, the students presented their respective projects and in the evening the programme came to an end with a beautiful cultural event.

18). SRCC-MH-UBS Indo-Dutch Collaborative Programme (26th June – 1st July 2017)

Theme : "*International Strategic Management and Cultural Context*"

The Indo Dutch collaborative program took place between Shri Ram College of Commerce and Utrecht Business School in Netherlands from 26th to 30th June, 2017. A team of 17 students and Professor Vikas Madan from SRCC took part in the exchange program. The students were introduced to a program called "LINKS", a hightech software to train students in strategic management. A virtual company was run for 8 quarters by taking key managerial decisions. Each team had 5 members out of which 2 were of European students Analysis of previous quarter reports and market research was conducted to take decisions regarding product forecasting, promotion services which required the students to think rationally and analytically. The team with the maximum rate of return, market share and best forecast were declared the winners on the last day. Students got the opportunity to work with people from different cultures and backgrounds. The discussions with the foreign participants led to insightful discussions which made us appreciate each other's diverse viewpoints and perspective. Indian students gave a presentation on the topic "Indian culture and business". This gave European students an insight of Indian traditions and beliefs, business culture and business opportunities along with a glimpse of the strength of the Indian economy. There was an informative and insightful presentation on by Professor Vikas Madan from SRCC on cognitive science and the untapped marketing potential of businesses. It focussed on developing more interactive products and marketing campaign to provide personalised experience to each individual separately according to his needs and preferences. The students also went to Amsterdam, the Hague and learnt more about the art of the city and enjoyed its local colours.

19). SRCC-Ministry of Youth and Affairs (MoY) Exchange Programmes (29th January - 2nd February 2018) Portugal

The Indian Youth Delegation visited Portugal from 29 January 2018 to 2 February 2018. The delegation consisted of 8 youth participants from diverse backgrounds and two officials. On their arrival in Lisbon the participants were greeted by Mr. Jorge Orlando Queiros, Director in Department of Information, Communication and International Relations of Instituto Portugues do Desporto e Juventude (IPDJ). On the first day, there was a visit to the headquarters of IPDJ and meeting with the President of the Governing Board of IPDJ – Mr. Augusto Baganha. Post the working meetings, they went to see Praca do Comercio, Time Out Complex and Campo Pequeno. The next day, there was a visit to START.SOCIAL – an NGO aimed at community development in the underprivileged neighbourhood of Quinta do Mocho. Cascais, has been declared as the European Youth Capital 2018, and thus, a visit to this city was a must. The participants visited the Jamor Sports Centre and Startup Lisboa – an incubation centre for startups. On the last day, the SRCC students were invited by the Indian Embassy in Lisbon. the residence of the Indian Ambassador – Mrs. K. Nandini Singla and discussed with her the highlights of our trip, the relations between India and Portugal, and how they can be further strengthened. To conclude the programme, we went to meet the Chief of Staff of Secretary of State – Youth and Sports Office and discussed about the future of such delegations. Being a part of this delegation was a very rich experience for all participants .

20). Brics Youth Summit (24th July – 28th July 2017)

The BRICS Youth Summit 2017, held in Beijing, China, from 24th-28th July, was a conglomeration of youth leaders from all across the world to ideate on global challenges faced by youth in terms of inclusion and diversity, representation and parity. The first day of the arrival on 25th July, comprised of icebreaking sessions amongst different contingents. On 26th July, all of the delegations gathered in the Meixuan Conference Hall, for the Summit Photograph, followed by presentations of various delegations on Youth in Policy, Innovation, and Global Governance, accompanied by instances of the same being followed in respective countries. The day also continued into visits to OFO Bicycle Office, Tiananmen Square and Forbidden City, and a cultural workshop on ancient Chinese Handicrafts and scriptures. On 27th the delegations was taken to the Olympic Park and the Great Wall. In the evening, deliberations were continued on the passing of the final achievement paper, and that was followed by the Great Banquet and Cultural ceremony that was marked by performances by members of each delegation. Members from our delegation performed Hindustani semiclassical music and dance. The three day sojourn ended on 28th, when all delegations bid each other adieu, with poignant memories of the Summit, and lessons to cherish for lifetime.

21). Indian Youth Delegation to China (9th June 16th June 2017)

Shri Vijay Goel, Minister of Youth Affairs and Sports and He Junke, President, ACYF inaugurated the Welcome Banquet by "All China Youth Federation" arranged for all the delegates from SRCC on the first day. Two IFS officers also accompanied throughout the journey to the magnificent Great Wall of China.

In the afternoon there was a ceremony in The Indian Embassy followed by a visit to the Youth Centre for Cultural Experience activities Tai Chi and Calligraphy. In the evening the participants proceeded to Hefei by air. There was a visit to Binhu Wetland Forest Park. which is an excellent example of Hefei's afforestation efforts. The SUNWIN and iFYTEK, University of Science and Technology of China ,A community care center on day 6 and the Tongji University on day 7 were visited. ZJ Innopark, Venture Studio and Alibaba Group Innovation Center on the next day marked the end of the program.

Office of International Programmes Team

Chairperson: Prof Simrit Kaur, Principal , SRCC

Mentor: Mr. Ashok Sehgal, Senior most Faculty, SRCC

Chairperson, Selection Committee : Dr. R.P. Rustagi, Ex. Principal, SRCC

Coordinator: Dr. Mallika Kumar, Associate Professor, SRCC

Advisor: Mr. Amit Sachdeva, Associate Professor, SRCC. Mr. Vikas Madan, Associate Professor, SRCC, Ms Priyanka Bhatia, Associate Professor, SRCC

Faculty Organising Members: Ms Karuna, Dr. Deepika Bansal, Mr. Muninder, Mr Gaurav Rana

Selection Committee Executive: Dr. R.P. Rustagi (Chairperson), Mr. Amit Sachdeva, Dr. Kinneri Jain, Dr. Monika Bansal, Dr. Misha Govil, Ms. Priyanka Bhatia, Ms Karuna, Mr, Nawang Gialchen


Selection Committee Members:, Dr. Shalini Agarwal, Ms. Manpreet Sharma, Mr. Athili Kadena, Ms. Arushi Malhotra, Ms. Anu Malhotra, Ms. Himani Dahiya, Ms. Ankita Tomar, Mr. Anil Kumar, Ms. Prerna Soni, Mr. Munindra Kumar Singh, Ms. Shivali Dhameja, Ms. Shikha Makkar, Ms. Shweta Garg, Mr. Ravi Kant, Ms. Pinki, Mr. Ranjeet Kumar Agarwal

Student Organising Team: 2017-18: Shivaye Gulati, Atharva Mittal, Gursimran, Sriyaans Jain, Sanjay Krishna, Akash Raj. K. 2018-19 : Sriyaans Jain, Anshul, Vandana, Aastha Saxena, Nitin Saberwal, Pragati Soni.

OIP Editorial Team (2018-19) Faculty: Dr. Dipika & Mr Gaurav Rana

Students : Sriyaans, Pragati Soni, Aarushi Khandelwal, Neha, Tanya, Nimisha

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