



SHRI RAM COLLEGE OF COMMERCE

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December 17, 2018

Notice

Shri Ram Incubation Centre, SRCC, is pleased to invite applications for an **Entrepreneurship Development Program (EDP)** to be conducted in collaboration with the **National Institute for Entrepreneurship and Small Business Development (NIESBUD)**, an apex body under the **Ministry of Skill Development and Entrepreneurship (MSDE), Government of India**. Our associated partner for conducting this EDP is National Entrepreneurship Development Corporation (NEDC), an authorized representative of NIESBUD for conducting entrepreneurship empowerment and skill development programs in educational institutions.

It is a **two** days physical workshop and 14 days E- Learning Program. The resource material (CD) will be provided at the end of Workshop for E- learning, after which participants can appear for an online Assessment Test (optional) conducted by MSDE. At the end of the session, the best entrepreneurial idea duly presented by participants, will be rewarded by NEDC. The details of the EDP are as follows:

Date: 15th and 16th January, 2019

Timings: 15th January - 9:30am to 5.00 pm

16th January - 9:30am to 1.00 pm

Venue: Seminar Room, SRCC

Fees per participant: Rs.1180/- (Rs. 1000 + GST- 18%)

Certification for the EDP program will be provided by NIESBUD, Ministry of Skill Development & Entrepreneurship. This Certification will enable the participants to avail loans and subsidies and other hand holding support from Government of India.

Undergraduate Students from all streams can participate in this EDP.

Further, we wish to share that participation in this enriching EDP will also help our students in understanding the practical aspects of Skill-Enhancement paper titled "Entrepreneurship" in the 4th Semester of B.com (Hons.).

Interested students are required to mandatorily fill the registration form at the link <https://goo.gl/forms/ZDxX2EmEKTN36tVA2>. The last date for filling the registration form is 5th January, 2019 till 5 pm. Interested Participants are required to pay the fees online. The relevant bank account details are as follows:

Name of the account holder: PRINCIPAL, SHRI RAM COLLEGE OF COMMERCE

Name of the bank: STATE BANK OF INDIA

Account Number: 10851301539

IFSC Code: SBINOO10437

Please fill the UTR number (mandatory) in the registration form after paying the fees.

Further, we wish to share that the participation fees will be transferred by the college to NEDC. The whole fee is being collected by the NEDC.

Schedule of the EDP and profile of the Speaker can be accessed on the college website.

For any queries, kindly Contact:

Mr. Gaurav Rana (+91 9540489303) Ms. Kamaldeep Kaur(+91 9717238315)

Dr. Vandana Jain

Faculty Advisor, SRIC (+91-98719-11011)

Prof. Simrit Kaur

Principal, SRCC



SCHEDULE OF THE PROGRAM

Days	Session – I 9.30-11.30 am	Session – II 11:45-1:30* pm	Session – III 2:00-3:45* pm	Session – IV 4:00-5:00 pm
Inauguration / Registra tion DAY- 1	How to map the Business? Registration of your entity.	Secret of Business? How to start SSI? Compliance Management 3S Strategy For Entrepreneurship	How to get govern ment instituti onal help? Funding and Subsidies	Learning Skills and Styles How to use media effectively? How to select the healthy and Eligible Business Models as recommended by Ministry?
	9:30-11:30 am	11:45-1:00 pm		
DAY-2	How to Identify and Select Potential Entrepreneurs: various tool and techniques Individual Counseling Techniques Achievement Motivatio n Training (AMT) : how to develop achievement motivation Role of Supporting Agencies- DIC, SIDC, etc- A panel discussion	Market survey: tools & Techniques, Project Identification, Networking of Business How to implement Dead Hours Strategy of Business? How to launch your Business Website and Do Branding? When you should start your first Business? Furnishing DPR ? How & why this is Important? Expansion & Policy for Expansion? Risk Management & Vision		

*Tea Break: 11:30 to 11:45 am,

Lunch Break: 1:30 to 2:00 pm,

Tea Break: 3:45 to 4:00 pm



A.Din.Pangotra
Author , Mentor, Actor & Model ,Serial Entrepreneur
CEO of upcoming National Portal IHUNTBEST

With due respect Mr.A.Din.Pangotra (Dinesh Kumar) represents himself as author of Entrepreneurial books “Masters Can Foresee”, “Human Resource Management with Industrial Application” & "Entrepreneurship Empowerment". In year 2008 he has been rewarded by H.E Governor of Haryana Dr.A.R.Kidwai for efforts in management field & Book “Masters can Foresee”. This book is based on the Development of judgment skills and conveys idea that judgment is the mother of management. He has also stated some recommendations for reforms in education system. His objective is to enhance their (Students & Professionals) judgment skills so that they can become better leaders than followers.

He has developed & specialized in combining HR tools with intelligent web technology by his research on HRICS, Payroll Processing software, HVH Analysis, TOE Analysis, PQ Test, Check Policy, Personality Identification Theory, Training modules on HR Generalist program, Competency Mapping, Industrial relations and Creative Thinking in the organization.

It is his goal to combine my range of experience with my ability to be a compassionate, enthusiastic, imparter who will make a positive contribution to my country.

Consultancy & Training Provided:

He has also worked as consultant to various organizations and successfully implemented new HR system in above stated work areas. He has conducted workshops for the employees of Galaxy Management Services, Maharishi Ayurveda Product Pvt. Ltd, Zanders Engineers Ltd., Ericsson,CDS(India) Pvt.Ltd, Inroad Ionian, Icon Power Solution Pvt. Ltd, Savaa International, SRS World, ISE Engineering, NEREFs Ltd, HCL Ltd. Future Group, Aar Ess Exim, Magna Infotech, ILFS, Skan Consultants Pvt. Ltd, The Ritz-Carlton, ACS Xerox Ltd., Ana International, Eximix Industries, Gold Scan, Modi Fresh, Jouvis, Vrindavan Group,IGH, RSM Solutions, People Strong Ltd, Ascenture, BPL Ltd. are few to be mentioned.....

Remarks by Experts:

To his credit are the variety of unique HR techniques to deliver the course material. Participants not only have fun in sessions but they also learn about obtaining, maintaining and retaining employees. By using a practical and hands-on approach, participants are able to apply what they learn back on the job.

In summary, we found A.Din.Pangotra to be professional, highly organized and committed to satisfying diverse HR practice needs.

Nitin Khanna-
Chief Manager- TBSL (Times of India Group)

Credentials:

In year 2008 he has been rewarded by H.E Governor Dr.A.R.Kidwai for efforts in management field & book "Masters Can Foresee".

"Individualistic Judgement
Collective Management"

Impartes Training at reputed institutes, recently conducted at IIT Bombay, ABV-IITM, Gwalior, Chitkara University, Chandigarh, MCM DAV College (Punjab University, Chandigarh) ITM University Raipur,MET Mumbai, Matursri Engineering College,Hyderabad, Acropolis Engineering College, Indore, Hindu College, Amritsar,Dronacharya College of Engineering,Gurgaon, KCG Chennai, BMI ,Banglore,Raja Rajeshwar College ,Banglore, Apeejay University Gurgaon.....