



# SHRI RAM COLLEGE OF COMMERCE

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October 12, 2018

## NOTICE

Shri Ram Incubation Centre, Shri Ram College of Commerce is pleased to invite applications for an **Entrepreneurship Development Program (EDP)** to be conducted by **National Institute for Entrepreneurship and Small Business Development (NIESBUD)**, for their **National Mission program on Entrepreneurship Development in India**. The NIESBUD is an apex body under the **Ministry of Skill Development & Entrepreneurship, Government of India**, established in 1983 for coordinating and overseeing the activities of various institutions/agencies engaged in entrepreneurship development particularly in the area of small industry and small business. National Entrepreneurship Development Corporation (NEDC), an organization efficiently engaged in entrepreneurship empowerment and skill development programs is helping conduct this EDP.

It is a **two days physical workshop** and **14 days E- Learning Program**. At the end of the session, the best business entrepreneurial idea will be rewarded by NEDC. A CD will be provided at the end of Workshop with content for rest 14 days after which a participant has to appear for online Assessment Test (optional) conducted by Ministry of Small and Medium Enterprises (MSME). The details of the EDP are as follows:

**Date: 29th & 30th October, 2018**

**Timings: 29<sup>th</sup> October-9:30am to 5pm**

**30<sup>th</sup> October-9:30am to 1pm**

**Venue: Seminar Room, SRCC**

**Per participant fee for the EDP: Rs.1180/- (Rs. 1000 + GST- 18%)**

**Certification for the EDP program will be provided by NIESBUD, Ministry of MSDE. This Certification is mandatory for aspiring Entrepreneur for availing loans and subsidies and other hand holding support from Government of India.**

**Students from all streams can participate in Entrepreneurship Development Workshop Program.**

**Further we wish to share that participation in this enriching EDP will also help our students in understanding the practical aspects of Skill-Enhancement Course paper titled "Entrepreneurship" in 4th Semester of B.com (Hons.).**

**Best Business and Entrepreneurial idea will be rewarded by NEDC.**

**Please find attached below the schedule for the EDP along with Registration form and MIS form.**

**Interested students are required to mandatory fill the registration form attached below along with MIS form (as the name in the MIS form will be the final name for the Certification from Ministry of MSDE).**

**The Last date for filling the registration form is Wednesday, 20 October, 2018 till 5 pm and participation fees (in cash only Rs. 1180) is required to be deposited with Mr. Jatin Lamba, Admin Office. The fees collected from the students will directly go to the NEDC for conducting the EDP. This fees is explicitly and exclusively stated by NEDC. SRCC is not charging for the same.**

For any queries, kindly contact:

Ms. Kamaldeep Kaur (+91 9717238315)

With best Wishes,

Dr. Vandana Jain,  
+91-98719-11011  
Faculty Advisor, SRIC

*Kindly upload  
the form !!  
Vandana Jain  
27/10/2018*





**A.Din.Pangotra**  
Author , Mentor, Actor & Model ,Serial Entrepreneur  
CEO of upcoming National Portal IHUNTBEST

With due respect Mr.A.Din.Pangotra (Dinesh Kumar) represents himself as author of Entrepreneurial books “Masters Can Foresee”, “Human Resource Management with Industrial Application” & "Entrepreneurship Empowerment". In year 2008 he has been rewarded by H.E Governor of Haryana Dr.A.R.Kidwai for efforts in management field & Book “Masters can Foresee”. This book is based on the Development of judgment skills and conveys idea that judgment is the mother of management. He has also stated some recommendations for reforms in education system. His objective is to enhance their (Students & Professionals) judgment skills so that they can become better leaders than followers.

He has developed & specialized in combining HR tools with intelligent web technology by his research on HRICS, Payroll Processing software, HVH Analysis, TOE Analysis, PQ Test, Check Policy, Personality Identification Theory, Training modules on HR Generalist program, Competency Mapping, Industrial relations and Creative Thinking in the organization. It is his goal to combine my range of experience with my ability to be a compassionate, enthusiastic, imparter who will make a positive contribution to my country.

#### **Consultancy & Training Provided:**

He has also worked as consultant to various organizations and successfully implemented new HR system in above stated work areas. He has conducted workshops for the employees of Galaxy Management Services, Maharishi Ayurveda Product Pvt. Ltd, Zanders Engineers Ltd., Ericsson,CDS(India) Pvt.Ltd, Inroad Ionian, Icon Power Solution Pvt. Ltd, Savaa International, SRS World, ISE Engineering, NEREFS Ltd, HCL Ltd. Future Group, Aar Ess Exim, Magna Infotech, ILFS, Skan Consultants Pvt. Ltd, The Ritz-Carlton, ACS Xerox Ltd., Ana International, Eximix Industries, Gold Scan, Modi Fresh, Jouvis, Vrindavan Group,IGH, RSM Solutions, People Strong Ltd, Ascenture, BPL Ltd. are few to be mentioned.....

#### **Remarks by Experts:**

To his credit are the variety of unique HR techniques to deliver the course material. Participants not only have fun in sessions but they also learn about obtaining, maintaining and retaining employees. By using a practical and hands-on approach, participants are able to apply what they learn back on the job.

In summary, we found A.Din.Pangotra to be professional, highly organized and committed to satisfying diverse HR practice needs.

**Nitin Khanna-**

**Chief Manager- TBSL (Times of India Group)**

#### **Credentials:**

In year 2008 he has been rewarded by H.E Governor Dr.A.R.Kidwai for efforts in management field & book "Masters Can Foresee".

"Individualistic Judgement

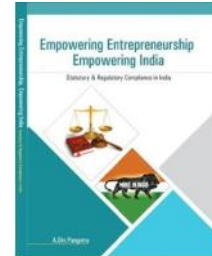
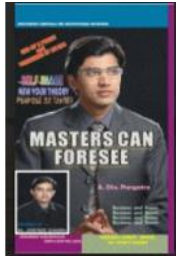
Collective Management"

**Impartes Training at reputed institutes, recently conducted at IIT Bombay, ABV-IITM, Gwalior, Chitkara University, Chandigarh, MCM DAV College (Punjab University, Chandigarh) ITM University Raipur, MET Mumbai, Matusri Engineering College,Hyderabad, Acropolis Engineering College, Indore, Hindu College, Amritsar,Dronacharya College of Engineering,Gurgaon, KCG Chennai, BMI ,Banglore,Raja Rajeshwar College ,Banglore, Apeejay University Gurgaon.....**



**He is ambassador of NEDC for the promotion of Entrepreneurship & Skill development in Pan India.**

**The Publications of the Author being sold on Amazon and Flipcart**



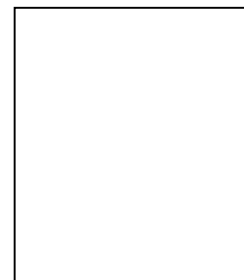
**SCHEDULE OF THE PROGRAM**

	9.30-10am	9.30-11 am	11-1.00 pm	2.00-3.00 pm	3.45-5.00 pm
	<b>Session – I</b>	<b>Session – II</b>		<b>Session - III</b>	<b>Session – IV</b>
Inauguration/ Registration <b>DAY- 1</b>	How to map the Business? Registration of your entity.	Secret of Business? How to start SSI? Compliance Management  3S Strategy For Entrepreneurship		How to get government institutional help? Funding and Subsidies	Learning Skills and Styles  How to use media effectively?  How to select the healthy and Eligible Business Models as recommended by Ministry?
<b>DAY-2</b>	How to Identify and Select Potential Entrepreneurs: various tool and techniques Individual Counseling Techniques	Achievement Motivation Training (AMT) : how to develop achievement motivation  Role of Supporting Agencies- DIC, SIDC, etc- A panel discussion		Market survey: tools & Techniques, Project Identification, Networking of Business  How to implement Dead Hours Strategy of Business? How to launch your Business Website and Do Branding?	When you should start your first Business? Furnishing DPR ? How & why this is Important? Expansion & Policy for Expansion?  Risk Management & Vision



**NATIONAL INSTITUTE FOR ENTREPRENEURSHIP AND SMALL BUSINESS  
DEVELOPMENT**

**A-23, SECTOR 62, Institutional Area, NOIDA- 201301 (U.P.)**



**Interest / Registration Form**

1. Name Mr./Mrs./Miss : .....

2. Father / Husband Name : .....

3. Mother Name : .....

4. Date of birth : .....

5. Educational Qualification : .....

6. Address : .....

7. Nationality : .....

8. Gender : .....Female/Male

9. Cast : General/SC/ST/OBC/Minority/Other .....

10. Telephone/Mobile No : .....

11. Identity Card Name & NO. : .....

Officer .....

12. E-mail : .....

13. Programme Code : 001.....

14. Programme Name Duration Place  
.....

15. whether interested for handholding support  
Yes / No

.....

Programme Coordinator Signature Applicant Signature

Date ..... Date.....

***Tick the Right option***

*1. Entrepreneurship Dev. Program*

*2. Food Processing*

*3. Solar Energy*

*4. IT 5. NGO & Welfare*

*6. Commercial Crops*

*7. LED Manufacturing*

*8. Toy Manufacturing*

*9. Automobiles*

*10. Competitive Test*

*Preparation Mention*

*11. Study in India/ Abroad*

*The name:.....*

*Preparation in which field.....*

*Newsletter will be mailed for the same to upgrade your skills...*

**Skill Development: Tick the Right option.....**

Human Resource Management	Sales & Marketing	Life Science
Retail Management:	IT	Logistics
Hospitality:	Hotel Mngt.	Media
Accountancy	Good Communication Skills	Rubber
Security	Mining	Textile