THE PLACEMENT CELL
SHRI RAM COLLEGE OF COMMERCE

CORPORATE ENGAGEMENT REPORT 2024-25

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Vision

The Placement Cell, SRCC aims to build a dynamic, future-oriented ecosystem rooted in opportunity, innovation, and strong academia-industry collaboration. It is committed to enabling transformative career pathways by facilitating internships, full-time recruitment, and meaningful professional exposure.

The Training Department focuses on equipping students with the skills, adaptability, and mindset needed to thrive in today's professional environment. Through structured training programs, industry sessions, and curated resources, it fosters continuous learning and ensures students are both placement-ready and prepared for long-term career success.

Recruitment Highlights

15+ SECTORS: Tax & Audit | FMCG | Investment Banking | Actuaries & Insurance | Consulting | VC & Private Equity | Start-Ups & E-Commerce

PLACEMENTS		INTERNSHIPS
520+ Offers		120+ Offers
Gross Value: 51.5 Crore+		Gross Value: 57 Lakhs+
Highest Package: 36 LPA		Highest Stipend: 2.2 LPM
Average Package: 9.8 LPA		Average Stipend: 50 KPM
Median Package: 9 LPA		Median Stipend: 25 KPM
Total Recruiters: 115+		Total Recruiters: 30+

19%
Increase in Gross Value

16%
Increase in Average CTC of Top 10%ile

23%
Increase in Average Stipend

Prominent Recruiters

McKinsey & Company
BCG
BAIN & COMPANY
KEARNEY
Deutsche Bank
Blackstone
NOMURA
BANK OF AMERICA
accenture
FTI CONSULTING
KEPLER CANNON
LEK
D E Shaw & Co
WHITEOAK CAPITAL MANAGEMENT
THE ART AND SCIENCE OF INVESTING
o3 capital
BARCLAYS
meesho
Hindustan Unilever Limited
ABInBev
A&M
PREMJI INVEST
HSBC
DBS
Avendus
Next is the only level
redseer
Strategy Consultants
indusinsights
TRINITY
Gartner
Deloitte.
EY
KPMG
pwc
NATIONAL INVESTMENT & INFRASTRUCTURE FUND
ZS
SIG SUSQUEHANNA
JSW
genpact
rapido
Houlihan Lokey
Pine Labs
Dalberg
S&P Global
Google
AMERICAN EXPRESS

Training Highlights

3300+
Students

40+
Corporate Opportunities

50+
Mentors

1000+
Mentees

75+
Training Sessions

370+
Development Hours

Training Initiatives

CONSULTING

ENTREPRENEURSHIP

FINANCE

The Placement Cell empowers over 3,300 students through its robust training initiatives, effectively bridging the gap between academics and the industry. These programs are designed to prepare students for success across a wide range of industries.

Offering a holistic development experience, The Placement Cell organises mentorship programs, alumni and expert-led webinars, panel discussions, and curated learning resources, including informative YouTube sessions. This approach fosters a well-prepared and versatile talent pool, equipped to thrive in the professional landscape.

HIGHER EDUCATION

MARKETING

Career Impact Clubs

CONSULTING CLUB

The Consulting Club was founded to spark student interest in consulting and provide industry exposure through initiatives such as case-solving sessions, speaker events, and panel discussions. Furthermore, the Consulting Mentorship Program is a program wherein students are connected with placed students to aid them in their recruitment journey.

ENTREPRENEURSHIP CLUB

The Entrepreneurship Club supports aspiring entrepreneurs through founder-led speaker sessions, mentorship programs, and access to resource centres. Led by renowned industry leaders, the Entrepreneurship Bootcamp is a structured series of speaker sessions offering insights into dynamic, real-world startups.

FINANCE CLUB

The Finance Club, seeks to simplify the complexities of finance and guide students in exploring one of the most sought-after career paths. Through mentorship programs, expert-led speaker sessions, and curated resources, the club provides foundational knowledge and industry insights to support informed and confident career decisions.

Career Impact Clubs

HIGHER EDUCATION CLUB

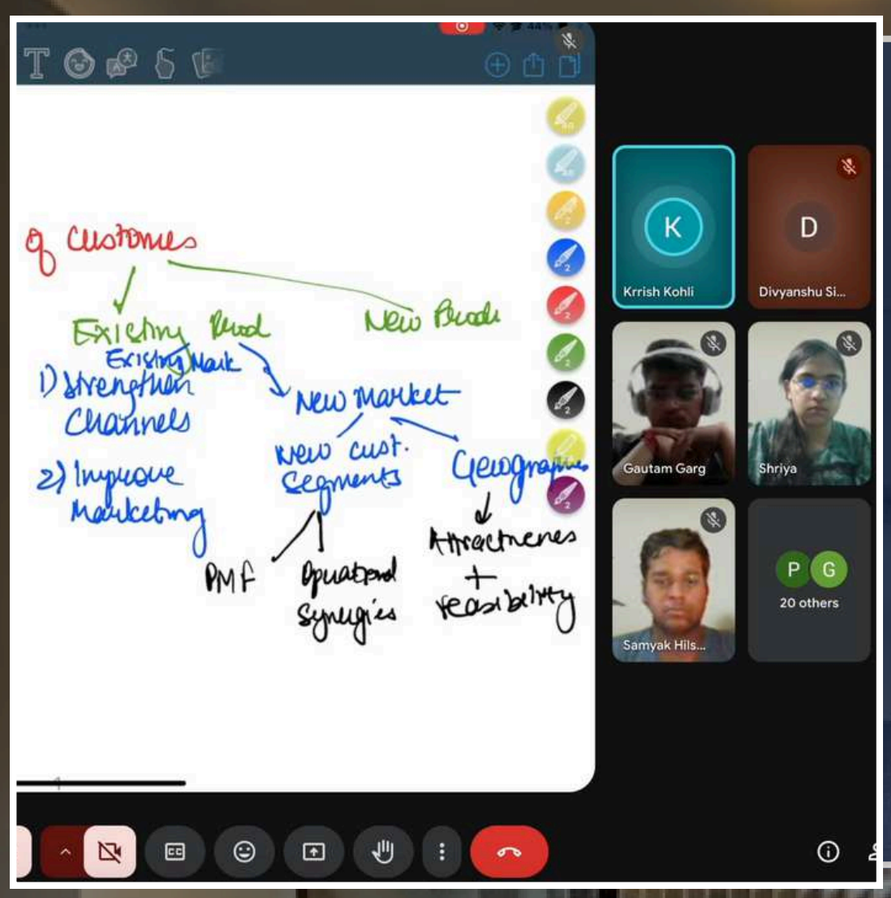
The Higher Education Club guides students on post-graduation and professional course opportunities through expert panels and webinars with reputed institutions. It further supports this aim through a video series featuring SRCC alumni admitted to top institutes such as IIMs, LSE, ISB, and UCLA.

MARKETING CLUB

The Marketing Club provides students with a platform to explore diverse career opportunities in the field of marketing. It does so by organizing interactive masterclasses conducted by experienced industry professionals, offering valuable insights into real-world marketing practices.

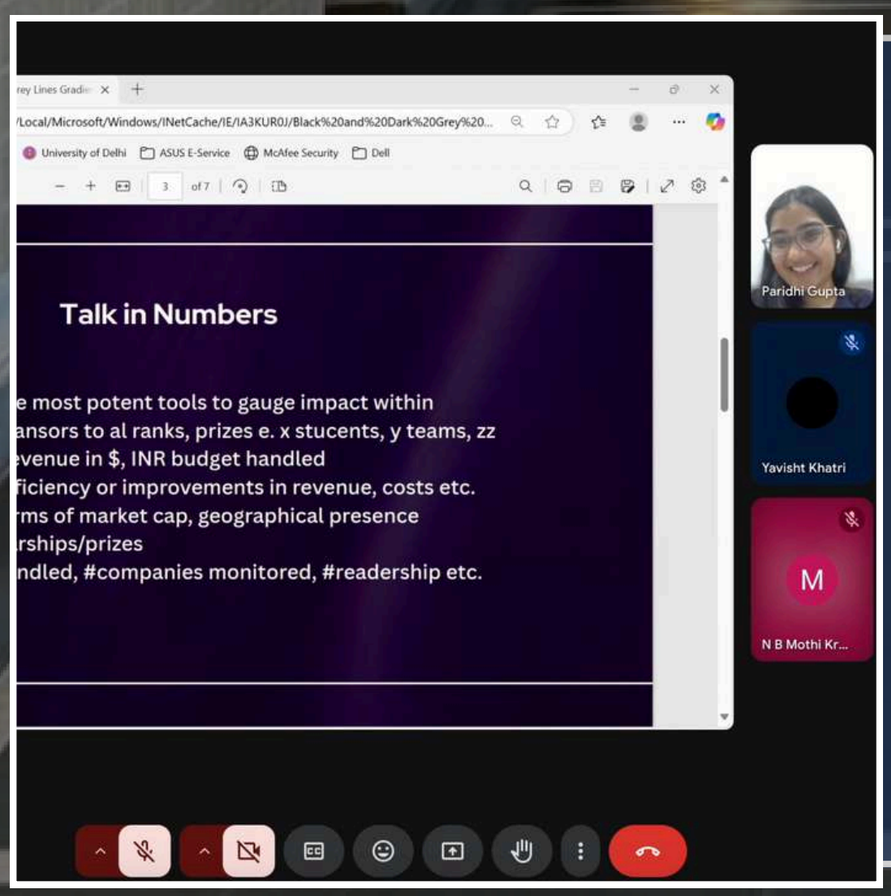
Mentorship Programs

Consulting Mentorship Program



The program is designed to offer a breakdown of complex case problems and understand the thought process and approach in tackling a case. Mentees are given access to a group of mentors in a cohort and have the freedom to attend sessions of their preferred mentor. Topics like guesstimates, growth, market entry cases were covered.

CV Mentorship Program



The Program guides first-year students in building strong CVs from scratch and helps them understand what makes CVs that were shortlisted in reputed companies stand out from others. The basic elements of a CV and topics like CV spikes were discussed to help the candidate highlight their own unique strengths.

Ace The Case

accenture | BAIN & COMPANY | BCG

Deloitte. | EY | ZS

Ace the Case is a YouTube series that offers a behind-the-scenes look into the world of corporate case competitions through the lens of past winners and participants. Each episode features candid conversations with students who have excelled in national competitions, sharing their strategies, preparation journeys, and key takeaways.

From structuring problem statements to presenting impactful solutions, the series provides aspiring participants with actionable insights, team dynamics advice, and an understanding of what sets winning entries apart. Ace the Case serves as a practical guide and source of inspiration for anyone looking to navigate and succeed in the competitive case-solving space.

Beyond The Syllabus

ACCA CA CFA FRM GARP

Beyond the Syllabus is an initiative by the Cell that highlights the journeys of students pursuing professional certifications like CA, CFA, ACCA, and FRM alongside their undergraduate studies. Through engaging shortform content, these students share their personal experiences, preparation strategies, and practical tips for balancing academics with demanding course requirements.

The series aims to offer clarity, guidance, and motivation to peers considering similar paths by presenting real-world insights directly from those navigating the process. It encourages informed decision-making and a proactive approach to academic and professional growth. This series offers insider perspectives from those who have cracked these prestigious certifications.

Internships Unplugged

Internships Unplugged is an initiative aimed at helping students gain clarity and confidence as they prepare for internship opportunities. The series features recorded video interviews with students who have interned at top companies across various industries. These interviews delve into their roles, the organisational culture, key learning outcomes, and the challenges they encountered during their internships.

Beyond sharing experiences, the students offer valuable tips, preparation strategies, and personal insights to help candidates navigate the internship journey with greater awareness and preparedness.

Marketing Masterclass

The Marketing Masterclass is an initiative by The Placement Cell, aimed at bridging the gap between classroom learning and real-world marketing practice. This season, the series featured 8 industry leaders from top firms who delivered engaging online sessions covering core marketing concepts, strategic insights, and actionable career guidance.

Students learned about real-life case studies and decoded campaigns from brands such as Procter & Gamble, PepsiCo, Netflix, and Hindustan Unilever, gaining a deeper understanding of how consumer psychology influences marketing decisions. In addition to technical know-how, the speakers shared their journeys, offering students a rare blend of practical advice and professional inspiration.

Entrepreneurship Bootcamp

Entrepreneurship Bootcamp was a two-day offline workshop organised by the Cell, featuring entrepreneurs from sectors like consumer goods, supply chain, and manufacturing.

Through several interactive sessions, they shared their journeys, offered startup advice, and discussed the youth-led entrepreneurial wave in India and beyond.

The Bootcamp equipped students with insights, motivation, and a roadmap required to pursue their entreprenerial goals.

Corporate Engagements

McKinsey & Company | BCG | Dalberg

EY | Gartner | ZERODHA

The Placement Cell is dedicated to equipping students with the essential skills and industry experience required for the corporate world.

We endeavour to build a resource-driven, outcome-oriented platform that caters to students at every stage of their placement journey by ensuring access to relevant insights, and structured engagement opportunities.

We strive to ensure a seamless transition for college students from campus to the corporate environment by launching a variety of initiatives in partnership with diverse organisations.

McKinsey & Company

CV Building Workshop

The workshop guided students through the fundamentals of crafting an effective and impactful curriculum vitae, tailored to meet the expectations of recruiters across industries. The session aimed to help students present their profiles with clarity and confidence, aligning their CVs with specific roles and career objectives.

101 Consulting

This session has helped introduce students to the fundamentals of the dynamic consulting world including its structure, key service areas like strategy, and management, and the nature of client engagements. It offered insights into the day-to-day responsibilities of a consultant.

Boston Consulting Group

One BCG, One SRCC, Many Paths

An engaging corporate connect session that brings together BCG professionals and SRCC students to explore the diverse career journeys within the firm. From consulting to specialized roles, discover how different paths can begin at the same starting point—uniting ambition, talent, and opportunity.

All About You

An introspective and empowering session designed to help students navigate the first step in any career journey, understanding themselves. Through guided reflection and interactive exercises, the session focuses on identifying strengths, clarifying values, and building a personal brand that aligns with one's aspirations.

Dalberg

Introduction to Impact Consulting and Case Solving

This session provided students with a comprehensive introduction to the field of impact consulting, highlighting how strategic problem-solving can be applied to create meaningful social and business outcomes. It explored key consulting methodologies, introduced fundamental case-solving techniques, and walked participants through real-world examples. The session also aimed to build familiarity with structured thinking and analytical approaches commonly used in consulting projects, particularly in the context of development and non-profit sectors.

Ernst & Young

Next-Gen Career Dialogue Enclave

The session brought together industry professionals, thought leaders, and students for a thought-provoking dialogue on the future of work and the dynamic career landscape. It explored emerging roles across sectors, the growing relevance of interdisciplinary skills, and the impact of technology and innovation on career trajectories. Speakers shared some personal experiences and practical insights, encouraging students to reflect on their aspirations, and make informed decisions in an increasingly dynamic and unconventional professional world.

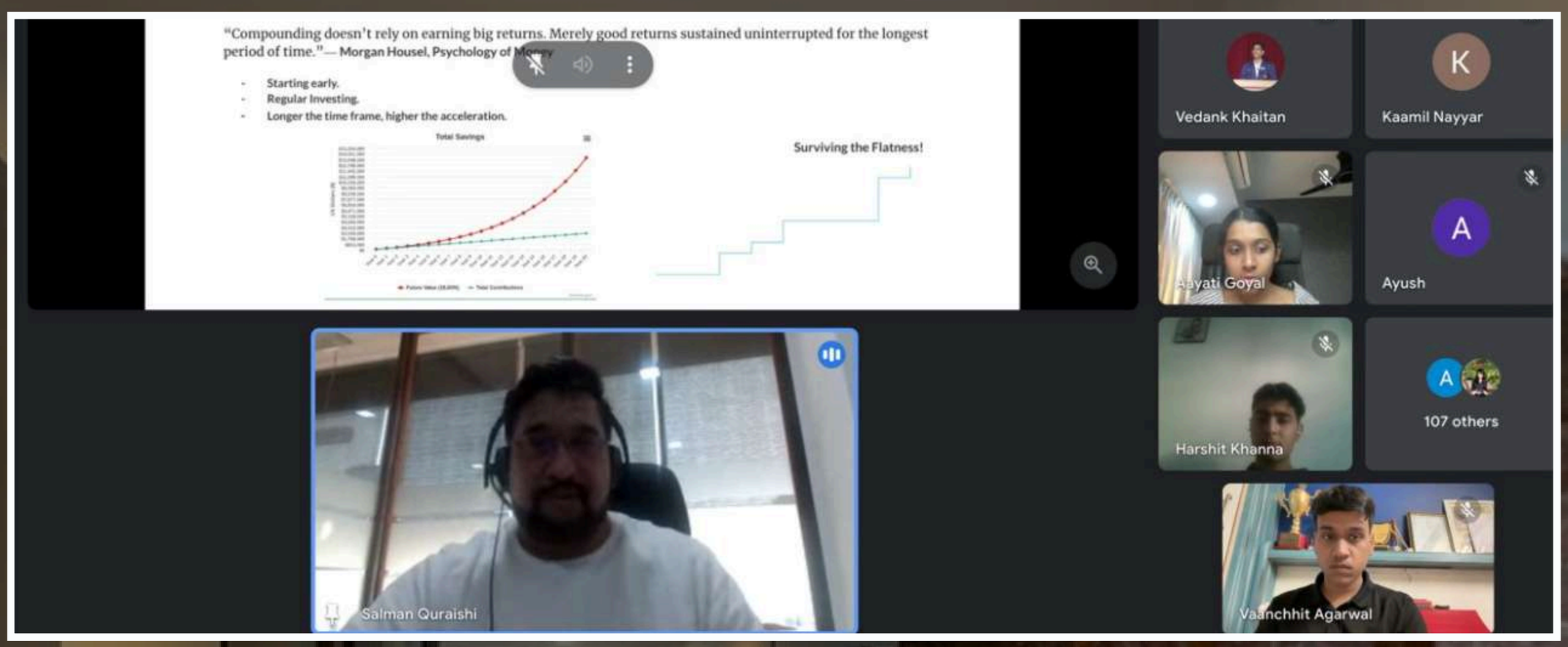
Gartner

Leadership Talk Series

The session featured senior leaders who offered a deep dive into their professional journeys, shedding light on the evolving nature of leadership within a global research and advisory context. Speakers reflected on key milestones, challenges, and decision-making moments that shaped their careers. The session provided students with valuable insights into the skills, mindset, and adaptability required to lead in a dynamic, knowledge-driven environment, and encouraged them to think critically about their own growth as future professionals.

Zerodha

Personal Finance Webinar



This webinar aimed to equip students with a strong foundation in personal finance, addressing key areas such as budgeting, saving habits, investment options, credit and debt management, taxation basics, and financial planning. It emphasised the importance of cultivating financial discipline early on and making informed decisions to ensure long-term financial security. Through real-life scenarios and practical tools, the session helped students understand how to navigate common financial challenges, set achievable financial goals, and build a roadmap towards financial independence and resilience.

Fellowships & Competitions

Bruce Henderson Insight Ideathon

EY CAFTA Case Championship

BRAINWARS- BCN Case Study Competition

Finspire Fellowship

Accenture Strategy Connect 3.0

True North Scholarship

AB InBev 100+ Challenge

CASEQuest

Fellowships & Competitions

NationBuilding Case Study Competition

Meesho DICE Challenge

The Nirmal Nahata Scholarship

Data Analysis in Financial Markets Live Project

EY NextGen Women

Conditor Capital Live Project

Our Way Ahead

As the professional landscape continues to evolve, equipping students with future-ready skills has become more critical than ever. Moving forward, our focus shall be on embedding holistic development within the placement framework by providing domain-specific learning, structured skill-building opportunities, and continuous engagement with industry leaders. Our goal is to cultivate a talent pool that goes beyond recruitment readiness, one that aligns with employer expectations and is well-prepared for sustained career growth, thereby enhancing overall recruitment outcomes.

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