



# THE PLACEMENT CELL SHRI RAM COLLEGE OF COMMERCE



# CORPORATE ENGAGEMENT REPORT 2023-24



# CONTENTS

1.

Vision

01

2.

Recruitment Highlights

02

3.

Past Recruiters

03

4.

Training Highlights

04

5.

Training Initiatives

05

6.

Our Way Ahead

22

7.

Reach Us

23

# VISION

The Training and Development department of The Placement Cell, SRCC is steadfast in its commitment to empowering undergraduate talent through a range of holistic training initiatives and robust career-building resources.

By providing comprehensive support, the department aims to prepare students not only for academic success but also to thrive in diverse career paths. This approach ensures that students are well-equipped and confident as they navigate their professional journeys beyond academia.



# RECRUITMENT HIGHLIGHTS

**15+ SECTORS:** Consulting | VC & Private Equity | Investment Banking  
 FMCG | Tax & Audit | Actuaries & Insurance | Start-Ups & E-Commerce

**500+**  
**PLACEMENT**  
**OFFERS**

**7.15**

LPA

**MEDIAN**  
**PACKAGE**

**135+**

**RECRUITERS**

**35**

LPA

**HIGHEST**  
**PACKAGE**

**43.42**

CRORE

**GROSS**  
**VALUE**

**8.63**

LPA

**AVERAGE**  
**PACKAGE**

**29**

(%) Increase in  
**NUMBER OF**  
**RECRUITERS\***

(%) Increase in  
**HIGHEST**  
**STIPEND\***

**67**

**HIGHEST**  
**STIPEND**

**3.66**

LPM

**AVERAGE**  
**STIPEND**

HIGHEST CATEGORY

**79.4**

KPM

**GROSS**  
**VALUE**

**47.25**

LPM

**115+**  
**INTERNSHIP**  
**OFFERS**

**AVERAGE**  
**STIPEND**

**40**

KPM

\*Base Year: 2022-23



# PAST RECRUITERS

McKinsey & Company

BCG



KEARNEY

LEK

Blackstone



NOMURA



accenture

S&P Global



DE Shaw & Co



Aventus<sup>^</sup>  
Next is the only level

o3 capital  
Your Partners, Your Advisors



Deloitte.



Houlihan Lokey



BIRA (91)



redseer  
Strategy Consultants

Gartner



WELLS FARGO



Microsoft



AIR INDIA

Dalberg

Google

AMERICAN EXPRESS



# TRAINING HIGHLIGHTS

**3,200+**

**STUDENTS**

**20+**

**CORPORATE  
OPPORTUNITIES**

**30+**

**MENTORS**

**70+**

**TRAINING  
SESSIONS**

**555+**

**MENTEES**

**310+**

**TRAINING  
HOURS**



# TRAINING INITIATIVES

**FINANCE**

**CONSULTING**

**MARKETING**

Over 3,200 students annually benefit from the extensive training programs offered by SRCC's Placement Cell. These programs bridge the gap between academics and real-world opportunities, equipping students to navigate diverse industries and excel in their chosen fields.

The Placement Cell delivers a comprehensive training experience, encompassing mentorship programs, webinars featuring alumni and industry specialists, panel discussions, and curated resources like YouTube sessions. This commitment to student development ensures a well-rounded talent pool ready to excel in the professional world.

**ENTREPRENEURSHIP**

**HIGHER EDUCATION**



# CAREER IMPACT CLUBS

## CONSULTING CLUB

The Consulting Club was founded to cultivate and foster students' enthusiasm for the sector while providing exposure to various opportunities within it. Operating under the Cell, the Club has effectively organised numerous initiatives such as Cases Over Coffee, Mentorship Programs, Speaker Sessions, and Panel Discussions.

## FINANCE CLUB

The Finance Club, operated by the Cell, seeks to elucidate the complexities of the finance world. Finance continues to rank among the most sought-after career paths, not just at SRCC but in colleges worldwide. The club encompasses diverse activities such as Mentorship Programs, Speaker Sessions featuring finance experts, and resource compilation.

## MARKETING CLUB

The Marketing Club was established to introduce students to the myriad opportunities available in the sector. Within this Club, the Cell hosts Marketing Masterclass Sessions and curates pertinent resources for students.





# CAREER IMPACT CLUBS

## HIGHER EDUCATION CLUB

The Higher Education Club was established with the goal of enlightening students about various educational opportunities after completing their undergraduate studies. It organises a wide range of activities, such as Panel Discussions with distinguished individuals from diverse backgrounds and Webinars featuring reputed colleges.

## ENTREPRENEURSHIP CLUB

The Entrepreneurship Club focuses on nurturing and developing aspiring entrepreneurs by offering enhanced opportunities for practical experience. This Club hosts a variety of activities, including interviews with successful entrepreneurs, valuable Mentorship Programs, and resource centers aimed at adding value to its members.



# ACADEMIC ASCENT

The Placement Cell, SRCC is delighted to announce that we have started a new initiative, "Academic Ascent", which aims to spread awareness about higher education opportunities in the fields of economics, finance, and other allied courses. In this series, our mentors, third year students of SRCC, who have received admits into prestigious institutions like Oxford, London Business School, UCLA, ISB – YLP Programme, and IIM Bangalore reveal the key strategies for ensuring a smooth admission process.

They cover a wide range of topics, including the procedures, scholarships, role of education consultants, tips to master essays, and how to build an overall profile to ace the admission process in Foreign Universities and prestigious Indian Education Institutes, with the aim of helping students gain better clarity regarding the higher education opportunities.



# CORPORATE ENGAGEMENTS

McKinsey  
& Company

BCG



THE WORLD BANK



ISB

NOMURA



KING'S  
College  
LONDON



The Placement Cell is dedicated to equipping students with the essential skills and industry experience required for the corporate world. Our goal is to offer a dynamic and informative platform for both newcomers and current participants, delivering valuable content to our target audience. We strive to ensure a seamless transition for college students from campus to the corporate environment by launching a variety of initiatives in partnership with diverse organisations.



# MCKINSEY & COMPANY

## Consulting 101

Consulting 101, a transformative offline Corporate Engagement Session orchestrated by McKinsey & Company, invited students to delve into the dynamic realm of consulting. The prominent representatives offered a vivid portrayal of a consultant's typical day, the diverse case studies tackled, and the profound impact and expansive exposure associated in the field. This interactive session was enriched with insightful Q&A segments, fostering comprehensive understanding. Subsequently, students participated in smaller breakout sessions, gaining deeper insights into the scope and essence of consulting. It was an immersive and enlightening exploration into the world of consultancy.



McKinsey  
& Company



# BOSTON CONSULTING GROUP

## Find YOUR Passion with BCGers

Boston Consulting Group conducted an exclusive offline Corporate Engagement Session tailored for third-year students titled "Find YOUR Passion with BCGers", immersing them in the multifaceted world of consulting as a career choice and its related intricacies. Interacting closely with the batch, BCG's distinguished representatives orchestrated engaging tasks and drills to captivate and educate the students. Their session provided a comprehensive and illuminating exposure of the consulting profession, highlighting BCG's leading role in the industry through a rich portrayal of consultants' daily challenges, impactful case studies, and extensive professional exposure.



**BCG**



# NOMURA

## From Insight to Impact: Nomura's Journey

Nomura conducted an illuminating session titled "From Insight to Impact: Nomura's Journey". The speakers - Yokoyama San, serving as the Head of Business Development in Nomura Services India, Ikigami San, serving as the Managing Director of the Corporate Citizenship Division, and Mr. Gaurav Phukan, currently serving as the Vice President of Campus Program and Recruitment, shed light on the company's rich history, their incredible financials, their future plans, as well as the top notch opportunities awaiting students at Nomura Services India.



**NOMURA**



# MCKINSEY & COMPANY

## CV Building Workshop

In an exemplary online Corporate Engagement Session, industry leaders from McKinsey & Company conducted an informative workshop focused on CV Building. The webinar empowered students by providing them with the necessary skills and tools to build a stellar resume and emphasised the importance of leaving a positive first impression on recruiters. The speakers shared indispensable insights into crafting an impactful CV, aimed at helping students stand apart from others.

The screenshot shows a presentation slide with two columns: 'Business exposure' and 'Extra Curriculars'. The 'Business exposure' column lists: Nature of work and key responsibilities, Breadth of projects/ functions/ stakeholders covered over tenure, Impact generated across breadth, Career progression (incl. awards), and Entrepreneurial Initiatives. The 'Extra Curriculars' column lists: Positions of responsibility, Proficiency and scale of exposure, Awards and recognitions, Volunteering and community building, and Hobbies and personal interests. Below these are 'Key achievements upfront' and 'Contextualizing 'non-quantitative' Impact (first-ever, stakeholder mgmt.)', and 'Benchmarked Impact' with the instruction 'Set the context and make it interesting'. A note at the bottom left says 'e.g. across student bodies, clubs and workplace), incl. played membership, marquee initiatives and formal rankings) ng member, capability building)'. A bracket on the right side of the slide groups the 'Contextualizing' and 'Benchmarked Impact' sections with the text 'Cutting across the different resume sections'. The slide footer reads 'McKinsey & Company 6'. To the right of the slide is a video call interface showing two participants: 'Rishabh Raj' and 'Prabhman Thapar'.

McKinsey  
& Company



# WORLD BANK

## Inside the World Bank: Exploring Opportunities and Impact

In an illustrious offline Corporate Engagement Session, the World Bank conducted a seminar titled "Inside the World Bank: Exploring Opportunities and Impact". This session offered invaluable insights into the institution's pivotal role in global development. Delving into what the World Bank entails, the investment products they offer, and compelling reasons to invest with them, this captivating seminar shed light on how the World Bank is actively engaging with investors to achieve the Sustainable Development Goals.



THE WORLD BANK





# KING'S COLLEGE LONDON

## Crafting Entrepreneurial Opportunities: Dealing with Uncertainty

The Placement Cell, SRCC hosted the premier global institution - King's College London to conduct an international Campus Engagement Session titled "Crafting Entrepreneurial Opportunities: Dealing with Uncertainty". The session explored various aspects including course selections, scholarship opportunities, accommodation, and future career prospects for the students. The speakers offered insights into how to create a successful application to secure admission and the various opportunities awaiting prospective students. The event was concluded with a Q&A session, allowing students to clear any queries they might have.



# INDIAN SCHOOL OF BUSINESS

## ISB: Young Leaders Programme

The Indian School of Business, the first business school in South Asia accredited by AACSB, is renowned for its post-graduate program. Mr. Amit Tyagi, the session's speaker, serves as the Program Lead for Admissions and also heads the Digital Marketing team for Admissions. They orchestrated a Campus Engagement Session focused on the Young Leaders Programme offered by ISB. The session highlighted the myriad of opportunities available to prospective ISB students and provided insights into securing admission through the YLP pathway. Students learned about the distinguished faculty, state-of-the-art facilities, high-quality education standards, available scholarships, and exceptional career prospects at ISB.



# ZS ASSOCIATES

## Campus Beats: Unlock ZS – Consulting 101

ZS Associates conducted their flagship Corporate Engagement Session titled “Campus Beats – Unlocking ZS – Consulting 101”. Mr. Jitin Kohli, the speaker, along with Mr. Saurabh Kedia, an SRCC alum, proactively undertook the session with an aim to provide the students with the opportunity to delve into the world of consulting, perfect their analytical and technical interview skills, stay up to date with current industry trends and technologies, and engage in discussions with the ZS leadership team.



## Cracking a Consulting Interview

In an exceptional offline Corporate Engagement Session titled "Cracking a Consulting Interview", Hardik Kapoor, an SRCC alum and an Associate Consultant and Bain & Company, offered valuable insights to the students into the vast world of Management Consulting. This enlightening session equipped the students with the skills and knowledge to crack case studies and consulting interviews by enhancing their analytical aptitude. Through active participation and invaluable feedback, participants improved their abilities to structure ideas, analyse data critically, and provide highly valuable recommendations, and mastered their case solving skills.



# COMPETITIONS AND FELLOWSHIPS

## BRUCE HENDERSON INSIGHT - IDEATHON

*Boston Consulting Group*

## NEXT GENERATION WOMEN LEADERS

*McKinsey & Company*

## CAMPUS BEATS

*ZS Associates*

## FINSPIRE FELLOWSHIP

*D.E. Shaw India Pvt. Ltd.*

## VIRTUAL STUDENT PANEL

*New York University, SPS*

## CAREER OPPORTUNITIES WITH THE WORLD BANK

*World Bank*

## EY CAFTA CASE CHAMPIONSHIP

*Ernst & Young*

## AB INBEV 100+ CHALLENGE

*AB InBev*

## BRAINWARS- BCN CASE STUDY COMPETITION

*Bain Capability Network*

## DELOITTE GRADUATE SCHOOL MAVERICK S8

*Deloitte USI*



# COMPETITIONS AND FELLOWSHIPS

**EY NEXT GEN WOMEN  
COMPETITION**

*Ernst & Young*

**CAMPUS  
FUND**

*Campus Fund*

**DABUR INDIA  
LIVE PROJECT**

*Sprint Studio*

**EY  
SCHOLARSHIP**

*Ernst & Young*

**PRACTICE WITH EVE  
WORKSHOP**

*StrategyCo. Global*

**ENTREPRENEURSHIP IN-RESIDENCE  
PROGRAMME**

*Ripen*

**UDYAM YOUNG PROFESSIONALS FELLOWSHIP PROGRAMME 2023**

*LetsEndorse*



# MENTORSHIP PROGRAMS

## CONSULTING MENTORSHIP PROGRAMME

The Consulting Mentorship Program is a specialised initiative designed to provide guidance and support to individuals aspiring to pursue a career in consulting or seeking to enhance their skills in the field. The Program aims to connect mentees with experienced and accomplished mentors who can offer valuable insights, advice, and mentorship.

## CV MENTORSHIP PROGRAMME

The Program offers valuable insights and systematic guidance to the mentees for CV Building and Optimisation. Through this Mentorship Program, the mentors provide personalised advice, and guidance to help participants craft well-organised and tailored CVs that highlight their unique strengths and accomplishments.



# OUR WAY AHEAD

The Placement Cell has continuously strived to provide quality training and exposure to the students of SRCC. The efforts of the Cell can be seen in the form of an increase in the number of recruiters, offers and average compensation. The Highest Package in this season was INR 35 LPA and the Average Package was INR 8.63 LPA. As we enter the new Recruitment Season, the Cell shall aim to build on these numbers through its endeavours to help the present and the upcoming batches and provide them with learning opportunities and helping them in exploring different sectors of the industry.





# CONTACT US

## Address:

### The Placement Cell Office

Tutorial Room No. 10  
Shri Ram College of Commerce  
University of Delhi, Maurice Nagar  
Delhi – 110007

## Mail ID:

[placementcell@srcc.du.ac.in](mailto:placementcell@srcc.du.ac.in)

**Diya Bhatia**

(+91-92053-43165)

**Sanaya Irani**

(+91-98714-90011)

**Sanskriti Gupta**

(+91-62638-53826)

**Vedank Khaitan**

(+91-62005-62595)

