

CALL FOR BOOK CHAPTERS

Enduring Family Firms: Case Studies on Asia-Pacific

About

The creation, success, endurance, and sustainability of family firms are deeply associated to the effectiveness of leadership, succession, conflict management, resilience and innovation.

These factors are framed by the modern society, where relationships are complex and liquid. The family as an organisation has managed to endure historical transition and surprisingly coupling with business. Thus, family business has become the pioneers in creating business value and, at the same time contributing to cater societal needs.

This book focuses on case studies about the endurance of Asian family firms. Specifically their challenges, best-practices and strategies regarding conflict management and communication styles, effective leadership, family business risk management approaches, and family succession.

We are looking for scholarly contributions to the area of research in family firms toward an holistic perspective on culture and values of family businesses in Asia-Pacific region.

Recommended topics include, but are not limited to, the following:

- Family Business Leadership
- Gender in Family Business
- Family Succession
- Conflict Management
- Family Resilience
- Family Firm Innovation
- Family Business Stewardship
- Family Business Risk Management Approaches

Editors

All submissions will be blind reviewed by members of Family Business Asia Pacific.

Important Dates

- **December 14, 2018**
Proposal Submission
Deadline - 1 Page Abstract
(with title, keywords and
author details, maximum of
250 words)
- **January 11, 2019**
Notification of Acceptance
- **January 14, 2019**
Full Chapter Submission
- **February 4, 2019**
Review Results Returned
- **February 14, 2019**
Submission of Revised
Chapters
- **April 25, 2019**
Book Launch

Details and Contact

Submit all abstracts at
BIRLA@aim.edu



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BASANT AND SARALA BIRLA
PROFESSORIAL CHAIR
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