

**Notice for Inviting Articles and Book Reviews for Business Analyst,
a Peer-Reviewed Journal of
Shri Ram College of Commerce, University of Delhi**

10.10.2020

Dear Scholars

This is to inform you that the next issue of Business Analyst (ISSN 0973-211X), a peer reviewed journal of SRCC is scheduled in December 2020. I invite your contributions in the form of research articles and/or book reviews. The research articles must be an original contribution with respect to investigation of existing theories (either empirically or theoretically) or developing a new theory. The review article also must have a title of its own based on the findings and approach of the book under review.

Area of Economics

Your article can be from any area of economics having an insight into the functioning of global or national economy and implications for policy making for better economic equilibrium.

Area of Commerce

Your articles may also be from any area of commerce having implication of financial, accounting, marketing, and management dimensions of firms or markets with a conclusive approach either empirically or theoretically to contribute in the exiting researches.

Format of Articles

Articles should be double spaced typed in New Times Roman with 12 font size with maximum limits of 6000 words inclusive of bibliography and graphs.

Last date

The last date for sending your contribution is 10 November 2020 as softcopy at business.analyst@srcc.du.ac.in with cc to naveen.mittal@srcc.du.ac.in. You are also required to state that your contribution has not been sent for publication anywhere and it is original in nature.

Decision to publish the articles

The decision to publish the articles by the editorial board is based on reviewer's recommendations and report of plagiarism check software.

Future plans

We are also in the process of bringing Business Analyst with the association of the International Publications for better viewership of the published articles and their citation.

It will be really very kind of you to spread this information to other scholars as well.

Sincerely

Dr. Naveen Mittal

Editor, Business Analyst

Shri Ram College of Commerce

University of Delhi, Maurice Nagar

Delhi-110007

Mob. 9891935186