

B.Com (H) II Year
Entrepreneurship (4.5)

Dear Students,

I hope we continue to be at our homes and our safe!

Together we can and we will!.

Remember the power of stepping away!



Following are the contents of our e-resource.

1. Syllabus:

Please try and read more about the topics covered under unit 4 as per the structured syllabus provide per University of Delhi guidelines. Specially focus on reading about the Indian institutions that help in sourcing funds and other support to start-ups and SMEs.

2. Project:

After feasibility study and basic market testing, now is the time to pitch our investors with a POC (proof of concept) along with a detailed project report as our blueprint. Start Compiling!

3. Reading/ Viewing assignment

- Hope you have finished writing business reviews of the 2 movies, now is the time to get hold of some nice Entrepreneurship books. Heres for your refernce.
- <https://www.lifehack.org/813501/best-books-for-entrepreneurs>
- Keep reading research papers on following domains of Entrepreneurship and write a follow up review
 - New business models and their success conditions
 - Entrepreneurship : Can you study, learn and be proficient ?

- Significance of Internet and its contribution to the success of entrepreneurship
- Tax impacts and tweaks and their impact on success of entrepreneurship in the country's economy
- Entrepreneurial Finance (wide range of new financing sources (e.g., crowdfunding, accelerators and incubators, university-based seed funds)
- Founder and Team Characteristics in new ventures
- Psychological aspects of entrepreneurship

I hope we all utilize this time in best possible manner. Stay safe and healthy!