94th ANNUAL REPORT

2019-20



SHRI RAM COLLEGE OF COMMERCE



Sir Shri Ram

(1884-1963)

"Education is the key which is going to unlock the door to our greatness..."

An eminent and public-spirited philanthropist, an outstanding industrialist and one of the trend setting far-sighted leaders of the Indian Business community**, Lala Shri Ram**, the enigmatic visionary behind the institution, was born on April 27, 1884. The first son of Madan Mohan Lal and Chando Devi, Lala Shri Ram completed his education in Delhi. In 1909, he joined DCM at a young age of 25 years. He possessed an analytical mind, an infinite capacity for work, and a knack for human relations. During his life, Lala Shri Ram's main emphasis was on vocational, technical and women's education. As far back as 1920, he had decided to conduct the first experiment in vocation-oriented education by founding the Commercial Education Trust. The first school taken over by Commercial Education Trust was the Commercial High School. Commercial High School was raised in 1926 to the standard of an Intermediate College in 1930 to a degree college and in 1934 to a post-graduate College. In 1942, Lala Shri Ram became the Chairman of the Governing Body of the College. By the year 1948, although comparatively young among the colleges of University of Delhi, the Commercial College had the maximum enrolment possible under the University rules. In 1949, it was proposed to rename the College as 'Shri Ram College of Commerce' but it took two years to implement it due to the reticence of Lala Shri Ram.

Lala Shri Ram's association with the College continued till 1962, when because of ailing health, he resigned. His health continued to deteriorate and he passed away on January 11, 1963. On the death of Lala Shri Ram, Dr. S. Radhakrishnan, the then President of India said, *"He was not only a great industrialist, but helped many good causes. His contribution to education is memorable"*.

94th Annual Report

2019-20

OUR VISION

"To be a College of Global Choice"

OUR MISSION

"To achieve and sustain excellence in teaching and research, and enriching local, national and international communities through our research, the skills of alumni, and the publishing of academic and educational materials"

SHRI RAM COLLEGE OF COMMERCE

University of Delhi

Delhi – 110007

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Annual Report Team

Chairperson	:	Prof. Simrit Kaur, Principal, Shri Ram College of Commerce
Convenor	:	Dr. C.S.Sharma, Associate Professor
Members	:	Mrs. Suman Si, Assistant Professor
		Ms. Shalini Rawal, Assistant Professor
		Mrs. Ruchika Choudhary, Assistant Professor

Principal's Address

"Journey to the next decade of Excellence"



(***Professor Simrit Kaur,*** *Principal, Shri Ram College of Commerce)*

A very warm greeting to my students, their parents, faculty members, members of the Governing Body and every stakeholder reading the 94th Annual Report for the Academic Year 2019-20. As the adage goes "Necessity is the mother of invention", we have undertaken the initiative to document the events and activities of our College in the past academic year, which I am delighted to present in this Annual Report in electronic form.

Today, as I pen my address titled "Journey to the next decade of Excellence", I find it compelling to evince the journey of Shri Ram College of Commerce which finds its genesis about a century ago. The foundation of the College was laid on the day of Basant Panchmi in 1920 when seven leading businessmen headed by Sir Shri Ram established the Commercial Education Trust in Delhi. As the College progresses to its centennial year, the SRCC fraternity pays tributes to the prescience of Sir Shri Ram, our founder and his foresight in recognising the needs of the nation. His vision towards education, its role in community development and transformation of the nation was far ahead of the times. One is bound to wonder the tireless energy and spirited commitment of Sir Shri Ram in nurturing the institution and creating a legacy withstanding the test of time.

The academic year 2019-20 began with a painful and irreparable loss. The unkindest cut that the universe gave us was the demise of our respected alumnus, Shri Arun Jaitley, former Union Minister of Finance and Minister of Corporate Affairs in the Government of India in August 2019. Shri Jaitley was the brightest star in the bevy of luminaries of Shri Ram College of Commerce, the Pole star in the ephemeris of the College.

He was a sagacious institution in Indian politics with a political career that spanned nearly four and a half decades. Acknowledged as one of the brightest lawyers of his generation, Shri Jaitley had practiced law since 1977. He was a prominent leader and stalwart of Bharatiya Janata Party (BJP), serving as its General Secretary in 2002 and 2004. Shri Jaitley held the post of General Secretary till 2009 and was appointed the leader of opposition in Rajya Sabha. He was re-elected to the Rajya Sabha in April 2012 for his third term. Shri Jaitley contributed immensely as a strategic planner for the BJP. As the General Secretary, he managed eight assembly elections, which proved victorious for the BJP. As India's Union Finance minister, he was instrumental in the smooth enactment and implementation of several landmarks such as Goods and Service Tax Act, and Insolvency and Bankruptcy Code amongst many others. An ardent cricket lover, he had also held the post of President of DDCA and the Vice President of the BCCI in the past.

A great nation builder whose heart was with his alma mater, Shri Arun Jaitley had deep attachment and passion for the College, always taking a very keen and enthusiastic interest in its progress and development. Shri Jaitley's long association with college began in the seventies as a student and hostel resident; he was elected to the post of college President in 1973 and thereafter DUSU President in 1974. Shri Jaitley joined the Governing Body of the College in the year 2001 and despite his busy schedule, participated in all its meetings with great enthusiasm. Such was his commitment to his Institution that despite his health concerns for the past two years, he continued to be an active member of the Governing Body with great fervour. His keen vision for the College and array of activities such as infrastructure upgradation of the entire College was made possible due to his sustained efforts.

The entire SRCC fraternity deeply feels the loss of Padma Vibhushan Shri Arun Jaitley and his invaluable role as the guide and paragon for the College. His ideals, his vision and his dreams for his beloved alma mater will live on in our memories and will drive our efforts to achieve his epitome of excellence.

As we move towards the hundredth year of our existence, a few contemplations and mediations emerge, ruminating on our illustrious journey and the path that lies ahead. The past year also posits to reflect and rethink on the growth of higher education and the role our Institution can play as a leader in the academic community. The juncture we stand today is the threshold of the next decade. As we progress further, we see that an institution of higher learning is not an intramural entity; it has to not only incorporate the evolving expectations of the larger society, catering to the interest of its stakeholders-both internal and external, but also be very responsive and proactive in doing so. Today, our students, who are and will always be our foremost stakeholder, exhibit greater hunger for risk taking and success. They wish to explore the world, imbibing their identity and stamping their contributions on it. Their aspirations are driven by their immense energy and a deeply rooted vision for self. They set high standards for themselves and are willing to challenge paradigms. They also exhibit greater awareness and connection to social and community issues. They believe that the world offers endless possibilities and these possibilities are to be exploited with ingenuity, passion, creativity and hard work.

For them, the sky is no longer the limit; rather the limit begins with the sky.

With such ignited minds, institutions of higher learning cannot afford complacence in their role as seats of transformation. For academic seats of learning such as ours, it is essential to ponder on how to continuously embrace their ambitions and aspirations into our ethos, melding their desire for self-actualisation into the very arterial framework of our being.

At the same time, in addition to its students, the College caters to the interest of a large number of stakeholders. We are not an isolated unit. Rather, we are merged and intertwined in the broad spectrum of stakeholders such as our alumni, parents of our students, industry, the University, regulators, and the

society, each of whom have expectations from us. As an academic community of the best talents, we are expected to generate and disseminate our academic output in terms of learning, research, publications and expertise for the interest of the larger academic and social community. These expectations have understandably grown over time, and again, they adjure institutions of higher learning to be more conscious, directed and development oriented in their efforts.

As times change, we as academic institution do continually assess our place in the society and introspect for ourselves the following:

Do we wish to see ourselves as passive instruments merely watching the waves of change go by or do we wish to be active participants, driving, catalysing and leading the waves of changes for the betterment of our society and nation?

For the past nine and a half decades of its existence, Shri Ram College of Commerce has been a forerunner for meaningful and instrumental progress in the society. As an institution of eminence in the field of higher education, we are driven by a farsighted vision - Our vision to be College of Global Choice. This vision, etched firmly in the ethos of the College, exhorts us to better ourselves each passing year, to exert our collective energies towards delivering a knowledge, application, value, principle, ethical, and society oriented delivery of the discipline of commerce, economics and management, that leads to valuable social, economic and national development. Our vision drives to be on the forefront of academic leadership and produce leaders of thought, and of action. We see our students as emblems of our institutional vision. Our pedagogy and institutional environs aim to transform our students into global citizens mindful and respectful of their roots, yet having a never ending appetite for personal, professional and community growth. Our history also shows that we have always remained responsive and proactive to the emerging needs of the academic community and the larger society. Even today, we are not content to be circumscribed to the confines of our campus. We seek to continue extending our footprint on newer avenues with greater determination and direction as we have done in the past.

With this overarching intellection, it is important to lay a principle oriented roadmap for the journey ahead. For the year gone by and the years to come, we have articulated and incorporated a five Es' framework for achieving greater Excellence in higher Education. We highlight the components of our framework as: **Erudition, Enrichment, Expansion, Empowerment and Environment.**

Our activities in the past year have been motivated by these 5E's as the recurrent motif. I would like to present our philosophy and a brief continuum of activities under our 5 Es' framework for our Excellence in Higher Education:

1. **Erudition:** The foremost focus of any academic institution is to ensure quality delivery of knowledge through its teaching-learning process. It is a tradition at Shri Ram College of Commerce to evolve and integrate new paradigms in the field of academics learning. Often, there is an observable gap in the curriculum as enunciated by University and the requirements of the real world. As such, the Institution endeavours to take the necessary steps to go beyond the curriculum and provide greater value to students. For the past academic year, the College launched additional value added courses titled 'Data Analytics with R' and 'A-Star Program' in collaboration of CIMA-AICPA (Chartered Institute of Management Accounts-American Institute of Certified Public Accountants). Further, the Placement Cell of the College, along with the fifty plus societies have organised various training and development programmes for the students over the year. Additionally, students got the opportunity to interact with eminent personalities from diverse fields. Amongst the eminent personalities that visited the College last year, select few mentioned here include: Mr Ravi Shankar Prasad, Hon'ble Minister of Law and Justice, Smt. Harsimrat Kaur Badal, Hon'ble Minister of Food Processing and a

member of Parliament, Gurudev Sri Sri Ravi Shankar, Founder, Art of Living, Mr. Kapil Sibal, MP, Lok Sabha, Mr. Gautam Gambhir, MP, Lok Sabha, Kapil Sharma, Actor and Comedian, Mr. Milind Kamble, Chairman of DICCI and Mr. Vijay Kedia, founder of Kedia Securities. These lectures and speaker sessions bring greater depth of understanding on concurrent issues and also help students gain an applied perspective of their theoretical knowledge in a real world context.

2. **Enrichment:** While thinking out of the box for going beyond the curriculum is desired, the College also takes the necessary steps for broadening the existing horizons of learning and enriching the curriculum as a whole. Continuing with IQAC Faculty Lecture Series which commenced in 2018, the IQAC organised additional lectures on emerging topics in the multidisciplinary fields of commerce and economics. Amongst the lectures organised were lectures on cognitive biases, judo strategy, artificial intelligence and corporate spirituality. These lectures were delivered by the faculty members of the College which also enriched their teaching-learning boundaries beyond the subjects taught in the classroom. In addition to the on-going faculty lecture series, The IQAC also initiated the IQAC Distinguished Lecture Series in the Academic Year 2019-20. These lectures, which ranged on broad topics from stress management to launching start-ups to reimagining finance, to name a few, were delivered by experienced industry stalwarts from reputed corporate organisations such as the BCG. Additionally, the Office of International Programmes organised about 20 international programmes, collaborative sessions and workshops during the year. These international programmes help students foster a greater appreciation for the global outlook of the curriculum and enhance cross-cultural understanding of con-current issues.

   Further, counselling services of the College has been strengthened to provide greater emotional and psychological well-being of our fraternity members.

3. **Expansion:** As an academic institution that has accumulated over nine decades of progressive experience and specialisation in commerce and economics, it was felt that this collective expertise be utilised for academic collaboration and mentoring. Several initiatives were taken to enhance the consultancy profile and extend the College's industry-academia interface. The College signed a MoU with Indian Corporate Law Service Academy, Manesar, under which, faculty members of Shri Ram College of Commerce design and administer training modules for new recruits of Indian Corporate Law Service at Manesar, Haryana. A similar MoU was signed between SRCC and RBI under which faculty members of SRCC conduct a training programme for Grade B and Grade C officers of the Reserve Bank of India. Shri Ram College of Commerce is the only undergraduate college to have collaborated on training and consultancy with ICLS academy and the RBI Academy.

   The College also hosted Dhananjayrao Gadgil College of Commerce, Satara for an interactive session on aspects such as academic, infrastructure utilisation and innovative practices.

   Additionally, the College also expanded its efforts in research and international collaborations. The Office of International Programmes, Shri Ram College of Commerce, in association with Kyung Hee University (South Korea), KOMYRA (South Korea) and Yangon University of Economics (Myanmar) jointly organised a two day International Conference on the theme "Globalisation, Trade and Economic Policy: Way Towards Achieving Sustainable Development" on 18-19 October, 2019 at Kyung Hee University, Seoul, South Korea. The aim of the conference was to explore ways of improving the understanding on the interactions among firms, industries and government policies in global trading structure, so as to facilitate a debate on how the process of globalization can assist countries in achieving the United Nations Sustainable Development Goals.

4. **Empowerment:** As an academic institution, it is essential to channelize the collective effort of the

College to generate synergies which impact the community as a whole. The College's footprint on the creation, training, capacity creation and dissemination of knowledge for academic community was created when Shri Ram College of Commerce was awarded two National Resource Centres in Commerce and Economics by the Ministry of Human Resource Development. The National Resource Centre will provide databases and learning content to all faculty and researchers engaged in higher education of commerce and economics. The National Resource Centre also designs and delivers e-learning content for faculty, students and researchers. Under this initiative, a Media Room has been constructed in the Sports Complex for recording of lectures. In July 2019, the National Resource Centre, Shri Ram College of Commerce launched two online Refresher Courses: Refresher Course in Commerce and Refresher Course in Economics. These Refresher courses are sponsored by the Ministry of Human Resource Development, under its initiative "Annual Refresher Programme in Teaching (ARPIT)". These refresher courses were designed to provide the faculty members an exposure about the latest developments in the frontiers of knowledge in the subjects spanning the field of Commerce and Economics. These online refresher courses will be treated equivalent to face-to-face Refresher Course in Commerce, and Economics under the Career Advancement Scheme (CAS) of the University Grant Commission. While the primary focus of these refresher courses are enhancing the academic profile of faculty members, researchers and students, both from India and abroad can also join the course for enrichment and learning. Both courses are for duration of 40 hours each, delivered over a period of 16 weeks through the SWAYAM portal of MHRD. Each Course consisted of video lectures, e-content, discussion forums and weekly assessments for the participants. Since their launch, over 11,000 combined participants have enrolled for these courses. The video content of the refresher course is also available on Youtube for general public.

Additionally, the Centres of the college such as Centre for Community Engagement, Centre for Green Initiatives and Women Development Cell, and units such as National Service Scheme, SRCC and ENACTUS, SRCC further the cause of Institutional Social Responsibility (ISR) through their various social outreach programmes, projects, events and activities. The activity of the ISR units of the College ensure that as an institution, we are aware of and take actions towards the prevalent social and economic issues for the greater good of the society, beyond the College.

5. **Environment:** An enlightened academic institution must exhibit sensitivity to issues like climate change and environmental issues. In our initiatives, the underlying environmental philosophy is oriented towards environmental care and proactive action. It is our belief that proactive action can lead to significant changes in the mind-sets of the larger community and good initiatives taken in this regard lead to a chain reaction that extend beyond the academic community. In this regard, we have further strengthened our ongoing Solid Waste Management Project managed by the Centre for Green Initiatives in collaboration with Feedback Foundation Charitable Trust. Further, in line with the environmental philosophy of the College and the diligent efforts of the Centre for Green Initiatives, SRCC, the Solar Power Project has been commenced in the College in collaboration with Tata Power Solar Power Division. Under the project, solar panels have been installed on the College's main building, hostels and the Sports Complex. The project, in addition to generating substantial cost savings, adds to the initiatives taken by the College for environmental care while reducing our overall carbon footprint on the environment.

The year gone by has seen many initiatives, events and activities which are inked in the pages of the 94th Annual Report. These initiatives are the collective efforts of each of the constituent units of the College namely our students, members of teaching and non-teaching community, and members of our Governing

Body. We are proud of the achievements of our students and faculty members. We acknowledge the hard work and dedication of all our student achievers. It is essential to also applaud the concerted learning, careful nurturing and gentle guidance provided by the faculty members who don the roles of teachers, guides, counsellors and mentors in taking forward the vision of the College and hosting the flag of the College with such admirable sense of duty and pride. The hard work of the administrative units such as Principal's Office, Administrative Office, Accounts Office, Computer Centre and Library in burnishing the vision of the College and providing the coordination necessary for functioning is also sincerely appreciated.

To formally close my address, some thoughts and heartfelt wishes to the graduating batch. As an institution, we invest in you, seeking to transform you to a holistic globally responsible citizen, responsible to yourself, your family, your community, your nation and the entire globe. It is with great pride and joy we see you finish one relay of the journey and grip the baton to the next. Do not stop learning. Always draw inspiration from the following words of Dr. A. P. J. Abdul Kalam, Former President of India, which captures the essence of lifelong learning beautifully:

"Learning gives creativity

Creativity leads to thinking

Thinking provides knowledge

And Knowledge makes you great"

Your time at the College, the friends you made, the lessons you learnt and the values you imbibed from the institution have defined your growth as a progressive and mature individual, who aims for the sky with feet on the ground. I am sure your College life has given you beautiful memories, memories you will treasure and relish in the times to come. Over the years, these memories will return to SRCC as your stories. Remember students, the future lays ahead, ripe with possibilities and ready for exploring. Through hard work and unwavering resolution for success, you can achieve any frontier you set in life. And as your College, we wish for you success and progress in life ahead.

Thank you and best wishes!

Thank you!

Prof. Simrit Kaur
Principal, SRCC

Section I: Select Highlights of the Year

IQAC Faculty Lecture Series

(All around the year)

Date	10th January, 2020
Topic	Cognitive Biases in Decision Making
Resource Person	Ms. Varda Sardana
About the Session	The objective of this session was to make the audience aware of the various biases of the human brain, which impact us on a day to day basis. The speaker explained why it is not possible for our brain to process all the information around us to make an objective and logical decision. The session threw light on the various mental shortcuts that our brain usually resorts to in order to make decisions quickly and effectively. The session was full of activities and experiments that provided an overview of three cognitive biases: Anchoring Bias, Availability Bias and Sunk Cost Fallacy.



Date	20th January
Topic	Judo Strategy
Resource Person	Mr. Gaurav Rana
About the Session	The session on Judo Strategy began with a narrative about the martial art - Judo, and how companies use this competitive approach, called Judo Strategy, to take a leap in order to be a part of the powerful companies in the World. The speaker went on to explain the competitive dynamics of Judo strategy and three elements on which the strategy is based; rapid movement, flexibility and leverage. He also explained and illustrated, with certain practical examples, about the competitive principles of Judo Strategy.

	The students were given a perspective about Judo strategy as a useful mind-set for any small company competing with a large, better-established one, and it's especially well suited to turbulent, technology-driven Internet competition. Various principles, do's and don'ts, and certain limitations of the strategy were discussed with real life examples.







Topic	Marketing for Millennials
Resource Person	Ms. Suman Si
About The Session	The session revolved around the interesting aspects of 'Marketing for Millennials' and an overview of the definition of Millennials- their attributes, characteristics, mindset, behavior etc. The session then moved on towards the concept and implications of 'Account based Marketing (ABM)', and how it can be used as a highly focused business strategy. The speaker also shed light on its benefits, implementation tactics and how it can be used along with other tools of business strategy.





Date	27th January 2020
Topic	Artificial Intelligence
Resource Person	Mr. Vikas Madan
About the Session	The resource person made the students aware about the meaning of Artificial Intelligence, from 4 distant perspectives, followed by how AI works. This was explained through two approaches, namely, rule based AI, and data driven AI, facilitated by practical examples. The techniques AI, uses and function were thoroughly explained. The speaker gave a deep informative insight into the framework of AI, in a very detailed and illustrative manner.





Date	10th February, 2020
Topic	Corporate Spirituality: A New Buzz in Business World
Resource Person	Ms. Santosh Sabharwal
About the Session	The speaker started the session by taking the views of students on spirituality, and
	the definition of a corporate, followed by presenting analogies between the diversity in real life, and that in corporates. An idea was to show that if companies want to engage more with it's employees, the focus should not just be on IQ, but on EQ as well as the spiritual intelligence. The question that "is spirituality the new buzz in corporate world", was answered beautifully by viewing the global leaders' lifestyles, like Bill Gates, Ambani, etc. Two videos at the end of the session, highlighted the presence of spirituality in everyone, which can be aroused.







IQAC Distinguished Lecture Series
(All around the year)

Date	18th September 2019
Topic	Stress Management
Resource Person	Isckon Faculty Member
About the Session	The seminar focused on the types of stresses that people face in various phases of their life and what approach they should follow to overcome them. The participants learnt the importance of values and how to handle stress at crucial points in their life. It fostered the idea of investing your resources and time in doing the things that brings you close to happiness, which should be the ultimate goal of life, instead of worldly pleasures. The seminar helped SQAC members to move towards ensuring the improvement of quality of life and education of students in the college.





Date	24th September 2019
Topic	Data Analyst and Artificial Intelligence
Resource Person	Mr. Surya Prakash and Mr. Vineet Pawar
About the Session	The objective of the session was to broaden the horizon of learning and to put into practical applications the concepts that students learn in the textbooks. The seminar made students aware of the appropriate skills required to get into different job roles. It explained why intelligent data management and a corresponding analytical practical is critical for the success of both organizations and professionals. The role of a data analyst is increasing with the advent of changes in technology and students who can use these skills would have an upper hand.

Date	25th September 2019
Topic	Assurance and Audit
Resource Person	Mr. Saurabh Bansal and Mr. Archit Aggarwal

About the Session	The objective of the session was to broaden the horizon of learning and to make students aware of various industrial job avenues, specifically in Audit and Assurance. The resource persons discussed the right approach to case study competitions and stimulations, as well as finance and experimental audit. The workshop also included focused modules with substantial working to help students in understanding what skills are coherent for recruitment.



Date	12th January 2020
Topic	Job shadowing and Resume building workshop
Resource Person	Mr. Pranav Obhrai and Mr. Sandeep Yadav
About the Session	The session was aimed at giving a brief overview of what consulting stands for. Mr. Pranav Obhrai, Senior Associate at the Boston Consulting Group and Mr. Sandeep Yadav, Assistant Manager at PwC, conducted a few sessions which proved to be enriching for the second year students. Job shadowing helped the students discover whether they are really fit for career in consultancy with the help of mocks, guesstimate questions and other activities. Resume building workshop was given by the third-year students who have already been placed in major companies and could guide the students to make wise choices and make strong resumes.





Date	15th January.
Topic	Launching Start-up: The Success Mantras.
Speaker	Dr. Mario B. Curatolo
About the Session	The energizing session on Entrepreneurship by Dr. Mario B. Curatola (CEO - Business Management Consultants, Switzerland) began with an interaction with students about their interests and future endeavors. The students were then given a brief about Entrepreneurship, its pathways and challenges. It then proceeded to discuss about Start-ups in 2020, launching a Successful Start-up and few Success Mantras. The speaker shared some of his valuable experiences and also gave a brief about demands of entrepreneurship, tackling its numerous challenges and how to constantly come up with new ideas and most importantly take action.





Date	9th January 2020
Topic	Reimagine Finance
Resource Person	Mr. Bhaskar Ranjan Das

About the Session	The objective of the session was to make students aware about the changes in the functions of finance around the world, the domain and the changes in the real corporate world and to create transformative opportunities for students. The seminar was conducted by Mr. Bhaskar Ranjan Das, Assistant Director, CIMA India. With his 32 years of experience in IT, Software and services, teaching and consulting sector, he made students aware about the role of finance in any walk of life. The optimum skills to solve the real life finance problems like technical, leadership, analytical and people skills were discussed. The session helped students to understand finance beyond their books and to use it in solving real life problems.





Date	24th January 2020
Topic	Mergers and Acquisitions and Valuations
Resource Person	Mr. Maneesh Srivastava
About the Session	Mr. Srivastava talked about various aspects of mergers, acquisitions, and valuation of various corporate entities, talking in detail about the steps to be taken throughout the process. He shared with the participants, different methods of valuation, and also talked about the intricacies of each method - what to do, and for what purpose. The participants learnt a lot from the session and were full of enthusiasm when sir put across questions and took up various queries.





REFRESHER COURSE IN COMMERCE AND ECONOMICS
(JULY 1, 2019 TO FEBRUARY 16, 2020)

In July 2019, Shri Ram College of Commerce launched two Refresher Courses: Refresher Course in Commerce and Refresher Course in Economics. These Refresher courses are sponsored by the Ministry of Human Resource Development, under its initiative "Annual Refresher Programme in Teaching (ARPIT).

In pursuance of the philosophy that Refresher Courses should focus on personal and professional growth of teachers of Institutions of Higher Learning, the Refresher Course launched by SRCC was designed to provide the faculty members an exposure about the latest developments in the frontiers of knowledge in the subjects spanning the field of Commerce and Economics. Both the Courses were for a duration of 40 hours each, delivered over a period of 16 weeks through the SWAYAM portal of MHRD. Each Course consisted of video lectures, e-content, discussion forums and weekly assessments for the participants.



Refresher Course In Commerce

Number of learners enrolled: 6596
Course Coordinator: Dr. C.S. Sharma
Organising Members: Dr. Shikha Makar, Mr. Gaurav Rana, Ms. Varda Sardana, Ms. Suman Si

Topics Covered:

Behavioural Finance
Revised SA 700 Series
International Financial Reporting Standards
Insolvency and Bankruptcy Code
Tax Planning for Salaried Class
Account Based B2B Marketing
Limited Liability Partnership
Case Study Methods
GST - Revolutionary Change in Indirect Taxation
Introduction to Qualitative Research
Financial Modelling
Industry 4.0
Building Resilience among Teachers
Spiritual Leadership
Managing Classroom Diversity
Social Stock Exchange
Contemporary Issues in Income Tax
Entrepreneurship and University Based Incubators
M & A in Second Gilded Age
Competition and Business Warfare
Cognitive Biases in Decision Making
International Taxation
Interpretive Structure Modelling
Developing Students' Communication Skills
Artificial intelligence in Business
Cooperative Business Model



Refresher Course In Economics

Number of learners enrolled: 5109
Course Coordinator: Dr. Mallika Kumar
Organising Members: Mr. Ravi Kant

Topics Covered:

Changing Contours of India's Economic Policy:	From Past to Present Economics Beyond Equilibrium
Farms and Farmers: Policy Challenges in Agriculture	Industry-Agriculture Linkages
Network Linkages and Contagion Spreads	Macroeconomic Overview
The Road Map for Making India Great: Where is the Theory of Change-Articulating the Various Causal Links	Goods and Services Tax
Public Private Partnerships: Contemporary ways for Financing Infrastructure	Understanding Monetary policy
Contemporary Developments in the Banking Sector	Contemporary Issues in Sustainable Development: From MDGs to SDGs
Sustainable Development through Cooperatives	Resource Challenges in Indian Economy
Climate Action	Green Economy
Trade Theory and Practice	World Trade Organisation: An Overview
Impact of Global Financial Crisis	Digital India: Transforming Lives
Social Media and Economics	Innovation Policy & Industry 4.0
Startup Ecosystems in India	Contemporary Economics & Applied Statistics
Nobel Laureates in Macroeconomics	Nobel Laureates in Contemporary Economics
Managing Behavioural Components of Effectiveness in Teaching	Effective Teaching Pedagogy in Economics
Contemporary Issues in Research Methodology	Book Reviews
Analysing Indian Economy through Data	Research Writing and Publication





Both the Refresher Courses received a positive response from the participants. The exam for the Courses was held on 16th February, 2020 and result was declared on 4th March, 2020.

International Conference on Globalisation, Trade and Economic Policy: Way Towards Achieving Sustainable Development

(18-19 October, 2019)

The Office of International Programmes, Shri Ram College of Commerce, in association with Kyung Hee University (South Korea), KOMYRA (South Korea) and Yangon University of Economics (Myanmar) jointly organised a two day International Conference on the theme "Globalisation, Trade and Economic Policy: Way Towards Achieving Sustainable Development" on 18-19 October, 2019 at Kyung Hee University, Seoul, South Korea.

The aim of the conference was to explore ways of improving the understanding on the interactions among firms, industries and government policies in global trading structure, so as to facilitate a debate on how the process of globalization can assist countries in achieving the United Nations Sustainable Development Goals.

The SRCC Conference Chair was Prof. Simrit Kaur, Principal, SRCC, while Dr. Mallika Kumar was the SRCC Conference Convenor. The organising members comprised of Mr. Gaurav Rana, Dr, Dipika Bansal and Dr. Arjun Mittal. A total of 12 faculty members participated in the Conference from Shri Ram College of Commerce.

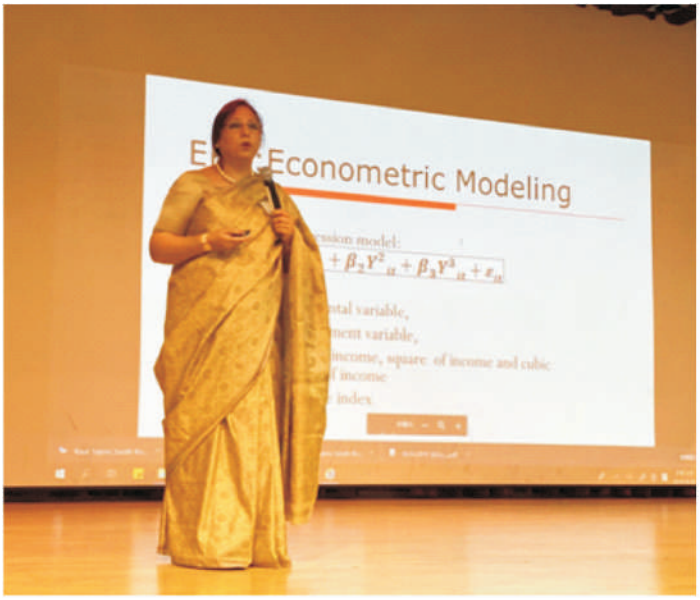
In line with the theme of the International Conference, the programme started on 17th October, 2019, with a session on United Nations Sustainable Development Goals. This session was undertaken by UNDP specialist, Mr. Artemy Izmestiev. The session set the ground for deliberations and discussions on the UN SDGs and proved to be quite fruitful for the SRCC delegation.







The second day, i.e. 18th October, 2019 started with fellowship among the paper presenters and delegates at Kyung Hee University, Seoul. This was followed by parallel technical sessions in the morning and the afternoon. The sub themes of presentations ranged from international trade, national welfare, government policies, to women empowerment, big data and international taxation.





The Plenary Session on the theme "Establishing Sustainable Development Goals via International Collaboration" enabled the sharing of multiple ideas, and saw a huge participation. On the same day, The Office of International Programmes, SRCC facilitated signing of an MoU between SRCC and Kyung Hee University in the august presence of the honourable Ambassador of India to the Republic of Korea, H.E Sripriya Ranganathan. The MoU is meant to strengthen the academic ties between the two universities and provide a platform for exchange of research-oriented ideas and cultural understandings.



The 3rd day was dedicated to Industrial visits, the most prominent one being the visit to the Leeum, Samsung Museum of Art. The Museum tour brought together the traditional as well as the modern aspects of the Korean culture and provided us an insight into how the technology and civilization has evolved in Korea. It also shed light on some of the similarities between the Korean and Indian culture.





SESSION WITH SRI SRI RAVI SHANKAR

The Internal Quality Assurance Cell (IQAC), SRCC, in association with Students' Union, SRCC, hosted the renowned Indian Spiritual Leader and the founder of Art of Living Foundation, Gurudev Sri Sri Ravi Shankar. Gurudev Ravi Shankar is a voice of Peace and Human Values for the entire society. He has been doing a great contribution towards the society through his relief work and rural development activities. His vision of stress-free, violence free society has united millions of people around the globe through his community service projects and the courses of The Art of Living.



The session with Sri Sri took place on 12th February, 2020 at the Sports Complex of Shri Ram College of Commerce. The event witnessed a massive participation of people of all age groups comprising students, teachers, researcher scholars, corporate representative, devotees- all of whom were filled with positive energy and enthusiasm to hear the words of wisdom from Gurudev. Sri Sri Ravi Shankar's session, which was also the inaugural event for the Business Conclave 2020, started with the Saraswati Vandana and a short video covering the whole journey of Gurudev. In his session, Gurudev expressed his views and defined the term 'Happiness' as he perceives it. He particularly focused on two words, 'Liberal imagination' and 'Determination', and how these are of great importance to the students and teachers. He suggested that there should be a balance between left and right side of the human brain. Sri Sri Ravi Shankar explained the meaning of success and asserted the need to have a human touch and a personal guide in the current education system. On the role of educators, Gurudev added that we need human values in our education system without which, we shall not be able to truly develop ourselves.



In his entire session, he focused on youth, who are the perpetrators of energy. He urged on guiding the youth in the right direction so that the whole society can work efficiently. As per him, "We should create a sense of belongingness and sense of responsibility among young people, so that we can dream of giving a better future for the coming generations".

Sri Sri also emphasised on the role of social media, which is a way of connecting with other people and explained how it impacts the mind of the younger generation. He explained that there has been a change in people's attachment from television to social media. He took a moment to aware the audience about the new social media platform 'Elyments', developed by the Arts of Living Foundation, and how this comprehensive Indian social networking app is different from other social media platforms.



For students, Sri Sri Ravi Shankar's advice was to always have a smile on their face, because the smile of an individual reflects his own confidence and it has various implications on himself and others. He also advised students to listen to music at least 25 to 30 minutes per day, as this increases concentration levels. He reiterated how a proper balance in mind, body and soul is important for a peaceful inner self for every one, specially for students and teachers.

The session concluded with few questions from the participants and Gurudev enlightened the whole audience with his answers. At the end of the session, Prof. Simrit Kaur, Principal, SRCC expressed her gratitude and presented Gurudev Sri Sri Ravi Shankar with a token of respect on behalf of the SRCC fraternity.



National Workshop on Business Management Simulation

The Internal Quality Assurance Cell (IQAC), Shri Ram College of Commerce, in collaboration with Corporate Executive Simulation (CESIM) hosted a two-day National workshop on 'Business Management Simulations' on 4th-5th November, 2019 at the Seminar Room, Shri Ram College of Commerce. The workshop, which witnessed participation from students and faculty of various colleges, was led by Mr. Varun Patil, Country Head – CESIM.

CESIM is the world's largest provider of Enterprise Simulations, which provides a broad portfolio of easy-to-use business simulations for educational institutions and corporations. CESIM simulations are interactive & competitive, and game like interface of CESIM's simulations makes them engaging tools for learning by doing.

The Workshop started off with a welcome address by Dr. C.S. Sharma, Coordinator, IQAC, SRCC, highlighting importance of basic theoretical knowledge and developing case solving abilities. He motivated the attendees towards practical application of knowledge.



The workshop was based on a case study of mobile phone industry and the introduction of new laws regarding cartelisation of the same. The session started off with critical evaluation of the case and forming of opinions. A synopsis was formed which included critical evaluation of the market, industry factors, taste and preferences towards changes in each of the markets, manufacturing capacity, research and development of newer technologies, logistics & transportation, finance etc. Various factors were placed under different heads and discussions on each was undertaken.

The gathering was divided into 9 teams comprising of both teachers and students. They were made as Board of Directors of their own companies. The platform had 6 rounds of Simulation including a practice round. Participants estimated market growth rates in each of the markets viz. USA, Europe and Asia after assessing market information which was updated after each round in which growth, recession, crises management and war were introduced. These growth rates then were used to calculate the expected market share of own company after weighing different factors about competitors. Post this, relative operational decisions relating to manufacturing, inventory management and investment in plant and machinery were taken.

Each round of simulation was followed by a brief discussion on a different case study which helped the participants in taking their decisions in the simulations. These discussions included cases of ZoomCar, Maruti Suzuki, Upgradation of BS VI engines etc.

Day II started with a discussion on various parameters and techniques of case evaluation and assessment. These were then applied by participants to identify the problems of their unique companies in the industry and discussed in one-on-one sessions with the Instructor.

After the rounds of simulation were completed, the company with best shareholder's wealth was considered efficient. Goodies by CESIM & Certificates were distributed to all the participants and the workshop ended with a vote of thanks by workshop coordinator, Dr. Astha Dewan.



The workshop saw a participation of more than 30 attendees which included both Students and Faculty from SRCC, Hansraj College, Ramjas College, ARSD and Jamia Millia Islamia. All in all, the workshop was considered insightful by all the participants and was a palpable learning step towards improving logical and business acumen of all the participants.

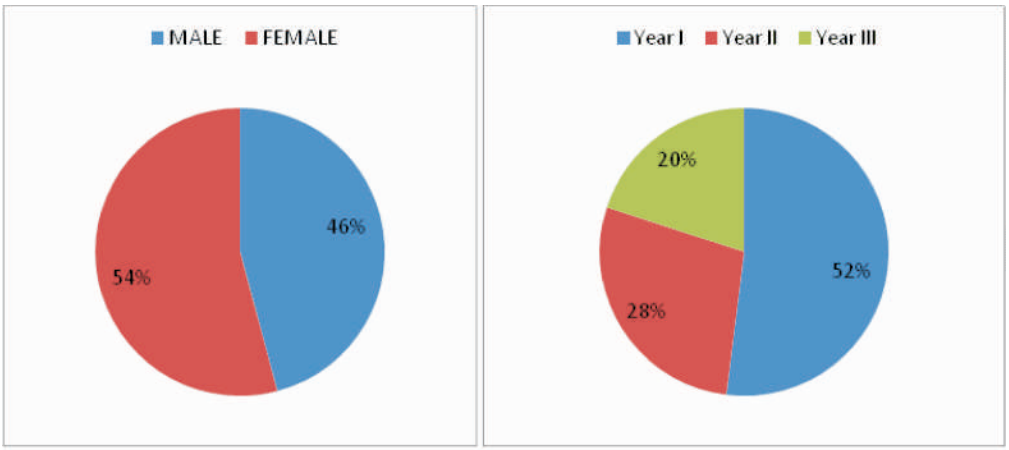
Value Added Courses

As an initiative towards enhancing the students' existing skills sets and aligning it to the industry expectation, the Value Added Committee was constituted under the chairmanship of Prof. Simrit Kaur in the year 2018. The committee, considering the industry's expectations and the changing dynamics of finance world introduces multiple courses every semester in collaboration with external knowledge delivery partners.

In order to build the data analytics skills and strategic accounting skills, this year committee under the convenorship of Dr. C. S. Sharma, launched two Value Added Courses titled 'Data Analytics with R' and 'A-Star Program' in collaboration of CIMA-AICPA (Charted Institute of Management Accounts-American Institute of Certified Public Accountants). In the present era of digitalization and artificial intelligence, nevertheless the data is becoming the oil of every industry, particularly financial industry. Public as well as private sector are collecting enormous data sets on every single click or tap on screens of mobile phones. However, the knowledge to utilize these data sets in the interest of stakeholders and for the development of public at large is much more important. These Value Added Courses were coordinated by SRCC faculty members -Mr. Satnam Singh, Ms. Suman Si and Mr. Saurabh Gupta

Value Added Course Data Analytics with R

The sessions for the first batch of twenty five (25) students of value added course Data Analytics were conducted during the weekends of October and November, 2019.The pedagogy of the course consisted of classroom teaching by highly experienced trainer of CIMA with hand-on training of the methods and techniques on business data using 'R' software. The examination for the course was held on November 16, 2019. All the students in the first batch cleared the examination. The complete breakup demographical breakup for the first batch is given in the figures below:



(Demographic breakup of the first batch of the Value Added Course- Data Analytics with R)

Towards the completion of first batch ,a felicitation ceremony was held on January 9, 2020 in which participants were awarded their certificate with prizes by CIMA. The ceremony was followed by the lecture titled 'Re-Imagine Finance' by Mr. Bhaskar Ranjan Das, Associate Director, CIMA India. The lectures was aimed to make students aware about the changes in finance functions globally, the domain and the changes in the real corporate world and to create transformative opportunities for students.



***(Mr. Bhaskar Ranjan Das,** Associate Director, CIMA India, **Mr. Satnam Singh,** Faculty Coordinator, Value Added Course with the students of first batch of the Value Added Course on felicitation ceremony)*

The committee has launched the second batch of value added course on the same theme which. Data Analytics with R were carrying out with improved course content and increases teaching learning hours with taking up the feedbacks provided by the previous batch.

Value Added Course Accountancy Star (A-STAR)

The Committee under the convenorship of Dr. C. S. Sharma, launched second value added course titled A-STAR in collaboration with CIMA (Charted Institute of Management Accountants) in Jan, 2020. Mr. Satnam Singh and Ms. Suman Si are the overall coordinator of this course. This course provides a fast track avenue for top achievers amongst a select few institutions from India's leading universities to sit Case Study exam to avail the CGMA (Charted Global Management Accountant) degree. This course was offered exclusively for final year students with 75% or more score up to 5th semester. After going through

the strict screening criteria ten (10) applicants out of thirty five (35) were finally shortlisted for the course. Currently this batch of A-Star program is in progress which will be followed by a case study exam for final award of degree.

MoU's with various Institutions

ICLS Academy, Manesar

Shri Ram College of Commerce, University of Delhi signed MoU with Indian Corporate Law Service Academy, Ministry of Corporate Affairs, Government of India, under the leadership of the Principal, Prof Simrit Kaur and Dr. C. S. Sharma, Associate Professor, SRCC. Hereby, faculty members of the college are to design and administer training modules for new recruits of Indian Corporate Law Service at Manesar, Haryana. Five training modules namely, Introductory Accounting, Advanced Accounting, Advanced Auditing, Corporate Financing and Valuation, and Financial Derivatives and their Accounting have been proposed to be developed and delivered.

Such projects provide passionate teachers of SRCC bigger ways to make a difference and benefit pupil beyond classrooms. Taken as an opportunity to challenge and position oneself as an expert in an area, such consultancy projects provide faculty members with real life experiences and quality professional development. This further helps to improvise on classroom teaching by relating the prescribed syllabi with real world cases.

The first training module on 'Advanced Auditing' was conducted by Dr. Anil Kumar and Ms. Aruna Jha from March 23, 2019 to March 28, 2019. The second training module on 'Financial Derivatives and their Accounting' commenced on April 2,2019 and was conducted by Dr. C.S. Sharma and Mr. Harish Kumar.

It was followed by a training module on 'Introductory Accounting', conducted by Dr. Dipika Bansal and Ms. Manpreet Sharma from April 25, 2019 to May 1, 2019. Initiating discussions with the meaning and scope of accounting, the module covered relevant standards and concepts in the accounting process and the resulting reports. Discussions were not restricted to the conceptual domain and were elaborated through various case studies. Relevant accounting software was also discussed to efficiently tap increasing volume of transactions.

It was taken forward through next module on 'Advanced Accounting', by Dr. Ashok Sehgal, Mr. Raj Kumar Sah and Dr. Dipika Bansal conducted from May 6, 2019 to May 10, 2019. It covered relevant issues on Corporate Accounting and was further extended to accounting modalities relevant to banking organisations.

The academic session 2019-20 witnessed second round of consultancy services provided by faculty of SRCC to Probationary Officers (POs) belonging to the Indian Corporate Law Service (ICLS) with insertion of an additional module on Economics of Public Policy, taking total to six modules to be developed and delivered. Dr Rachna Jawa, associate professor, SRCC coordinated the complete assignment stretching from 2nd March to 6th June, 2020.

MoU Signing with Reserve Bank of India

SRCC signed a MoU of training and development with the RBI academy in March, 2019. Under this MoU, faculty members from Shri Ram College of Commerce conducted a training programme at RBI Academy, RBI, Mumbai on the fundamentals on Microeconomics. The participants in this programme were Grade B and Grade C officers of RBI.

Cost Accounting Guideline Meeting

A guideline meeting for paper titled 'Cost Accounting' (BCH 4.1) for B.Com (H) semester IV under CBCS effective from academic year 2019-20 had been jointly organised by Shri Ram College of Commerce, University of Delhi and Department of Commerce, Delhi School of Economics, University of Delhi on 29th February, 2020 (Saturday) at Shri Ram College of Commerce from 12:30 pm onwards.

The guideline meeting was attended by Dr Ritu Sapra representative from Department of Commerce, Delhi School of Economics, University of Delhi and the faculty members associated with the teaching of Cost Accounting paper in B.Com (H) programme in different colleges of the University of Delhi namely SRCC, Hansraj College, IP College, DRC, DCAC, JDM, Kalindi College, KMC, Moti Lal Nehru College, Ramjas College, Shyam Lal College, Shaheed Bhagat Singh College, to name a few.

The meeting started with a welcome note to all members present by the convener of the workshop Dr Astha Dewan. The guidelines were set in the meeting with consent of all faculty members present and the representative of Department of Commerce, Delhi School of Economics, University of Delhi wherein distribution of lecture periods and marks allocation was discussed. It was resolved to adhere to these guidelines in both letter and spirit in order to have consistency and standardization in the teaching learning process.

National Conference in Collaboration with REC

A Two Day National Conference was organized by the College in collaboration with Rural Electrification Corporation on April 16-17, 2019. at India Habitat Centre, New Delhi. The delegates from all over the state have participatedin the Conference. The Theme of the Conference was Global Risks Sustanability And Inclusive Growth: India's Policy Responses.The Conference was geared to deliberate on policies and Programmes, while adding new perspectives to contemporary issues through 15 speaker-sessions and panel-discussions, and Paper Presentations. The Conference focused on issues like Finances and Industrial Relations, Universal Basic Income,Unemployment Scenario,Climate Change Implications For Sustainable Development. The Conference started with address by Shri Hardeep Singh Puri,Union Minister of State.Eminent economists ofthe country discussed and debated the issue and provided deep insights on the theme of the Conference. The Speakers and Panelists included : Dr. John Blomquist from World Bank, Dr. Narendra Jadhav from MP Rajya Sabha, Prof. Arup Mitra from Institute of Economic Growth, Prof. CP Chandrasekhar,Prof. Himanshu and Prof. Ravi Srivastava from JNU, Prof. Parikshit Ghoshand Prof. Rohini Somanathan from Delhi School of Economics, Prof. PradiptaBanerji, Prof. SubhankarKaramakar and Prof. Subimal Ghoshfrom IIT-Bombay, Shri Rahul Bojja IAS, Prof. R. Nagaraj from Indira Gandhi Institute for Development Research, and Smt. Amita Sharma advisor,IPE CKD.

Section II: Awards and Achievements

A. Appreciation Award To Faculty/non-faculty

(25 years of service in the College)

Non-Teaching Staff

Name	Position	Department
Mr. N. D. Pathak	Library Attendant	Library Department

B. Alumni Award for Excellence

Name	Designation
Raian Karanjawala	Senior Advocate, Supreme Court of India – Arun Jaitly Professional of the Year Award
Ms. Neeraj Ghei	Owner, Select City Mall of Delhi
Mr. Ashu Khullar	Country Head, Citibank India
Mr. Rajat Sethi	Management Consultant
Mr. Ram Mohan Johri	Director General, CAG India
Mr.Rajiv Memani	Chairman, EY Inida
Prof. Pamela Singla	Professor Department of Social Work, Delhi University
CA Paresh Gupta	Tedex Speaker & Brand Ambassador to Govt. of Raja Youth & Sports Activities.
Mr. Sudhir Seth	Chairman, Sudhir Power Ltd

C. Student Awards

a) Gold Medals for Academic Achievements

Name of Medal	Criteria	Name of Winner
Arun Chachra Memorial Gold Medal	Topper - B.A. (Hons) Eco. (Overall Topper)	Jitika Goyal
Dr. Charat Ram Gold Medal	Topper - B.A. (Hons) Eco. - II Year	Annie Gurmeher Kaur
Kamla Mehrotra Gold Medal	Topper - B.Com. (Hons) (Overall Topper)	Mudita Gupta
Professor V.K. Bhalla Gold Medal	Highest marks in Financial Management paper	Prabhmaan Singh Thapar
Prem Pandhi Gold Medal	GBO Overall Performance in Academics, Attendance, Conduct, Participation & Extra Curricular Activities	Smriti Mishra
Punj Lloyd Gold Medal	Topper – PG Diploma In G.B.O. (Overall Topper)	Yashika Gera
Shri. G. L. Bansal Gold Medal	Topper- B.A. (Hons.) Eco. - Ist Year	Rachit Wadhwa
Tejpal Aggarwal Gold Medal	Topper – B.Com. (Hons.) – Ist Year	Priya Ratusaria

b) Medals for Academic Achievements

Name of Medal	Criteria	Name of Winner
Principal Jai Narayan Vaish Memorial Medal	Topper – M.Com. (Overall Topper)	Aayushi Goyal
Principal Jai Narayan Vaish Memorial Medal	Topper – B.Com. (Hons) (Overall Topper)	Mudita Gupta
R. L. Gupta Medal	Highest aggregate in Financial and Corporate Accounting	Prabhmaan Singh Thapar
Suniti Goyal Medal	Topper – B. A. (Hons) Eco. (Final Year Topper In Girls)	Jitika Goyal

c) Prizes for Academic Achievements

Name of Prize	Criteria	Name of Winner
Manohar Lal Memorial Prize	Highest in Hindi-B.Com. (Hons.) I Year	Arahya Kasera
Master Akshat Ramesh Gupta Memorial Prize	Topper- B. Com. (Hons.) (Overall Topper In Boys)	Dhanush Rustgi
Skand Gupt Memorial Prize	Highest in English In B.A. (Hons.) Eco. - I Year	Mridul Sureka
Kumari Archana Agarwal Memorial Cash Prize	Topper-Bcom (H) (Overall Topper in Girls)	Mudita Gupta

d) Appreciation Awards for Academic Achievements

Name of Student	Awarded for
Priya Ratusaria	First Position - B.Com. (Hons.) I Yr.
Yuvraj Gulati	Second Position - B. Com. (Hons.) I Yr.
Nishit Gupta	Third Position - B. Com. (Hons.) I Yr.
Prabhmaan Singh Thapar	First Position - B. Com. (Hons.) II Yr.
Romanshi	Second Position - B. Com. (Hons.) II Yr.
Harshita Agrawal	Third Position - B. Com. (Hons.) II Yr.

Mudita Gupta	First Position - B. Com. (Hons.) III Yr.
Dhanush Rustgi	Second Position- B. Com. (Hons.) III Yr.
Darpan M Bajna	Third Position - B. Com. (Hons.) III Yr.
Kaushal Khatri	Third Position - B. Com. (Hons.) III Yr.
Rachit Wadhwa	First Position - B. A. (Hons.) I Yr.
Mridul Sureka	Second Position - B. A. (Hons.) I Yr.
Mehak Goel	Third Position - B.A. (Hons.) I Yr.
Rajsi Sah	Third Position - B. A. (Hons.) I Yr.
Riya Kaul	Third Position - B. A. (Hons.) I Yr.
Annie Gurmeher Kaur	First Position - B. A. (Hons.) II Yr.
Ria Gulati	First Position - B. A. (Hons.) II Yr.
Oorja Yadav	Second Position - B. A. (Hons.) II Yr
T Varun Reddy	Third Position - B. A. (Hons.) II Yr
Gaurvani	First Position - B. A. (Hons.) III Yr.
Jitika Goyal	Second Position - B.A. (Hons.) Eco. III Yr.
Shlok Gupta	Second Position - B.A. (Hons.) Eco. III Yr.
Shruthi Raman	Third Position - B.A. (Hons.) Eco. III
Tanya Kaushik	First Position - M. Com. (1st Year)
Varsha Mendiratta	Second Position - M. Com. (1st Year)
Aayushi Goyal	First Position - M. Com. (2nd Year)
Rajat Agarwal	Second Position - M. Com. (2nd Year)
Kanishk Dwivedi	First Position - PGDGBO I & II Sem.
Shivam Saxena	Second Position - PGDGBO I & II Sem.
Bhawna Jangra	First Position-PGDGBO III & IV Sem.
Grisha Dhingra	Second Position-PGDGBO III & IV Sem.

e) Medals for Extra-Curricular Activities

Name of Medal	Criteria	Name of Winner
Hora Medal	Outstanding Participation & Organization of Extracurricular Activities in the College	Arnab Dutta
Principal Madan Mohan Medal	Active Participation in Extracurricular Activities	Harshita Jain
Dhani Ram Medal	Best Debater of the Year (English)	Vikram
Dhani Ram Medal	Best Debater of the Year (Hindi)	Muskan Malhotra
Social Service Medal	Best Social Worker of the Year	Vedanshi Gupta

f) - Certificate Of Appreciation

Outstanding Achiever With Disability

Sl. No.	Name of Awardees	Class	Awarded for
H-1	NITIN SABHARWAL	B. Com. (H) 3rd Year	Outstanding Achiever With Disability

Yamuna English editorial board

Sl. No.	Name of Awardees	Class	Designation
K-1	ESHITA BHAT	B.Com (H) 3RD Year	Editor in Chief

Yamuna Hindi Editorial Board

Sl No.	Name of Awardees	Class	Awarded for
L-1	PALAK NAGAR	B.Com (H) 3RD Year	Editor in Chief

Outstanding Achiever With Disability

Sl No.	Name of Awardees	Awarded for
M-1	Vikram Nanda	Chief Secretary
M-2	Reetik Agarwal	Secretary General]
M-3	Sumanyu Madaan	Secretary General
M-4	Anantha Varshitha Cherukuri	Secretary
M-5	Kashish Agrawal	Secretary
M-6	Kuhikaa Vaishnavee Arora	Secretary
M-7	Shubham Garg	Secretary
M-8	Aarushi Gupta	Senior Coordinators
M-9	Abhishek Sancheti	Senior Coordinators
M-10	Akshat Yogi	Senior Coordinators
M-11	Dhruv Sanghvi	Senior Coordinators
M-12	Hrithik Singhal	Senior Coordinators

M-13	Ishika Rathi	Senior Coordinators
M-14	Muskan Anand	Senior Coordinators
M-15	Nidhi Chandak	Senior Coordinators
M-16	Nimisha Singh	Senior Coordinators
M-17	Nishtha Gupta	Senior Coordinators
M-18	Prathyussha Chandarr	Senior Coordinators
M-19	Raghav Singodia	Senior Coordinators
M-20	Saanchi Agarwal	Senior Coordinators
M-21	Snehil Relan	Senior Coordinators
M-22	Vartika Bang	Senior Coordinators
M-23	Vaishnavi Thakur	Senior Coordinators

Office Bearers Of Placement Cell Post Graduates G.B.O.

Sl No.	Name of Awardees	Class	Awarded for
N-1	MAYANK HEMWANI	G.B.O. 2nd Year	Chief Secretary

National Service Scheme-Team (2019-20)

Sl No.	Name of Awardees	Class	Awarded for
O-1	SHRASHTI JAIN	B. A. Eco. (Hons.) 3rd Year	President

Office of International Programmes

Sl No.	Name of Awardees	Class	Awarded for
P-1	ARUSHI KAUL	B.COM (H) 2nd Year	Chief Coordinator
P-2	PRAGATI SONI	B.COM (H) 2nd Year	Chief Coordinator

Atman: Mind, Body & Soul Club of Srcc

Sl No.	Name of Awardees	Class	Awarded for
Q-1	YASH KHANAGWAL	B. Com. (H) 2nd Year	President

Financial Literacy Cell

Sl No.	Name of Awardees	Class	Awarded for
R-1	T. VARUN REDDY	B.A. (H) Eco.3rd Year	Chief Co-ordinator
R-2	PRATIGYA SINGHAL	B. Com. (H) 2nd Year	Co-ordinator

Enactus (Sife) Srcc Team- 2019-20

Sl No.	Name of Awardees	Class	Awarded for
S-1	DIVYA RAVI	B. Com. (H) 2nd Year	President
S-2	PRATIK AGARWAL	B. Com. (H) 2nd Year	President

Centre For Green Initiatives- 2019-20

Sl No.	Name of Awardees	Class	Awarded for
T-1	SONALI JAWA	B.Com. (H) 3rd Year	President
T-2	BHAVIK SINGHAL	B.Com. (H) 3rd Year	Student Coordinator

Sports Committee

Sl No.	Name of Awardees	Class	Awarded for
U-1	SAAHIL MADAN	B.Com. (H) 3rd Year	Sports Secretary
U-2	KARAN BHASKAR	B.Com. (H) 3rd Year	Sports Secretary
U-3	AASTHA	B.Com. (H) 3rd Year	Sports Coordinator
U-4	SAVVY RAI	B.Com. (H) 3rd Year	Sports Coordinator

Prizes for sports achievements at individual levels

S.no.	Name	Game
1	Kushagra Rawat	Swimming
2	Vinayak Parihar	Swimming
3	Varun Patel	Swimming
4	Nanak Moolchandani	Swimming
5	Jasmine Gurung	Swimming
6	Tanvi Kajal	Swimming
7	Sara Joshi	Swimming
8	Ashmita	Swimming
9	Pragya Shokeen	Swimming
10	Shailesh Drawid	Chess
11	Jeet jain	Chess
12	Shrang Kapoor	Chess / Squash
13	Harshal Shahi	Chess
14	Om Batra	Chess
15	Tarun V kanth	Chess
16	Mehak jain	Chess
17	Simran	Chess
18	Ishita Jain	Chess
19	Tarini Goyal	Chess

20	Sonal Mandhana	Chess
21	Stuti Bhanot	Chess
22	Aditya Singh	Basketball
23	Ustav Tambi	Basketball
24	Rakshit Bhuchar	Basketball
25	Rajat Sharma	Basketball
26	Samnit Kathuria	Basketball
27	Kshitiz Rattan	Basketball
28	Rohan Singhal	Basketball
29	Paarth Sharma	Basketball
30	Aakash Malik	Basketball
31	Pradeep Singh	Basketball
32	Shivam Kumar Yadav	Basketball
33	Deepjyoti Brahma	Basketball
34	Mamtra Mishra	Netball / Athletics
35	Princy Singh Rathore	Basketball / Netball
36	Dilchirag Kaur Baidwan	Basketball
37	Radhika Sharma	Table Tennis
38	Vanshika sachar	Table Tennis
39	Aanchal Malhotra	Table Tennis
40	Khushi Roy	Table Tennis
41	Bhargavi R	Table Tennis
42	Shivjit Singh Lamba	Table Tennis
43	Aprameya Krishna	Table Tennis
44	Shubh Goel	Table Tennis
45	V.S. Hari Krishna	Table Tennis
46	Shaurya Gupta	Table Tennis
47	Arjun Sachdeva	Badminton
48	Raghav Khanna	Badminton / Squash
49	Rahul Patel	Badminton
50	Arpan Sodani	Badminton / Squash
51	Harshit Thakwani	Badminton
52	Keshav Adlakha	Badminton
53	Ishaan Parashar	Badminton
54	Niteshi saini	Volleyball
55	Ajay Damodaran	Football
56	Gulshan Kumar	Hockey
57	Shefali Arora	Lawn Tennis
58	Himanshu Minocha	Squash
59	Apoorav Dabral	Squash

C. Staff Achievements and Publications

Prof. Simrit Kaur

Publications:

- Accepted for Publication in Forthcoming Issue of International Trade, Politics and Development (ITPD) "Environmental Sustainability, Trade and Economic Growth in India: Implications for Public Policy" (2020) , Volume 4, Number 1, Emerald Publishing, ISSN: 2632-122X, Copyright Holder: Department of International Commerce, Finance and Investment, College of Politics and Economics, Kyung Hee University, South Korea (Co-authored with A. Sajeev)
- " Accepted for Publication in Forthcoming Issue of International Journal of Social Economics, "Determinants of Financial Inclusion in Rural India: Does Gender Matter?" (2020), , ISSN: 0306-8293, Emerald Publishing Limited, United Kingdom (Co-authored with C. Kapuria)
- Accepted for Publication in Forthcoming Issue of Property Management "Determinants of Public-Private Partnerships: a State-Level Empirical Analysis of India" (2020), , ISSN: 0263-7472 Emerald Publishing Limited, United Kingdom (Co-authored with S. Malick)
- Authored opinion article, "Resurrecting Indian Economy, COVID and Unveiling of the Stimulus Package", (2020) co- authored with Ms. Kamaldeep Kaur Sarna, Assistant Professor, SRCC, May 21, 2020, Available Online at: http://diplomatist.com/2020/05/21/resurrecting-indian-economy-covid-and- unveiling-of-the-stimulus-package/
- Authored opinion article, "The Right Mix for a Recovery amidst COVID", published in Indian Express on May, 7, 2020. Available Online a t : https://indianexpress.com/article/opinion/the-right-mix-for-a-recovery-coronavirus- india-lockdown-6398733/, Co-authored Jointly with Kamaldeep Kaur Sarna.
- Analysing Union Budget 2020 from an Economic Perspective: Resources and Allocations", jointly authored with Ms. Kamaldeep Kaur Sarna, Assistant Professor, SRCC, March 31, 2020, Available Online at: http://diplomatist.com/2020/03/31/analysing-union-budget-2020-from-an-economic- perspective-resources-and-allocations/
- Presented paper titled "Environmental Sustainability, Trade and Economic Growth in India: Implications for Public Policy", at International Conference on the theme "Globalization, Trade and Economic Policy: Way towards Achieving Sustainable Development? jointly organised by Kyung Hee University, Seoul, South Korea and Shri ram College of Commerce (SRCC), at Kyung Hee University, Seoul, South Korea on October 18-19, 2019.
- Authored opinion article, "Public Policy must Regulate Algorithms and AI to Avoid Adverse Impact on Society" published in Indian Express on June 07, 2019. Co-authored Jointly with Kamaldeep Kaur Sarna. Available Online at https://indianexpress.com/article/opinion/columns/artificial-intelligence-algorithm- policy-5768876/

E- Modules under NRC

- Contributed an e-module on "Industry 4.0 and Big Data: A Managerial Perspective", under the under the Annual Refresher Programme in Teaching (ARPIT) Online Refresher Course in Commerce, for higher education faculty through SWAYAM Portal, Ministry of Human Resource Development (MHRD), 2019 (Co-authored with Ms. Kamaldeep Kaur Sarna and Dr. Dipika Bansal).
- Contributed an e-module on "Changing Contours of India's Economic Policy: From Past to Present" under the Annual Refresher Programme in Teaching (ARPIT) Online Refresher Course in Economics, for higher education faculty through SWAYAM Portal, Ministry of Human Resource Development (MHRD), 2019 (co-authored with Dr. Harpreet Kaur).

Lecture Recordings: Available on YouTube

- Recorded lecture on "Changing Contours of India's Economic Policy: From Past to Present" under the Annual Refresher Programme in Teaching (ARPIT) Online Refresher Course in Economics, for higher education faculty through SWAYAM Portal, Ministry of Human Resource Development (MHRD), 2019. Available Online at: https://www.youtube.com/watch?v=J5HsnajkFp0
- Recorded lecture on "Research Writing and Publication", under the Annual Refresher Programme in Teaching (ARPIT) Online Refresher Course in Economics, for higher education faculty through SWAYAM Portal, Ministry of Human Resource Development (MHRD), 2019. Available Online at: https://www.youtube.com/watch?v=uMf-L1l7OO8
- Recorded lecture on topic "Industry 4.0" under the Annual Refresher Programme in Teaching (ARPIT) Online Refresher Course in Commerce, for higher education faculty through SWAYAM Portal, Ministry of Human Resource Development (MHRD), 2019.

Research Project

- Successful completion and submission of Draft Research Project report to Competition Commission of India (CCI) for the research project titled, "Competition and Regulatory Issues related to the Taxi and Cab Aggregator Industry: With special reference to Surge Pricing and Algorithmic Collusion in the Indian Context". The objective of the study has been to analyze competition and regulatory issues pertaining to online Cab Aggregators (CAs), with special reference to the policy on "surge pricing? and "algorithmic collusion? across four Indian States, viz., Delhi and Mumbai (as Tier I cities), and Jaipur and Indore (as Tier II cities). In addition to expert opinions sought, primary data was collected from about 2000 customers and 200 drivers; and analyzed thereafter, using statistical and econometric tools. Based upon findings, suitable policy recommendations proposed.

Awards:

- Bestowed with "Amity Academic Excellence Award" at the International Business and Research Conference, INBUSH-ERA World Summit, held at Amity University Campus, Noida on the theme , "The Challenge of Change: Strategies for Managing Business in Technology Driven Societies", held on 18th and 19th of February 2020.
- Recipient of "Prof. Indira Parikh 50 Women in Education Leaders" Award, awarded by the World Education Congress, India, in a ceremony held at Taj Lands End, Bandra, Mumbai on 4th of July 2019.

Resource Person/Panellist/ Guest Speaker/Others:

International

- Invited by the United Nations Development Programme (UNDP) as a Distinguished Resource Person for Consultations on the 2020 Human Development Report (HDR). Organized at Seoul Policy Centre and Human Development Report office, Korea University, South Korea from February 2-4, 2020. As a panellist, gave a PPT presentation on "Human Development in Asia in the Context of Environmental Sustainability".

National

- Panellist in the session "Women Leaders as Change Masters - Unleashing Possibilities, Transforming Generations" World Summit, at Amity University Campus, Noida on 19th of February 2020.
- Panellist in the session, "Make your impact - Designing a learning ecosystem for Industry 4.0", conducted by Deloitte in a One day Workshop titled "Empowered Educators" on the 17th of January, 2020. Held at Ambience Corporate Tower II, 2nd floor, plot No.3 NH 8, Ambience Island, Sector 24, Gurugram, 10:00 am to 11:00 am.

- Invited as a Distinguished Guest Faculty by SCOPE Academy of Public Sector Enterprises (SCOPE-APSE) to speak on "Public Sector: The Way Forward In The Context Of Liberalization, Privatization And Globalization" on the 31st of January, 2020 in their Training Module held from 27th January 2020-1st February 2020, at Scope APSE Executive Development Program, held at Scope Minar, Laxmi Nagar, Delhi.
- Co-Trainer along with Mr. Vikas Gupta, Managing Director, Deloitte for following three Sessions, viz., " Learning in IR 4.0", "Growth Mindset to Adapt to IR 4.0" and "Leadership in IR 4.0". Training Programme held at Deloitte Office, Ambience Corporate Tower II, Plot No.3 NH 8, Ambience Island, Sector 24, Gurugram.
- Invited as a Distinguished Guest Faculty by SCOPE Academy of Public Sector Enterprises (SCOPE-APSE) to speak on "Privatization of Public Sector Enterprises" on the 30th of August, 2019, in their Executive Development Program Module, held from 26th August 2019 to 31st August 2019, at Scope Minar, Laxmi Nagar, Delhi.
- Distinguished Resource Person for the five days Capacity Building Programme organised by RBI Academy. Delivered lecture on Applied Microeconomics to the Officers of RBI, at their Training Centre at Mumbai on April 22-23, 2019.

Dr. A.J.C. Bose

Publications:

- Authored book review titled, "Networked Firm and Its Impact on Labour and Human Resource Policies", in Aapoorti Economics Journal 2020, 10th Edition, Miranda House, University of Delhi.
- Authored book review titled, Sohaila Abdulali (2018), What We Talk About When We Talk About Rape, Penguin/Viking, in Journal of Indian Research, Vol.7, No.3, July-September 2019.
- Authored book review titled, Chodorkoff, Dan. 2014. The Anthropology of Utopia: Essays on Social Ecology. Published by New Compass Press. Norway; and Chodorkoff, Dan. 2011. Loisaida: A Novel. Fomite. Burlington.Vermont, in Business Analyst. Vol.40. Issue 2. 2019.
- Authored book review titled, Shalendra D. Sharma (2018), A Political Economy of the United States, China and India: Prosperity with Inequality, in The China Journal, No.83, January 2020.
- Authored book review titled, Bernard D?Mello (2018), India after Naxalbari: Unfinished History, Monthly Review Press, New York, in Global Indian Times, New York, March 12, 2020.
- Authored book review titled, State of India Working, 2019, Azim Premji University, in Global Indian Times, April 1, 2020.
- Authored book review titled, Aparna Karthikeyan. 2019. Nine Rupees an Hour: Disappearing Livelihoods in Tamil Nadu. Westland, in Journal of Rural Development. NIRD. Hyderabad. January-March 2020.
- Authored book review titled, Ethical Vegetarianism and Veganism by Andrew Linzey and Clair Linzey eds. 2019. Routledge), in ecotalker.wordpress.com, Miranda House, April 18, 2020.
- Authored book review titled, Economics after the Crisis: An Introduction to Economics from a Pluralist and Global
- Authored book review titled, Perspective by Irene van Staveren. 2015. Routledge, in ecotalker.wordpress.com, April 29, 2020.

- Authored book review titled, William Dalrymple. 2019. The Anarchy: The East India Company, Corporate Violence and the Pillage of an Empire. Bloomsbury Publishing), in ecotalker.wordpress.com, June 2020.
- Authored book review titled, John Gusdorf. 2019. Ecological Living. Routledge, in ecotalker.wordpress.com, June 2020.

Dr. Aasheerwad Dwivedi

Publications:

- Authored paper titled "Economic Geography of Innovation in India: An empirical analysis", 2019, Innovation and Development, Taylor and Francis, (Scopus Indexed). https://doi.org/10.1080/2157930X.2019.1679952
- Presented paper titled "Agglomeration and Innovation" at 47 TH Regional Science Association-International British and Irish Section, Organized at Downing College, Cambridge University, United Kingdom.
- Presented paper titled "Economic Geography of Innovation in India" at Asia Convening, Organized by Young Scholar Initiative at Hanoi, Vietnam on 11-12 August 2019.
- Published opinion article titled, "Need for non-economic globalisation: Lessons from Coronavirus pandemic"; Business Standard, March 23, 2020.
- Published opinion article titled, "Understanding regional disparity is key to fight the virus"; Money Control, March 27, 2020.
- Published opinion article titled, "Challenges posed by availability of water and hygiene practices"; Money Control, April 02, 2020.
- Published opinion article titled, "Rural India COVID19 challenge: Low access to soap and water"; Live Mint, April 20, 2020.
- Published opinion article titled, "What the positive case to test ratio tell us about the pandemic"; Money Control, April 29, 2020.
- Published opinion article titled, "Plan a fiscal response around state spending"; Hindustan Times, May 11, 2020.

Mr. Abhinav Prakash

Publications:

- Authored opinion article titled, "Policy | Differential voting rights without safeguards is like playing with fire" May 17; 2019 https://www.moneycontrol.com/news/economy/policy/policy-differential-voting- rights-without-safeguards-is-like-playing-with-fire-3983011.html
- Authored opinion article titled, "Modi's call to empower every district is an economic and cultural opportunity", August 19; 2019 https://www.moneycontrol.com/news/business/economy/policy-modis-call-to- mpower-every-district-is-an-economic-and-cultural-opportunity-4347821.html
- Authored opinion article titled, "The challenges of upward mobility" Hindustan Times, August 27; 2019 https://www.hindustantimes.com/columns/the-challenges-of-upward-mobility-opinion/story-qARJ0amoLVo3udBJiKy1jM.html

- Authored opinion article titled, "The growing economic and diplomatic relevance of India's diaspora" September 23; 2019 https://www.moneycontrol.com/news/india/politics-the-growing-economic-and- diplomatic- relevance-of-indias-diaspora-4463701.html
- Authored opinion article titled, "Policy | Fine-tuning trade policies to complement geopolitical goals", October 30; 2019 https://www.moneycontrol.com/news/economy/policy/policy-fine-tuning-trade- policies-to- complement-geopolitical-goals-4582581.html

Resource Person/Panellist/ Guest Speaker/Others:

- Invited to the programme titled, "The Heat: Voting underway in India's fourth phase of election', May 30; 2019, China Global Television Network, https://www.youtube.com/watch?v=XGWICUpWc8Q&t=779s
- Invited to the programme titled, "Arthniti | ? | Budget 2019-20 | Road Map for New India?, June 29; 2019, Rajya Sabha TV, https://www.youtube.com/watch?v=vGPTganQ0x8&t=432s
- Invited to the programme titled, "Budget for New India: Women in Focus - Health, Sanitation and Jobs', July 1; 2019, Rajya Sabha TV, https://www.youtube.com/watch?v=IywGezOqqug&t=522s
- Invited to the programme titled, "Desh Deshantar: UN Poverty Report, Rajya Sabha TV', July 12; 2019, https://www.youtube.com/watch?v=TEg3SXY3Kng&t=1280s
- Invited to the programme titled, "The Big Picture - Demography: Advantage India?, Rajya Sabha TV, July 22; 2019, https://www.youtube.com/watch? v=f5fkP_zFJn0&t=181s
- Invited to the programme titled, "The Heat: Kashmir Tensions, China Global Television Network', August 8; 2019, https://www.youtube.com/watch?v=c5PcG6d4wx8&t=490s

Dr. Alok Kumar

Publications:

- Authored book titled "Financial Accounting', 2019, Singhal Publications, New Delhi, ISBN - 978-81-939940-7-8 for B.Com. CBCS Curriculum.
- Authored book titled "Basic Financial Accounting?, 2019, Singhal Publications, New Delhi, ISBN - 978-81-939940-6-1 for B.Com. (Hons.) CBCS Curriculum.
- Authored book titled "Corporate Accounting?, 2020, Singhal Publications, New Delhi, ISBN - 978-81-944650-0-3 for B.Com. (Hons.) CBCS Curriculum.
- Authored book titled "Fundamentals of Corporate Accounting?, 2020, Singhal Publications, New Delhi, ISBN - 978-81-944650-3-4 for B.Com. CBCS Curriculum.

Resource Person/Panellist/ Guest Speaker/Others:

- Participated in Two Day National Seminar on "The Direction and Condition of Modern Education in Bihar" (23-24 January, 2020) as Key Note Speaker. Seminar organised by R.D. & D.J. College, Munger.

Dr. Anil Kumar

Publications:

- Authored book titled "Corporate Laws', 2019, 9th Edition, Taxmann, New Delhi. ISBN 978939546262 for B.Com (H) CBCS.

- Authored book titled "Auditing and Corporate Governance', 2019, 3rd Edition, Taxmann, New Delhi. ISBN 9789389546279 for B.Com (H) CBCS.

Ms. Ankita Tomar

Publications:

- Published case study Tomar, Ankita & Joshi, Priyanka. (Accepted for Publication, May 2020). "Lladró: Journey of a Luxury Porcelain Brand in India'. Ivey Case Study, Ivey Publishing. Ivey Business School at Western Ontario.
- Presented paper titled "Role of Socio-Demographic and Psychographic Factors in Cross-format Choice Behaviour of Food and Grocery Buyers in India? at 7 th
- PAN-IIM World Management Conference, organized by IIM Rohtak, 12th-14th December 2019.

Awards:

- Doctoral Consortium Fellow by Faculty of Management Studies, University of Delhi to attend 7th AIM-AMA (Academy of Indian Marketing and American Marketing Association) Sheth Doctoral Consortium, 2019, hosted by MICA Ahmedabad, India.

Dr. Arjun Mittal

Publications:

- Authored book titled "International Business?, Ed.2019, Scholar Tech Press, MKM Publishers Pvt. Ltd., New Delhi.
- Authored a paper titled, "Dynamic Currency Linkages between Select Emerging Market Economies: An Empirical Study?. Cogent Economics Finance, 7(1), 1-31. https://doi.org/10.1080/23322039.2019.1681581
- Co-Authored a paper titled, "Dynamic Linkages between BRICS and Other Emerging Equity Markets?. Theoretical Economics Letters, 9(1), 2636-2666.
- Co-Authored a paper titled "Sri-Lanka?: A Nation in Socio-Politico- Economic Turmoil?, International Journal of Research in Engineering, IT and Social Sciences, 09(04), 127-130.
- Co-Authored a paper titled, "Blockchain Technology?: A Compendious Overview?. International Journal of Innovative Knowledge Concepts, 7(4), 260-266.
- Co-Authored a paper titled, "3R's of E-Waste in India: A Primary Survey?. Asian Resonance, 8(2), 45-51.
- Co-Authored a paper titled, "Research in India?: Challenges and Opportunities'. International Journal of Management, IT Engineering (UGC, 9(6(2)), 300-309.
- Co-Authored a paper titled, "Tara Akshar Program?: Field Analysis , Impact and Future Potential?. International Journal of Modern Electronics and Communication Engineering (IJMECE), 7(3), 187-191.
- Co-Authored a paper titled, "Agricultural Economics?: The Future of Economic Growth in India?. International Journal of Research and Analytical Reviews, 6(2), 791i-803i.
- Co-Authored a paper titled, "Public Sector Undertakings in India: Looking Back and Ahead?. International Journal of Management, IT & Engineering, 9(3), 129- 141.
- Co-Authored a paper titled, "India's Development Policy?: Role of Innovation? Technology. Research Review International Journal of Multidisciplinary, 3085(06), 458-462.

- Co-Authored a paper titled, "Depreciation of INR: Causes and Impact on Indian Economy?. International Journal of Management Studies, VI (4), 97-104. https://doi.org/10.18843/ijms/v6si4/13
- Co-Authored a paper titled, "Gandhian Economic Philosophy?. International Journal of Social Science and Economic Research, 04(03), 1968-1978. Retrieved from www.ijsser.org
- Co-Authored a paper titled, "Dragon" vs "Elephant": The Battle of Economic Supremacy?. Journal of Social Welfare and Management, 11(1), 37-44.
- Co-Authored a paper titled, "Corruption in India: An Incessant Battle?. International Journal of Research in Social Sciences, 9(4(2)), 138-146.
- Co-Authored a paper titled, "Education Policy in India?. International Journal of Innovative Studies in Sociology and Humanities, 6(4), 127-132.
- Co-Authored a paper titled, "GST?: A Revolutionary Reform in Indian Taxation System'. Remarking an Analisation, 4(1), 61-67.https://doi.org/10.4236/tel.2019.97166.
- Authored a paper titled, "Bond Market Linkages in BRICS?. Journal of Management Research and Analysis, 6(01), 318-327.

Awards:

- Awarded Ph.D. from Department of Financial Studies, University of Delhi; Thesis titled „Financial Integration between BRICS and other Emerging Markets: An Empirical Study.

Ms. Aruna Jha

Publications:

- Authored book titled, "Auditing and Corporate Governanc', 2020, Taxmann Publishers Pvt. Ltd., Delhi, for B. Com (Hons) CBCS Curriculum
- Paper titled, "Institutional Pressures for Corporate Social Responsibility Implementation: A Study of Indian Executives', Social Responsibility Journal, Vol. 16 No. 4, pp. 555-577. https://doi.org/10.1108/SRJ-11-2018-0311.

Awards:

- Awarded Doctor of Philosophy by University School of Management Studies, GGS IP University, Delhi, w.e.f 10.12.2019.

Ms. Asha Rani

Publications:

- Paper titled "Informational Content of Indian Demonetisation for Sectorial Indices' published in EBSSCO, Proquest and i-scholar database indexed Journal of Commerce Accounting Research, 2019, 1-8, Volume 8, Issue 3, ISSN: 2277-146.
- Received Best Paper Award for paper presented titled "Dynamic Linkage between US Indian Equity Market: An Empirical Study' at two-days International Conference on "Corporate Governance: Issues, Challenges and Changing Paradigms" organised by Global Research Foundation for Corporate Governance held at India Habitat Centre, September 7-8, 2019.

Awards:

- Awarded National Fellowship in Management by University Grant Commission in July 2019.
- Participated in two-days Faculty Development Programme on "Investing in Stock Markets'

organised by Mahatma Hansraj Faculty Development Centre and SEBI held at Hansraj College, University of Delhi, November 18-19, 2019.

- Participated in two-day Workshop on "Business Management Simulations' organised by Shri Ram College of Commerce and Corporate Executive Simulation held at Shri Ram College of Commerce, University of Delhi, November 4-5, 2019.
- Successfully completed Annual Refresher Programme in Teaching (Commerce) in February, 2020.

Resource Person/Panellist/ Guest Speaker/Others:

- Resource person for the session "Analysing Data with Excel and E-Views' at the workshop held on "Business Data Processing & Reporting" at Shaheed Sukhdev College of Business Studies, University of Delhi, July 29 - August 19, 2019.

Dr. Astha Dewan

Publications:

- Research paper titled "A Study of Impact of ESOPs Design on ESOP Grant in India' has been accepted for publication in Shodh Sanchar bulletin, a UGC-CARE listed journal.
- Presented paper titled "Determinants of Women's Career Progression at Work Place: An Empirical Study of Indian IT Sector' in a National Seminar on "Role of Women Entrepreneurs in Socio-Economic Development of India" organised by Bharti College, University of Delhi from 26th -27th April 2019 at Delhi.

Resource Person/Panellist/ Guest Speaker/Others:

- Acted as a referee for Strides- A Students' Journal of Shri Ram College of Commerce, Volume 3, 2020.
- Recognised as research supervisor of Ph.D/M.Phil students of Department of Commerce, Delhi School of Economics, University of Delhi by Department Research Committee and Board of Research Studies.
- Invited as a judge by The Commerce Association, IP College for Women, University of Delhi for "Inter-College Student Paper Presentation Competition" held at IP College for Women, University of Delhi on 5th March, 2020.
- Appointed Convener by Department of Commerce, Delhi School of Economics, University of Delhi for convening guideline meeting for CBCS paper titled "Cost Accounting" of B.Com (H) paper no. BCH 4.1 for semester IV on 29th February 2020 at SRCC campus.
- Contributed in framing guidelines for CBCS paper titled "Principles of Marketing' of B.Com (H) paper no. BCH 5.1 for semester V in a meeting held at Kamla Nehru College, University of Delhi on 7th November, 2019.
- Actively participated in Faculty Enrichment Program on "Industry 4.0 and Future of Learning, Research and Work' organised by Miles Education at University of Delhi on 25th November, 2019.
- Acted as a coordinator and successfully conducted two days "Workshop on Business Management Simulations' in collaboration with Corporate Executive Simulation (CESIM) on 4th-5th November, 2019 at SRCC campus.
- Actively participated in a workshop on "Principles of Marketing' organised by Kamla Nehru College, University of Delhi in association with Department of Commerce, Delhi School of Economics, University of Delhi held at Kamla Nehru College, University of Delhi on 28th September,

2019.

- Invited as judge by The Planning Forum, St. Stephens?s College, University of Delhi for "Policy Analysis Competition" held at St. Stephens?s College, University of Delhi on 26th September, 2019.
- Actively participated in an International Conference on "Empowering Women: Fostering Entrepreneurship, Innovation and Sustainability' organised by NITI Aayog and Shri Ram College of Commerce at Delhi from 16th-17th July, 2019.
- Nominated as a member in the paper of examiners by Sri Sathya Sai Institute of Higher Learning, Bengaluru.
- Successfully cleared and completed SWAYAM ARPIT Online Course on "Latest Trends in Pedagogy and Assessment' in 2019.
- Actively participated in a workshop on "MOOCs, E-content Development and Open Educational Resources' organised by CPDHE, University of Delhi held at University of Delhi from 13th -19th March, 2019.

Dr. C. S. Sharma

Publications:

- Accepted for Publication in Finance India Paper titled "Moderating Impact of Foreign Financing Government Ownership, Firm Liquidity and Size on Leverage" Volume XXXIV No.2 June 2021 The journal is SCOPUS with SJIF Impact Factor 2019 = 7.262 .ISSN-0970-3772/1987). (Co-authored with Preeti Bansal and Amit Singh).
- Published Paper titled, "Spiritual Orientation and Proactive Workplace Behaviour: A Qualitative Analysis" Global Journal of Enterprise Information System Volume 12, Issue 2, April-June, 2020 Online ISSN : 0975-1432 | Print ISSN : 0975-153X.

Resource Person/Panellist/ Guest Speaker/Others:

- Invited By Chaudhary Ranbir Singh University as a Resource Person to deliver lecture on topics, "Dummy Dependent Variable Regression Models (LOGIT and PROBIT) and "Introduction to Time series: Stationarity, Unit Root, Cointegration and Dickey-Fuller Test, Random Walk Model, on November 15, 2019.

E-Modules

- Contributed an e-module on "Introduction to Qualitative Research in Business and Management", under the under the Annual Refresher Programme in Teaching (ARPIT) Online Refresher Course in Commerce, for higher education faculty through SWAYAM Portal, Ministry of Human Resource Development (MHRD), 2019.
- Course Coordinator, National Resource Centre - Commerce Discipline at Shri Ram College of Commerce for Annual Refresher Programme in Teaching (ARPIT) Online Refresher Course in Commerce, for higher education faculty through SWAYAM Portal, Ministry of Human Resource Development (MHRD), 2019.

Dr. Deepashree

Publications:

- Authored book titled "Introductory Microeconomics?, 2019, 5th Edition, ISBN 978- 93-82209-84-3.
- Authored book titled "Introductory Macroeconomics?, 2020, 5th Edition, ISBN 978- 93-82209-95-9.\

- Authored book titled "Principles of Microeconomics -I?, 2019, 7th Edition, ISBN 978-3-82209-81-2.
- Authored book titled "Principles of Macroeconomics- I?, 2019, 7th Edition, ISBN 978-93-82209-14-0.
- Authored book titled "Principles of Microeconomics-II?, 2020, 7th Edition, ISBN 978-93-82209-02-7.
- Authored book titled "Principles of Macroeconomics-II?, 2020, 6th Edition, ISBN 978-93-82209-51-5.
- Authored book titled "Principles of Microeconomics?, 2019, 3rd Edition, ISBN 978- 93-82209-61-4, for B.Com (Hons.) CBCS.
- Authored book titled "Principles of Macroeconomics?, 2020, 3rd Edition, ISBN 978- 93-87273-21-4, for B.Com (Hons.) CBCS.
- Authored book titled "Economic Development and Policy in India-I?, 2020, 7th Edition, ISBN 978-93-82209-22-5.
- Authored book titled "Economic Development and Policy in India-II?, 2020, 6th Edition, ISBN 978-93-82209-49-2.
- Authored book titled "Economic Regulation of Domestic and Foreign Exchange Markets?, 2019, 6th Edition, ISBN 978-93-82209-07-2.

Dr. Dipika Bansal

Publications:

- Presented paper titled "Globalization-Accounting Interface: Analysis with Reference to India and South Korea' at the two-day International Conference on "Globalization, Trade and Economic Policy: Way towards Achieving Sustainable Development" organized by KHU, SRCC, KOMYRA and YUE at Seoul, South Korea, October 18-19, 2019.
- Authored study material titled "Industry 4.0 and Big Data: A Managerial Perspective', with Prof. Simrit Kaur and Kamaldeep Kaur Sarna, available at: https://onlinecourses.swayam2.ac.in/arp19_ap64/unit?unit=57&lesson=58.

Resource Person/Panellist/ Guest Speaker/Others:

- Delivered lecture on "International Financial Reporting Standards: The Road Ahead' as part of ARPIT Refresher Course on Commerce, MOOC platform Swayam, MHRD, available at: https://onlinecourses.swayam2.ac.in/arp19_ap64/unit?unit=16&lesson=25
- Served as resource person on "Advanced Accounting? at Indian Corporate Law Services Academy, Indian Institute of Corporate affairs, Manesar, Haryana from May 6, 2019 to May 8, 2019, as part of officers training programme.
- Served as resource person for officers training programme on "Introductory Accounting? at Indian Corporate Law Services Academy, Indian Institute of Corporate affairs, Manesar, Haryana along with Ms. Manpreet Sharma from April 25, 2019 to May 1, 2019.

Mr. Dixit Yadav

Publications:

- Presented paper titled "Credit Rating Agencies-Risk and Regulations', at the two- day International Conference on "Recent Advances and Challenges in Finance and Marketing for New India @2022" organised by Mata Sundri College for Women, September 6-7, 2019.

Mr. Gaurav Rana

Publications:

- Authored paper titled "Application of destination discontinuity model through competency mapping in Uttarakashi and Chamoli district of Uttarakhand?, published in International Journal of Advanced Research in Commerce, Management & Social Science , 2019, page no. 215-222, volume 2, ISSN 2581-7930.
- Authored paper titled "A Review of Economic Impacts of Tourism Industry on Growth of Indian Economy?, published in Journal of Modern Management Entrepreneurship, 2019, page no, 104 -112, volume 9, ISSN 2231-167x.
- Authored paper titled "Development of Linkages in Indian Financial Cooperatives Environment through ISM?, Indian Cooperative Review, 2019, 235 Volume 56, 4, ISSN 0019-4581.
- Presented paper titled "Formulation of Destination Branding Model for Tourism Cooperatives for Sustainable Development of Tourism? at "Globalization, Trade and Economic Policy: Way towards achieving Sustainable Development" organised by Kyung Hee University and Shri Ram College of Commerce, held at Kyung Hee University, Seoul, October 18-19, 2019.
- Presented paper titled "Development of hierarchical model for branding of sustainable Indian Cooperative Movement?, at "Globalization, Trade and Economic Policy: Way Towards Achieving Sustainable Development" organised by Kyung Hee University and Shri Ram College of Commerce, held at Kyung Hee University, Seoul, October 18-19, 2019.

Awards:

- Awarded by Dewang Mehta National Awards 2019 in the category of "Best Professor" in Strategic Management Studies.

Mr. Harish Kumar

Publications:

- Co-authored book titled "E-Marketing?, 3rd Edition&", 2017, Singhal Publishing House, New Delhi, ISBN: 978-8193334119 for B.Com. (Hons.) CBCS curriculum with Dr. Rachna Jawa and Mr. Nikhini Athili.
- Co-authored White Paper titled "The State of Youth Development: Global Analysis and Policy Recommendations' published by MISK Foundation, Saudi Arabia with Dr. Rachna Jawa and Mr. Sudhanshu Yadav.

Awards:

- Awarded M. Phil on dissertation titled "Patterns, Composition and Revealed Comparative Advantage of India's Merchandise Exports' in January, 2020.
- Top 10% Authors by new downloads for the year 2018-19 as per Social Science Research Network (SSRN).
- Top 10% of Authors on Social Science Research Network (SSRN) by all-time downloads (2018-19).

Resource Person/Panellist/ Guest Speaker/Others:

- Member, Editorial Review Board, Academy of Strategic Management Journal (Scopus Indexed).
- Reviewed research papers as a referee during the year 2018-19 for UGC listed and ICI indexed journal, MUDRA: Journal of Finance and Accounting, Journal Press India, ISSN: 2347-4467.
- Reviewed research papers as a referee during the year 2019-20 for UGC listed Scopus and Web of Science indexed journal, Springer Financial Innovation, ISSN: 2199- 4730.

Ms. Hijam Liza Dallo Rihmo

Publications:

- Book Review Titled "Identity, Conflict and Politics in Turkey, Iran and Pakistan by Giles Dorronsoro and Olivier Grojean (eds.)' published in Scopus indexed journal of Insight Turkey, 2019, Volume 21, Issue 4, ISSN: 1302-177X
- Book review titled "Environmental Protection and Transitions from Conflict to Peace by Carsten Stahn, Jens Iverson, and Jennifer S. Easterday (eds.)' published in Scopus indexed journal of Human Rights Review, 2019, 143-144, Volume 20, Issue 1, ISSN: 1524-8879.

Dr. J. K. Thukral

Publications:

- Authored book titled "Calculus", 3rd revised edition 2019, Maximax Publishing House, New Delhi, ISBN-978-81-933418-2-7, for CBCS Curriculum.
- Authored book titled "Linear Algebra", 2nd revised edition 2020, Maximax Publishing House, New Delhi, ISBN-978-81-933418-3-4, for CBCS Curriculum.
- Authored book titled "Differential Equations", 2020, Maximax Publishing House, New Delhi, ISBN-978-81-933418-9-6, for CBCS Curriculum.
- Authored book titled "Elements of Analysis", second revised edition 2020, Maximax Publishing House, New Delhi, ISBN-978-81-933418-7-2, for CBCS Curriculum.
- Authored book titled "Calculus", 2nd revised edition 2019, Maximax Publishing House, New Delhi, for B. Sc. (Hons) Mathematics, for CBCS Curriculum.
- Authored book titled "Mathematics for Business Studies",21st revised edition 2020," Mayur Paperbacks", New Delhi, ISBN-81-7198-124-0 for B.Com(Hons.) ,for CBCS Curriculum.
- Authored book titled "Business Mathematics and Statistics",5threvised edition 2020," Maximax Publishing House", New Delhi, ISBN-978-81- 931521-4-0,for B.Com, for CBCS curriculum.

Dr. Jaideep

Publications:

- Authored paper titled "Creating Value Based Organizational Environment Through Integral Leadership" published in peer reviewed Journal of Organizational Behaviour indexed on Cabell?s Directory, and also distributed by EBSCO and Proquest Database, 2019, 7-24, Volume 18, Issue 2, ISSN 0972-687X.
- Presented case study on "Corporate Social Responsibility- A Study of Soap for Hope" at Empowering Methodologies for Management Research Conference organized by the Open University Business School in collaboration with British Academy of Management at Milton Keynes, UK, May 29-30, 2019.

- Presented paper titled "Spirit centric approach for creating inclusive societies" at International Academic Conference Creating Inclusive Organizations: Spirituality Innovation and Sustainability organized by Academy of Value Based Management at Said Business School, University of Oxford, UK, June7, 2019.

Ms. Kamaldeep Kaur Sarna

Publications:

- Co-authored an op-ed titled "The right mix for a recovery" published in The Indian Express on May 7, 2020 (Author: Prof. Simrit Kaur).
- Co-authored an article titled "Analysing Union Budget 2020 from an Economic Perspective: Resources and Allocations" published in The Diplomatist on March 31, 2020 (Author: Prof. Simrit Kaur).
- Co-authored an op-ed titled "Public policy must regulate algorithms and AI to avoid adverse impact on society" published in The Indian Express on June 7, 2019 (Author: Prof. Simrit Kaur).

Awards:

- Awarded M.Phil. (Finance and Accounting) from Department of Commerce, Delhi school of Economics in 2019.

Ms. Karuna

Publications:

- Presented Paper titled "Kart to Mart - Game Changer for Indian E-Commerce Industry" in the 7th International Conference on Business, Accounting, Finance and Economics (BAFE) 2019 held on 4 October 2019 at Copthorne Hotel, Cameron Highlands, Malaysia.

Dr. Kuljeet Kaur

Resource Person/Panellist/ Guest Speaker/Others:

- Nominated as Convener by Delhi University Sports Council, to organize the inter College and selection trails for Delhi University Team Badminton (Men), Chess (Men and Women), Basketball (Men).
- Nominated as member of selection Committee of Delhi University team to participate in Inter University in Hockey (Men), Table Tennis (Men), Football(Men), Squash(Men), Chess (Men, Women).

Dr. Mallika Kumar

Publications:

- Published paper titled, "Development of linkages in Indian Financial Cooperatives Environment through Interpretive Structural Modelling", Indian Cooperative Review, 2019, Pg235, Volume 56, No.4, ISSN No. 00194581, August, 2019.
- Opinion Article published in Nepal Khabar dated July 22, 2019, retrived from https://nepalkhabar.com/society/3603-2019-07-22-06-28-51
- Published article titled "Cooperatives and COVID", The Cooperator, 2020, upcoming online issue, May, 2020.
- Presented research paper & Session Co- Chair, "Cooperative Tourism", International Conference on Globalisation, Trade and Sustainability, Kyunghee University, Seoul, South Korea, October 16th, 2019.

- Presented research paper in the plenary session, Empowering Women through Cooperatives, Mahajana First Grade College, Mysore, November 7th, 2019.

Resource Person/Panellist/ Guest Speaker/Others:

- Invited as Distinguished Speaker to Plenary Session on "Education for a better world? Centenary Conference, Cooperative College, Rochdale, United Kingdom, November 28th, 2019.
- Resource person on "United Nations SDGs" at Kathmandu Model College, Lumbini Banijya Campus, Prithvinarayan Campus, Kathmandu University, Nepal July4-7th, 2019.
- Co- Chair, Technical Session, "International Conference on 'Mandela & Gandhi
- Life Apartheid and Lessons from their Lives'", University of Delhi, July 19th, 2020.
- Session Chair, International Conference on Business &Management Economic Track theme "Disruption in Business: Embracing the age of Digititsation", March 30th, 2019, Department of Delhi School of Management, Delhi Technical University, Delhi.
- Resource person, State Level Youth Seminar "Potentiality of Career build up for Youth toward Cooperatives", Ahmedabad, 30thAugust, 2019.
- Resource person for E Lecture on theme, "Women Nobel Laureates in Economics, Elinor Ostrom", for Annual Refresher Programme in Teaching, uploaded December 31st, 2019 on SWAYAM Portal of the Ministry of HRD.
- Distinguished Speaker, "State level Women Participation Seminar on International Day of Women" organized by Gujarat State Cooperative Union, March 10th, 2020, Ahmedabad, Gujarat, 2020.
- Convener, International Conference, "International Business: Trade and Sustainable Development", October 16th & 17th, 2019, Kyunghee University, Seoul, South Korea.
- Initiated & Coordinated, Ministry of HRD National Resource Centre for Economics at SRCC, 2019.
- Initiated & Coordinated, FICCI Youth Entrepreneurship Connect w.e.f January 3, 2020.
- Nominated to represent India as Member, International Cooperative Alliance-Asia Pacific (ICA-AP) Committee on Cooperatives in Educational Institutions (ICEI), March 20, 2020.

Dr. Monika Bansal

Publications:

- Paper titled "Industry 4.0: Reshaping the future of HR" published in Scopus indexed Journal Strategic Direction (2020), Vol. ahead-of-print No. ahead-of- print.
- Awarded with the Best Research Proposal at the 2-day workshop on " Conducting High Quality Research in Empirical Modeling for Marketing Strategy" conducted by Dr. Venkatesh Shankar (Mays Business School, Texas University), Organised by Academy of Indian Marketing.

Ms. Namita Jain

Publications:

- Presented paper titled "Communities of practice in a digital knowledge economy: A case study of web 2.0 in educational institutions" at the "International Conference of Business and Management" organized by Delhi School of Management held at Delhi Technological University, Delhi, March 29-30, 2019.

Dr. Naveen Mittal

Publications:

- Authored book "Concept Building Approach to Income Tax Law & Practice", 2020, Cengage Learning India Pvt. Ltd., Delhi, ISBN-93-5350-256-X for B.Com.(H) and B.B.A of CBCS Curriculum.
- Authored book "Principles of Income Tax Law & Practice", 2020, Cengage Learning India Pvt. Ltd., Delhi, ISBN-93-5350-286-1 for B.Com for CBCS Curriculum.
- Presented paper titled, "Measuring Comprehensiveness and Intensity of Capital Budgeting Process" at the three-day Global Advances in Business Communication XIth Trans Continental Conference on "Strategising for Global Connect" organised by Delhi School of Business held at Vivekananda Institute of Professional Studies, Technical Campus, Delhi, July 11-13, 2019.
- Presented paper titled, "Comprehensiveness and Intensity of Capital Budgeting Process: How to Measure? at the two-day International Conference on "Globalization, Trade and Economic Policy: Way Towards Achieving Sustainable Development" organised jointly by Kyung Hee University, Department of International Business & Trade and Shri Ram College of Commerce, Office of International Programmes held at Seoul, South Korea, October 18-19, 2019.

Ms. Priyanka Agarwal

Publications:

- Received Best Paper Award for the paper titled "Organizational Commitment & Citizenship Behaviour: The Internal Consequences of Perceived CSR" at the 7th Annual International Commerce Conference on "Organizational Realities: Changing Paradigm of HR" held at Department of Commerce, Delhi School of Economics, University of Delhi on 17-18 January, 2020.
- Presented poster titled "Employees' Attitude & Behaviour towards their Organization: Examining the Role of CSR Perceptions" at the 7th Pan-IIM World Management Conference organised by IIM Rohtak held on 14-16 December, 2019.
- Presented a paper titled "Exploring the Relationship between CSR and Employee Outcomes" at the 1st Management Education and Research Colloquium organized by IIM Kashipur on 6-7 June, 2019 in Kashipur, Uttarakhand.

Dr. Rachna Jawa

Publications:

- Authored book titled "E-Marketing, 3rd Edition", 2017, Singhal Publishing House, New Delhi, ISBN: 978-8193334119 for B.Com. (Hons.) CBCS curriculum with Mr. Harish Kumar and Mr. Nikhini Athili.
- Authored White Paper titled "The State of Youth Development: Global Analysis and Policy Recommendations" published by MISK Foundation, Saudi Arabia with Mr. Harish Kumar and Mr. Sudhanshu Yadav.

Resource Person/Panellist/ Guest Speaker/Others:

- Recognised as research supervisor of Ph.D/M.Phil students of Department of Commerce, Delhi School of Economics, University of Delhi by Department Research Committee and Board of Research Studies.
- Invited as Subject Expert by Dayalbagh Educational Institute, Deemed University, Agra, February 2020.

- Programme Coordinator for the Consultancy cum Training Programme for the Xth batch of Probationary Officers of Indian Corporate Law Services Academy, conducted at Manesar, Gurugram March; 2019-20.
- Invited as jury member for the debate competition on the topic, "Organizational Integrity is More Important than Personal Integrity for Organizational Growth", organised by Indian Oil Corporation on account of Vigilance Awareness Week on October 30, 2019.
- Programme Coordinator for Academic and Social Outreach Programme with Dhananjayrao Gadgil College of Commerce (DGCC), Satara, Maharashtra, held on September 24, 2019.
- Nominated as Treasurer, Shri Ram College of Commerce Alumni Association.
- Faculty coordinator for panel discussion on "New Education Policy", by Rajya Sabha TV, organised on September 20, 2019 at Shri Ram College of Commerce.
- Convener MDRA India Today Ranking for Colleges 2020, Shri Ram College of Commerce Ranked No. 1, across all commerce colleges, pan India.

Mr. Raj Kumar Sah

Publications:

- Authored book titled "Concept Building Approach to Financial Accounting", published by Cengage Learning India Pvt. Ltd., Delhi, 2020, ISBN: 13:978-93-5250- 245-4, 10:93-5350-245-4
- Authored book titled "Corporate Accounting", published by Cengage Learning India Pvt. Ltd., Delhi, 2020, ISBN: 13: 978-93-5350-347-5, 10:93-5350-347-7.

Resource Person/Panellist/ Guest Speaker/Others:

- Delivers lectures on financial accounting and corporate accounting at the training session of the Indian Corporate Law Service officers at the ICLS academy, Manesar. He also delivers lectures on Ind AS and IFRS at the training session of the Indian Corporate Law Service officers at the ICLS academy, Manesar.

Dr. Rajeev Kumar

Publications:

- Presented a paper on "Relevance of Ambedkar's Economic Philosophy of Dr. Ambedkar in Contemporary India? at the Seminar conducted by CUHP at the Jawaharlal Nehru University, New Delhi on 22nd April 2019.
- Contributed a chapter on "Green Accounting? for B.A. course study material of the Indira Gandhi National Open University, Delhi.
- Contributed a chapter on "Monetary Policy? for B.A. course study material of the Indira Gandhi National Open University, Delhi.
- Chapter Contributed to the NME Project of MHRD on National Income Determination in a Three Sector Economy, ISSN 2349-154X.
- Published paper titled, "Indo- ASEAN Migration: Implications for Remittances, Trade and Investment? Business Analyst, SRCC, Vol. 39 Issue-1, 2019.
- Co-Investigator for the Innovation project of the University of Delhi entitled "Corporate Social Responsibility?.

Awards:

- Submitted Ph.D. thesis on "The determinants of International Labour Migration and Remittances in Contemporary India: An Empirical Analysis? at the Centre for Economic Studies and Planning, Jawaharlal Nehru University, New Delhi on 14th January 2019.

Resource Person/Panellist/ Guest Speaker/Others:

- Chaired technical session at the National Conference on "Changing World Scenario Rethinking Policy Responses? by SRCC, April 16-17, 2019.

Dr. Ravi Sharma

Publications:

रंगभूमि का खिलाड़ी – सूरदास	शोध आलेख	भावक, आगरा	जनवरी-मार्च 2019 पृ. 56-65
भारत निर्माण में डिजीटल मीडिया और उसकी भूमिका	शोध आलेख	संवाद पथ, नई दिल्ली	जनवरी-मार्च 2019 पृ. 94-99
विदेशी भाषाएँ रोज़गार तो दे सकती हैं पर संस्कार नहीं	साक्षात्कार	हिंदुस्तानी भाषा भारती, नई दिल्ली	जनवरी-जून 2019 पृ. 19-21
वर्तमान परिवेश और बच्चे	लेख (विचारात्मक)	इस्पात भाषा भारती, नई दिल्ली	मई-सितंबर 2019 पृ.42-44
प्रेमचंद पर शोध की अपार संभावनाएँ – डॉ. गोयनका	साक्षात्कार	अक्षरा, भोपाल	जुलाई 2019 पृ. 51-57
गाँधी जी एवं विज्ञान	लेख (विचारात्मक)	आधुनिक साहित्य	जुलाई-दिसंबर 2019 पृ. 22-23
59 से 95	व्यंग्य	यूथ कैंपस, नई दिल्ली	अगस्त 2019 पृ. 34
गाँधी जी और स्वदेशी	लेख (विचारात्मक)	यूथ कैंपस, नई दिल्ली	अक्टूबर 2019 पृ. 24
गाँधी जी का चिंतन	लेख (विचारात्मक)	यूथ कैंपस, नई दिल्ली	अक्टूबर 2019 पृ. 25-26
गाँधी जी एवं विज्ञान	लेख (विचारात्मक)	यूथ कैंपस, नई दिल्ली	अक्टूबर 2019 पृ. 27
कैसी नारी मुक्ति	लेख (विचारात्मक)	हमारा दृष्टिकोण - स्मारिका, जयपुर	अक्टूबर 2019 पृ. 13-14
सपने में सम्मान	व्यंग्य	दैनिक पंजाब केसरी, नई दिल्ली	27-12-2019
लौट आओ दादी	बाल कहानी	बाल कहानियाँ, बिजनौर, उ.प्र.	जनवरी 2020 पृ. 136-139
शुक्रिया वैलेंटाइन	व्यंग्य	दैनिक पंजाब केसरी, नई दिल्ली	14-02-2020
जाम है तो जहान है	व्यंग्य	दैनिक दस्तक प्रभात, पटना, राँची	09-05-2020 पृष्ठ 7

सभा, समिति, साहित्य सम्मेलन आदि में सहभागिता

- भारत सरकार के **विज्ञान प्रौद्योगिकी एवं पृथ्वी विज्ञान मंत्रालय** द्वारा आयोजित 'विज्ञान प्रसार' की बैठक के **सदस्य** के रूप में महत्त्वपूर्ण सुझाव दिए।
- **दिल्ली विश्वविद्यालय के हिंदी विभाग** में पाठ्यक्रम एवं प्रश्नपत्र निर्माण तथा मूल्यांकन, **एस.ओ.एल.** में **एम. ए. हिंदी की कक्षाओं में शिक्षण** एवं पाठ्य सामग्री का निर्माण|
- **केंद्रीय हिंदी निदेशालय**, भारत सरकार की **'हिंदीतर लेखक पुरस्कार' की चयन समिति के सदस्य** के रूप में योगदान दिया।

विशिष्ट व्याख्यान, निर्णायक, चयनकर्ता आदि के रूप में योगदान

- भारतीय सांस्कृतिक संबंध परिषद् में **'हिंदी में काम कैसे हो आसान'**, **'अंतरराष्ट्रीय स्तर पर हिंदी का महत्त्व'** विषय पर कपार्ट, **'राजभाषा कार्यान्वयन में नवाचार'** विषय पर सी.एस.आई.आर. द्वारा आयोजित, केंद्रीय जल आयोग, केंद्रीय अन्वेषण ब्यूरो, विस्तार निदेशालय, प्रसार भारती, एन°एच°पी°सी°, पी.एफ़. सी. आदि में राजभाषा कार्यान्वयन से संबंधित विषयों पर कर्मचारियों एवं अधिकारियों हेतु आयोजित कार्यशालाओं में विशेष व्याख्यान दिए।
- नई दिल्ली नगर पालिका द्वारा प्राथमिक, माध्यमिक एवं उच्च माध्यमिक स्कूलों के हिंदी शिक्षकों तथा एमिटी इंटरनेशनल स्कूल, पुष्प विहार तथा नोएडा द्वारा हिंदी शिक्षकों हेतु आयोजित कार्यशालाओं में हिंदी साहित्य, व्याकरण, वर्तनी शिक्षण पर विशेष व्याख्यान दिए।
- ऑल इंडिया रेडियो, जाम नगर हाउस द्वारा आयोजित पुरस्कार वितरण समारोह में मुख्य अतिथि, नवांकुर साहित्य सभा की 97 वीं काव्य गोष्ठी की अध्यक्षता, के.बी. न्यूज़ द्वारा आयोजित कार्यक्रम में **'स्वतंत्रता के बाद क्या खोया, क्या पाया'** में मुख्य वक्ता, ओरिएंटल इंश्योरंस कार्पोरेशन द्वारा आयोजित एक सप्ताह के प्रशिक्षण कार्यक्रम में मुख्य वक्ता, हिंदी विकास मंच द्वारा आयोजित काव्य गोष्ठी में मुख्य वक्ता, मारवाह स्टूडियो, नोएडा द्वारा आयोजित **'ग्लोबल लिटरेरी फेस्ट'** में **'व्यंग्य का स्वरूप'** विषय पर मुख्य वक्ता, मौसम विभाग द्वारा आयोजित हिंदी समारोह में मुख्य अतिथि, 'ट्यूनी ट्लिप स्कूल, द्वारका के वार्षिक उत्सव में मुख्य अतिथि, **'बाल यौन उत्पीड़न'** विषय आयोजित कार्यक्रम में विशिष्ट वक्ता की भूमिका निभाई।
- हिंदू कॉलेज में आशु भाषण प्रतियोगिता, लेडी श्री राम कॉलेज में वाद-विवाद प्रतियोगिता, गुडले पब्लिक स्कूल में वाद-विवाद प्रतियोगिता, स्टील अथॉरिटी ऑफ़ इंडिया द्वारा आयोजित आशु भाषण प्रतियोगिता, हडको द्वारा आयोजित चित्र वर्णन प्रतियोगिता आदि में निर्णायक की भूमिका, 'बज़्मे ज़ीनत' में विशिष्ट अतिथि, हंसराज मॉडल स्कूल, पंजाबी बाग में मुख्य चयनकर्ता के रूप में सहभागिता।
- **आकाशवाणी,** नई दिल्ली **के इंद्रप्रस्थ चैनल** से **'हिंदी भाषा उन्नायक – म.प्र. द्विवेदी'** विषय पर परिचर्चा, **'गाँधी जी और विज्ञान'**, **'गाँधी जी एवं स्वदेशी'**, **'गाँधी जी और कर्म का सिद्धांत'** विषय पर वार्ता प्रसारित। **आकाशवाणी**, नई दिल्ली के **हिंदी रूपक एकांश** द्वारा भारतीय नव वर्ष के अवसर पर रूपक **"मैं विक्रमी संवत बोल रहा हूँ"** का प्रसारण।

पुरस्कार, सम्मान, काव्य पाठ आदि

- 12 दिसंबर, 2019 को हिंदी भवन में **'शिल्पी चड्ढा स्मृति सम्मान'** से अलंकृत । 12 जनवरी, 2020 को गाँधी शांति प्रतिष्ठान में **'शोभना सम्मान 2019'** से अलंकृत| 16 फरवरी, 2020 को म.प्र. तुलसी साहित्य अकादमी, भोपाल द्वारा आयोजित भव्य समारोह में **'तुलसी सम्मान-2019'** से अलंकृत|
- दिल्ली हिंदी साहित्य सम्मेलन, राष्ट्रीय महिला काव्य मंच, दिल्ली पब्लिक लाइब्रेरी, नव उन्नयन साहित्यिक सोसाइटी आदि द्वारा आयोजित अनेक काव्य गोष्ठियों, पुस्तक लोकार्पण समारोहों, सम्मान समारोहों में व्यंग्य पाठ, काव्य पाठ एवं मंच संचालन किया।

Ms. Reena Chadha

Publications:

- Co-authored book titled "Corporate Laws?, with Chadha Sumant,2020, Scholar Tech Press, MKM Publishers Pvt. Ltd., New Delhi, ISBN 978-81-933917-5-4, for B. Com (Hons.) CBCS.
- CO-authored book titled "Company Law', with Chadha Sumant, 2019, Scholar Tech Press, MKM Publishers Pvt. Ltd., New Delhi, ISBN 978-93-8220971-3, for B. Com (Hons.) CBCS.

Dr. Ruchi Kaushik

Publications:

- Kaushik, Ruchi. (2020). "Quality and Integrity are essential features of Distance Learning: An interview with Richard Allen." In Sethi & Khanna (eds.) Dialogues: English Studies in India. Delhi: Aakar. pp. 183-190. ISBN 978-93-5002-626-7.
- Participated in an international workshop on "Cross-cultural Communication and Negotiation" organized by Delhi School of Business, Pitampura on 10 July, 2019.

Resource Person/Panellist/ Guest Speaker/Others:

- Video lecture on "Role of the teacher in developing students' communication skills" for ARPIT Refresher Course in Commerce, organized by National Resource Centre, Shri Ram College of Commerce. (Posted 3 December, 2019; duration 30:44).

Ms. Sakshi Gambhir

Publications:

- Presented paper titled "Conceptualization and Measurement of Air Pollution Index (API) in the South Asian Context" at the two-day International Conference "Ensuring a Sustainable Future: Role of Entrepreneurship, Innovations in Management Practices, and Circular Economy" organized by Shri Guru Gobind Singh College of Commerce in collaboration with Sydney Business School held at Shri Guru Gobind Singh College of Commerce, March 6-7, 2020.
- Received the Best Paper Award for the paper titled "Conceptualization and Measurement of Air Pollution Index (API) in the South Asian Context? presented under Conference Track Theme 4: Towards a Circular Economy - Environmental stewardship and sustainability at the two-day International Conference "Ensuring a Sustainable Future: Role of Entrepreneurship, Innovations in Management Practices, and Circular Economy" organized by Shri Guru Gobind Singh College of Commerce in collaboration with Sydney Business School held at Shri Guru Gobind Singh College of Commerce, March 6-7, 2020.

Dr. Santosh Kumar

Publications:

- Presented research paper titled "Economic Growth and Disparity in Madhya Pradesh and Uttar Pradesh: Determinants and Implications" at the ICSSR sponsored International Conference on Economic Development of Indian States held at Satyawati College, University of Delhi, between September 18-19, 2019.
- Presented research paper titled "Decline of Development Finance during Financialization in India" At International Conference -"Financialization and Development in the Global South" organized by Institute of Latin American and Caribbean Studies, University of Buenos Aires and held between 26-28 November 2019 at Buenos Aires, Argentina. Travel grants to attend the conference was awarded by the ICSSR, New Delhi.

- Book Review Article of "Good Economics for Hard Times" authored by Nobel Laureates Abhijit V. Banerjee and Esther Duflo, forthcoming Prajnan: Journal of Social and Management Science, published by National Institute of Banking and Managment, in the issue of April-June, 2020.
- Research Article titled "Covid-19 Pandemic Crisis and its Impact on Indian Banking Sector: An Assessment", forthcoming in an Edited Book titled "Unmasking Post-Pandemic Realities", Sahithi Publication, Trivandrum.
- Edited three issues of Business Analyst, (Issue-2 Vol. 39 and Issue 1 and 2 Vol. 40) as editor of the College Journal Business Analyst.

Resource Person/Panellist/ Guest Speaker/Others:

- Invited as jury member for the debate competition on the topic, "Organizational Integrity is More Important than Personal Integrity for Organizational Growth", organised by Indian Oil Corporation on account of Vigilance Awareness Week on October 30, 2019.

Dr. Santosh Kumari

Resource Person/Panellist/ Guest Speaker/Others:

- Promoted in grade pay of Rs. 8,000 from Rs. 7,000, w.e.f August 2019.
- Editor in chief for "Strides- A Students' Journal of Shri Ram College of Commerce.
- Teacher In-charge, Department of Commerce, for academic session 2019-20.

Mr. Satnam Singh

Awards:

- Awarded M. Phil on dissertation titled "Impact of Consumers' Shopping Orientations on Online Buying Behaviour" in September, 2019.

Ms. Saumya Aggarwal

Publications:

- Co-authored research paper with Prof. Ajay Kumar Singh titled "Developmental, Relational, and Facilitating (DRF) Organisational Culture Scale: An Empirical Study in Select Colleges of University of Delhi" is accepted for publication in Global Business Review. The journal is indexed with ABDC, and Scopus.
- Co-authored research paper with Aditi Agrawal and Suvasini Sherchan, titled "Turnaround Strategy for Air India" published in PRAGATI: Journal of Indian Economy. Jan-Jun 2020, Vol. 7(1), pp. 106-123. The Journal is indexed with Index Copernicus International (ICI), EBSCO, Summon (ProQuest), and Indian Citation Index.
- Presented paper on the title "Developing Organisational Culture in Higher Education: An Empirical Analysis of University of Delhi" at the International Conference on Globalization, Trade and Economic Policy: Way Towards Achieving Sustainable Development organized jointly by Kyung Hee University and Shri Ram College of Commerce from 18 th to 19 th October, 2019 at Seoul, South Korea.
- Presented a paper on "Developing Instrument of Organizational Culture: A Study of the Select Colleges of the University of Delhi" In the 1st Management Education and Research Colloquium (MERC) Organized by Indian Institute of Management Kashipur on June 06-07, 2019.

Resource Person/Panellist/ Guest Speaker/Others:

- Moderated Panel Discussion on the topic: "New Age Marketing Strategies vs Traditional Marketing Strategies" on 11th February, 2020 at Shaheed Rajguru College of Applied Sciences for Women, University of Delhi.
- Completed online ARPIT Refresher Course in Commerce organized by AICTE in 2020.
- Contributed a Video lecture for 1 hour on the topic "Emerging Issues in the area of Direct Taxation with special focus on simplification of Direct Tax", a MHRD project for the development of online content of the refresher course for the teachers across the country.

Mr. Saurabh Gupta

Publications:

- Paper titled "External Commercial Borrowings" Published in UGC listed journal named as "Journal Of Information and Computational Science" in July 2019 Volume- 9, Issue-7, ISSN NO -1548-7741.
- Presented paper titled "Development of Hierarchical Model for Branding of Sustainable Indian Cooperative Movement" at two-day 13th International conference "Way Towards Achieving Sustainable Development" organized/co- hosted by YUE(MYANMAR), KOMYRA(SOUTH KOREA), KHU(SOUTH KOREA), SRCC(INDIA) supported by National Research Foundation Of Korea at Seoul, South Korea in the month of October 2019 on 18th and 19th.
- Presented paper titled "Universal Basic Income: A boon for Income Inequality" at two-day 102nd annual conference of "Indian Economic Association (IEA)" hosted by Auro University, Surat, Gujrat, India in the month of December 2019 on 27th -28th and 29th.
- Presented paper titled "De-marketing for Injurious Consumption In India With Special Reference To Tobacco's (Best Paper Award)" at two-day International Conference "Road Map To Sustainability: Environment And Health" organized by post-graduate department of Economics, Sri Guru Gobind Singh College, Punjab University, Chandigarh sponsored by Indian Council of Social Science Research and Ministry Of Human Resource Development(Govt. Of India) in the month of March 2020 on 5th and 6th.

Resource Person/Panellist/ Guest Speaker/Others:

- Invited by Sri Ram Group of Institutes, Jabalpur, Madhya Pradesh to deliver special lectures on the topic "Business Communication" on 28th and 29th February 2020 to Under-graduate and Post-graduate commerce and management students respectively and further the same institute again invited me on 13th and 14th March 2020 to give special lecture on "GST and its Implications", and both the invitations were accepted and lectures were delivered successfully on all 4 days.

Ms. Shalini Rawal

Publications:

- Won Best Paper Award for a research paper named as, "Composition and Direction of Outward Foreign Direct Investment from India" at a national conference held at Sri Aurobindo College on 18-19th January, 2019.
- Presented a paper namely, "Competitive Behaviour of Outward Foreign Direct Investment from India" in 6th IIFT International Conference held on 13th-14th December, 2018.

Dr. Shikha Makkar

Publications:

- Paper titled "Diversity Management in Higher Education In India" in Our Heritage Journal (Vol. 68 No. 51), Listed in UGC-Care List of Journals, ISSN: 0474- 9030, (p. 33-40).2020.
- Presented a research paper titled "Diversity Management in Higher Education In India" (Received the Best Paper Award) at the Two day National Conference on "Exploring Spiritual Foundations of Leadership and Management" at DME Management School, I. P. University, Noida on 14th -15th February; 2020.
- Paper titled "Spirituality Measurement Scale: An Empirical Study" published in Purushartha Journal, School of Management Studies (Vol. 12 No. 1). Scopus Indexed, ISSN: 0975-024X, (p. 21-31).2019.

Resource Person/Panellist/ Guest Speaker/Others:

- Invited as a Moderator, for a Panel Discussion on "Creating Spiritually enabled Leaders for Tomorrow" at the Two Day National Conference on "Exploring Spiritual Foundations of Leadership and Management" at DME Management School,

  I. P. University, Noida on 15th February; 2020.
- Recorded One hour Video Lecture and developed E-content Module comprising Reading Material and Assessment on the topic "Managing Diversity in the Classroom" for the HRD Ministry Sponsored Refresher Course in Commerce conducted by National Resource Centre Commerce discipline under ARPIT 2019.

Dr. Suman Bhakri

Publications:

- Authored paper titled, "Trade War: War of Dominance" presented at International Conference on Business, Accounting, Finance and Economics (BAFE) 2019 , Malaysia, October 4, 2019
- Authored paper titled, "Kart to Mart_Game Changer for Indian E-Commerce industry?" presented at International Conference on Business, Accounting, Finance and Economics (BAFE) 2019 , Malaysia ,October 4, 2019.

Resource Person/Panellist/ Guest Speaker/Others:

- Editorial Board Member of "my ecommerce journal? of VOLKSON PRESS.
- Senior member of International Engineering and Technology Institute (IETI).
- Member, Technical Committee International Symposium on Big Data and Artificial Intelligence (ISBDAI 2019).
- Member of International Research Institute for Economics and Management (IRIEM).
- Member, Institute of Data Science and Artificial Intelligence (IDSAI)
- Member of Global Association for Humanities and Social Science Research (GAHSSR).
- Appointed Supervisor for Ph.D. Research Scholars for Department of Commerce, University of Delhi.
- Appointed Co Guide for a Research Scholar for Ph.D Programme ACCF, Amity University.

Ms. Suman Si

Publications:

- Published review paper on Political Marketing:An Emerging Theory in 40th edition of Business Analyst (ISSN 0973-211X,40(1)).
- Presented Paper titled "Study of Social Media in marketing of Luxury Brands :A Global Perspective" International Conference on Globalisation ,Trade and Economic Policy: Way Towards Achieving Sustainable Development, organised jointly by Kyung Hee University and Shri Ram College of Commerce, held at Kyung Hee University, at Seoul, South Korea dated October 18-19,2019.
- Presented Paper titled "Study of Social Media in marketing of Luxury Brands" at 5th International Management Conference on Advances in Management through Research, Innovation and Technology", organised by Fortune Institute of International Business held at Fortune Institute of International Business at New Delhi, India dated December 17-18, 2019.
- Presented Paper titled "Impact of Social Media in Marketing of Luxury Brands" at "15th SIMSR Global Marketing Conference 2020", organised by Somaiya Vidyavihar University held at K J Somaiya Institute of Management Studies and Research at Mumbai, India dated January 23-24, 2020.

Resource Person/Panellist/ Guest Speaker/Others:

- Resource Person-Resource Person for SWAYAM Portal-Annual Refresher Programme in Teaching-Commerce.
- Awarded the Best Professor Award in Business Administration Studies by Dewang Mehta National Education Awards 2019 (November22).

Ms. Sunita Sharma

Publications:

- Paper titled "Optimal Promotional Effort Policy in Innovation Diffusion Model Incorporating Dynamic Market Size in Segment Specific Market" published in Scopus Indexed International Journal of Mathematical, Engineering and Management Sciences, 2020, 682-696 Volume 5, No. 4, ISSN: 2455-7749.
- Presented paper titled "Feasible solution of the time table assignment problem to faculty" at the 4th International Conference on "Recent Advances in Mathematical Sciences and its Applications (RAMSA-2020)? organized by and held at Jaypee Institute of Information Technology, Noida, Uttar Pradesh, India, January 09-11, 2020.

Dr. Surya Prakash

Publications:

- Authored research paper titled "Impact of Carbon Accounting in Carbon Management System: An Overview" 42th All India Accounting Conference and International Seminar on accounting education and research during December 28-29, 2019 organized by Faculty of Commence and management studies, Jai Narayan Vyas University Jodhpur.
- Authored research paper titled, "Impact of Skill Development and Employment in India" 72nd All India Commerce Conference 2019 and Annual Conference of ICA and International Seminar during December 22-24 2019 organized by KIIT deemed to be university, Bhubaneswar.

Resource Person/Panellist/ Guest Speaker/Others:

- Resource Person for Two days International Conference on Roadmap to sustainability: Environment

and Health organized by Sri Guru Gobind Singh College, Chandigarh during March 5-6, 2020.

- Speaker on the topic Business Organization at Commerce College Shri Ram Group of Institutions, Jabalpur, MP, during 27-29 February, 2020.
- Conference Coordinator for 3rd International Conference of YERA on Global Business and Social Issues Jointly organized by Department of Business Administration, Assam University, Silchar Assam during January 10-11, 2020.
- Keynote Speaker to One day National Seminar on Impact of GST on Business and Economy, organized by University Department of Applied Economics and Commerce, Magadh University Bodhgaya, on November 17, 2019. Topic of Keynote speech "Impact of GST on Business and Economy".
- Special Guest Lecture on "Marketing: A Practical Approach to decision making tools for business professionals" on October 11, 2019, in Dhirendra Mahila P.G.College, Sundarpur, Varanasi.
- Resource Person in "International conference on innovation & Emerging Trends in Global Economy Opportunities and Challenges" during August 16-17, 2019 Organized by INSPIRA and KMPG College, Jaipur.
- Guest Speaker in National Seminar on Entrepreneurship and Business Innovation in India during April 3-4, 2019 organized by DAV P.G. College BHU, Varanasi, Deliver speech on "Entrepreneurship: Emerging Issues and Challenges".

Dr. Vandana Jain

Publications:

- Authored Book titled, "Essentials of Entrepreneurship", 2020, Singhal publications, Delhi, ISBN- 978-81-94465-02-7 for Generic Electives, for CBCS Curriculum.
- Presented paper on "Women Entrepreneurship, Innovation and Sustainability: A Comparative Study between India and South Korea" at the two day International conference on, " Globalization, Trade And Economic Policy: Way Towards Achieving Sustainable Development", organized jointly by SRCC- and Kyung

  Hee University, held at Kyung Hee University, Seoul, South Korea, October 18- 19, 2019.

Ms. Varda Sardana

Publications:

- Authored paper titled "Do Women on Boards affect Firm's Financial Performance? Evidence from Indian IPO Firms" published in Scopus Indexed and ABDC Indexed Australasian Accounting, Business and Finance Journal, 2019, 53-68, Volume 13, Issue 2, ISSN: 1834-2019.
- Co-authored chapter titled "Impact of Internationalization on Financial Performance: A Study of Family and Non-Family Firms" in the book titled "Advances in Management Research: Innovation and Technology, 2020, CRC Press (Taylor and Francis Group), ISBN-13 978-0-367-22688-6.
- Presented paper titled "The Impact of Internationalisation on Financial Performance: A Study of Family and Non-Family Firms" at 10th Conference on Excellence in Research and Education (CERE)organised by Indian Institute of Management, Indore held at IIM Indore, May 3-5, 2019.
- Presented paper titled "The Impact of Women on Board on Financial Performance" at 13th International Conference on Way Towards Achieving Sustainable Development organised by YUE, KOMYRA, KHU and SRCC held at Kyung Hee University, South Korea, October 18-19, 2019.

- Presented paper titled "Issues in Deposit Insurance: A Case Study of India" at 3rd International Conference on Economics and Finance organised by Nepal Rashtra Bank held at Hotel Yak and Yeti, Kathmandu, Nepal, February 28-29, 2020.

Awards:

- Completed M.Phil on the topic "Deposit Insurance in India: An Empirical Analysis", with Distinction, February 2020.

Resource Person/Panellist/ Guest Speaker/Others:

- Resource Person for Refresher Course in Commerce sponsored by MHRD under Annual Refresher Programme in Teaching, 2019, on the topic "Cognitive Biases in Decision Making".

Mr. Vikki Sharma

Publications:

- Presented Paper Titled "Brand Building Through Guerrilla Marketing?? at the Two-Day International Conference "Global Business and Social Issues" Organized by Department of Business Administration, Assam University (A Central University), Silchar, Assam, Indian In Association with YEAR, Varanasi, January 10-11,2020.
- Presented Paper Titled "De-marketing For Injurious Consumption in India: With Special Reference To Tobacco's (Best Paper Award)?? at the Two-Day International Conference "Road Map To Sustainability : Environment And Health"
- Organized By Post Graduate Department of Economics, Sri Guru Gobind Singh College , Punjab University, Chandigarh Sponsored By Indian Council of Social Science Research Ministry of Human Resource Development(Govt. Of India) March 05-06, 2020.

Mr. Vineet Mehta

Publications:

- Presented paper title "Evaluating Neuromuscular coordination of Hand-eye Among Physical Education Students" UGC Sponsored 3rd National Conference on Latest Trends in Health & Physical Education organized by University college of Medical Sciences, 20th - 21th August, 2019.
- Authored chapter titled "Physical and Physiological Aspect" book titled "Senior Secondary (Course 373) Physical Education and Yog" National Institute of Open Schooling, MHRD, Govt. of India, 2019.
- Authored chapter titled "Awareness of lifestyle disorders" book title "Senior Secondary (Course 373) Physical Education and Yog" National Institute of Open Schooling, MHRD, Govt. of India, NIOS, 2019.
- Authored chapter titled "Physical Fitness and wellness" book title "Senior Secondary (Course 373) Physical Education and Yog" National Institute of Open Schooling, MHRD, Govt. of India, NIOS, 2019.

E. Scholarships

Bank of Tokyo-Mitubishi UFJ Scholarship

Name	Course and Year
Amogh Vishal Sargewar	B.A. (Hons.) Eco. I Year
Mridul Surekha	B.A. (Hons.) Eco. II Year
Oorja Yadav	B.A. (Hons.) Eco. III Year
Kartika Gupta	B.Com. (Hons.) I Year
Himanshu Chhabra	B.Com. (Hons.) I Year
Anmol Garg	B.Com. (Hons.) I Year
Eshita Bhat	B.Com. (Hons.) II Year
Rahul Prasad	B.Com. (Hons.) II Year
Tatsum Kharbanda	B.Com. (Hons.) II Year
Prabhmaan Singh Thapar	B.Com. (Hons.) III Year
Ayushi Srivastava	B.Com. (Hons.) III Year
Harshita Agarwal	B.Com. (Hons.) III Year

C.B. Gupta Memorial Scholarship

Name	Course and Year
Lichi Sharma	B.Com. (Hons.) I Year

College Scholarships

Name	Course and Year
Arukala Sri Ram Reddy	B.com. (Hons.) 1st Year
Reshma J	B.com. (Hons.) 1st Year
Dangeti Sri Vaishnavi	B.com. (Hons.) 1st Year
Mudavath Ramu Nayak	B.com. (Hons.) 1st Year
Raj Kumar	B.com. (Hons.) 1st Year
Tanish Bansal	B.com. (Hons.) 1st Year
Ekta Gola	B.com. (Hons.) 1st Year
Ankur Tulsyan	B.com. (Hons.) 1st Year
Haribaskar S	B.com. (Hons.) 2nd Year
Rohit Kumar Sharma	B.com. (Hons.) 2nd Year
Taniya	B.com. (Hons.) 2nd Year
Mariyam Anwar	B.com. (Hons.) 2nd Year
Anjali	B.com. (Hons.) 2nd Year
Ayush Soni	B.com. (Hons.) 2nd Year
Wasim	B.com. (Hons.) 2nd Year
Aditi Jain	B.com. (Hons.) 2nd Year
Amit Bharti	B.com. (Hons.) 3rd Year
Bachali Leema	B.com. (Hons.) 3rd Year
Roshna Antony	B.com. (Hons.) 3rd Year
Pochampalli Divya	B.com. (Hons.) 3rd Year
Ritik	B.com. (Hons.) 3rd Year

Dipesh	B.com. (Hons.) 3rd Year
Yash Khanagwal	B.com. (Hons.) 3rd Year
Parre Chinthakindi Ajit	B.com. (Hons.) 3rd Year
Ch. V. Gopichand	B.com. (Hons.) 3rd Year
Rishi Dattaraj Kakde	B.com. (Hons.) 3rd Year
Anushri Soni	B.com. (Hons.) 3rd Year
Surya Varnam	B.com. (Hons.) 3rd Year
Kajal Bharti	B.com. (Hons.) 3rd Year
M Prabakar	B.com. (Hons.) 3rd Year
Linto John	B.com. (Hons.) 3rd Year
Are Bhargavram Reddy	B.com. (Hons.) 3rd Year
Sachin Kumar	B.com. (Hons.) 3rd Year
Deepshikha	B.com. (Hons.) 3rd Year
B. Harish	B.A. Eco. (Hons.) 1st year
Adhithyan Vd	B.A. Eco. (Hons.) 1st year
Devanshi	B.A. Eco. (Hons.) 1st year
Prithvi	B.A. Eco. (Hons.) 2nd year
Mohd Ashfaq	B.A. Eco. (Hons.) 3rd year
Rudra Akshay Kumar	B.A. Eco. (Hons.) 3rd year
Tungala Shahith Lakshmi Srinivas	B.A. Eco. (Hons.) 3rd year
Jogi Karthik	B.A. Eco. (Hons.) 3rd year
Bandaru Mohan	B.A. Eco. (Hons.) 3rd year
Shivanuprav	B.A. Eco. (Hons.) 3rd year
Kalisetti Lakshmi Sai S Manikanta Naidu	B.A. Eco. (Hons.) 3rd year
Ashish	M.Com 2nd Year
Himanshu Arora	M.Com 2nd Year
Hitesh Verma	M.Com 2nd Year
Mohini Sharma	M.Com 2nd Year
Rakhi Sharma	M.Com 2nd Year
Rohit	M.Com 2nd Year
Saurabh Sharma	M.Com 2nd Year
Shreya Jain	M.Com 2nd Year

Envision Scholarship

Name	Course and Year
Prabhmaan Singh Thapar	B.Com. (Hons.) III Year

Help the Blind Foundation

Name	Course and Year
Nitin Kumar Tyagi	B.A. (Hons.) Eco. III Year
Raghav	B.Com. (Hons.) III Year
Paarth Sharma	B.Com. (Hons.) III Year
Tanish Soni	B.A. (Hons.) Eco. I Year
Amar Bahadur Yadav	B.A. (Hons.) Eco. III Year
Priyanshu Mishra	B.Com. (Hons.) I Year

Kanwar Lal Memorial Scholarship

Name	Course and Year
Dev Setia	B.A. (Hons.) Eco. II Year

Manoj Kumar Memorial Scholarship

Name	Course and Year
Vallikannu A.I.	B.Com. (Hons.) II Year

Neeru Singh & Analjit Singh Scholarship

Name	Course and Year
Kashish Warsi	B.Com. (Hons.) I Year
Gursimran Singh Kalra	B.Com. (Hons.) II Year
Kandipati Akash Kumar	B.Com. (Hons.) III Year

Prem Handa Memorial Scholarship

Name	Course and Year
Kashish	B.Com. (Hons.) III Year

Prof. M. C. Shukla Memorial Scholarship

Name	Course and Year
Chandra Sen	B.Com. (Hons.) II Year
Kavya	B.Com. (Hons.) II Year

Pt. Kanhaya Lal Dayawanti Punj Scholarship

Name	Course and Year
Naveen Kumar	B.Com. (Hons.) II Year

SRCC Alumni Scholarship

Name	Course and Year
Palak	B.Com. (Hons.) II Year
M. Sai Pawan Kumar	B.A. (Hons.) Eco. III Year
Sumanyu Madan	B.A. (Hons.) Eco. III Year

SRCC Student's Union Scholarship

Name	Course and Year
Priya Ratusaria	B.Com. (Hons.) II Year
Rakesh Govindaram	B.A. (Hons.) Eco. II Year

Sultan Chand Trust Scholarship

Name	Course and Year
Prabhmaan Singh Thapar	B.Com. (Hons.) III Year
Priya Ratusariya	B.Com. (Hons.) III Year

T. S. Grewal Scholarship

Name	Course and Year
Anustha	B.Com. (Hons.) II Year

Dr. Charatram Memorial Scholarships

Name	Course and Year
Sareen	B.A. (Hons.) Eco. II Year

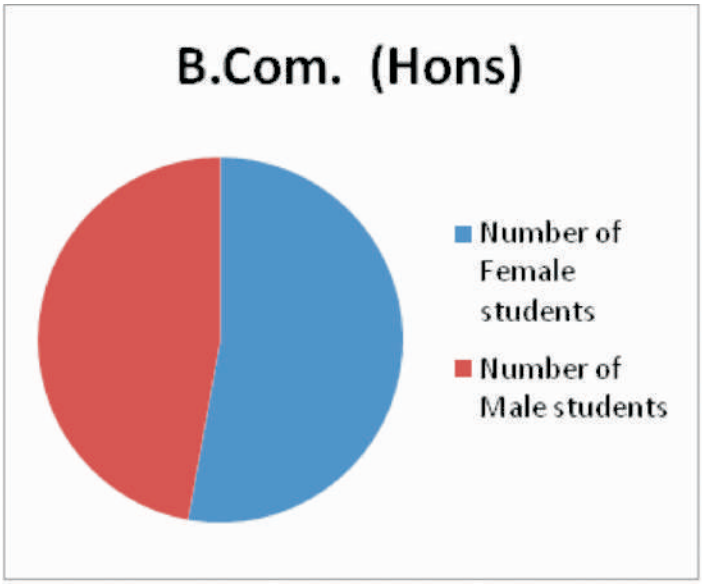
Aabhaas Hajela Memorial Scholarship

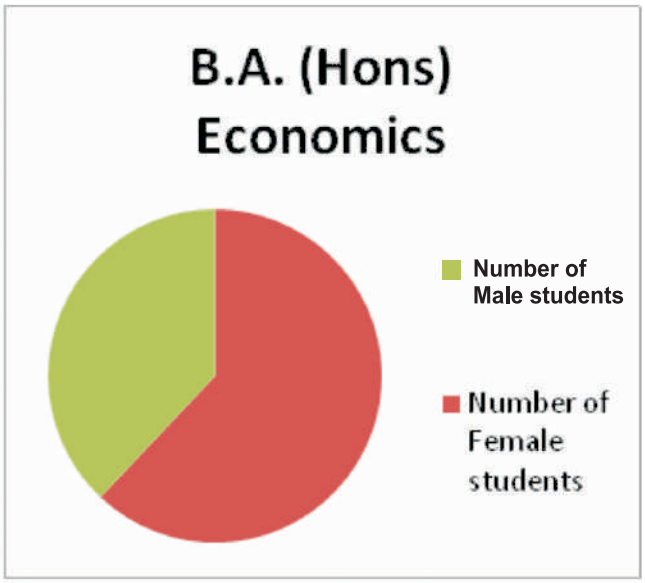
Name	Course and Year
Nitin Kumar Tyagi	B.A. (Hons.) Eco. III Year Semester V
MVS Sampreet	B.Com. (Hons.) III Year Semester V

Section III: Admissions
Undergraduate Courses
Gender wise Breakup of students admitted in 2019-20.

Summary of Admissions for the academic year 2019-20

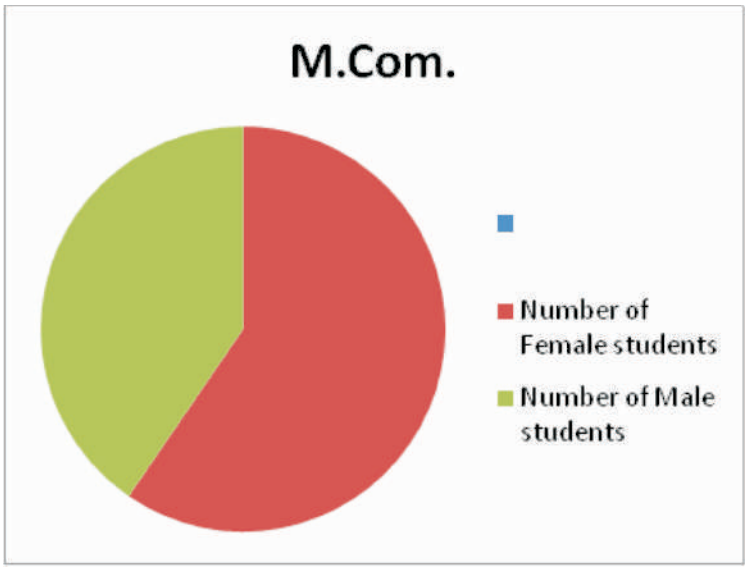
Course	B.A. (Hons) Economics	B.Com. (Hons)	M.Com.	PGDGBO	Total
Number of Students Admitted	166	704	47	92	1009
Number of Female students	103	372	28	-	-
Number of Male students	63	332	19	-	-





**Figures in bars represent absolute values*

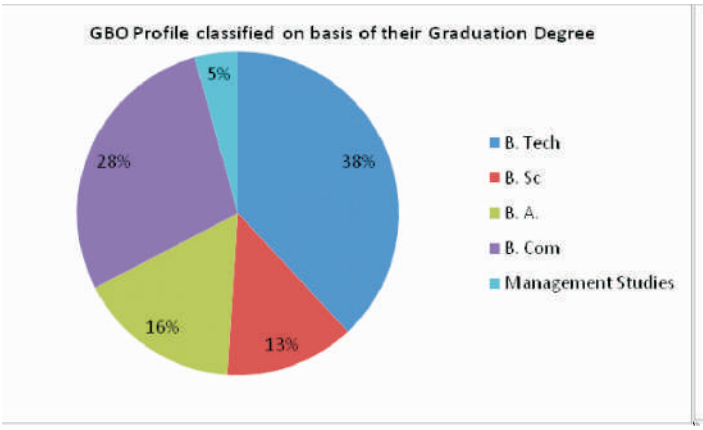
Post Graduate Courses

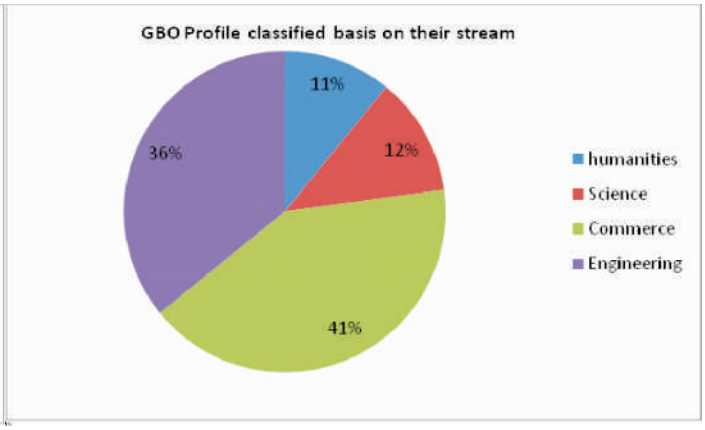


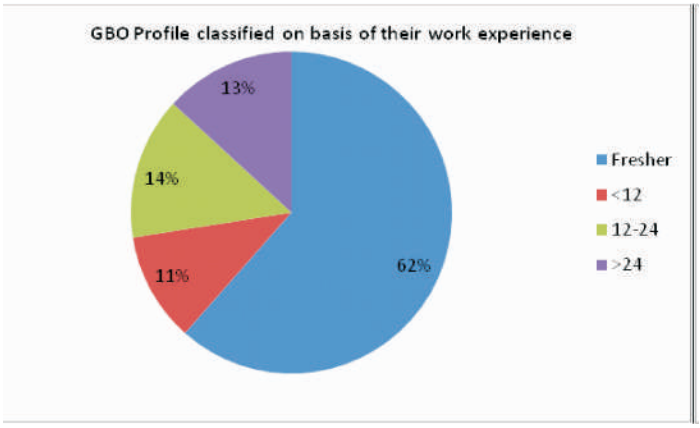
Post Graduate Diploma in Global Business Operations

Batch Profile of selected students for Batch of 2020-22

Particulars	Number	Percentage of Total Applicants
Number of Applicants	4341	100%
Number of applicants called for interview	No Interview	0
Number of students finally selected	92	2.12%







Section IV : Infrastructure

A. Physical Infrastructure

The College is very well equipped with infrastructure and facilities of global standards, which add to the globally competitive dimension of the learning process at the College.

Classrooms and Tutorial Block

All the classrooms of SRCC are centrally air conditioned and are equipped with modern teaching facilities such as Wi-Fi enabled, ceiling mounted LCD projectors and supporting roll down screens. Since the main building of the College has been recognised by the Government of Delhi as a "Heritage Building", the classrooms have retained the heritage look with the vintage teak furniture. In addition, the College also has a two storey tutorial block with fully air conditioned tutorial rooms that facilitates smooth conduct of personalized student-teacher interaction in the College.

Library

The College has a well-stocked library catering to the needs of more than two thousand seven hundred students at the undergraduate and postgraduate levels. Being fully automated, the library uses Radio Frequency Identification (RFID) technology and database management software LibSys version 7.2. It is fully air-conditioned and has two large reading halls accommodating around three hundred students. It is well equipped with all the modern facilities and resources (print and electronic) in the form of CD-ROMs, DVD-ROM, video cassettes etc. It has also developed a full-fledged digital library. The library has fully computerized its most actively used collection which is searchable through OPAC (Online Public Access Catalogue). It also permits access to the electronic resources provided by DULS (Delhi University Library System) and also provides remote access to e-publications through DELNET. There is a separate and dedicated internet service area installed with 40 computers to facilitate the members to access internet and online resources. The library has a collection of over 80,000 books and there is continuous addition of latest publications in the field of business, economics, humanities and literature to provide a wide range of academic resources to students and faculty members. The College also subscribes to various newspapers and about eighty national and international journals. The library has also adopted the theme of cashless and is progressing towards paperless environment. The Library opens for eight hours from 8.30 a.m. to 5.00 p.m. However, during examinations it opens from 8.00 a.m. to 8.00 p.m. for students' convenience.

Computer Centre

The College has three computer labs having a total of 132 computers equipped with updated software and hardware along with internet connectivity and uninterrupted power backup. The computer labs also have projectors installed which are used as teaching aids. Printing and scanning facilities are also available in Computer Centre. In addition, the computer centre is also available for the students for accessing internet, practicing and preparing their projects.

Resources for Differently-abled Students

The College devotes special attention to cater to the needs of differently-abled persons. The College has a unique resource centre for visually impaired students developed under the SRCC Enabling Unit. The Resource Center consists of state of the art technology which exponentially empowers the differently-abled students to enhance their learning abilities with screen reading software like JAWS, Super NOVA and Kurzweil. There is a range of text magnifiers and portable OCR (Optical Character Recognition) readers to read hard text instantly. Further, a talking notice-board with a digital-audio database for all the notices is set up in the resource centre. Apart from this, the entire campus area is connected with a network

of ramps and an elevator to facilitate smooth movement of physically challenged persons. The College also has two electronic wheel chairs for the aid of students with locomotive disabilities. A separate canteen has been set-up for facilitating differently-abled students

Seminar Room

The state-of-the-art Platinum Jubilee Seminar Room was constructed on the occasion of the College's Platinum Jubilee in 2000-2001. The air-conditioned seminar room, with a seating capacity of about hundred people, is equipped with audio-visual facilities along with recording facilities and an excellent sound system. It also features a projector screen, white board, black board and a podium. The Seminar Room is used for holding seminars, symposia, group discussion, lectures etc.

Auditorium

The College has an air-conditioned Auditorium with a seating capacity of over 750 persons. The auditorium is equipped with lighting and sound systems that is managed by specially designated support staff along with the students. All important functions are organized in the College Auditorium and it is extensively used by the students for extra-curricular activities and for hosting functions of the College. It comprises a large stage, two green rooms, comfortable seating, carpeting, wall panelling for acoustic effects, air-conditioners, washrooms, locker and a podium.

Sports Complex

The College is proud to have a gigantic centrally air-conditioned state-of-art international standard multipurpose indoor sports stadium built by the Government of India in the year 2010. The complex stands parallel to any other world class structure, equipped with all amenities and facilities available for the sports players. The Sports Complex includes multipurpose hall and sports field. It includes changing rooms, physiotherapy unit and gymnasium. The multipurpose hall comprises of a wooden floor catering to the sports like basketball, volleyball, judo, yoga, wrestling etc. Besides this, a separate room for chess and table tennis is also provided in the stadium. It has a seating capacity of more than 1200 spectators. The College also has a hockey cum football field. Every year the College holds Sports Carnival, Inter-class matches and Sports Day. For proper training and grooming of players the College provides coaching facilities to the players for different games.

Playground

The College has an expansive and lush green outfield that facilitates sports like hockey, foot-ball, net-ball, base-ball, soft-ball, hand-ball and athletics.

Swimming Pool

SRCC is one of the few Colleges in the University of Delhi to have a swimming pool facility. The swimming pool opens during summer season only. The swimming pool is properly maintained and coaching facilities are also provided to newcomers.

Hostel Accommodation for Girls and Boys

The College has two separate hostels for boys and girls, respectively on the campus itself. The capacity of the hostels is 145 for boys and 53 for girls. The on-campus residence of a number of students gives the College fraternity an image of an extended family. At the infrastructure front, the hostel kitchen has been modernized. The hostels are under CCTV surveillance. Further, online payment of mess bill has been initiated.

Students desirous of hostel accommodation should refer to the relevant Girls Hostel or Boys Hostel Prospectus available in the College/Hostel Office and apply in the prescribed form at the time of admission. Hostel accommodation is on the basis of availability of seats and admission to College does not guarantee admission to the Hostel.

Other Facilities

- **Canteen**

  The College has a fully air-conditioned canteen. A popular meeting place for the students, it provides refreshing and sumptuous snacks, meals and beverages.]

- **Cooperative Store**

  The College has an in-house Bookshop. It provides books, reference materials and stationery products to the students.

- **Photostat Shop**

  There is a photocopier in the campus. The students can avail the facility of photocopy, printing as well as compilation of study material.

- **Bank**

  The College houses a branch of State Bank of India (SBI). Students can open their account as well as take advantage of other banking facilities from the SBI branch.

- **Parking Facility**

  The College has an all-weather parking area for its staff and students. A guard is deputed to facilitate secured parking. Entry to parking area is restricted to availability of space. The parking area is under CCTV surveillance.

- **Basic Health Care Unit**

  The College maintains a Basic Health Care Unit wherein basic medical support is provided to the staff and students. A full-time nurse is appointed for this purpose. Further, the consultation services of a general physician and an orthopedist are also available on specific days.

- **Physiotherapy Unit**

  The College has a Physiotherapy Unit at the Sports complex for its students and staff members. The Physiotherapy section has Electrotherapy room and Exercise therapy room. The Electrotherapy room is equipped with all the basic physiotherapy modalities (i.e. IFT u.s. TENS, Muscle Stimulator, SWD [short move diathermy], Traction Machine, wax bath therapy and hydro collator) meant for pain relief and relaxation. The exercise room has the basic exercise equipment (i.e. Shoulder Wheel, Wrist Exerciser, Ankle Exerciser, and Foot Exerciser) along with some equipment especially for sports students that include resistance bands and loops, Swiss Balls, Foam Rollers, Bosu Balls, Medicine Balls, and Weigh Cuffs. There is also an RIP-60 trainer (supervision trainer) for rehabilitation and training purposes. A visiting physiotherapist is attached to the unit and is available during working days and hours.

- **Fitness Centre/Gymnasium**

  The College maintains its own fitness centre. It is located inside the multipurpose hall in sports complex possessing equipment for free weight exercises, bodyweight exercises, gym ball exercises / Swiss ball exercises, resistance band exercises, resistance machine exercises and stretching exercises. The Centre also holds classes for kickboxing, yoga and aerobics. The Gym has two broad sections:

1. **Weight training section:** This section comprises of Olympic weightlifting weights, exercise stations, Swiss balls etc.
2. **Cardio section:** It consists of treadmills, elliptical trainer, cycles etc.

- Wi-Fi enabled Campus

The College has a Wi-Fi enabled campus. The College server is connected with the University 's main campus server. Access to any new information is just a click away for students.

- **Lift**

  The College has a lift facility and a dedicated lift operator to aid differently-abled students in particular.

- **Railways & Airlines Concession**

  Students are allowed railway fare concession during vacations only for travelling to their hometown. Railway concession forms may be obtained from the College's Administration Office. Students must inform the office about any change in hometown address by an application countersigned by their parents. Airlines fare concessions are available for travelling to any place within the country. You may obtain the forms from the airlines office.

IT INFRASTRUCTURE

Media Lab: Video Recording Facility

As technology advances and hardware and software improve, it becomes much more essential to integrate multimedia into whole new ways of thinking about curriculum, interactions with students, transferring knowledge through the world wide web and even the nature of learning itself. In order to facilitate this and beyond, National Resource Centre, Shri Ram College of Commerce, has set up State of the Art - SoundProof Video Studio Lab consisting of modern multimedia capabilities and internet connectivity with Broadcast Quality Professional HD Camera supported by high functionality and flexible Camera Tripod designed for a high quality drag system to ensure a multiple level counterbalance for recording. The Handheld camera has a storage medium of SD Card with a writing speed of > 90MBPS, which is perfectly suitable for recording Full HD 4K videos, camera photography, and other purposes that require continuous shooting or time-lapse. An Interactive HD display board has also been set up in the Media lab which enables the facilitator to use it as a realistic handwriting tool as well as for detailed complex content such as drawings with adjustable pen thickness and touch screen facility. Apart from this the studio is well equipped with LED Lighting Control System, Analog Audio Mixer, Wireless Microphone, Audio Monitors and Chroma Sheet for facilitating post production and background enhancement.





The College envisions to have the following for the Media Lab in order to facilitate seamless nationwide dissemination:

- Non linear editing set up and Apple Streaming server/desktop for post production and video streaming.
- Facilitating Video conferencing for faculty/ Board meetings.
- Provision and maintenance of AV equipment for Virtual classroom teaching.
- Provide Infrastructure and expertise for developing Computer Aided Instruction/Learning materials for higher education.
- To Launch different types and levels of training programmes for faculty, staff, students, and in-service professionals across the country.
- Enable classroom support, transparencies, slides, video clips and print support materials.

Section V: Post Graduate Diploma in Global Business Operations

Course Coordinator: Dr. Anil Kumar

Through the experience of its faculty and rich corporate interface, the PGDGBO aims to minimize the gap between the knowledge of students and industry expectations. With this view, the following initiatives were undertaken during the academic year to ensure a more effective learning environment for our future global managers:

- Organizing Orientation Programme for new entrants to the course to familiarize them in relevant areas of mathematics, accountancy, economics and language and communication skills
- Presentation-oriented and participative learning in the classroom
- Introduction of additional courses in foreign languages, business communication, Macroeconomics, SPSS, Digital marketing, R Language, Derivatives etc.
- Exposure to contemporary issues through close study of business newspapers in the classroom
- Encouraging students to participate in International Programmes both in India as well as abroad to enhance their global exposure
- Enhance placement opportunities through greater visibility and branding of PGDGBO.
- Industrial Visits
- Special emphasis on Port Visits
- Special Guest Lectures by prominent speakers from business and industry.

Academic Results

Toppers for the Academic Year 2018-19

Semester I & II: Smriti Mishra

Semester III & IV: Yashika Gera

Toppers for the Academic Year 2019-20

Semester I: Sheena Garg

Semester III: Smriti Mishra

PGDGBO Placement Report 2018-19

One of the key performance indicators of any Post Graduate program is the Summer and Final Placement. SRCC GBO has once again witnessed a stellar placement season with the most aspired companies visiting the campus. The students were offered coveted profiles across domains such as Finance, Marketing, Consulting, Analytics, Human Resources etc. Sales and Marketing emerged out to be the most buoyant recruiting sector offering a wide range of profiles.

SRCC GBO has not only managed a strong relationship with its regular recruiters, but also established a host of new corporate partnerships. A total of fifty seven (58) companies visited the campus for GBO internships-placements. The highest placement offered this year was Rs. 20.81 lakhs with the mean CTC offered at Rs. 10.38 lakhs and the median CTC offered at Rs. 9.5 lakhs.

Finance		HR	Operations IT and Analytics	Research & Consulting	Sales & Marketing		Strategy
Ashiana	American Express	Genpact	CoHo	Ernst & Young GDS	Amazon	Jaro Education	JoshTalks
AT&T	Wipro	Inc42 media	Guest Houser	Gartner	Mahindra & Mahindra	Randstad	Essel Group
Aye Finance	SBI Bank	HSBC Canara	Acxiom Consulting	Takshshila Consulting	Jaipur Rugs	Airtel Payments Bank	HCL Technologies
Darashaw	Teach For India	TresVista	NIIT		CoHo	Paytm	Teach For India
Genpact Risk Consulting	Valueqo Capital	Salto De Fee	OYO Living		Pantaloons	Mahindra comviva	
Genpact	WNS	Proptiger	APML		Flywidus	Samasta Micro finance	
HDFC Bank		Salad Days	Secure Now		PopXO	The Man's Company	
Oxane Partners		Worley Parsons	SMT		Hike Messanger	Treebo	
Mahindra Comviva		Michael Page	PopXO		Schindler	Weber Shandwick	
Total	**15**	**9**	**9**	**3**	**18**		**4**

Educational Visits

Rural Marketing Visit



A field trip to Indlok Village at the periphery of the Sariska National Park near Alwar, Rajasthan led by Dr. Amit Sachdeva, Associate Professor, SRCC was organized on September 26, 2018. The aim of the trip was to help students understand various facets of Rural Marketing. The trip was a perfect combination of knowledge, rural marketing strategies and a first-hand experience of various tools & techniques used by villagers. On route to the village, the students were divided into groups and each group was given a topic such as understanding the medical & healthcare system in the village, study of Anganwadis, understanding the working of Panachayat & village politics, understanding the latest new technologies used in irrigation & agriculture processes. The response the villagers gave while sharing the information was overwhelming.

The students had the first person experience of seeing the functioning of the government schools, hospitals and various brands used in the village. The practical exposure helped them acquire new skill sets which supplemented their classroom learning.

Industrial Visits

COCA COLA VISIT



Production is an important element in designing a comprehensive corporate strategy. An industrial visit to Coca cola factory on 28thFeb, 2020 was organized to help students understand the operations of a beverage plant. The students learnt the procurement, production and packaging of coca cola products from a strategic perspective. In the end, a discussion about the experiences of the employees at the factory was held over a coke.

Global Lecture Series, 2019-20 highlights



Student interaction by OYO



APML at campus



Consulting insights by Gartner

Student Achievements at Business School Competitions

Name of Participant(s)	Event Name	Host College	Position Secured
Shilpy Yadav	Advaita (HR Event) 2018	IIM INDORE	2nd
Shubham Patel			
Naitik Joshi			
Anshul Ghiloria	Calibri X	Xavier University Bhubaneshwar	1st
Anshul Ghiloria	MicDrop	SRCC	2nd
Iti Agarwal	Ad-Hoc	SRCC	3rd
Deepindra			
Mansi			
Ujjwal Kumar	Ultimate CMO Challenge	DSE	1st
Abhishek Giri			
Mayank Hemwani			
Ujjwal Kumar	Echleon	SRCC	1st
Puneet Vasdev			
Mayank Hemwani	Quiz Buzz	SRCC	2nd
Abhishek Giri			
Mayank Hemwani	Finesse	SRCC	2nd
Udit Dargan Arora			
Mayank Hemwani	RISCON X	IMT Ghaziabad	3rd
Tripti Lal			
Mayank Hemwani	Head Hunter 2.0	SRCC	2nd
Abhishek Giri			
Tanvi Jain			
Ayushi Goel			
Puneet Vasdev	Bid n Quiz	SRCC	2nd
Udit Dargan Arora			
Vishwas Jain	QuizBizz	SRCC	3rd
Naitik Joshi			
Vishwas Jain	Conquest 2.0	SRCC	3rd
Naitik Joshi			
Shubham Patel			
Naitik Joshi	MicDrop	SRCC	3rd
Mayank Mahajan	Impression 2019	SIBM Bengaluru	2nd
Durbar Dasgupta	MarQ-Witty	MDI, Gurgaon	2nd
Praveen Kumar Jagadish			
Durbar Dasgupta	Sell it your Way	SRCC	1st
Praveen Kumar Jagadish			
Rahul Kumar Mishra			
Durbar Dasgupta	Hrythm	IIM Shillong	1st

Praveen Kumar Jagadish	Hrythm	IIM Shillong	1st
Durbar Dasgupta	Abhivyakti	IIT Bombay	2nd
Durbar Dasgupta Rahul Kumar Mishra Shivam Sharma	ShortCut	NMIMS, Mumbai	1st
Durbar Dasgupta	The Marksman	KJ Somaiyya	1st
Ankit Barnwal	Niveshak	IIM Shillong	1st
Ankit Barnwal	Arbitrage	IIM Rohtak	2nd
Tripti Lal	Arbitrage	IIM Rohtak	1st
Tripti Lal	FinStreet	KJ Somaiya	1st
Tripti Lal	Disquisition	IIM Kashipur	3rd
Tanvi Jain	Sports Meet	SRCC	2nd
Tanvi Jain	Sports Meet	SRCC	1st
Nishtha Jain Jason Thomas	Kurukshetra	Fore School Of Management	2nd
Nishtha Jain Jason Thomas	Adhoc	SRCC	1st
Aditi Awasthy Shivam Saxena	Nivesh-Young Bulls 5.0	LBSIM	1st
Mayank Hemwani Ujjwal Kumar	Fincharades	IMI,New Delhi	1st
Ayushi Gupta Sheena Garg	Fin-e-viesta	Fore School of Management	1st
Divyankshi Puri	Corporate Crackers	DSE	2nd
Rupa Rai	tHRive 3.0	SRCC	2nd
Rizul Mehta	Kaizen –Article Published	IIM Rohtak	1st
Akant Bhola	Drishtikon-2020	IIT Delhi	1st

Synergasia 2020: The National Management Conclave

Two of the premier management colleges in the country, Shri Ram College of Commerce Global Business Opportunity and Institute of Management and Technology, Ghaziabad came together for an unprecedented collaboration. 3rd and 4th February, 2020 witnessed the coming of age of management like never before.

The event, Synergasia: The National Management Conclave was carefully planned and designed to cover the major domains of an MBA program such as Finance, Marketing, Human Resources and Operations in an exciting way. The participants left no stone unturned in trying to prove themselves as a deft marketer, a shrewd financial analyst, a charismatic HR official or an insightful operations head.



Not just that, the event was graced by illustrious speakers from the industry who enlightened us on the topics related to the field of management and its importance in the 21st century. The students showed immense zeal and passion for the events being organized and also had a fun filled learning experience.

The winner for Synergasia was Indraprastha College, Delhi University and the runner up trophy was won by Rukmini Devi Institute of Advanced Studies.

HR Summit 2019

The sixth edition of the annual HR Summit was conducted by Global Business Operations, Shri Ram College of Commerce on 19th and 20th October, 2019. Shri Ram College of Commerce has always believed in bridging the gap between the industry practices and the academic world. With this event we strive to reinforce this idea. Many prominent HR Leaders from the industry were invited for the event, who not only narrated their stories and experiences but also enriched the students with a guiding path to excel in our respective carriers. The two day programme was full of interactions, storytelling and perspective building for the Future of HR. The summit witnessed students and professionals from various esteemed institutions and organizations from across India participate in a plethora of events that euphoniously amalgamated every aspect of Human Resource, not only to exemplify the multi-cultural and multi-talent facet of the university but above all, to be an experience to remember.



Few industry leaders present for the summit were-

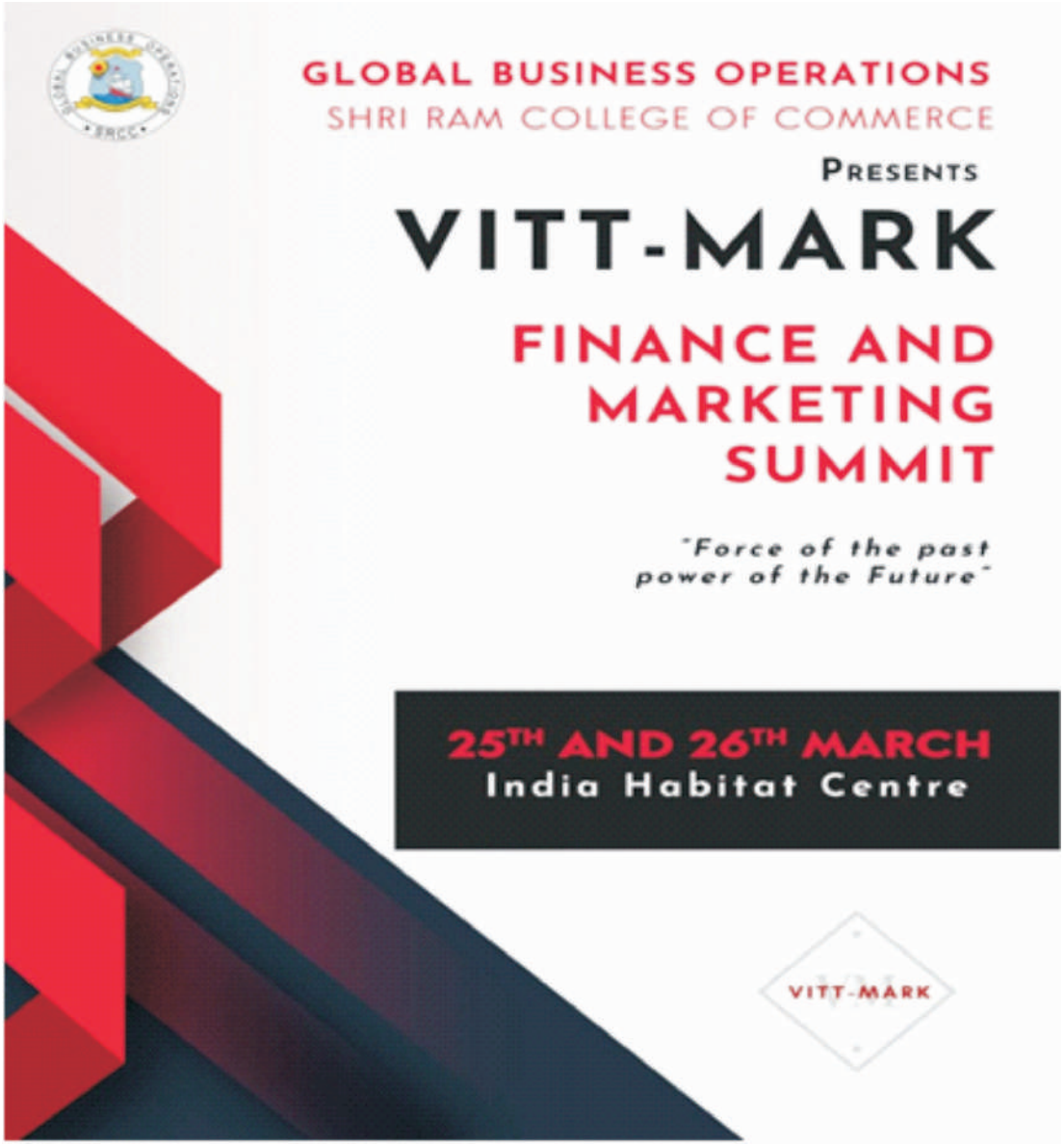
Mr. Yuvaraj Srivastava (Group CHRO- MakeMyTrip, Goibibo & RedBus)
Dr. Sachin Gulati (Director, India Campus Recruitment, American Express)
Mr. Sahil Nayar (Senior Associate Director, KPMG)
Mr. Madhur Mehta (Director, Global Compensation, BCG)
Ms. Gunjan Chibber (Lead- Professional Skills & Partner Relationships, NASSCOM)
Mr. Srinivas Reddy (Director HR, MetLife Global Shared Services)
Mr. Vikas Khokha (Director HR, Zimmer Biomet India)
Mr. Vikas Dua (VP- HR, Aegis Customer Support Services Limited)
Mr. Deepak Bharara (Director, People A2Z)
Ms. Saswati Sinha (Head HR, Cheil India)
Ms. Harini Srinivasan (Chief Mentor-HR, Intellswift)
Ms. Kavya Saxena (Head, Brand Experience, VAJOR)

The collaborators for the event were Human Capital and Amazing Workplaces, the HR organisations which covered the event for our HR fraternity.

VITT-MARK 2020

Finantix - the Finance society and Helios - the Marketing society of SRCC GBO have come together for the first annual Finance and Marketing summit, VITT-MARK to be held on 25-26 March,2020. This will be a 2-day event having speaker sessions, panel discussions and competitions from both finance and marketing domain. The theme of the summit is "FORCE OF THE PAST, POWER OF THE FUTURE".

On 25th March, 2020 dignitaries from the industry have been invited to give practical support the theories explained in classes. Various topics from Finance and Marketing, separately and together, will be covered to give students a holistic approach to tackle real life problems once they enter into real corporate world. There are various competitions scheduled for second day. Students from B-Schools across the country will be invited to show their skills and learn through simulations.



Section VI: Department of Physical Education

This year college teams participated in the following games:
Men Section: Badminton, Basketball, Chess, Football, Hockey, Swimming, Table Tennis, Squash, Lawn Tennis.
Women Section: Athletics, Badminton, Basketball, Chess, Swimming, Table Tennis and Lawn Tennis and Netball.

SWIMMING

Men's Team consisted of Vinayak Parihar(Captain), Parth Gupta, Kushagra Rawat, Varun patel and Nanak Moolchandani. Team got First Position in Inter College Aquatic Championship held at Dr. SPM Swimming Pool Complex, New Delhi from 15th to 16th October, 2019.



Individual Achievements

Vinayak Parihar

- Participated in Inter College Aquatic Championship held at Dr. SPM Swimming Pool Complex, New Delhi from 15th to 16th October, 2019. He won three Gold Medals in 200m Butterfly, 4x200 freestyle relay and 4x100 IM; Three Bronze Medal in 50m & 100m Butterfly and 4x100 Freestyle relay.
- Participated in 73rd Senior National Aquatic Chapionships-2019 held at Bhopal/Indore (Madhya Pradesh) from 31s August to 4th September, 2019 and won 1Bronze Medal.
- Participated in 55th Delhi State Open, Junior, Sub-Junior & Tiny-Tots Aquatic Championship 2019 held at Dr. Shyama Prasad Mukherjee Swimming Pool Complex Mother Teresa Crescent Road, New Delhi from 6th to 10th August, 2019 and won 1 Gold & 2 Bronze Medal.
- Participated in Khelo India Youth Games held at Pune, Maharashtra from 9th to 20th January, 2019 and won 1 Bronze Medal.
- Participated in All India University Aquatic Championship held at LPU, Jalandhar from 1st to 4th November, 2019 and got 2 Gold Medal in 200m Butterfly and 4x200m freestyle relay.
- Participated in Khelo India University Games

held at Bhubaneshwar, Odisa from 23rd to 26th February, 2020 and got 2 Gold &1Bronze Medal.

Kushagra Rawat

- Participated in Inter College Aquatic Championship held at Dr. SPM Swimming Pool Complex, New Delhi from 15th to 16th October, 2019 and won Seven Gold Medals in 200m, 400m & 1500m Freestyle, 200m & 400m Individual Medley, 4x200 freestyle relay and 4x100 IM; Two Silver Medals in 100m freestyle and 200m Butterfly; One Bronze Medal in 4x100 Freestyle relay.
- Participated in All India inter University Aquatic Championship held at LPU, Jalandhar from 1st to 4th November, 2019 and got 4 Gold Medal in 200m, 400m, 1500m Freestyle & 4x200 freestyle relay, 4 Silver in 400m IM, 4x100m Freestyle relay 200m IM and 200m butterfly and 1 Bronze in 100m freestyle.
- Participated in 73rd Senior National Aquatic Championship-2019 held at Bhopal/Indore (Madhya Pradesh) from 31s August to 4th September, 2019 and won 4 Gold Medal in 200m, 400m ,800m, 1500m freestyle.
- Participated in The 10th Asian Age Group Championship-2019 held at Bengaluru, India from 24th September to 2nd October, 2019 and got 5 Gold Medal in 200m, 400m 800m, 1500m Freestyle & 4x200 Freestyle Relay.
- Participated in The 13th South Asian games held at Kathmandu, Nepal from 1st to 10th December, 2019 and got 3 Gold Medal & 1Silver Medal in 400m, 800m Freestyle ,4x200 Freestyle Relay & 200mtrs.
- Participated in Thailand open age group swimming competition, Bangkok 2019 held at from Jun,e 2019 and got 3 Gold Medal in 400m, 800,1500m, Freestyle.
- Participated in Singapore National Aquatic Championship 2019 held at from July, 2019 and got 1 Silver Medal & 1 Bronze Medal in Freestyle
- Represented India 30th World University 2019, held at Napoli, Italy from August 2019
- Represented India in Fina World Championship 2019 held Gwangju, South Korea from August 2019.

Varun Patel

- Participated in Inter College Aquatic Championship held at Dr. SPM Swimming Pool Complex, New Delhi from 15th to 16th October,2019 and won Three Gold Medals in 200m Breaststroke, 4x200 freestyle relay and 4x100 IM; Two Silver Medals in 50m & 100m Breaststroke; One Bronze Medal in 4x100 Freestyle relay.
- Participated in All India University Aquatic Championship held at LPU, Jalandhar from 1st to 4th November, 2019 and won 1 Silver in 200m Breaststroke & 1 Bronze Medal in 100m Breaststroke.
- Participated in Khelo India Youth Games held at Guwahati, Assam from 10th to 22nd January, 2020, and got 1 Bronze Medal.
- Participated in 48th State Aquatic Championship held at Narmada Taran Pushkar, Budhwada, Harda By Pass, Hoshangabad from 27th to 30th May 2019, and won 3 Gold Medal.
- Participated in Khelo India University Games-2020 held at Guwahati, Assam from 22nd February to 1st March, 2020 and got 1 Bronze Medal

Nanak Moolchandani

- Participated in Inter College Delhi University Aquatic Championship held at Talkatora Stadium, Delhi from 15th to 16th October, 2019 and got Five Gold in 50m, 100m & 200m Backstoke, 4x200 freestyle relay and 4x100 IM & 3 Bronze Medal in 200m & 400m IM and 4x100 Freestyle relay..
- 46th Junior National Aquatic Championship 2019 held at Rajkot from 26th to 30th June, 2019 and got Bronze Medal.

- Participated in Khelo India Youth Games held at Guwahati, Assam from 10th to 22nd January, 2020 and got Bronze Medal.

Women's team Consist of Sara Joshi, Ashmita, Jasmine Gurung, Tanvi Kajal, Pragya Shokeen. Team got Third Position in Inter College Aquatic Championship held at Dr. SPM Swimming Pool Complex, New Delhi from 15th to 16th October, 2019.

Individual Achievements

Pragya Shokeen

- Participated in 55th Delhi State Open, Junior, Sub-Junior & Tiny-Tots Aquatic Championship 2019 held at Dr. Shyama Prasad Mukherjee Swimming Pool Complex from 6th to 10th August, 2019 and won Silver Medal in 400m Individual Medley and Bronze Medal in 800m Free Style.
- Participated in 13th Delhi State Triathlon & Aquathlon Championship-2019 held at DDA Yamuna Sports Complex, Vivek Vihar , New Delhi from 13th October, 2019 and won Bronze Medal in Triathlon.
- Participated in Inter College Delhi University Aquatic Championship held at Talkatora Stadium, Delhi from 15th to 16th October, 2019 and won 2 Bronze Medal in 4x200 and 4x100 freestyle relay.

Jasmine Gurung

- Participated in Inter College Swimming Competition held at Dr. Shyama Prasad Mukherjee Swimming Pool Complex from 15th to 16th September, 2019 and got 5 Gold Medal in 100m, 200m, 400m and 800m freestyle and 200m Backstoke, 3 Bronze Medal in 4x100m freestyle, 4x100m IM and 2x200m relay.
- Participated in All India University Aquatic Championship held at LPU, Jalandhar, Punjab from 5th to 8th November, 2019 and got 1 Gold Medal , 1 Silver Medal .
- Participated in Khelo India Youth Games 2020 held at Guwahati, Assam from 10th to 22nd January, 2020 and won 3 Bronze Medal.
- Participated in Haryana Senior State Swimming Championship held at Bahadurgar, Haryana from 3rd August, 2019 and won 5 Gold Medal.
- Participated in Khelo India All India University 2020 held at Bhubaneshwar from 21stFebruary to 1st March, 2020 and won Two Silver Medal.

Tanvi kajal

- Participated in Inter College Delhi University Aquatic Championship held at Talkatora Stadium, Delhi from 15th to 16th October, 2019 and won Four Bronze Medal in 100m breast stroke, 4x100m freestyle, 4x100m IM and 2x200m freestyle relay.

Sara Joshi

- Participated in Inter College Delhi University Aquatic Championship held at Talkatora Stadium, Delhi from 15th to 16th October, 2019 and got Three Silver in 50m & 100m Breaststoke, 50m Freestyle and Two Bronze Medals in 4x100m IM and 2x100m freestyle relay.

Ashmita

- Participated in Inter College Delhi University Aquatic Championship held at Talkatora Stadium, Delhi from 15th to 16th October, 2019 and won Two Bronze Medals in 4x100m IM and 2x200m freestyle relay.

CHESS

In Men Section, team Consist of Harshal Shahi (Captain), Om Batra, Shailesh Dravid, Jeet Bhupendra Jain, Tarun V kanth, Sharang Kapoor. Team got Second Position in Inter College Chess Tournament held at Multipurpose Hall, University of Delhi from 23rd to 25th October, 2019 and first place in FOYS, held at Shri Ram College of Commerce from 3rd to 6th February, 2020.

Individual Achievements

Shailesh Dravid

- Participated in Riga Technical University Open 2019- Tournament held at Riga, Latvia from 03 August, 2019 to 11 August, 2019 .
- Participated in Prestigious RTU Open 2019 held at Riga, Lativa from 2019 Scored 20th place.
- Participated in 5e Open international de Noisel - A Classement apres Ia ronde 9 held at Noisel, France from 2020 and Scored 11th Place .
- Participated in 1st Lakecity International Open Grandmaster Chess Tournament 2019 held at Orbit resort, New Bhopalpura, near Miraj Malahar, RK Circle , Udaipur from13 September, 2019 to 20 September, 2019 and got 11th Place.
- Participated in All India FIDE Rapid chess Championship 219 held at Nagpur from 2019 and got cash prize of Rupees 30,000.
- Participated in All India Rapid chess Championship 219 held at Nagpur from 2019 and got cash prize of Rupees 30,000.
- Participated in 5th Ambeesh Sinha Memorial Rapid FIDE Rated Chess Tournament 2019 held at and got 4th Place .

Jeet Bhupendra Jain

- Participated in Riga Technical University Open 2019- Tournament held at Latvia FDE from 03 August, 2019 to 11 August, 2019.
- Represented India in Westen Asian Youth U-20 Chess Championship held at Delhi, India from 5th September 2019 to 10th September 2019 and secured 4th place
- Participated in Rocherfort Masters GM tournament held at Rocherfort, France from 22nd Feb to 28th Feb 2020 and secured joint 4th place and IM norm certificate.
- Participated in National Junior U-19 chess championship held at Guru gram from 1st November 2019 to 9th November 2019 and secured 6th Place. The Ministry of Youth Affairs and Sports (MYAS) has selected JEET JAIN for exposure trip to be held in Germany and Russia later in the year.

Women Section team consist of Mehak Jain(Captain), Simran, Ishita Jain, Sonal Mandhana, Tarini Goyal, Stuti Bhanot. Team got First Position Inter College Chess Tournament held at Multipurpose Hall, University of Delhi from 23rd to 25th October,2019 and first place in FOYS, held at Shri Ram College of Commerce from 3rd to 6th February 2020.



Tarini Goyal

- Participated in 26th Abu Dhabi International Chess Festival held at Abu Dhabi from 2nd to 11th August,2019.
- Participated in FIDE World Youth Chess Championships (U18 open & girls) held at Mumbai from 2nd to 12th October, 2019.
- Participated in North Zone Inter University Women Chess Championship held at Chandigarh University from 5th to 9th November 2019 and got Gold Medal and won Board Prize
- Participated in IIFL Wealth Mumbai International Chess tournament held at Mumbai from 30th December2019 to 7th January 2020 and got Bronze Medal.

Mehak Jain

- Participated in 'B' Category of 18th Delhi International Open Grandmasters Chess Tournament 2020 held at IGI Stadium, New Delhi from 9th to 12th January 2020 and secured Third Place.
- Participated in BITS Open Sports Meet 2019 held at Pilani Campus from 13th to 17th September 2019 and got First Place in Chess Classic & Blitz, Second Place in Puzzle Solving.
- Participated in Dr. Sarup Singh Invitational Individual Chess Championship held at Kirori Mal College from 13 April 2019 ad got First Place .
- Participated in 18th National Team Championship held at Ahmedabad , Gujrat from 7th February to 13th February 2020.

Sonal Mandhana

- Participated in Amdar Chashak All Indi Open FIDE Rating Chess Tournament held at Nagpur, MAH from 9th to 13th July 2019 and Gold Medal.
- Participated in Inter University Chess Tournament held at Delhi from 23rd to 25th October 2019 and got 1 Gold Medal.
- Participated in FOYS 2019-20 held at Shri Ram College of Commerce, Sport Complex from 3rd to 6th February 2020 and got 1 Gold Medal.

BASKETBALL

Men Section team consist of Rohan Singhal (Captain), Paarth Sharma, Samnit Kathuria, Aakash Malik, Pradeep Singh, Aditya Singh, Utsav Tambi, Rajat Sharma, Shivam Kumar Yadav, Kshitiz Rattan, Rakshit Bhuchar and Deepjyoti Brahma. They participated in Inter College Basketball Tournament held at Multipurpose Hall, Sport Complex, University of Delhi from 6th November to 9th November, 2019 and FOYS held at SRCC from 3rd to 6th February 2020. Team secured Third Position in both event .

Individual Achievements

Utsav Tambi

- Participated in North Zone Inter University held at JMI University of Delhi from 13th to 16th December, 2019.

Aditya Singh

- Participated in Khelo India U-21 held at Guwahati ,Assam from 14th to 20th January 2020.

Kshitiz Rattan

- Participated in FOYS 2019-20 held at Shri Ram College of Commerce Sport Complex from 3rd to 6th February 2020 and got Gold Medal.

Women Section team Consist of Princy Singh Rathore, Mamta Mishra, Shristhi Rawat, Ankita Markan, Savvy Rai, Dilchirag kaur Bhaidwan, Sachi Mahajan, Riya Tyagi, Satakshi Kedia, Shristi Thakur, Ananya Shree Shukla, Damini Bhasin, Aastha. They participated in Inter College Basketball Women Tournament held at Maitreyi College, from 4th November to 7th November, 2019 and team reached at semi-final stage.

Princy Singh Rathore

- Participated in 70th Senior National Basketball Championship held at Ludhiana from 21st to 28th January2020.
- Participated in North Zone Inter University Championship held at Murthal from 6th to 12th December 2019.

Dilchirag Kaur Bhaidwan

- Participated in 70th Senior National Basketball Championship held at Ludhiana from 21st to 28th January2020.
- Participated in Senior State basketball Championship held at Chandigarh from 21st to 24th November 2019 and got First Place.

TABLE TENNIS

Men Section team consists of VS. Hari Krishna (Captain), Shubh Goel, Shaurya Gupta, Shivjit Singh Lambha, Aprameya Krishna. Team got Third

Position in Inter College Tournament held at Multipurpose Hall, Sport Complex, University of Delhi from 5th to 7th November, 2019.

Individual Achievements

Shubh Goel

- Participated in Inter University North Zone held at Chitkara University from 17th to 19th December 2019 and got Bronze Medal.
- Participated in All India University Games held at SRM (Chennai) University from 25th to 27th December,2019.
- Participated in Khelo India University Games held at Bhubaneshwar from 26th February to 1st March 2020.

Shivjit Singh Lambha

- Participated in North Zone Inter University Tournament held at Chitkara University (H.P.) from 17th to 19th December, 2019 and got 1 Bronze Medal.
- Participated in All India University Games held at SRM (Chennai) University from 25th to 28th December,2019.
- Participated in 81st Ultimate Table Tennis (UTT) Junior & Youth National Ranking Table Tennis Championships held at Jammu from 2nd to 8th December,2019.
- Participated in 81st Ultimate Table Tennis (UTT) Senior National Ranking Inter State Table Tennis Championships held at Hyderabad from 27th to 2nd February, 2020.
- Participated in Khelo India University Games held at Bhubaneshwar from 26th February to 1st March 2020.
- Participated in FOYS 2019-20 held at Shri Ram College of Commerce Sport Complex from 3rd to 6th February 2020 and got Gold Medal.

V.S. Hari Krishna

- Participated in All India Public Sector Table Tennis Tournament 2019-20 held at Thiruvananthapuram from 16 November, 2019 to 19 November, 2019 and got Third place.
- Participated in 49th All India Inter-Institutional Table Tennis Championship held at Ajmer Rajasthan from 24th to 30th November 2019.
- Participated in (UTT) 81st Senior National and Inter-State Table Tennis Championships-2019 held at Hyderabad from 27thJanuary to 2nd February2020.

In Women Section, Team consists of Aanchal Malhotra(Captain), Khushi Roy, Vanshika Sachar, Radhika Sharma and Bhargavi R. Team got Second Position in Inter College Table Tennis Tournament held at Multipurpose Hall, Sport Complex University of Delhi from 31st October to 2nd November, 2019.

Individual Achievements

Khushi Roy

- Participated in 1stChhattisgrah State Ranking Table Tennis Championships held at Ambikapur, surguja (CG) from 2nd to 4th August, 2019 and got..

Radhika Sharma

- Participated in Rajasthan State Ranking Table Tennis Championships-2019 held at Jaipur from 4th to 7th July, 2019 and got Gold Medal (Women's Singles).
- Participated in 64th State Rajasthan State Junior, Youth, Senior & Inter-District Table Tennis Championships-2019 held at Jodhpur (Raj.) from 10th to 14th ,October 2019 and got Gold Medal in Women Team and Bronze Medal in Women's Single's.

Aanchal Malhotra

- Participated in Khelo India All India University Games held at Bhubaneshwar, Orissa from 27th February to 1st March, 2020 and got Silver Medal.
- Participated in All India Inter University Table Tennis Championship held at Chitkara University from 26th to 28th December, 2019 and got Silver Medal.

- Participated in Delhi State Ranking Table Tennis Tournament held at Rajender Nagar from 5th to 7th October, 2019 and got 1 Gold in U-21 & 1 Silver Medal in Women.
- Participated in Inter State and Senior Table Tennis Championship held at Hyderabad from 27th January to 2nd February, 2020 and got 9th Position.
- Participated in North Zone University Table Tennis Championship held at Chitkara University, Badi from 23rd to 25th December, 2019 and got Gold Medal.

BADMINTON

In **Men Section,** Team consists of Rahul Patel, Arjun Sachdeva(Captain), Harshit Thakwani, Arpan Sodani, Raghav Khanna, Keshav Adlakha and Ishaan Parashar. They got Second Position in Inter College Badminton(M) Tournament held at Multipurpose Hall, Sport Complex, University of Delhi from 7th to 13th .February 2020.

Individual Achievements

Arpan Sodani

- Participated in State Games 2019-2020 held at S.M.S. stadium, Jaipur from 03.01.2020 to 06.01.2020 and got Bronze Medal.

Rahul Patel

- Participated in North Zone Inter University Championship held at LPU, Punjab from 7th to 10th September, 2019 and got Silver Medal.
- Participated in All India Inter University Championship held at Parbhani, Maharashtra from 7th to 10th September, 2019 and got Bronze Medal.
- Participated in Khelo India held at Parbhani, Maharashtra from 22nd February to 3rd March, 2020.

In Women Section, team consists of Khusboo(Captain), Upasana Borgohain, Niteshi Saini, Muskaan Joon, and Kriti Joshi. They got Third Position in Inter College Badminton (W) Tournament held at Multipurpose Hall, Sport Complex, University of Delhi from 29th October to 31st October.

Niteshi Saini

- Participated in North Zone Inter State Badminton Championship held at Panchkula from 26th to 29th November, 2019.

FOOTBALL

Team members were Ajay Damodaran, Jaideep Singh, Himanshu Minocha (Captain), Mukund Arora, Om Batra, Ritvik Varghese, Surya Maan, Arjun Madhusudhan, Apurv Bhardwaj, Priyam Raj Shekhar, Dhruv Makker, Sachin Ruhil, Rayan Irani, Ashish Mathew Jacob Sebastian, S.M. Onesima Haokip, Suyash Tiwari, Rachit Jain, Rishab Batra, Sarthak Negi. Team participated in Inter College Football Tournament held at Rugby Stadium, University of Delhi from 5th November to 9th November, 2019.

Individual Achievements

Ajay Damodaran

- Participated in Inter University North Zone held at Jalandhar from 4th to 8th December, 2019.
- Participated in Khelo India Youth Games held at Guwahati from 10th to 22nd January, 2020.

HOCKEY

Team Members were Saahil Madan (Captain), Gajendra Chaudhary, Lovejeet Singh, Gulshan Kumar, Vibhanshu Tiwari, Deepak Kumar, Ashok Kumar, Pratham Chaudhary, Nakul, Ritik Singh, Kartik, Sushanth V, Himanshu Minocha, Aradhya Singhal, Raghav Khanna, Raghav Singodia, Karan Bhaskar. Team got fourth Position in Inter College Tournament held at Shyam Lal College, University of Delhi from 9th to 11th November, 2019.

Individual Achievements

Saahil Madan

- Participated in Rajiv Ghandhi National Hockey

Tournament held at Shivaji Stadium, New Delhi from 29th to 31st August, 2019.

Gulshan Kumar

- Represented Delhi University in North Zone Inter University Hockey Tournament held at JMI University from

Nakul

- Delhi Hockey state Championship 2019-20 held at Major Dhyan Chand Stadium from 27th to 30th November, 2019 and got Bronze Medal.

TENNIS

In **Men's Section,** team consists of Durvish Handa, Apoorav Dabral. They participated in Inter College Tennis Men Tournament held at St. Stephen's College, University Of Delhi from 29th October to 2nd November, 2019.

In **Women's Section,** team consists of Rishika Sharma(Captain), Tanya Agarwal, Shefali Arora. They have participated to in Inter College Tennis Women Tournament held at Lady Shri Ram College for Women, University of Delhi from 28th to 30 October, 2019.

Individual Achievements

Shefali Arora

- Participated in Khelo India University Games held at Bhubaneswar from 22nd February 2020 to 1st March, 2020. Fourth Position.
- Participated in All India Inter University held at Gwalior, Madhya Pradesh

  From 1st to 4th January, 2020 and got Fourth Position.
- Participated in North Zone Inter University Tennis Tournament held at Murtha, Haryana from 5th to 9th November, 2020 and got Gold Medal.
- Participated in Trial for Delhi University Tennis Team Tournament held at L.S.R from 1st to 2nd November, 2020 and got Gold Medal.
- Participated in M.V. Tennis Academy (National Ranking Tennis Tournament) held at MV Tennis Academy, Dabodha Khurd, Bahadurgarh, Jhajjar from 23rd to 27th September, 2019 and became the Semi-Finalist.
- Participated in BITS Open Sport Meet 2019 held at Pilani from 13th to 17th September, 2019 and won Gold Medal.
- Participated in Tennis Tournament, TRAIN IN SPAIN held at Bliss Tennis Academy, Gurugram from 18th to 20th December 2019 and became the winner of the tournament.
- Participated in M.V. Tennis Academy (National Ranking Tennis Tournament) held at MV Tennis Academy, Dabodha Khurd, Bahadurgarh, Jhajjar from 21st to 25th October, 2019 and became the Quarters-Finalist.

ATHLETICS

In **Women's Section,** team consists of Mamta Mishra & Ananya Shree Shukla. The team participated in Inter College Athletics Championship held at University Polo ground, University Of Delhi from 7th to 9th November, 2019.

Individual Achievements

Mamta Mishra

- Participated in Inter College Athletics Championship held at University Polo ground, University Of Delhi from 7th to 9th November, 2019 and got silver medal in Javelin event.

Netball

In Women's Section, team consists of Princy Singh Rathore, Mamta Mishra, Shrishti Rawat, Ankita Markan, Savvy Rai, Dilchirag kaur, Sachi Mahajan, Riya Tygi, Satakshi Kedia, Shristi Thakur, Ananya Shree Shukla, Damini Bhasin , Somya Yadav. Team participated in Inter College Netball Tournament held at Multipurpose Hall, Sport Complex, University of Delhi from 29.01.20 to 30.0.20.

Individual Achievements

Princy Singh Rathore

- Participated in 37th Senior National Netball Championship Men & Women 2019-20 held at Sodhi Gurbachan Singh Khalsa Sen. Sec. School Shri Anandpur Sahib from 5th to 8th February, 2020 and won silver medal.
- Participated in 19th All India Inter Zonal Netball Championship held at Sodhi Gurbachan Singh Khalsa Sen. Sec. School Shri Anandpur Sahib from 6th to 7th February, 2020 and won silver medal.

Mamta Mishra

- Participated in 37th Senior National Netball Championship Men & Women 2019-20 held at Sodhi Gurbachan Singh Khalsa Sen. Sec. School Shri Anandpur Sahib from 5th to 8th February, 2020 and won silver medal.
- Participated in 19th All India Inter Zonal Netball Championship held at Sodhi Gurbachan Singh Khalsa Sen. Sec. School Shri Anandpur Sahib from 6th to 7th February, 2020 and won silver medal.
- Participated in All India Inter University Netball Women Tournament held at Annamalai University Chidambaram from 13th to 16th February, 2020.

SHOOTING

Veronica Deol

- Participated in XXIX All India G.V. Mavalankar Shooting Championship In Small Rifle/Pistol held at Ahmedabad Gujrat from 13 September, 2019 to 29 September, 2019.

SQUASH

In Men's Section, team consists of Himanshu Minocha, Arpan Sodani, Apoorav Dabral, Sharang Kapoor, Raghav Khanna, Keshav Adlakha. They got Third Place in Inter College Squash Tournament held at St. Stephen College, University of Delhi from 5th February, 2020.

VOLLEYBALL

Niteshi Saini

- Participated in 68th Senior National Volleyball Championship for Men and Women, held at Bhubaneswar, Odisha, from 25th December, 2019 to 02nd January, 2020.

INTER-COLLEGE TOURNAMENT

The Department of Physical Education conducted its Annual Intra College Tournament for Swimming from 28th to 29th August 2019, Athletics, Street Football, Gulli Cricket, Kho Kho, Kabaddi, Tug of War, Table chess and Carom from 24th to 27th September 2019 and Basketball and Badminton from 4th to 5th of March 2020. The events witnessed over 800 registrations with students of different years and courses bringing out their best games. It gave everyone a chance to display their sportsmanship spirit and show off their skills or simply have a fun time with their friends.

Teaching and Non-Teaching Tournament

The two main pillars on which the reputation of Shri Ram College of Commerce as the best commerce college of India rests on are its teaching and non-teaching staff. In recognition of their contribution and to felicitate them, the Sports Committee of SRCC organised two gala sporting events full of fun and revelry. The event for non-teaching staff was a three day long affair, starting on 25th of February and closing on 26th. The event in which our respected teaching faculty participated was celebrated on 28th and 29th February 2020. Chess, Race, Table-Tennis, Badminton, Cricket, Carrom, Tug-of-War were some of the events in which the participants competed with gusto and gave their best to win the rounds.

Fit India Movement

On 29th August 2019, the auspicious birth anniversary of legendary hockey player Major Dhyanchand Singh, our Prime Minister Shri Narendra Modi launched nation-wide 'Fit India Movement' in Indira Gandhi Indoor Stadium, New Delhi as an initiative to make sports a part of daily life and to boost physical and mental fitness of Indians.

As directed by the Ministry of Human Resource Development, more than 100 students of Shri Ram College of Commerce took part in this initiative. At 8 am sharp, the event began with a light warm up and jogging followed by playing varied sports like football, hockey, tug of war, handball, etc in the sports ground of SRCC.

A congregation of students and teacher staffs went to the convention hall, Delhi University to witness the live telecast of the launch of 'Fit India Movement' by Hon'ble PM on Doordarshan and took fitness pledge. The students and teachers of SRCC also took part in the aerobics conducted in the multi purpose hall of Delhi university.

The live telecast of launch of the movement was also viewed in the Seminar room of SRCC by the students and staffs of the college. The ceremony in itself taught a lot about the importance of sports and we were taken back to those golden times when outdoor activities were so prominent.



Section VII: College Initiatives

Cells, Centres and College Units

Internal Quality Assurance Cell

Coordinator: Dr. C. S. Sharma

In pursuance of the National Action Plan of the National Assessment and Accreditation Council (NAAC), Bangalore, for performance evaluation, assessment and accreditation and quality up-gradation of institutions of higher education, the NAAC proposed that every accredited institution establish an Internal Quality Assurance Cell (IQAC) as a post-accreditation quality sustenance measure. The prime task of the IQAC is to develop a system for conscious, consistent and catalytic improvement in the performance of institutions. During the post-accreditation period, the IQAC will channelize the efforts and measures of the institution towards academic excellence. IQAC, SRCC specifically focuses on the creation of an institution-wide synergy imbibing the constituent efforts and feedback of the stakeholders viz. the teaching and non-teaching staff, the students, alumni, parents and others to generate quality sustenance and enhancement on the following areas as envisaged by NAAC:

1. Curricular Aspects
2. Teaching-Learning and Evaluation
3. Research, Innovations and Extension
4. Infrastructure and Learning Resources
5. Student Support and Progression
6. Governance, Leadership and Management
7. Institutional Values and Best Practice

Cultural Council

Faculty Advisor: Dr. Mallika Kumar and Dr. Astha Dewan

The Cultural council for the Year 2019-20 focussed mainly on building relations with Outsiders who were promoting Cultural Values and Ethics of India through various means.

On 20th September 2019, The Society for the Promotion of Indian Classical Music And Culture Amongst Youth, popularly known as SPIC MACAY which organizes events throughout the world to make students more aware about Indian and World heritage organized a Cultural Event at Atma Ram Sanatan Dharma College, University of Delhi by having one of the legendary classical vocalists of India, Vidushi Uma Garg to perform. Students of Shri Ram College of Commerce were made aware about the event and the classical music enthusiasts were very happy to hear about it since it came to them as a surprise that they would be getting an opportunity to hear vocalist of such repute.

On 25th September 2019, under the aegis of Delhi School of Transnational Affairs, an Ambassadorial Lecture was organized at the Convention Hall, Vice Regal Lodge, University of Delhi where H.E. Walter J. Lindner, German Ambassador to India delivered a lecture on "Public Diplomacy: Leaving the Cage" followed by an interactive session with students which was presided over by The Hon'ble Vice Chancellor, Prof. Yogesh Tyagi. The students of Shri Ram College of Commerce were made aware about the event and interested students were mobilized towards the event through emails, spamming across social media groups and word-of-mouth. The Event was a huge success and was appreciated by all the students. They requested that more events such as these with dignitaries of such repute be organized.

From 10th-12th October 2019, The Cultural Council collaborated with SGT University to spread information about Synergy 2019 - The Annual Fest to disseminated information about various competitions in our circuit to the right target audience for maximum participation.

All the activities were undertaken under the guidance and supervision of Dr. Mallika Kumar and Dr. Astha Dewan by Ms. Aastha and Mr Manas Harjai as student co-ordinators.

Office of International Programmes (OIP)

Faculty Coordinator: Dr. Mallika Kumar

The Office of International Programmes, SRCC organised 21 International programmes/ sessions / meets in the academic session 2019-20(April 1st, 2019 to May30th, 2020)of which four were 4 outgoing programmes

The new initiatives included :

1) The Nepal Outgoing Collaboration - UNDP Session, Four educational institutions , 3 MoUs
2) Flagship programme includes International conference in South Korea - UNDP Session and MOU signing with Kyunghee Univerisity, Seoul
3) FICCI Youth Entrepreneurship Connect 2020.
4) During the COVID19 pandemic - Webinars were organized in collaboration with World Bank along with weekly online sessions on entrepreneurship.

A brief chronological list of International Programmes organized by OIP during the year 2019-20 is as follows :

1. SRCC-WORLD BANK TRAINING WORKSHOP (12th April 2019)



Worshop on "Open Data and Development " by Ms. Sunita Malthotra, World Bank

2. EPAL COLLABORATIVE PROGRAMME (INCOMING) (22nd April 2019)



Interactive session on "Lab based Learning" by Dr. J.K. Thukral, Principal; Mr. Hom Prasad Luitel , Prof Ujjwal Kumar Chowdhury, Director Pearl academy; Ms. Roshee Lamichhane Bhusal; Mr. Dipesh Karki and Dr. Mallika Kumar, Coordinator OIP

3 INDO-DUTCH COLLABORATIVE OUTGOING PROGRAMME

(June 3, 2019 - June 7, 2019)



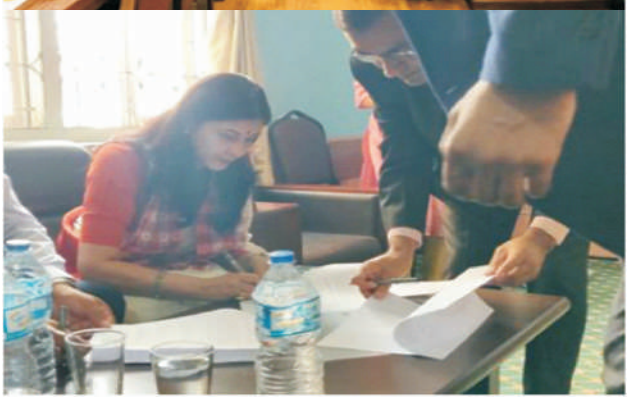
Dr. Mallika Pathak, Miranda House Faculty; Dr. Nawang Gialcchen, SRCC Faculty; Dr. Gloria Aznar, Dr. Annette Ammeraal and Dr. Gerard van Leeuwen, Utrecht Business School from left to right

Faculty interaction by Dr.Nawang, SRCC and Ms.Annette, Utrecht Business School during Indo Dutch Outgoing Programme

4. 1. INDO-NEPAL OUTGOING PROGRAMME (July 2-8th, 2019)

A new initiative of OIP was the Indo Nepal Programme from July 2-8th ,2019 on the theme : UN Agenda 2030 : Transforming the world .It included session at UNDP with speaker Ms.Bindra Magar, Gender and Social Inclusion Adviser, UNDP Nepal and a visit to Embassy of India, Kathmandu. Students actively participated in Business plan and Case study competition organized by Kathmandu Model College, Design Thinking session in Tribhuvan University, workshop on UN SDSs in Lumbini Binjya Campus, panel discussion in Prithvi Narayan Campus. SRCC faculty also delivered lectures in Tribhuvan University. MoUs were signed between Shri ram College of Commerce with Kathmandu Model College, Tribhuvan University and Prithvi Narayan Campus for collaboration and support. Visit to bufferfly museum and Mahendra cave was a great experience.







A visit to **Embassy** of **India, Kathmandu** during Indo Nepal Outgoing Programme

5. SRCC-WOLVERHAMPTON COLLABORATION PROGRAMME (4th September , 2019)





Indo Wolverhampton Programme on the theme, Health and Infrastructure with **Prof. Ranjit** and Bhawna from UK and **Dr. Ashok Seghal** and **Dr. Mallika Kumar** from SRCC.

6. 1. WORLD BANK TRAINING WORKSHOP ON OPEN DATA AND DEVELOPMENT (11TH September , 2019)





Open Data and Development Workshop by Operations Manager, **Mr Hisham Abdo** and Communications Head, **Mrs. Sunita Malhotra** at World Bank

7. SRCC-NEWCASTLE UNIVERSITY COLLABORATIVE WORKSHOP (19TH September, 2019)



A guest lecture on 'Analysing trends in commodity prices' by Professor of Economics, Mr. Atanu Ghosray, New Castle University, United Kingdom.

8. INTERNATIONAL CONFERENCE IN COLLABORATION WITH SRCC AND KYUNG HEE UNIVERSITY, SOUTH KOREA (17TH-19TH OCT 2019)

International Conference on "Globalization, Trade and Economic Policy: Way Towards Achieving Sustainable Development" was jointly organized by Kyung Hee University (South Korea), KOMYRA (South Korea), Yangon University of Economics (Myanmar) and Office of International Programmes (OIP), Shri Ram College of Commerce (India) on 18–19 October, 2019 in Seoul, South Korea. The broad theme of conference entailed four sub-themes, but not confined to: Globalisation, Trade, Economic Policy and Sustainable Development. OIP, SRCC facilitated signing of an MoU between Shri Ram College of Commerce and Kyung Hee University (KHU), Seoul in the August presence of the honorable Ambassador of India to the Republic of Korea, H. E. Sripriya Ranganathan to strengthen the academic ties between the two universities and to provide a platform for exchange of research-oriented ideas and cultural understandings. It also witnessed active participation by faculty members and principal of SRCC during the conference. Visit to the UNDP office, the state of the art architecture of South Korea, including Leeum, Samsung Museum of Art was an enriching one. Bukchon Hanok Village, a Korean traditional village in Seoul and the Gyeongbokgung Palace brought to fore the history and culture of South Korea.



International Conference in South Korea(17/10/2019 – 19/10/2019)



Interaction with Ambassadors of India to South Korea, H.E Sripriya Ranganathan (17/10/2019 – 19/10/2019)





MoU signing between Shri Ram College of Commerce and Kyung Hee University (KHU), Seoul in the presence of the Ambassador of India to the Republic of Korea, H.E Sripriya Ranganathan (18/10/2019)

9. SRCC-RUB COLLABORATIVE INDO BHUTAN OUTGOING PROGRAMME (24TH-26TH OCTOBER, 2019)



SRCC students accompanied by faculty members, Mr. Ravi Kant and Ms. Anju Verma participated in a 3 day long business festival in Bhutan based on the theme, "promoting entrepreneurial thinking" and won trophy and cash prizes.

SRCC secured 1st Position in Business Literary Fesival, Gedu College of Business Studies, Bhutan (24/10/2019–26/10/19)

10. SRCC-UNIVERSITY OF EXETER COLLABORATIVE SESSION (13TH NOV 2019)



A guest lecture by Dr. Helena Wray, University of Exeter, UK on the theme, "State Sovereignty, Migration and Law".

11. SRCC-UNIVERSITY OF WISCONSIN COLLABORATIVE PROGRAMME (3RD-10TH JAN 2020)



Parliament Visit by all the participants and faculty from USA and India



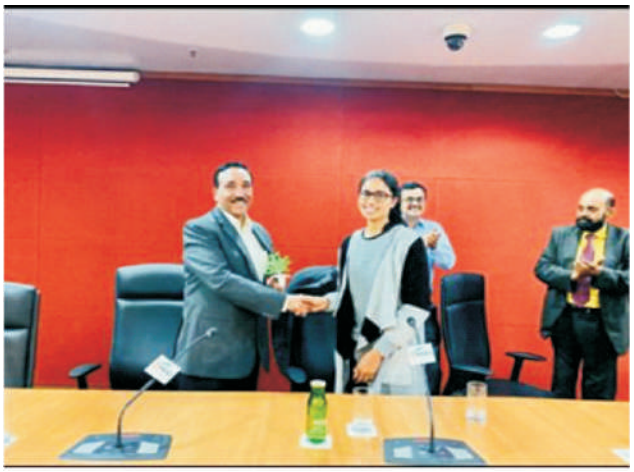
12. FICCI YOUTH ENTREPRENEURSHIP CONNECT 2020 (3RD JAN onwards – 52 WEEKS -52 LECTURES)

FICCI Youth Entrepreneurship Connect was initiated as a 52 Weeks 52 lectures to provide a platform for knowledge sharing and learning for young budding entrepreneurs from India and worldwide. Every Friday there were sessions with experts for youth and academia from eminent institutions viz..SRCC, Hindu College, IIT, Tribhuvan University, Nepal Thamassat University, Thailand

i) 3rd Jan 2020 : Mr. Nirankar Saxena, Deputy Secretary General , FICCI
ii) 10th Jan 2020: Mr. Sanjeev Mahajan, Chief Growth Officer, ROINET Solution Pvt. Ltd.
iii) 17th Jan : Mr. Parul Soni , Global Managing Partner , TTC - Thinkthrough Consulting
iv) 24th Jan 2020 : Mr. H. K. Mittal, Head, Science and Engineering Research Council (SERC),Department of Science and Technology, Government of India and Mr. Yogesh Andlay, Co-Founder, Nucleus Software
v) 31st Jan 2020 : Mr. Vijay Mahajan, Founder of Basix, PRADAN, CEO of Rajiv Gandhi Foundation
vi) 7th Feb : Mr. Sudesh Menon, Founder & CEO, Waterlife India Pvt Ltd. and Mr. Ajay Muttreja, Member - FICCI Start-up Committee
vii) 14th Feb : Mr. Sameer Panda, CEO & Founder, TJ Tyres
viii) 21st Feb 2020 : Session was not conducted because of holiday of Maha Shivratri at DU
ix) 28th Feb 2020 : Ms Swati Tiwari MD , Arcturus Business Solutions and quiz by medhavi
x) 20th March 2020 : Mr. Harry Kapoor, founder chatpod, topic,"how to select an idea for startup "
xi) 27th March 2020 : Mr. Shahzaib Ahmed, founder Iviewd Technologies and angel investor toroi innovartion labs, topic, "how to go from idea to action"
xii) 3rd April 2020 : Mr. Damodar Dani, former CEO Dunlop
xiii) 17th April 2020 : Mr. Vikram Goel, founder incredible devices (AI related)
xiv) 24th April 2020 : Mr. Shiv Bansal, investment banking analyst and janta delivery founder
xv) 1st May 2020 : Mr. Rohit Bhatia, former World Bank Consultant, topic, "cyber security"
xvi) 8th May 2020 : Ms Kriti Gupta, Art of living on the topic, "Mind Matters"
xvii) 15th May 2020 : Mr. Banpreet Singh Bindra, MD GB Industries, entrepreneurial initiative during covid 19
xviii) 22nd May 2020 : Mr. Mayank Batra, Digital Marketing trainer and Consultant, "Digital Marketing"
xix) 29th May 2020 : Ms. Shilpa Ajwani, CEO Unomantra, "Developing an Entrepreneurial Mindset"









FICCI YOUTH ENTRPRENEURSHIP CONNECT 2020- 52 week 52 lectures

13. SRCC-UNIVERSITY OF MELBOURNE INDO – AUSTRALIAN COLLABORATIVE PROGRAMME (24TH AND 27TH JAN 2020)





Prof. Simrit Kaur and Prof. Hari Bapuji

14. Collaboration with MINISTRY OF YOUTH for OUTGOING EXCHANGE PROGRAMME (25TH-30TH JAN 2020)

    2 students were selected

15. SRCC-HU-MH COLLABORATIVE PROGRAMME (27TH JAN – 1ST FEB 2020)



Factory visit by Dutch, SRCC and Miranda House participants and faculty members

16. SRCC-EADA BUSINESS SCHOOL LIVE WEBINAR SESSION (5TH FEB 2020)



Live webinar session with EADA Business School Professor on entrepreneurship (05/02/2020)

17. INTERNATIONAL WOMEN'S DAY CELEBRATION WITH NITI AAYOG (8TH MARCH 2020)

OIP was invited for the celebration at Sushma Swaraj Bhawan, Chankyapuri, New Delhi

OIP student team participated and interacted with Niti Aayog Officials, Raj Nath Singh and women entrepreneurs.



Celebrating International Women's Day 2020 with women entrepreneurs (08/03/2020)

18. OIP SRCC ONLINE POSTER MAKING COMPETITION ON IMPACTS OF COVID19 (24th-30TH APRIL 2020)



19. OIP-CLICK ONLINE PHOTOGRAPHY EXHIBITION2020 (28TH APRIL-1ST MAY 2020)



20. WORLDBANK-OIP SRCC WEBINAR ON COVID19 CHALLENGE (6TH MAY 2020)



World Bank-OIP SRCC Webinar withDr. Junaid Ahmad (06/05/2020)

21. COLLABORATION WITH DU-AUSTRALIAN GOVT FOR AUSTRALIA SCHOLARSHIP AWARD 2021(MAY 30TH, 2020)

Hostels

Boys' Hostel

Warden: Dr. Tarun Manjhi

The Hostel undertook various community building exercises during this academic year. The Academic session began with a Fresher's welcome that included various extracurricular activities. Residents of Boy's Hostel celebrated the major festivals like Independence Day, Diwali, Holi, Lohri etc. together. At present Hostel is equipped with CCTV cameras in the entire hostel premises for better safety and security for its residents and their belongings. The hostel has also bought new sports equipments for both indoor games as well as outdoor games for its residents. Hostel Union organized Denizen Premier League (DPL) wherein various games and competitions were organized. And as an ultimate fun, the hostel union is planning for another Hostlers Night for the farewell of graduating batch of hostlers. As part of beautification of garden and to promote more social interactions among residents, four set of garden benches were purchased. Hostel authority is also processing to install a new R.O. plant of higher capacity for its residents. Overall, this academic year passed with various extracurricular activities wherein each hostler had a very good time.

Girls Hostel

Hostel session for the year 2019-20 began on 19th July 2019 with the admittance 53 residents ready for this new chapter in their lives. Freshers were welcomed with a party aimed at making them feel at home with completely novel environment.

Several festivals and occasions like Independence Day, Janmashtami, Navratra, Diwali, Lohri and Holi were celebrated to keep up with the spirit of the hostel representing a one big happy family.

Annual Sports Meet 2.0 was held in the month of February with several individual, partner and team games like kho-kho, burst the balloon, back race, relay race etc. The winners were awarded with framed photographs of themselves/their teams.

The hostel committee along with student representatives has worked for the betterment of the students to make the hostel more loveable.

Journals of the College

Business Analyst

Editor: Dr. Santosh Kumar

Business Analyst is an academic and research journal of Shri Ram College of Commerce, University of Delhi. Business Analyst has completed 50 years of its publication. It is published twice in a year in the month of March and September. A referred and reviewed journal, the journal endeavours to disseminate knowledge in the area of business, management, economics, finance, marketing and governance through empirical and inductive writings. The journal provides the scope to promote research publications among academicians, researchers, policy makers and practitioners through research articles of national and international significance. The editorial board comprises teachers of Sri Ram College of Commerce from different departments who act as Associate Editors. The review and advisory panel consists of many luminaries from celebrated academic institutions like Jawaharlal Nehru University, Asian Institute of Technology, IGNOU, Jamia Millia Islamia etc. The College is trying to get the journal published by the SAGE publication in time to come to have it wider circulation and citation. ISSN No. (Print) of Business Analyst is 0973-211X. In last one year the college has successfully released Volume 40 of the journal with its two issues from January-June 2019 and June-July 2019. It has published in total 14 research articles and three book reviews.

Strides-A Students' Journal of Shri Ram College of Commerce

Editor: Dr. Santosh Kumari



In its pursuit of achieving and promoting excellence in publication of original research, "Strides – A Students' Journal of Shri Ram College of Commerce" was released on 91st Annual Day of the College in 2017 by Shri Prakash Javadekar, the then Hon'ble Minister of Human Resource Development, Government of India, as an initiative to exclusively publish research papers and articles written by the students under the able guidance of the faculty of Shri Ram College of Commerce.



It is a double blind reviewed bi-annual academic Journal covering contemporary topics and issues in the area of commerce, economics, management, governance policies and related areas. A Committee on Publication Ethics (COPE) has been constituted as the apex authority for taking all publication related decisions and ensuring high standards of research work, including screening for plagiarism to ensure the originality of submissions made for publication.

International Standard Serial Number : 2581-4931 (Print) for Strides was received on June 01, 2018.

Section VIII: Undergraduate Placements

Faculty Advisor: Ms. Amanpreet Kaur

The Placement Cell, SRCC began facilitating recruitment drives for the academic year 2019-20 from the month of August and its efforts have ensured wide opportunities across various profiles to undergraduate students of the College. This year, till 3rd March, 2020 over fifty nine (59) companies rolled out two hundred and twenty eight (228) offers summing to a gross value of about Twenty (20) crores. The highest package for the academic year 2019-20 was Rs. 31 Lakh offered by the consulting giant, EY-Parthenon which was bagged by one student. Market leaders like McKinsey & Co., A.T. Kearney, L.E.K. Consulting, J.P. Morgan & Chase and Nomura have recruited talent from the college this year. The average package offered has seen an exponential increase from 6.5 lakhs last year to 8.73 lakhs. New recruiters in the field of consulting, e-commerce and FMCG such as Marico, Gartner, Zilingo and RedSeer have received wide interest from the batch, conveying the variety in their interest. Consulting continues to be the major recruiter, recruiting 53% of the total students placed. As fight for talent intensifies in the placement season, recruiters such as Deutsche Bank, Nomura, Citi Bank, JSW, MicroSave have resorted to summer internship hiring with the objective of offering PPOs to preferred candidates

This year, the Internship statistics have recorded a historic high with the highest stipend shooting up to Rs. 3 Lakh offered by Hindustan Unilever Ltd. In total, the gross value of the internship offers adds up about Rs. 13 Lakhs. Companies such as Deutsche Bank, Nomura, JSW Group and Citi Bank have recruited interns from the College this year.

To add value to recruitment based activities and enhance the overall placement process, the constituent departments of the Placement Cell undertook the following activities:

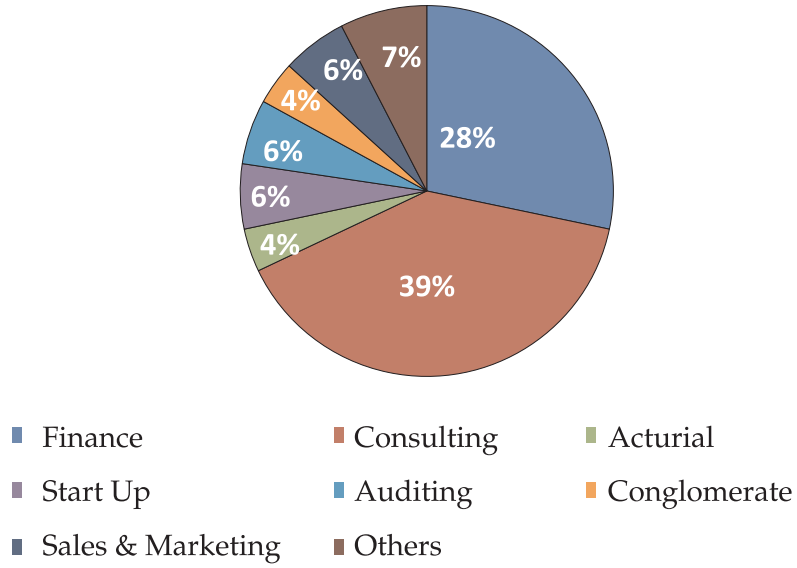
- **Website Department** executes the functioning, stabilisation and development of the Placement Cell website. Launched very recently, the first-of-its kind website caters to students and companies to provide its stakeholders with a seamless experience. Taking its objective of smoother functioning of the Cell forward, the department is also working on designing an automated attendance mechanism, efficient mailing systems and related ideas to maximise benefits from positive synergies.
- **Grievance Redress Cell** acts as the quintessential link of the student body with the Placement Cell. It also acts as the representative of the student body within the Cell and aims to ensure and maximise batch welfare. It recently initiated:
  - Batch Achievement: Started celebrating achievements of the batch on all social media platforms to popularise the brand of SR.
  - Batch Profile: Collated an extensive database of information in respect to different aspects of batch.
- Public Relations & Brand Management Department thrives to maintain cordial relationships with the corporates and members of the Shri Ram community along with making efforts towards increasing the general public outreach.
- Publishing media reports in esteemed newspapers, drafting the annual brochure for recruiter visits, introducing 'Placing Happiness' for reliving candidate journeys and releasing 'Crack it with SRites' for hacks and tips to crack interviews, exams and hurdles required in the professional world are just some of the initiatives taken by the department along the line of it's vision. As a gesture of good will

the department also sent Diwali gifts and New Year Cards to the companies along with preparing a kit for it's own members as well.

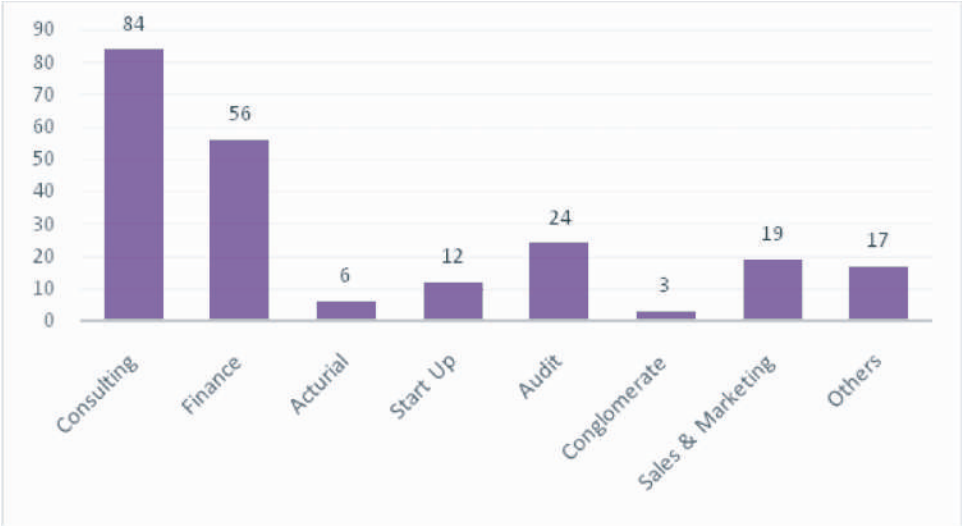
- Finance and Strategy Department endeavors to analyze the placement process, identify the limitations and devise methods to overcome the shortcomings or issues faced by the Placement Cell in order to improve its efficiency. CV Vetting Cycles are conducted to enable the students to present authentically curated CVs to recruiters. This year marked the pilot year for the Internship CV Vetting along with the Placement CV Vetting. The department conducted a feedback check. Contacting the current 3rd year batch of the college for all the company related issues to contacting alumni for all the post-placement related problems, the department has been able to identify the areas of dissatisfaction and is actively working on improving it. The department issued an undertaking to the placed batch for not taking up placements off-campus and thereby ensuring maximum satisfaction of the recruiters.
- Corporate Communications Cell of the Placement Cell has successfully converted various companies through the new initiatives taken up this year.
  - On ground meetings with companies and tapping the alumni of the college through alum meets.
  - Campaign on LinkedIn to invite recruiters by highlighting our statistics and leveraging on batch achievements with a reach of over 23,000 professionals.
  - Diversifying the portfolio of companies that come on campus by tapping companies from the FMCG, Venture Capital, Insurance, Education etc.
  - The Cell has also endeavoured to improve the relationship with alums of college by tapping and circulating opportunities suitable for past batches and circulate it amongst them.
- TRAINING & PLACEMENT department under the Placement Cell, SRCC aims at launching various initiatives which helps the students in the process of sitting for the placements provided by the college. Some of the main initiatives taken by the department include:
  - Placement Decoded – These are documents prepared that encompass in detail the recruitment procedure followed by various companies that come to our campus for placements.
  - Breaking Boundaries – The new series, 'Breaking Boundaries' covered the journey of the college alumnus who pursued their own passion and were extremely successful in their field of interest.
  - Myth vs Fact – There are many myths surrounding the college when it comes to placements and students, unaware of such myths, fall into the trap. Addressing this issue, the department started a series of online posts to bust these myths.
- What Went Wrong – To err is human. Keeping this in mind, the department thought of bringing out the reality that those students who are successful in getting placed are not perfect and that they too make mistakes. This video series uncovers the story of those people who did go wrong at many places but worked on them, rectified those mistakes and then achieved success.

Placement Statistics*
(*As on 3rd March 2020)

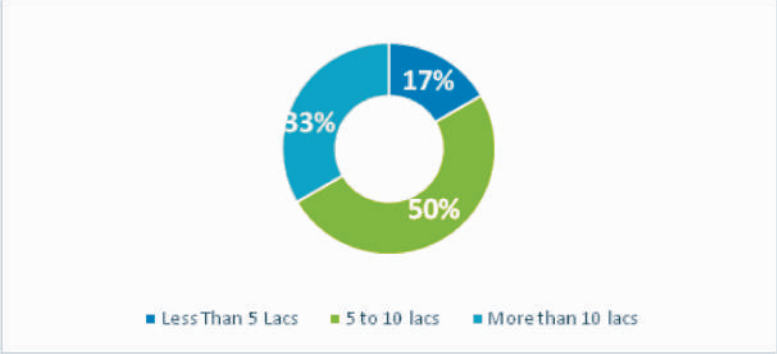
Sectoral Division of Recruiters



Sectoral Division of Offers



Offers with respect to Package (%)



Placements Snapshot

Number of offers	228
Number of companies	59
New Recruiters	22
Highest CTC	31 LPA
Average CTC	8.73 LPA
Median CTC	7.5 LPA
Range	3.6 - 31 LPA
Pre-Placement Offers	4

Course Wise Analysis

Basis	B.Com. (Hons.)	B.A. (Hons.) Economics
Maximum CTC	31 LPA	19.75 LPA
Minimum CTC	3.62 LPA	4 LPA
Total Gross	14.17 Cr	5.73 Cr
Mean	8.05 LPA	11.02 LPA
Median	6.2 LPA	10.01 LPA
Female: Male	7:4	35:17

Gender Wise Analysis

Basis	Male	Female
Maximum CTC	17.5 LPA	31 LPA
Minimum CTC	3.62 LPA	3.62 LPA
Total Gross	7.27 Cr	12.63 Cr
Mean	8.98 LPA	8.59 LPA
Median	8.93 LPA	6.54 LPA
B. Com : Economics	64:17	112:35
Total Offers	81	147

Other Highlights

Top 50 Students

Minimum CTC	Maximum CTC	Average CTC	Median CTC
12.7 LPA	31 LPA	15.35 LPA	15 LPA
Students with salary above 10 Lakhs			
% of Placed Students	**Average CTC**	**Median CTC**	**Number of offers**
	13.84 LPA	13 LPA	79

Internship Snapshot

Number of Companies	7
Number of Offers	15
Highest Stipend	1.5 Lakh Per Month
Lowest Stipend	20000 Per Month
New Companies	2
Male : Female Ratio	5:10
Number of B. Com (Hons.) students selected	11
Number of B.A.(Hons.) Economics students selected	4

Annexure

Number of offers	228
Number of students placed	218
Number of placed B.Com. (Hons.) students	176
Number of placed B.A. (Hons.) Economics students	52
Number of students placed with package over 10 LPA	79
Total registered students with the Placement Cell	589

Section IX : Student Societies' Report

A. Society Office Bearers

ELECTED OFFICE BEARERS OF STUDENTS UNION AND STUDENTS SOCIETIES

Sl. No.	Name of Awardees	Class	Awarded for
I-1	GAJENDRA CHAUDHARY	B. A. Eco. (H.) 3rd Year	President, Students' Union
I-2	SHAURYA GUPTA	B.Com. (H) 2nd Year	Secretary, Students' Union
I-3	UDBHAV RATHOR	B.Com. (H) 3rd Year	Secretary for Parliamentary Affairs, Students' Union
I-4	SAMANYU VERMA	B.Com. (H) 2nd Year	President, Commerce Society
I-5	ABHAY GARG	B.A. Eco. (H) 2nd Year	Secretary, Commerce Society
I-6	NAKUL GUPTA	B.A. Eco. (H) 2nd Year	President, Economics Society
I-7	RISHAV JALAN	B.Com. (H) 2nd Year	Secretary, Economics Society
I-8	MUDIT AGARWAL	B.Com. (H) 2nd Year	President, Hindi Sahitya Sabha
I-9	DIMPY RAJORA	B.Com. (H) 2nd Year	Secretary, Hindi Sahitya Sabha
I-10	RUPALI M.	B.Com. (H) 2nd Year	President, English Literacy Society
I-11	SAKSHAMA	B.Com. (H) 2nd Year	Secretary, English Literacy Society
I-12	ARUNIKA A	B.Com. (H) 2nd Year	President, Fine Arts Society
I-13	VISHWA DHARANI B K	B. A. Eco. (Hons.) 2nd Year	Secretary, Fine Arts Society
I-14	THARANISIVA S.	B.Com. (H) 2nd Year	President, History and Political Science Society
I-15	GURU LAKSHMI TARIGOPPULA	B. A. Eco. (H) 2nd Year	Secretary, History and Political Science Society

NOMINATED OFFICE BEARERS OF STUDENTS UNION AND STUDENTS SOCIETIES

Sl. No.	Name of Awardees	Class	Awarded for
J-1	K M RAHUL	B.Com. (H) 3rd Year	Treasurer, Students' Union
J-2	SIDDHART AMBAVAT	B.Com. (Hons.) 3rd Year	Secretary for Cultural Affairs, Students' Union
J-2	SACHIN NEHRA	B.Com. (Hons.) 3rd Year	Secretary for Cultural Affairs, Students' Union
J-3	PRIYANSH JAIN	B.Com. (H) 3rd Year	Secretary for Academic Affairs, Students' Union
J-4	PHANI RAJ	B.Com. (H) 3r d Year	Secretary for Corporate Communications, Students' Union

J-5	SAMYAK JAIN	B. A. Eco. (Hons.) 3rd Year	Secretary for Corporate Affairs, Students' Union
J-6	ARIJIT MOHAN	B. Com. (Hons.) 3rd Year	Secretary for Operations, Students' Union
J-7	PILI SAIPRASAD	B.Com. (Hons.) 3rd Year	Core Team Coordinator, Students' Union
J-8	SIDDHANT FALWARIA	B.Com. (H) 3rd Year	Core Team Coordinator, Students' Union
J-9	MANI SHEKHAR TUTI	B.Com. (H) 3rd Year	Core Team Coordinator, Students' Union
J-10	ROHAN VERMA	B.Com. (H) 3rd Year	President, SRCC Boys' Hostel
J-11	KRITI SHAH	B. A. Eco. (Hons.) 3rd Year	President, SRCC Girls' Hostel
J-12	SAHIL SINGHVI	B. A. Eco. (Hons.) 2nd Year	General Secretary, Dramatics Society
J-13	ANURAG	B. A. Eco. (Hons.) 2nd Year	Joint Secretary, Dramatics Society
J-14	AMAN SRIVASTAVA	B.Com. (H) 2nd Year	Secretary, The Computers & Mathematics Society
J-15	PALAK JAIN	B.Com. (H) 2nd Year	Joint Secretary, The Computers & Mathematics Society
J-16	MUSKAN MALHOTRA	B.Com. (H) 2nd Year	Secretary, Debating Society
J-17	AYUSH SINGLA	B. A. Eco. (Hons.) 2nd Year	Joint Secretary, Debating Society
J-17	NIYATI TEWARI	B. A. Eco. (Hons.) 2nd Year	Joint Secretary, Debating Society

B. Society Events

Students' Union

Faculty Advisor: Dr. Surya Prakash

BUSINESS CONCLAVE 2020

in association with

INTERNAL QUALITY ASSURANCE CELL, SRCC

(12-13-14 February, 2020)

The Students' Union of SRCC, in association with Internal Quality Assurance Cell (IQAC) of Shri Ram College of Commerce organised SRCC Business Conclave 2020, from February 12th to February14th, 2020. The biggest business event of University of Delhi hosted various personalities including ministers, politicians, academicians, investment bankers, stock market traders, entrepreneurs, writers, and entertainers who engaged in valuable discussions with students and teachers.



The event started with a session on spirituality by the famous Indian Spiritual leader Gurudev Sri Sri Ravi Shankar. He explained how a peaceful Mind, Body and Soul is important for students and teachers. He focused on liberal imagination and how it is helpful in achieving success throughout one's life. The session concluded with some questions from students and teachers.



Smt. Harsimrat Kaur Badal, Hon'ble Minister of Food Processing and a member of Parliament shared her journey and how much knowledge and expertise she gained from former Minister, late Shri Arun Jaitley and Prime Minister Narendra Modi. In her session, she discussed about women leadership and its importance in policy making. She presented some facts on women in parliament and the changes that are taking place due to various women empowerment government programs. She narrated her own experience of contesting Lok Sabha elections and her continuous efforts to see more women contribute towards India's GDP. She also talked about how ethics are important for businesses and explained how GST and e-way bills are making governments more efficient. At the end of her session, she answered various questions from the audience and was presented a token of gratitude by Prof. Simrit Kaur, Principal, SRCC.



Mr. Vijay Kedia, founder of Kedia Securities, in his session, threw light on his experience in stock market during the time of Global Financial Crisis. He stated that 'Knowledge, Courage and Patience' are the essentials for stock market investment. He also advised the students to always chase the story behind the stock before undertaking investment, and explained how long-term perspective is crucial in stock market investing.

Mr Nilesh Shah, MD at Kotak Mahindra Asset Management Co. Ltd, shared his thought on Indian economic growth and slowdown and the measures that can be taken to revamp India's position. He compared India's performance with Japan and China and explained various policies implemented during stress time in India.



Day 1 of Business Conclave also witnessed session by Hasley India, a group of content creaters and Women's panel discussion covering various topics.

Day 2 of SRCC Business Conclave commenced with Hon'ble Minister of Law and Justice Mr Ravi Shankar Prasad gracing the Shri Ram Memorial Oration. In his session, he focussed on digital transformation and how government is saving money through digital governance in India. He discussed how technology is been utilised in government's day to day functioning like e-appointments, transfer of educational benefits, e-visa etc. He also invited students of SRCC to visit Common Service Centre and witness the functioning of the Ministry.

Mr. Milind Kamble, Chairman of DICCI, addressed the students and shared his own business experience and challenges which he faced while starting his own venture. He explained how Dharavi, a locality in Mumbai, has become popular for exporting and giving an opportunity to many entrepreneurs. He also explained how incubation centres have been helping young potential entrepreneurs scale up their dreams.





Mr Ashutosh Gupta, Country Manager of LinkedIn, talked about the role of networks in career building. He explained how learning, soft skills and networking helps in achieving job satisfaction. This was followed by FICCI Startup panel in which CEOs from successful and famous Startups had a discussion on environment for Startups in India and "How can India be a 5 trillion economy". The session included Mr. Anchit Nayar (CEO, Nykaa Retail), Mr. Ankit Mehrotra (CEO & Co-Founder, Dineout), Mr. Deepit Purkayastha

(Co-Founder & CSO Inshorts), Mr. Ashneer Grover (CEO & Co-Founder, Bharat Pe) and the discussion was moderated by Rishabh Shroff (Co-Head and Partner in the Private Client Practice at the Mumbai office of Cyril Amarchand Mangal das)



Day 3 of SRCC Business Conclave commenced with a keynote session by Mr. Bhargav Sri Prakash, an Indian entrepreneur, who talked about his journey of a successful life and how capitalization affects the lives of people. He also talked about his pharmaceutical venture and 10 years of research and association with health industry. He shared how his venture is developing vaccines for cancer, heart diseases, kidney diseases, diabetes. According to him entrepreneurship is transformational concept and youth is required to be passionate, enthusiastic about the future of India.

Mr. Gautam Gambhir, a current member of the Lok Sabha and former cricketer of team India shared what prompted him to enter into politics. As per him, the education system should focus on sports too and people should send their children to government schools. He shared that he always wanted to get into the army but couldn't succeed and therefore started a foundation for children of army martyrHe also shared his journey and the struggles and failures that he faced in life.





P.M. in front of the television- Kapil Sharma. It was a fun-moderator session where his journey from the base till the peak of his career was unveiled. He also catered to fans' demands of singing a Punjabi song and didn't let anyone get bored. The huge crowd surely is a witness to his glory.

Prajakta Koli, a current YouTube sensation, sat in a one-to-one moderator session and answered the questions of all her fans too. She explained her initial struggle as a budding YouTuber and how she deals with the current never-ending struggles like content creation. She also told the story behind her first video as "Mostly Sane" completed its 5 years, this February. Her humbleness and honesty took away everyone's heart.





SRCC Business Conclave 2020, concluded with a session by Mr. Kapil Sibal, Member of Parliament, Rajya Sabha. He talked about failures and struggles in his journey. As per him, nationalism has two binding forces –language and religion. He also talked about the diversified cultures, languages, and customs of India. He emphasized that "Our mind is like a parachute, if we opens it, we would land safely but if we don't, we would fall.



Aarohan: The Indian Music Society

Faculty Advisor: Mr. Ashwani Kumar

Student Office Bearers- Karuna Sawal President Nominated B.Com. (Hons.), 3rd year

Piyush Bathwal Vice President Nominated B.Com. (Hons.), 3rd year

Aarohan is one of the most popular musical societies of the university and has won many accolades for the college. This year the team of the society participated and won awards in many classical, choir, Indian, western and light music events and cultural festivals throughout the country.

Aarohan's team were among the top three in various competitions held this year like Raagmala, (Shaheed Sukhdev College of Business Studies), Harmony (Acharya Narendra Dev College), Swarangan, (Jesus and Mary College), Indian Classical Choir event (Hansraj College), Pulse (AIIMS, Delhi), Sur Swarangan (Swami Shraddhanand College), Swaragini (PGDAV College). The society also showcased their talent at other popular cultural festivals of other institutes like IIT Delhi, IIT Kanpur etc.

Aarohan organised the second edition of the annual event East Meets West 2.0 in collaboration with Catharsis, the Western Music Society of SRCC. A musical programme with a fusion of Indian Classical, Contemporary and Western music was presented by members of both societies.

Bandish 5.0, The 5th edition of the annual concert of Aarohan was held on 25th February. The performances by the members of the society attracted hundreds of students and music lovers.

Atman- Mind, Body & Soul Club

Faculty Advisor: Ms. Santosh Sabharwal, Dr. Shikha Makkar

Atman organized a session on September 20, 2019 in the Seminar room of SRCC on 'Mera Bharat Swarnim Bharat', a project by Youth Group of Brahmakumaris to empower Indian masses. The Prime Minister of India, Narendre Modi, has made everyone take the pledge to create a new Bharat by 2020. To realize this initiation, the Youth Wing of Brahma Kumaris delivered a lecture to create awareness on swachh Bharat, positivity, meditation & yoga, drug deaddiction, women empowerment and several related issues among the students and teachers of the college.



A session on Happiness Management was conducted by Shri Akrura Krishna Das, Associate Vice-President of Hare Krishna Movement Vrindavan, Vrindavan Chandrodaya Mandir; The Akshaya Patra Foundation Delhi-NCR on February 25, 2020. It was an interactive session on the importance of contentment in life, supported by videos depicting the journey of most successful people in the world ending up with depression, and suicide in extreme cases and thus, the relevance of having a balanced and peaceful mind and soul. The session concluded with numerous questions from students on possible recourses towards a successful and stress free life.

The Computers and Mathematics Society

Faculty Advisor: Dr. Pushp Lata Jain

'Journey To Outer Space' an interactive session with Dr. Vinod Kumar, Deputy Division Head, UR Rao Satellite Centre (ISRO) was organised on 24th September, 2019 to disseminate knowledge among the students about the application of Commerce and Economics in the achievement of goals of ISRO and space research. Along with the success and learning stories of ISRO, Dr Kumar also revealed the scope of commerce and management in space research. It was a motivating and informative session and the students learned about the importance of the ISRO's motto 'Total Quality and Zero Defect' and the ways to achieve it.

CMS WEEK (31st October - 6th November, 2019) was the time when the entire team of the society put in all their efforts, creativity, zeal and enthusiasm to conduct unique events and competitions. Decipher, inter college mind exalting competition, The Case Cipher, a tech-based case study competition, Shri Ram Cubing Challenge, in association with the World Cube Association, were successfully organised in the college campus and saw participation of students from various countries. Interesting Photoshop Sessions were also conducted to teach Adobe Photoshop skills.

The annual fest of the society, ENIGMA was organised in February 2020. The three-day extravaganza was full of mind boggling quizzes and competitions which tested math and tech acumen of the participants and gave all the participants and members unassailable levels of fun. Few popular events were Combat The Crisis (crisis simulation event), Cyber Crime Mystery (a war themed treasure hunt), Consilio (a tech-based policy framing competition), Game of Shows (an amalgamation of quiz and escape room), Mad Over Maths (Mathematics Quiz), Numtech Tambola (tambola with a mathematical twist), Outlook (paper presentation competition), FIFA Championship 3.0 (3-day FIFA tournament on PlayStations).

The English Literary Society

Faculty Advisor: Mr. S.K Chawla

The English Literary Society aims to enrich the lives of people by promoting and creating more understanding of English Literature. The society welcomed the students of the new academic year by organizing the event 'Shubhaarambh' on the unique theme of ethnicity.

The society organized a visit to The Radio One (94.3) International studio for the students where they interacted with Radio Jockeys and gained insights into the running of radio shows. They also attended a book launch event by Author Manreet Sodhi Someshwar.

A 3-day trip to the world's largest free literature festival in Jaipur was organised in January 2020 where 20 students met many authors and publishers and learned about the rich literature of various countries.

'Steller 2020', a story telling competition was organised on 31 January 2020 in collaboration with 'Tape a Tale'. The participants presented their own weaved stories in front of the judges with great enthusiasm.

The society organized its annual fest Zephyr'20 on 24th & 25 February 2020 that saw various literary competitions and participation of various colleges. Shri Ram Literature Paper Competition, Crucible quiz, monologue event Playwrights' Collective, slam poetry competition Cosmopoetica, talent hunt competition Skills n thrills were the major highlights of the festival. Also, a live performance by a renowned storyteller and poet- Mr. Amandeep Singh mesmerized the audience.

A book donation drive was also organized by the society in February 2020 where books were collected from donors and were distributed at Umeed NGO by the student volunteers.

Finance and Investment Cell

Faculty Advisor: Ms. Saroj Joshi

Finance and Investment Cell will be celebrating its ten years in the coming year and has come a long way from its inception. The cell was the first to launch its website and now keeping the pace with technological developments, the cell has launched a free mobile application 'FIC Connect' on Google Play for disseminating and sharing knowledge on finance related topics through unlimited access to articles and a user friendly interface. The website and the blog have a wide readership among students and alumni and are continuously updated with the academic and industry developments.

The students are updated by the cell about the latest news and economics behind it through the annual magazine 'Vitta', News Weekly and Newsletters on topics such as geopolitical affairs, mergers and acquisitions, and other finance and investment related matters throughout the year. Two prominent newsletters released are 'Mergers and Acquisitions' and 'Deconstruct'.

The cell conducted various interactive sessions during the academic year to enhance the finance knowledge of the students and to connect the young minds to the industry leaders and stalwarts like Session on Economic Downfall in India & PMC Bank issue by NDTV, Mutual Fund Investor Awareness by HDFC Mutual Fund, Citizenship Amendment Bill by Ramachandra Guha on NDTV.

'Shri Ram Finance Forum' also invited speakers like Tulasi Gopinath, Director of Economic and Policy Research, Reserve Bank of India and Prof. (Dr.) Aman Agarwal, Professor of Finance and Dean, Indian Institute of Finance to discuss about Economic survey of India and Financial developments in the world economy.

Committed to their decade long reputation of excellence and dedication, the Finance and Investment Cell introduced the 'Shri Ram Finance League' this year on 31st January, 2020. It is an exclusive event for school students to provide young investors with an opportunity to expand their horizons of finance knowledge beyond the realm of school education. The event was a huge success and received more than 600 registrations from all over the country in span of a week.

Research sessions and discussions are the forte of the society and various sessions were conducted on topics like Derivatives, Swaps, Functioning of banks, Disinvestment, Systematic vs. Unsystematic Risk, CAPM, Beta Calculation, Bond Price and Yield, Exchange rate, Option Trading Strategies, Mutual Fund, Portfolio Management, Risk Diversification, etc. The cell also enhances the research & presentation skills of the students through competitions like Research Tasks. 'Envision', the annual research paper presentation competition, witnessed pan-India participation from 40 colleges, with 1000+ registrations. Extensive Online Research Campaign, 'FICtionary 2.0' was also launched to research on the contemporary topics of finance.

The annual financial fest, 'Episteme'20' was successfully organised on 31st January and 1st February 2020 by the Finance and Investment Cell of the college. It was attended by more than 4500 students from different universities of the country. Episteme'20 provided a plethora of learning opportunities for both the organizing team members and the participants. While it offered events that are meant to assess one's familiarity with financial concepts, it also had fun events for participants from non-finance background. The events included a stock market simulation (Menace at Metropolis), an event testing the policy comprehension of participants (Policypher), a business strategy and plan event (B-Matrix), an event combining the nuances of portfolio management in Casinos (Casinomania), a JV and M&A Consulting event (Consortium) and a game based on bidding and managing risk (Bet or Debt). The resplendence of the event has got soaring among the participants the excitement of an even grander, greater and glorious 'Episteme'21' next year.

Few other events and competitions were also organised by the cell throughout the year: 'Finquizitive', in October, 2019 to assess the knowledge of students in the fields of finance and economics through a competition, 'Finergy' in September, 2019 comprising of academic and research-oriented competitions, 'Casser Le cas'- the annual case study competition in collaboration with Harvard Business Review Ascend.

The cell also prepared the students for internships and placement process through group discussions, workshops, case studies and industry preparatory sessions on the topics like investment banking, M&As, stock markets, gusesstimates, etc.

The Fine Arts Society

Faculty Advisor: Mr. Padmeswar Doley

With the motive of promoting arts among the students and the society, The Fine Arts Society of the college conducted various festivals and seminars during the year.

An informative and inspiring talk session with Mr. Somesh Singh, Founder and Mr. Vikram Tyagi of Craft Village India was organised on 4th November, 2019. The focus was on the revival of old craft forms and the crafts that are significant for today's world. The speakers also shared their experiences of founding and organizing the India Craft Week and their participation and experience at the London Craft Week.

Objet D'Art – A Carvings Expo was conducted in collaboration with 3D Print, Madhulikha Jha, Vijay Creative Arts, Paayal Creatives and College of Art on 5th November, 2019. Mesmerizing art works, carvings, 3D Printing, Jute and Paper Crafts from students were exhibited and were liked by all. Paper Crafts and Clay Modeling Competitions saw enthusiastic participation from various colleges of the University of Delhi.

One of the most awaited and popular events of the college, Artisia'20 - The Annual fest of the society was organised from 17 to 19 February, 2020. It is known as a pronounced opportunity for students of Delhi University to express and exhibit their talents. Various competitions like DU Idol, Step Up, Thrive in Three, Face Painting, Pencil Sketching, Rangoli, Comic Strip Making, Doodling, Inter College Art Exhibition and Competition made the event really exciting. Other highlights were the Photography Exhibition and Competition and the Film Making Workshop and Competition

organised in collaboration with India Film Project. There was a Live Wall Art Session on the topic "Nature" in collaboration with Delhi Street Art which made the canteen wall alive. 'Make A Difference', a social initiative by the society whereby the society members teach and train various art forms to the underprivileged students from Deepalaya and Katha NGOs, ensured the participation of such students and provided them great exposure. The huge participation for every competition, made the event very successful.

During the year, the members of the society also participated in various competitions in other colleges of the university and won prizes.

Human Resource Development Cell

Faculty Advisor: DR. AMIT SACHDEVA

With the aim of uplifting the status of Human Resource as a discipline and connecting different ideologies about it, the society conducted a two-day speaker session summit named HR CONNECT: Connecting Perceptions on 7th and 8th November, 2019. The summit witnessed Mr. S. Suresh - MD, E.I.D. Parry Ltd., Mr. Samish Dalal - Renowned TEDx speaker, Mr. Shyam Paliwal - Founder and Director, Valuevault Consulting and Mr. Ankit Aggarwal - Founder, Dare2Compete. The speakers gave their useful insights on entrepreneurship, finance, HR and consulting. Three sub-events were also organised under the main festival.

On 24-25 February, 2020, the society organised its annual festival MINDUCTOR 8.0. Five sub-events were organised under the umbrella event, including Quandrum - A National Level Case Study Competition. In its eighth edition, Minductor went one step higher and witnessed The Shri Ram Red Bricks Summit 2020 on 25th February. The summit saw keynote speeches from Sh. Dipak Misra - Former Chief Justice of India and Sh. Prabhu Chawla - Editorial Director, The New Indian Express. The speakers left an indelible mark in the minds of students.

Throughout the year, the society organised different sessions, like on MBA as a career option, teaching students the importance of LinkedIn as a networking platform, Economics in a new global era, etc. A round table discussion was also organised on 28th September, 2019 to assess the different dimensions of the then prevailing economic slowdown in the country.

Quiz Society

Faculty Advisor:

The Quiz Society over the years has broken the shackles of conventional and factual mode of quizzing and has transformed quizzing into a thrilling infotainment game. Our logo symbolises the two ravens of Odin, as even the Gods require Information and Wisdom, so do we and therefore we have decided to keep the Raven as our logo as we believe lies in enlightening minds. The focus of the society has always been to inculcate the skill of practically applying the knowledge you have garnered in various topics ranging from sports, politics, business to name a few. The society, through its valuable services, has become one of the most sought after societies of the college and we continue to live up to the name spreading the power of knowledge among the students, carrying forward the legacy of 10 years!

ILLUME'20

In the month of February, the Quiz society organises a 3-day national level quizzing carnival titled 'ILLUME'. With a massive footfall of around 5000 its one of the most eagerly awaited quizzing events in DU as it provides the quizzer in you an exhilarating experience and the opportunity to lock horns with the best of the lot from all over the country. The society tries to raise the bar every year from covering diverse topics to rewarding the winners with exciting prizes as well. This year the Quiz Society paid homage to the basic simplicity of quizzing and its inception a decade ago through its hashtag #A_Decade_of_Pouncing. The fest celebrated quizzing culture, its zest and adrenaline rush, truly making it worthy of its motto 'Wisdom.Applied.

Programmes:

World of Wordcraft: The Scavenger Hunt (Orientation)

August 2, 2019

The Orientation programme was conducted that garnered registrations of 135+ SRites in which 'World of Wordcraft': The Scavenger Hunt was conducted and the winners were awarded with exciting prizes. The winner was also given direct entry into the society. The Orientation success translated into 250+ applications for the recruitment purpose.

Induction

August, 2019

After the recruitment of juniors, an induction program was organised where society members participated in a 'Manual Tic-Tac-Toe' and interacted with each other so as to set off on an enlightening term ahead.



Tuequest: Online Weekly Series

Every Tuesday an interesting video, connecting pictures or a puzzling question is posted on our social media handles (Facebook reach- 13500+ followers and Instagram reach- 1200+ followers) which intrigues the grey matter of our followers. The winner for every Tuequest is awarded with exciting worth prizes.

Frifact: Weekly Informative Series

Well researched proven facts are posted every Friday on our social media handles (Facebook reach- 13000+ followers and Instagram reach- 1200+ followers) that surely makes the reader filled with awe and enhance their knowledge.

Quizbang: Monthly Online Quiz

Makes the viewers' experience quizzing every second Sunday based on distinguished topics from sports to literature to heritage to business and what not. Quizbang is a quizzing series which one can play at one's own ease and pace without any time limit.

Researched Articles: Monthly Series

Keeping in view that students might not read the lengthy magazine, researched articles prepared by the members of Quiz Society are released through our Instagram and Facebook handles every month related to current events. Some of the articles released till now included articles on NRC, Chandrayaan-2 and the New Age Space Race.

Informative talk session on Civil Services Examination

September 9, 2019

The Quiz Society successfully conducted the session with around 100 students where IRPS Harsh Garg (Alumni of SRCC) guided the students with the tips on how to tackle civil services examination by self-studying.

The Quest of Raven: Weekly Quiz Sessions

Our goal is to enrich ourselves with knowledge, trivia and fundas in turn prepare future quizzers. The quizzing sessions are conducted every week where the quizzing wing of the society prepares questions on topics ranging from Sports, Pop Culture, Current Affairs, etc. for other members of the society.

Lights- Camera- Quiz: Fortnightly Online Quizzing Series

The monthly quizzing series is prepared for the quizzing maniacs who are interested in playing online quizzes and to grab cash prizes. The quiz contains 20 questions to be completed in 6 minutes on Dare2compete.

Freshers' Quiz

September 20, 2019

The Quiz was successfully conducted and here are some of its magnanimous achievements.

It garnered registrations from all over the country to a staggering number of 800+. Invited 55+ teams for the on campus round. The participation was as enthralling as ever and the audience also participated with great enthusiasm. Cash prize amounting to INR 10,000 was given to the top three winners.

Quizignia: The One Day Quizzing Extravaganza

November 11, 2019

QUIZIGNIA'19 was successfully conducted and proved to be a grand success with 2000+ registrations from all over the country. Be it the craze for the ever famous F.R.I.E.N.D.S or the addiction of fanboys and fangirls for MARVEL and DC or the love of patriots for INDIA , every emotion was catered by the different events with 100+ teams being invited for the on campus round.

List of the events conducted is as follows-

1. **INFINITY ASYLUM: The Marvel and DC Quiz**
2. **RANNEETI: The Sacred India Quiz**
3. **FRIENDS: The Fun Event**

Winners were awarded with prizes worth 65,000 and cash prizes worth INR 20,000.

Illume'20: Annual Quizzing Fest

SRCC's only quizzing festival of 3 days for which quizzers as well as non- quizzers enthusiastically wait! Illume garnered 2500+ registrations from across the country. As a celebration to a decade of quizzing, this time ILLUME 2020 got Mystified by our Shastras and Knuckleballs and travelled Over the Clock to a Trident of Itihaas and some Rajneeti. Spread across three days we had 6 quizzes with cash prizes INR 65,000 and prizes worth 3,00,000. List of the events conducted is as follows-

1. **ITIHAAS KI RAJNEETI - The History & Politics Quiz**
2. **OVERCLOCK - The Technology Quiz**
3. **BIZSHASTRA - The Business and Economics Quiz**
4. **MYSTIC - The Fandom Quiz**
5. **TRIDENT - The Mythology Quiz**
6. **KNUCKLEBALL - The Football Quiz**
7. **ENDURE- The Fitness Quiz (Filler Quiz)**
8. **FIFA Tournament**

Quiz Master for Endure- The Fitness Quiz- Ms. Mahima Sethia, Founder - Fitness Flu.



The Commerce Society

The Commerce Society hosted its first semi-annual fest 'Vyavsaay' to celebrate the expanse of commerce and finance in a day long fiesta. Witnessing a cumulative footfall of 2500+ from across various Delhi, the on-campus events included:

A dynamic case study competition, 'Case Convolute', based along the lines of the famous firm 'Thomas Cook', witnessing a participation of 750+ students was conducted. Adjudged by Mr. Sunil Dua (Senior Regional Head T.I.M.E. Institute), the event had two rounds-an online preliminary round conducted on 7 November'19 and the on-campus finals on 14 November'19.

Vyavsaay

The second event, "IL GIOCO"–A Cricket bidding

simulation event to put to test the strategizing skills and bidding prowess of the participants, facing a string of constraints, witnessing a participation of 250+ students was conducted.

Weekly Series

The Society showed its presence on all social media platforms in the form of various Commerce, Finance, Marketing and festival related posts. Brief description of each weekly series:

- **Investonomics:** With a view of increasing financial literacy, an online educational campaign 'Investonomics' was initiated giving insights into concepts like mutual funds, ULIPs etc.
- **Ad Wars:** It was a series showing companies who have directly or indirectly challenged their competitors through their advertisements and other social media platforms. Total 5 posts released till now
- **Deconstructed:** A series depicting/ discovering the hidden meanings of logos of various companies was conducted. Total 5 posts released till now.
- **Decoded:** An online series to disseminate information and spread awareness about various psychological concepts related to behavioral finance and economics.

Round Table Conference and Research Sessions

The students became different delegates representing different countries, economic and political institutions to debate and discuss whether we are heading for a world war 3 with the escalation of tensions between USA and Iran.

Sessions on "How to approach a case interview and guesstimates" were held to prepare students for the corporate world.

- **Bizstreet, 2020**

The Commerce Society, SRCC celebrated its much awaited annual fest Bizstreet'20 on 24th and 25th February'20 with a multitude of panel discussions, speaker sessions and competitions, witnessing a footfall of 6000+. The Society also celebrated its 50 years anniversary this year.

Day 1: On 24th February'20, the following events took place:

- **Case El Experto:** A case study competition held in collaboration with The Money Roller as the knowledge partner. With a participation of 440+ students, the finals were adjudged by:

1. Mr. Raghav Jain (Manager, SBI General Life Insurance)
2. Mr. Anirudh Bagai (Founder- Lawyer2CA)

- **Suit Up:** The flagship event, Suit Up, with over 4 diverse yet challenging rounds, tested the business acumen, managerial skills of the participants. Receiving 480+ registrations, it was adjudged by:

1. Mr. Anurag Mohan (Learning Development Consultant-Nokia Networks)
2. Ms. Aanchal Jain (Founder-Key Ascentia)

- **Barrato:** A trading and bidding simulation event witnessed a participation of 1200+ students including various IITs and IIMs.
- **Dynasty Doom:** An open Treasure Hunt event was held on campus, with a footfall of 200+ participants.

Day 2

On 25th February'20, the following events took place:

Speaker Session on 'Women Empowerment' by Ms. Sharmistha Mukherjee (President-Delhi Mahila Congress, Spokesperson- AICC) was held.

Panel Discussion on 'Analysis of the Union Budget 2020 and economic slowdown' by:

1. Mr. Ved Jain (Former President- ICAI)
2. Mr. S.P. Sharma (Chief Economist, PHDCCI)

- **Genesis:** A Business-plan competition with participation of 1200+ students from pan India, adjudged by:

1. Mr. Ashish Kumar (Assistant Manager, TCS)
2. Ms. Monica Pande (Consultant, YourNest)

The Economics Society

Faculty Advisor: Dr. A.J.C. Bose

Shri Ram Economics Summit (4th - 6th February 2020)consisting a gamut of competitions, speaker-sessions and workshops

1. Speaker sessions. - More than 25 honorable speakers like Mr. Jean Dreze, Mr. Prashant Bhushan, Mr. Salman Khurshid, Mr.Shiv Khera and Mr. Rajdeep Sardesai graced the occasion. The speaker sessions were attended by the members of academia.
2. Workshops – Several workshops were organized in collaboration with think tanks and organisations like ICRIER, IGTS, ADR, BEAST and LexQuest.
3. Competitions - A total of 5 intellectually stimulating competitions ranging across case competitions, policy proposals, business plans, guesstimates and committee simulations were held over the course of the 3 days.

These events were organised in collaboration with esteemed organisations like The World Bank, Paytm and Carnegie.

The Summit was covered by The Indian Express, Business Standard and India Today on their online and offline mediums respectively the event also had Twitter as its Social Media Partner, moreover over 40 corporate partnerships were fostered.

The Economics Society, SRCC conducted various activities over the year 2019-20.

- **National Economics Olympiad (NEO)** Second edition of the Pan-India Olympiad for school students of Grade 11 & 12 was organized with participation from more than 3700 students across 100+ cities and 500+ schools ,\.
- **Discourse:** An Archive of Ideas It is an initiative to expand the horizons of policy discussions with experts on the issue. Through this platform, we intend to host distinguished personalities from the field of policymaking, academia, business and politics for lectures and interviews on relevant issues, which we believe the youth should have a better idea about. This year we were honored to host dignitaries like K. Subramanian, Shivshankar Menon and Meghnad Desai for Discourse.
- **Ceteris Paribus:** Our online blog, Ceteris Paribus, is the perfect medium for the manifestation of thought for our budding writers to express their opinions. Ceteris Paribus has a plethora of articles spread across different sections – 'Economics & Policy', 'Business & Finance', 'Global', 'Ideas' and 'Books'. Furthermore, the blog has started receiving contributions from economists, professors and prominent thinkers.
- **Research Festival** (9th and 10th November 2019) : A two-day Research Festival consisting of speaker sessions and Research based competitions. The speaker session consisted of Mr. Ashok Lahiri, Ms. Yamini Aiyar and Mr. Pulapre Balakrishna
- It was the first ever Research Symposium in DU, we were proud to partner with major think tanks and organisations like ICRIER, CCS and NCAER.
- i-Policy Course on Public Policy (1-2 February 2020)
- A 2-day course was conducted with CCS for students of DU, aimed at introducing them to the world of public policy. We partnered with India's top policy think tank CCS to conduct their flagship course.
- **Research Sessions :** Interactive discussions within members geared towards enhancing topical knowledge and in-depth understanding of issues.
- **Project Jaankari** Under Project Jaankari, The Economics Society, SRCC undertakes an on-ground research project through which we aim to analyse the practical implementation of government policies or initiatives affecting the

mass. Using a combination of extensive surveys and detailed analysis, we try to find solutions to make the implementation more effective. In 2019, under Project Jaankari, we started analysing the efficiency and functioning of Mohalla clinics. Over 50 clinics across Delhi have been surveyed, and 350+ local residents from various areas of Delhi and 30+ doctors working in Mohalla clinics have been interviewed.

- **Vishwaneeti (23rd October, 2019):** Our foreign policy journal encapsulating Indias diplomacy and relations with country around the world. Innaugrated by Mr. Shivshankar Menon, an Indian diplomat, who served as National Security Adviser of India under Prime Minister of India Manmohan Singh.
- **Arth (February- March)** Our Annual Economics Journal, featuring articles and interviews from diverse personalities, to be launched in later half of March.

The History and Political Science Society

Faculty Advisor: Mr. V.V. Linesh

ODYSSEY'20 ANNUAL EVENT: The Event had Dr. SatyaPal Singh - Member of Parliament, Former MoS HRD, Former Commissioner of Police, Mumbai. Prof. Anupama Roy - Professor of Political Science, Jawaharlal Nehru University, Mr. Saurabh Kumar Tiwari- Joint secretary, Cabinet secretariat, Dr. C Ramasubramanian - Former Advisory board member, Ministry of Defense as our Keynote Speakers sharing their life experience with the theme being 'Unshackle The Saga In You'.

The two day event witnessed a footfall of 3000 students, from across various colleges, and participants for the competitions conducted by the society.

1) **BUREAU QUIZ:** We had the finals of the (UPSC syllabus based) 'BUREAU QUIZ'. Online round had 375 teams, out of which 25 teams were shortlisted for the finals held in the college.
2) **MIME COMPETITION:** The competition had 20 teams across various colleges of DU, that expressed their thoughts through the art of Silence to inspire young imaginations judged by Mr.Yogesh Kumar - Director Prathyansha theatre society.
3) **POLITICAL ANALYTICS:** A Case Study competition about formulation of political strategies was held and the participants were marked by Mr. Manish Jha - Political consultant and election strategist for I-PAC.
4) **MOCK PRESS MEET:** The essence of the competition was to bring out the presence of mind and situation handling skills of the participants from various debating societies of the colleges.
5) **SNAP IT 2.0:** This is an online photography contest initiated by the society. Spectacular photographs around the theme 'Historical monuments' were presented by the contestants and the same were exhibited during the fest.

EVENTS:

- Coin exhibition: We had Chandiok brothers who exhibited vintage coins of disparate countries during the fest.
- Sand Art Performance: The event witnessed a stunning sand-art performance by Sand Artist Mr.Rajat Kumar. He was the best performer awardee of the Government o f Bangladesh. He conveyed the life story of Chatrapati Shivaji through his art.
- Laser tag: A thrilling experience was provided to the participants of all the events by the laser tag.
- Masquerade ball: We invited all the avid duos out there to an electrified masquerade evening.
- Other (Fun) activities: Various fun activities like cake eating competition, sumo wrestling, balloon shooting,code-break were organized as a part of our annual fest.

The History and Political Science Society

conducted following events over the year:\

- **Yamuna Ghat Cleaning on Gandhi Jayanti (2nd October, 2019)** 15 students attended the Cleaning of Yamuna Ghat organized by 'National Mission for Clean Ganga' on account of Gandhi Jayanti.
- **DU's celebration of the 150th birth anniversary of Mahatma Gandhi:** Mahatma Gandhi's 150th birthday was celebrated in Gandhi Bhawan, North Campus, University of Delhi. Our society students represented the college. The programme commenced with the lecture of Prof. C.S.Dubey, Chairman of Open Learning, where he spoke at length about Gandhiji's immense contribution to the nation. The programme was attended by the students of Delhi University and Foreign Students from different Universities. The programme was followed by "Sarva Dharma Prarthana" honouring Mahatma's universal message that 'Every religion is equal.' The event concluded with a peace message delivered by Honourable Vice Chancellor, Delhi University.
- **Diwali Dhamaka (23rd October, 2019) :** The eve of Diwali was celebrated with all college students. Dandiya dance, Lantern raising, Diya lighting made the campus glow with joy and elation.
- **Constitution Day (26th October, 2019):** To commemorate the adoption of the constitution, we hosted Ms. Anushree Prerna - Assistant professor, Zakir Hussain College who delivered a talk on the Indian constitution to the students of SRCC.
- **Visit to the National Rail Museum, Delhi (31st January, 2020) :** The National Rail Museum, Delhi invited the society for an informative and interactive session with Mr. Srinivasan- Director, National Rail Museum. About 30 students visited the museum and gained knowledge about the Indian Railways, its heritage and functioning.
- **National level Policy Framing Competition- 'Consilium' finals: (26th February, 2020) :** Finals of 'Consilium' - Policy Framing Competition held at NMCG Office, Ministry of Jal Shakti in collaboration with the society. Around 300 teams participated in the preliminary round of this competition. Top 7 teams were selected to present their policy solutions in front of officials from NMCG chaired by Mr.Rajiv Ranjan Mishra - Director NMCG and various environmental organizations. The programme was telecasted live on YouTube and the best policy solutions were shared with PMO and Ministry of Jal Shakti.

The Marketing Society

Faculty Advisor: Dr. Astha Dewan

The Marketing Society organised the much awaited annual case study competition, Corpquest'19 on 21 October, 2019. More than 500 teams and 1500 participants took part and made the event a grand success.

Shri Ram Management Aptitude Test (SRMAT) was conducted by the society on 26 January, 2020 to evaluate the aptness and potential of student participants in the dynamic field of management, business, finance and analytics. More than 1200 students from different grades and disciplines took the comprehensive and cross-disciplinary test. The society aspires to conduct the test annually in the coming years.

The 2020 edition of 'Shri Ram Marketing Summit' was organised from 17 to 19 February, 2020. The summit witnessed footfall of 5,000+ delegates and participants for engaging and enthralling speaker sessions, panel discussion and cross-disciplinary events. Mr. Sudhir Chaudhary, journalist, Editor-in-chief of Zee News, inaugurated the summit and spoke about Media and its role in today's new India. This was followed by session by Major General Gagan Deep Bakshi, retired Indian Army Officer, which inspired all the students and

instilled sense of unity. In addition, Mr. Aman Dhattarwal also shared his views and words of wisdom on LinkedIn and career growth. Apart from this, Ms. Ashi Singhal, Co-founder BLENDnLend, Mr. Devan Bhalla, TEDx Speaker and Ms. Dravisha Katoch, Director HUII participated in panel discussion on LinkedIn and Power of Personal Branding. These enlightening sessions were succeeded by entertaining and houseful screening of movie 'The Sky Is Pink'. In addition, the summit also hosted five challenging competitions- Markade, Market Mania, Stimulus, Mark-O-Witz and Best Marketer where more than 7500 students participated.

The society also undertook few other projects like 4DOGSAKEINDIA to develop fund raising strategy and campaign for an NGO founded by Raftar, musician and Ms Sanchi Budhiraja, Project-Raymond to collect and analyse primary market data for Raymond and a revenue enhancing strategy development project for Archaeological Survey of India.

Section X: Institutional Social Responsibility (ISR) and Outreach Initiatives of the College

THE WOMEN DEVELOPMENT CELL

Faculty Advisor: Dr. Monika Bansal

The Women Development Cell with the Debating Society conducted a convention intra college debate on 3rd March, 2019 which emphasized on the importance of women empowerment. The motion put on the table for the participating teams discussed as to whether the Mako Mori test should be a prerequisite for cinematic works to be nominated for awards. Each team consisted of two members wherein one participant had to speak for the motion while the other spoke against the motion. There were 8 teams who competed to be awarded the best team. A wide range of arguments came from both sides of the house ranging from art is genderless and the artistic freedom of a film maker can't be restricted to women are living in a patriarchal world and it's the need of the hour to push the oppressor to include women in their day to day lives. Each member got 3 minutes to speak and an extra minute for rebuttals to the questions asked by the audience.

These seemingly interesting ideas fulfilled the purpose of the debate laying emphasis on real life issues faced by face in the society currently and how progress could be made towards equality. This debate also served as a medium to create awareness amongst the students with respect to something so basic which we sometimes ignore in our day to day lives.

VITTSHALA

Vittshala- The Financial Literacy Cell of Shri Ram College of Commerce, University of Delhi is an initiative to spread financial education and awareness across the nook and corner of the country.

Inaugurated by Shri Arun Jaitley, Hon'ble Minister of Finance, Government of India on October 17, 2016, Vittshala aims to disseminate financial literacy to the underprivileged, marginalized and remote sections of the society. Under its aegis, various projects were undertaken since its inception under the able guidance of Dr. Anil Kumar, Associate Professor and Convener of Vittshala, with target sections being illiterates, urban and semi-urban labourers, villagers, manual scavengers, women, children et al.

To further its efforts to make India financially inclusive and empowered country, Vittshala has pioneered the following ongoing projects for the current academic session ending May 31, 2020: Project ASHA, SAHAY, UMEED, KHUSHHALI & UTTARA.

As Abraham Lincoln has noted, "Prosperity is the fruit of labour. It begins with saving money", Vittshala has recognised the need for imparting financial education to the working class of the country and hence, Project Asha was initiated. Project Asha aims to spread awareness among the factory workers & domestic workers who are semi-skilled & unskilled, about financial prudence & various government schemes vis-a-vis suggesting the ways in which they can multiply their earnings. The workers and slum dwellers are made aware of the various government schemes relevant for them, that would help them manage their finances in a better way. These include APY, PMJJBY, PMSBY, PMJAY, SSY et al. They are also encouraged by the students to use the government's BHIM UPI app for their day to day transactions.

Under Project Asha, workers of the following industries and dwellers of the urban slums were covered since August 2019: 90 workers of SledgeHammer Oil Tools Pvt. Ltd, Faridabad, 120 slum dwellers of Mukherjee Nagar, 60 factory workers in Bawana Industrial Area, 70 women workers of NGO Janhit Skill Development Centre in Azadpur, 80 dwellers of Lalbagh Slum and 80 factory workers in Kadipur Industrial Area,

Gurugram.

The project aims to reach out to the workers of the industries and slum dwellers of Sultanpur, Rithala, Jawahar Nagar, Haiderpur, Shalimar Village in the upcoming days.

Through Project Sahay, an attempt is being made to bring about a positive impact in the lives of the people through their children, as a multiplicative engine. To reach out to the grassroots level, this project works for spreading financial awareness among the children: majorly the students of government schools and NGOs in and around Delhi NCR. Children are made aware of various central & state government schemes, scholarships vis-a-vis banking, savings & insurance topics. Our aim is to mould the children into responsible citizens of the country who can be financially independent and secure. The sessions include basics of banking, net banking, BHIM app, YONO app, different insurance schemes, investment options such as ULIP, SIP and mutual funds, scholarships, preparation of household budgets and other government schemes such as PM Jhan Dhan Yojana, PM Suraksha Bima Yojana, Sukanya Samriddhi Yojana etc. Students actively participate during the sessions. The inquisitive minds of students and their enthusiastic approach towards learning further rejuvenates the environment. The primary and secondary school students of the following schools and NGOs have been covered under Project Sahay since August 2019:

50 students of NGO Reach Out and Pass It On, 40 students of Project Sanskar under NSS SRCC, 80 students under NGO Umeed, 100 students of NGO Goonj, 60 students under NGO Bal Sahyog, 120 students of Ashalalata Victoria Wilkinson Memorial Charitable Trust of Saket, 300 school students of Kendriya Sarvodaya Vidyalaya Timarpur, 80 school students of Kendriya Sarvodaya Vidyalaya Shakti Nagar, 50 students under NGO Lotus Petal Foundation, 200 school students of North MCD School Karol Bagh and 150 students under NGO Drop in Ocean, Mongolpuri. In addition to the above activities, the students are given informative handouts and comic strips to enable their understanding of finance and are being equipped with the latest fintech developments in the globe. Efforts are under way to create infographic videos to be uploaded in the social media on the above topics.

Project Umeed focuses on uplifting the Grade IV workers in the colleges of the Delhi University Campus. Vittshala's student interns interact on a regular basis with them on the problems faced so as to tailor the solutions in accordance to their needs. With the help of questionnaires, surveys taken reveal an absence of access to loans, insurance and lack of awareness about the basic financial services. Vittshala strives to provide what this group has long been denied and has been successful in directing efforts towards this objective in SRCC and other institutions with the long-term plan being that of expansion into other universities, colleges and schools. The grade IV employees of the following colleges and institutions are being impacted through Project Umeed since August 2019:

40 employees of Shaheed Bhagat Singh College, 40 employees of Sri Venkateswara College, 25 employees of PGDAV College in University of Delhi, 60 employees of Delhi Technological University, 60 employees of IIT Delhi and 85 employees of NSUT.

Additionally, the project is spreading its reach to Amity University of Noida, Jawaharlal Nehru University and Indraprastha University.

Project Khushhali covers the villages where the primary income is generated from Agricultural and allied sector. Vittshala has conducted mass Financial Literacy Campaigns in 9 villages of Palwal District, Haryana on October 2nd and 3rd, 2019.

Nine villages viz. Kamrawali, Amroli, Bamadiyaka, Azizabad, Aligarh, Kanwarka, Bela, Raidaska and Bamnikhera of Palwal District, Haryana were covered under this campaign on the

occasion of Gandhi Jayanti, with cooperation from the District Administration, Sarva Haryana Gramin Bank and the village representatives. The following activities were conducted by a team of 24 volunteers from Vittshala during this campaign:

a) Role Play (Nukkad Natak) signifying the importance of banking, savings and insurance; b) Interactive sessions including door-to-door campaigning explaining the nuances of financial inclusion; c) Distribution of informational brochures containing the details of various Central Government Schemes including but not limited to PM Jan Dhan Yojana, Atal Pension Yojana, PM Suraksha Bima Yojana, PM Jeevan Jyoti Yojana, Sukanya Samridhhi Yojana, PM Fasal Bima Yojana, PM Jan Aarogya Yojana (Ayushman Bharat), PM Mudra Yojana et al;

d) Conduct of a survey on financial inclusion in Meerut District.

About 760 villagers were impacted through Project Khushhali in Palwal District-the result of which will manifest in the future in the form of a better, stronger and self-reliant India.

Project Khushhali will embark on the next phase in Ludhiana District of Punjab wherein approximately 1650 villagers of 15 villages and 350 factory workers of 5 Industries will be brought under the ambit of financial inclusion.

In order to spread the basics of financial knowledge at the grassroots levels and to study the situation at ground zero, Project Uttara was conceptualised by a highly dedicated and motivated team. Project Uttara covers the Himalayan states of India, where the primary income is generated from Agricultural and allied sector and a vast majority of its population resides in Rural and Semi-Urban areas. From 25th May to 02nd June 2018, 21 villages were covered under Project Uttara Phase-I, in association with State Bank of India and Ministry of Information & Broadcasting (GoI), in various Tehsils of the strategically important District Pithoragarh, Uttarakhand as it borders both Nepal and China. The target was to reach out to maximum remote villages having at least 50 families in each block and spread financial literacy through community engagement activities.

Innovative activities were held throughout the period including Nukkad Natak (Street Plays) that were centred around the themes of financial inclusion. The play was successful in connecting to the lives of the locals and created a community-level financial awareness. Project Uttara motivated the locals to adopt healthy financial practices. Informative brochures on schemes viz. PM Jan Dhan Yojana, Atal Pension Yojana, PM Jeevan Jyoti Bima Yojana, PM Suraksha Bima Yojana and on e-banking were distributed and a one-one interaction of the locals with the team members was held on the supra mentioned schemes. A detailed survey on the impact of PM Jan Dhan Yojana on Banking in the district was held simultaneously through a mobile application with approximately 800 surveys collected during the project duration.

Similarly, Project Uttara Phase-II was organised in various villages of Kinnaur District, Himachal Pradesh from May 25 to June 01, 2019 in association with NABARD, Punjab National Bank, HP State Cooperative Bank and NGO Mahila Kalyan Parishad. A team of 14 students along with three faculty members participated in this financial literacy drive to impart the basics of banking, savings, insurance and pension to the villagers and also educate them about Central Government schemes viz. PMJDY, PM MUDRA Yojana, PMSSBY, PMJJBY, SSY, PM-JAY, APY, PMSYMY, BHIM App et al. Nukkad Nataks (Street Plays) were performed and door-to-door campaigning was undertaken. An assessment of financial literacy was undertaken through survey on a mobile application.

The Financial Literacy Colloquy (TFLC) 2020 was organized by Vittshala on January 23 in the Seminar Room of SRCC to foster young minds from all over the country by providing them with a platform to test as well as develop their skills, knowledge and abilities pertaining to finance. The

festival received widespread participation from both undergraduate and postgraduate students pursuing different courses in the fields of commerce, economics, management and engineering. TFLC consisted of three multifaceted events: (1) An Investor Awareness Workshop, (2) A Keynote Address and (3) NitiKaar - A case-study competition.

The Investor Awareness Workshop was conducted by the Institute of Company Secretaries of India (ICSI) under the aegis of Investor Education and Protection Fund Authority, Ministry of Corporate Affairs, Government of India on the topic 'Recent Developments in Capital Market'. It was a two hours workshop which was attended by 100 students. Subsequently, a keynote address was given by Dr. Arpita Mukherjee, Professor at Indian Council for Research on International Economic Relations (ICRIER) on the topic- "7 Decades: From Independent to Financially Independent India", which was attended by 70 students. Afterwards, the final round of NitiKaar was organized which was adjudged by Dr. A. Sri Hari Nayadu and Dr. Bhabhesh Hazarika from National Institute of Public Finance & Policy (NIPFP). In this round, the seven finalist teams, which were selected out of a pool of 450 participant teams of three members each, on the basis of two previous rounds, had to present a well-researched policy on the different sectors allocated to them a day prior to the final round. The presentations were adjudicated on various parameters during which, the competing teams showcased excellent intelligence and wit.

The Financial Literacy Colloquy 2020 marked a major development stride for Vittshala and its members. It was a monumental achievement which brought us one step closer to our goal of constructing a Financially Literate India.

A total of 5950+ villagers, 2830+ school students, 870+ industrial workers, 900+ slum dwellers and 535+ grade IV employees were impacted through our projects initiated in the academic session 2018-19, as on 1st March, 2020. In addition to the above projects and events, regular information sessions and seminars were conducted along with the industry experts for the students of SRCC viz. Seminar on Digital India Initiatives by the Ministry of Electronics and IT (GoI), sessions of Income Tax planning, GST, Union Budget 2020, Portfolio & Securities Management, Fundamental & Technical Analysis et al. Informative video series on various fields of financial literacy have been started in the academic session 2018-19 and are being regularly uploaded on social media.



Dr. Anil Kumar, explaining the importance of financial literacy under Project Uttara.



Mr. Ashwani, addressing the queries of the villagers on banking, insurance and pension schemes.



Nukkad Natak being performed for villagers to bring awareness on various central government schemes.



Nukkad Natak performed under Project Khushhali to teach the importance of savings and insurance in villages across Uttar Pradesh, Haryana, Uttarakhand, Himachal Pradesh and Punjab.

National Service Scheme

Faculty Advisor: Dr. Santosh Kumar

National service scheme functioned through its 4 Projects, 5 Social Wings and 4 Support Wings in the academic year 2019-20.

Project Sanskar: This project focuses on imparting knowledge and quality education for underprivileged children who can't afford to take up tuitions. This project has been a huge success with over 60 students, this year. Apart from just studying, we focus on their all-round growth. Workshops on using computer, making eco-friendly paper bags, confidence building and better presentation skills among the children; several competitions including poster making and painting and the sports extravaganza - Sanskar Khel Mahostav were conducted.

Project Vishwas: Project Vishwas is a project aiding the specially abled people to obtain sustainable employment. We marketed three spices manufactured by the specially abled under this project, namely, turmeric, chilli and coriander powder. We were successful in tapping few hostels and pgs who are purchasing these spices on a regular basis. Sales in retail are also done.

Project Kali: Under Project Kali, NSS SRCC has adopted a slum at Shadipur. We focus on making their lives better by making them aware about the important factors for survival such as education, hygiene and sanitation. Sessions on various topics are conducted and in hand practical issues are tackled.



Project Ankush: With the motto of avoiding food wastage, fighting hunger, Project Ankush is a pilot project of NSS SRCC wherein the extra food left from the pgs, hostels etc. is collected and distributed among the needy on the streets. This project was carried out in areas such as Shaktinagar, Vijaynagar, MalkaGanj and Kamla Nagar.

Plantation & Cleanliness Drives: Plantation drives were conducted in the college campus wherein saplings of hibiscus, amla etc were planted in various places around the campus lawns.

Around 350 clothes were collected in the cloth donation drive some of which were donated to the orphanages and others were taken by the members of ENACTUS, KNC for getting them recycled into slippers under their Project Kadam.



Visits:

Various visits were organised by NSS SRCC along with its volunteers at following places

- Bachhon Ka Ghar
- Centre for stitching parlour
- Saksham foundation
- Om Foundation School
- Delhi State Cancer Institute
- Ball and pen NGO, Timarpur slum
- Khwahish School for specially abled
- Sanjay Gandhi Pet Care Centre
- Saksham foundation
- The New Learning Heights School

Pride March

A pride march was organized within the college campus in order to celebrate the one year anniversary of decriminalizing section 377.



Letter writing session

NSS SRCC in collaboration with Mental Health Foundation India conducted a session to create a huge pool of letters written to strangers about ideas of happiness, mental wellness, hope and resilience from individual experiences of loss, anger, heartbreaks and rejections. These letters were made available at the Mental Health Fiesta 2019.

Session on "a local solution to global warming" by the Waterman of India

A session was conducted by Dr. Rajendra Singh on the growing issue of global warming and water crisis and how his organization 'Tarun Bharat Sangh' has changed the landscape of several rural areas by providing them with greenery and water.

Session with PRAVAH discussing sustainable development goals

To foster the leaders of tomorrow, NSS, SRCC organised a session with PRAVAH wherein the volunteers interacted and conducted psycho-social games to introspect, learn and unlearn various myths about societal norms. A couple of activities were conducted to build and question our perspective about life.

Breast cancer awareness session



NSS SRCC organised a Breast Cancer Awareness Session with Dr. Anita Khokhar, Dept. of Community medicine, V.M.M.C and Safdarjung Hospital, Delhi. She briefed the students about the symptoms, treatment, precautions etc of breast cancer.

Workshop on gender equality and good touch and bad touch at Timarpur slum area NSS Volunteers in collaboration with Ball and Pen foundation visited Timarpur slum area and

conducted a workshop on Gender equality and good touch and bad touch. Video explaining good touch and bad touch was shown to the kids to raise awareness among them.

Health Checkup Camp

A team of specialized doctors and nurses came from Artemis hospital, Gurgaon with proper equipments of BP, Sugar testing, ENT, etc and conducted a health checkup camp which had a turn-up of more than 110 individuals including Sanskar kids, teachers, staff and students.

Swacchta Pakwaada

On account of Swachhta Pakhwada 2020, the volunteers of Project Kali of NSS SRCC organised an interactive session with the residents of Shadipur slum, aimed at creating awareness on sanitation and hygiene. The session was basically a follow up visit to check on all the changes that have been made in their lifestyle to improve hygeine.

Blood Donation Camp

NSS SRCC in collaboration with Lions Blood Bank organized a blood donation camp with a total of 100 healthy individuals including teachers, students and staff, donating blood.

Samarpan - Annual Fest

On 6th and 7th February, 2020 the annual festival of NSS SRCC was organised on the theme of 'hope for humanity' which had competitions such as convergence (confluence of NSS Units), rural retale (a case study competition), socio bee (a social b-plan competition), hasratein, speak out, core capture and mini tales. Speaker sessions were organised on both days of the fest which has speakers such as Ms Geetanjali Chopra (Founder of Wishes and Blessings), Aashish Beergi (Founder, Mash Foundation), Reyansh, Yaqeen and so on. Various fun events aims at creating social awareness were part of Samarpan such as flash mob and freeze Mob.





One to one interaction with the villagers to maximise financial inclusion.



Investor Awareness Programme by Ministry of Corporate Affairs, GoI during The Financial Literacy Colloquy organized in SRCC.

Enactus

Faculty Advisor: Mrs. Priyanka Bhatia

ONGOING PROJECTS OF ENACTUS SRCC

Project Asbah: Project Asbah: Every Drop, A Promise, aims at providing clean drinking water to underprivileged communities at highly affordable rates; just Rs. 4 for 20 litres. We do this by deploying community filtration mechanisms based on the type of contamination in water. Water is dispensed via a water ATM structure with the help of rechargeable digital Asbah cards. The key activities undertaken include surveying areas, testing the water of the area to find out the contamination, taking permissions from Government authorities. Currently, we have set up 9 community filtration plants, impacting 24,000+ urban and rural slum dwellers every day.

This year Project Asbah, marks its presence outside Delhi NCR in rural areas. We have successfully set up 2 community filtration plants in rural areas namely Sikrawa, Haryana and Pithlokar, Uttar Pradesh. Being innovative in our approach we have used coagulation flocculation technology, which reduces the wastewater content to just 1%. In order to ensure that we make use of the sustainable groundbreaking technologies, Project Asbah is trying to venture into Desalination, a technology that converts saline water into potable water and Floating Wetlands, an innovative approach to convert sewage dumps into beautiful ponds.

Project Virasat: Project Virasat, an initiative by Enactus SRCC, is an umbrella organisation, wherein we aim at reviving dying Indian craft forms.

P-TAL, under Project Virasat, aims at reviving the dying craft form of the indigenous Thatheras community of Jandiala Guru, Amritsar and revive and resuscitate the traditional Thathiar craft of hammering brass, copper and kansa utensils. The unique craft of Thatheras is the only Indian Craftform which is listed under UNESCO's "List of Intangible Cultural Heritage". We have integrated the Thatheras of Jandiala Guru as the official guardians of India's only UNESCO ICH listed craft, under the name P-TAL, Punjabi Thathera Art Legacy, by connecting them to various demand avenues.

This year, P-TAL has increased its presence to 17 retail outlets nationally, and has been listed on several international online platforms. It has also started venturing into B2B and industrialized sales options such as the corporate gifting market, bulk orders and other such corporate events and conferences. P-TAL has been able to increase its impact to 30 Thatheras from Jandiala Guru, Chandni Chowk and Indore.

Research Department: The Research Department, Enactus SRCC identified the problems in sectors and communities spread across the present-world context to envision sustainable solutions.

Under this we have the following initiatives:

Project Leher: The biggest micro-pollutant is

cigarette butt waste, not plastic. Unaddressed as a waste, each tossed cigarette butt harms 500 liters of marine life. The filter, composed of cellulose acetate, exhibits chemical properties for upcycling after chemical cleansing into a diverse product basket - ranging from harmless polymer products to biodegradable plastic products. We successfully identified the proper process to detoxify the collected cigarette butts through our extensive research in the United Kingdom. By following this process of upcycling, we are making an effort to eliminate the 4000 toxic substances released by each cigarette butt which reaches marine life.

Biochar Model: This endeavour aims to convert dry agricultural waste into Smokeless Briquettes with no toxic emissions. By producing biomass briquettes we can efficiently use agricultural waste. The briquettes are eco-friendly and can be widely used for any type of thermal application like steam generation in boilers, heating purpose, drawing purpose and in gasification plants, thereby, replacing existing conventional fuel like coal, wood, etc. These briquettes can be used for energy generation, helping farmers to earn money from their agricultural waste.

Malnutrition Model: The Research Department, Enactus SRCC in association with The Spirulina Foundation has identified malnutrition to be a problem requiring immediate action in the rural and urban sectors of India. Spirulina, a blue-green algae is a natural food supplement, often referred to as the 'SuperFood'. It addresses several important micronutrient deficiencies among children. It is approved as a food supplement by the Government of India. This boosts the immune system which helps them by creating a barrier which stops various bacterial invaders and antigens from entering the body. We are trying to build a model to solve this problem using Spirulina as a medium.

Solid Waste Management Model: The biggest problem faced by the urban slums in Delhi is improper solid waste management. We aim to implement a holistic SWM Model in the urban slums of Delhi to make the areas sanitary and hygienic.

Education Model: We aim to develop an innovative solution by venturing into Mobile Education STEM Vans for already existing schools of rural India for a wholesome education.

Connecting Dreams Foundation-SRCC Chapter

Faculty Advisor: Mr. Ashwani Kumar

An incense stick brand 'Esscent' was launched under the initiative 'Arpan" on 22nd October, 2019. The brand markets premium charcoal-free incense sticks made by specially-abled and underprivileged women from temple flower waste. The incense sticks are being sold through e-commerce, retail and corporate channel and have been well accepted by the consumers.

Project 'Aarogya' has been started to create awareness about the women personal hygiene and address the issues of unaccessibility, unaffordability and the supply chain problems of sanitary pads in the rural slums. More than 1500 women living in slums in and around Delhi NCR region have been benefited from the effort. The initiative is continuously expanding its reach to more areas in the region and has also helped three women to turn into entrepreneurs.

'Dream Library' project was started in November, 2019 to promote reading habits among the children of 5 to 15 years of age by setting up physical and digital libraries in Delhi NCR and providing easy access to books. Thousands of books were donated and six libraries were set up in NGO-run schools in the schools and has impacted lives of more than 1000 children till now. The project has gained good attention of local and national media.

Project Rivaayat, started in November 2019, has undertaken the responsibility of empowering the Teracotta potters of Kumhar colony, Uttam Nagar with a population of 600 potters. It is committed to revive this dying art form under the aegis of National award winner & Shilp guru, Giriraj Prasad, Mr. Bhuvnesh Prasad, Mr. Ghanshyam and Mr. Ganga Sahay. The project has showcased the art at various national level exhibitions like 'Dastkaar'. The effort to market the products at

various popular retail outlets in Delhi and e-commerce platforms has generated employment and a three-fold increase in the incomes of the potters. Since its start, more than two thousand people have benefited from the project.

SRCC chapter of Connecting Dreams Foundation, in collaboration with 'Saahas' NGO and 'Balancing Bits' is researching and implementing a comprehensive business model, to create a decentralized and self-sustainable waste management system for the residential areas of Delhi. Zero-waste generating apartments are being created by making manure within the apartments with organic waste and selling the inorganic waste to trusted recyclers. The project through its efforts, aims to tackle the problem of improper waste disposal and the peril of land degradation in Delhi.

Another project, in collaboration with US based Sundara NGO, is researching to create a model to prevent the spread of pneumonia among the children under 5 years of age by promoting the importance of hand hygiene and circulating the purified and repackaged leftover soaps and toiletries of hotels to under-privileged children.

According to a report by The Economist, India has 17% of the world's population, but accounts for 60% of all people in the world without sanitation. The foundation aims to solve the pressing problem of open defecation in the urban slums of Delhi-NCR by establishing and efficiently maintaining smart toilets that operate through a card system. Discussions are going on with DUCEP and MCD for collaborations and assistance.

The Gender Champions of Shri Ram College Of Commerce-

Kareena Chhabra and Priyanshu Agarwal, have worked actively since the beginning of the session to promote gender equality in the campus of the college. As a step in this direction, we conducted a session on the topic 'Patriarchy and its Manifestations' on the 8th of November, 2019 with the students of Project Sanskaar of the National Service Scheme, SRCC with around forty pupils keenly participating in the talks. In the session, we discussed various aspects and manifestation of patriarchy and how it is deeply embedded in the minds of the kids from a very tender age. The talk was quite fruitful as the students were actively interacting with us about their individual experiences of patriarchy and how the society tends to normalise all the patriarchal norms. Our main focus in the session was to urge the young minds to think with a rational mind about the equality of genders and to actively oppose the inherent mindset of patriarchy in the society. We had also arranged the screening of a short film titled 'Muskaan', which is based on the issue of gender equality and it proved to be a major eye opener for the students. The session was followed by a Q&A session and a pledge to always promote gender equality in every field of life. We also discussed with the students about how patriarchy manifests itself in every walk of life, be it sports, education, politics, child birth and upbringing, etc. Overall, it proved to be quite an engaging and fruitful session since we were successfully able to make the students aware of the various forms and manifestations of patriarchy and the importance of gender equality for the collective progress and prosperity of the individual, family and the society.

We also plan to conduct a session on the issue of cervical cancer in the end of March, 2019 with Dr Deepti who is an expert in this field. By means of this session, we aim to spread awareness amongst girls regarding the risks and repercussions of cervical cancer and the ways through which we can prevent this deadly disease. Our aim is to spread awareness among young women so that we can drastically cut down on the sufferings this Cancer causes.



Appendices

Appendix A: Chronological List of Events in the College during the Year 2019-20

S. No	EVENT	DATE
1	**Confrence and Workshops**	
1.1	SRCC-WORLD BANK TRAINING WORKSHOP	12-Apr-19
1.2	INDO-NEPAL COLLABORATIVE PROGRAMME (INCOMING)	April 22, 2019
1.3	INDO-DUTCH COLLABORATIVE OUTGOING PROGRAMME	June 3-7, 2019
1.4	REFRESHER COURSE IN COMMERCE AND ECONOMICS	JULY 1, 2019 - FEBRUARY 16, 2020
1.5	INDO-NEPAL OUTGOING PROGRAMME	July 2-8, 2018
1.6	SRCC-WOLVERHAMPTON COLLABORATION PROGRAMME	September 4 , 2019
1.7	Annual Intra College Tournament	August 28-29, 2019
		September 24-27, 2019
		March 4-5, 2020
1.8	WORLD BANK TRAINING WORKSHOP ON OPEN DATA AND DEVELOPMENT	September 11 , 2019)
1.9	SRCC-NEWCASTLE UNIVERSITY COLLABRATIVE WORKSHOP	September 19 , 2019
1.1	INTERNATIONAL CONFERENCE IN COLLABORATION WITH SRCC AND KYUNG HEE UNIVERSITY, SOUTH KOREA	October 17-19, 2019
1.11	SRCC-RUB COLLABORATIVE INDO BHUTAN OUTGOING PROGRAMME	October 24-26 , 2019
1.12	National Workshop on Business Management Simulation	November 4-5,2019
1.13	SRCC-UNIVERSITY OF EXETER COLLABORATIVE SESSION	November 13, 2019
1.14	SRCC-UNIVERSITY OF WISCONSIN COLLABORATIVE PROGRAMME	January 3-10, 2020
1.15	FICCI YOUTH ENTREPRENEURSHIP CONNECT 2020	3RD JAN onwards
1.16	SRCC-UNIVERSITY OF MELBOURNE INDO – AUSTRALIAN COLLABORATIVE PROGRAMME	January 24-27, 2020
1.17	Collaboration with MINISTRY OF YOUTH for OUTGOING EXCHANGE PROGRAMME	January 25-30, 2020
1.18	SRCC-HU-MH COLLABORATIVE PROGRAMME	January 27, 2020- February 1, 2020
1.19	Synergasia 2020: The National Management Conclave	February 3rd - 4th, 2020
1.2	SRCC-EADA BUSINESS SCHOOL LIVE WEBINAR SESSION	Febrauary 5, 2020
1.21	INTERNATIONAL WOMEN'S DAY CELEBRATION WITH NITI AAYOG	March 8, 2020
1.22	VITT-MARK 2020	March 25-26, 2020
1.23	OIP SRCC ONLINE POSTER MAKING COMPETITION ON IMPACTS OF COVID19	April 24-30, 2020
1.24	OIP-CLICK ONLINE PHOTOGRAPHYEXHIBITION2020	April 28- May 1, 2020
1.25	WORLDBANK-OIP SRCC WEBINAR ON COVID19 CHALLENGE	May 6, 2020
1.26	COLLABORATION WITH DU- AUSTRALIAN GOVT FOR AUSTRALIA SCHOLARSHIP AWARD 2021( )	May 30, 2020
1.27	BUSINESS CONCLAVE 2020	February 12-13-14, 2020

2	**Summit**	
2.1	HR CONNECT: Connecting Perceptions	November 7-8, 2019
2.2	HR Summit: 2019	October 19-20th, 2019
2.3	Shri Ram Red Bricks Summit 2020	February 25, 2020
3	**Other Events**	
3.1	SPIC MACAY	September 20, 2019
3.2	Ambassadorial Lecture	September 25, 2019
3.3	Synergy 2019	October 10-12, 2019
3.4	Denizen Premier League (DPL)	February 1, 2020
3.5	Annual Sports Meet 2.0	February 1, 2020
3.6	East Meets West 2.0	February 1, 2020
3.7	Bandish 5.0	February 25, 2020
3.8	Mera Bharat Swarnim Bharat'	September 20, 2019
3.9	CMS WEEK ()	31st October - 6th November, 2019
3.1	ENIGMA	February 1, 2020
3.11	Steller 2020'	January 31, 2020
3.12	Zephyr'20	February 24th & 25, 2020
3.13	A book donation drive	feb, 2020
3.14	Finquizitive', in	October, 2019
3.15	'Finergy' in	September, 2019
3.16	'Casser Le cas'- the annual case study competition	
3.17	Objet D'Art	5th November, 2019
3.18	Artisia'20	17 to 19 February, 2020
3.19	MINDUCTOR 8.0	24-25 February, 2020
3.2	ILLUME'20	
3.21	Vyavsaay	
3.22	Research Festival (9th and 10th November 2019)	November 9-10, 2020
3.23	ODYSSEY'20	
3.24	a convention intra college debate on 3rd March, 2019	March 3, 2020
3.25	Project ASHA, SAHAY, UMEED, KHUSHHALI & UTTARA	
3.26	Samarpan – Annual Fest	February 6-7, 2020

Appendix B: List of Eminent Personalities who visited the college during the Year 2019-20

Academics

1. Prof Ujjwal Kumar Chowdhury, Director of Pearl academy
2. Ms. Roshee Lamichhane Bhusal
3. Mr. Dipesh Karki
4. Ms. Annette, Utrecht Business School, Netherlands
5. Mr. Atanu Ghosray, New Castle University, UK
6. Dr. Helena Wray, University of Exeter, UK
7. Dr. Arpita Mukherjee, Professor at Indian Council for Research on International Economic Relations (ICRIER)
8. Dr. A. Sri Hari Nayadu and Dr. Bhabhesh Hazarika from National Institute of Public Finance & Policy(NIPFP)

Business

1. Mr. Nirankar Saxena, Deputy Secretary General ,FICCI
2. Mr. Sanjeev Mahajan, Chief Growth Officer, ROINET Solution Pvt. Ltd.
3. Mr. Parul Soni , Global Managing Partner , TTC - Think through Consulting
4. Mr. Yogesh Andlay, Co-Founder, Nucleus Software
5. Mr. Sudesh Menon, Founder & CEO, Water life India Pvt. Ltd.
6. Mr. Ajay Muttreja, Member - FICCI Start-upCommittee
7. Mr. Sameer Panda, CEO & Founder, TJ Tyres
8. Ms Swati Tiwari MD , Arcturus Business Solutions
9. Mr. Harry Kapoor, founder chatpod
10. Mr. Shahzaib Ahmed, founder I viewd Technologies
11. Mr. Damodar Dani, former CEO Dunlop
12. Mr. Vikram Goel, founder incredible devices
13. Mr. Shiv Bansal, investment banking analyst
14. Mr. Vijay Kedia, founder of Kedia Securities
15. Mr. Milind Kamble, Chairman of DICCI
16. Mr. Deepit Purkayastha, Co-Founder & CSO In shorts
17. Mr. Ashneer Grover, CEO & Co-Founder, Bharat Pe
18. Mr. Bhargav Sri Prakash, Indian entrepreneur and engineer based in silicon valley
19. Mr. Banpreet Singh Bindra, MD GB Industries
20. Ms. Shilpa Ajwani, CEO Unomantra
21. Mr. Anirudh Bagai (Founder-Lawyer2CA)
22. Ms. Aanchal Jain (Founder-Key Ascentia)
23. Mr. Varun Patil, Country Head –CESIM
24. Mr. Bhaskar Ranjan Das, Associate Director, CIMA India.

25. Mr. Yuvaraj Srivastava, Group CHRO- Make My Trip, Goibibo & Red Bus.
26. Dr. Sachin Gulati, Director, India Campus Recruitment, American Express.
27. Mr. Sahil Nayar, Senior Associate Director, KPMG.
28. Mr. Madhur Mehta, Director, Global Compensation, BCG
29. Ms. Gunjan Chibber, Lead- Professional Skills & Partner Relationships, NASSCOM
30. Mr. Srinivas Reddy, Director HR, Met Life Global Shared Services
31. Mr. Vikas Khokha, Director HR, Zimmer Biomet India
32. Mr. Vikas Dua, VP- HR, Aegis Customer Support Services Limited
33. Mr. Deepak Bharara, Director, PeopleA2Z
34. Ms. Saswati Sinha, Head HR, Cheil India
35. Ms. Harini Srinivasan, Chief Mentor-HR, Intellswift
36. Ms. Kavya Saxena, Head, Brand Experience, VAJOR

Entertainment & Media

1. Mr. Kapil Sharma,Comedian
2. Ms. Prajakta Koli, YouTuber
3. Mr. Sudhir Chaudhary, journalist, Editor-in-chief of ZeeNews
4. Sh. Prabhu Chawla - Editorial Director, The New Indian Express
5. Mr. Rajdeep Sardesai, Indian News Anchor, Journalist and Author

Politics

1. Mr. Hom Prasad Luitel
2. Mr. Kapil Sibal, Member of Parliament, Rajya Sabha
3. Ms. Sharmistha Mukherjee (President-Delhi Mahila Congress, Spokesperson-AICC)
4. Mr. Shivshankar Menon, Leading international strategic affairs analyst, journalist and former Indian civil servant
5. Mr. Meghnad Desai, British Economist and former Labour Poltician

Public Administration

1. Mr. H. K. Mittal, Department of Science and Technology, Government of India
2. Smt. Harsimrat Kaur Badal, Hon'ble Minister of Food Processing
3. Mr Ravi ShankarPrasad, Hon'ble Minister of Law and Justice
4. Major General Gagan Deep Bakshi, retired Indian Army Officer,
5. Shri Prakash Javadekar, the then Hon'ble Minister of Human Resource Development, Government of India
6. Sh. Dipak Misra - Former Chief Justice of India
7. Mr. Prashant Bhushan, Lawyer, Supreme Court of India
8. Mr. Salman Khurshid, Former Union Minister of States for External Affairs

Professional

1. Ms. Sunita Malhotra, World Bank
2. Mr. Rohit Bhatia, former World Bank Consultant
3. Mr Nilesh Shah, MD at Kotak Mahindra Asset Management Co. Ltd
4. Mr Ashutosh Gupta, Country Manager of LinkedIn
5. Mr. Anchit Nayar (CEO, Nykaa Retail)
6. Mr. Ankit Mehrotra (CEO & Co-Founder, Dineout)
7. Mr. Shiv Bansal, investment banking analyst
8. Ms Kriti Gupta, Art of living
9. Mr. Mayank Batra, Digital Marketing trainer and Consultant
10. Dr. Vinod Kumar, Deputy Division Head, UR Rao Satellite Centre (ISRO)
11. Tulasi Gopinath, Director of Economic and Policy Research, Reserve Bank of India
12. Prof. (Dr.) Aman Agarwal, Professor of Finance and Dean, Indian Institute of Finance
13. Mr. Somesh Singh, Founder, Craft Village India
14. Mr. S. Suresh - MD, E.I.D. Parry Ltd.
15. Mr. Shyam Paliwal - Founder and Director, Valuevault Consulting
16. Mr. Ankit Aggarwal - Founder, Dare2Compete
17. Mr. Sunil Dua (Senior Regional Head T.I.M.E. Institute)
18. Mr. Raghav Jain (Manager, SBI General Life Insurance)
19. Mr. Anurag Mohan (Learning Development Consultant-NokiaNetworks)
20. Mr. Ved Jain (Former President-ICAI)
21. Mr. S.P. Sharma (Chief Economist, PHDCCI)
22. Mr. Ashish Kumar (Assistant Manager, TCS)
23. Ms. Monica Pande (Consultant, Your Nest)
24. Mr. Jean Dreze
25. Mr. K. Subramanian, Indian Economist and the current Chief Economic Adviser to the Government of India.

Social Work

1. Gurudev Sri Sri Ravi Shankar
2. Mr. Vijay Mahajan, Founder of Basix, PRADAN, CEO of Rajiv Gandhi Foundation
3. Shri Akrura Krishna Das, Associate Vice-President of Hare Krishna Movement Vrindavan
4. Ms Geetanjali Chopra (Founder of Wishes and Blessings),
5. Aashish Beergi (Founder, Mash Foundation),
6. Mr. Shiv Khera, Indian Author, Activist and Motivational speaker

Sports

1. Mr. Gautam Gambhir, member of the Lok Sabha and former cricketer of team India

About our Chief Guest



Dr. Harsh Vardhan

Ministry of Health and Family Welfare;
Science & Technology and Earth Sciences,
Government of India

Dr Harsh Vardhan, at present Union Ministerin India who currently holds the Ministry of Health and Family Welfare; Science & Technology and Earth Sciences, Government of India, was a practicing ENT surgeon before entering public life in 1993. Few who follow Indian politics are aware that Dr Harsh Vardhan had pioneered the Pulse Polio programme in India. Dr Harsh Vardhan went around the country persuading the health ministers of all the states to cooperate in making Pulse Polio Eradication Programme a success. In 1997, under his bold leadership, the Delhi Prohibition of Smoking and Non- Smokers Health Protection Act was passed.

It was welcomed by hundreds of millions of Indians who were directly and indirectly affected by the tobacco menace.

Dr Harsh Vardhan was conferred the Paul Harris Fellowship by Rotary International twice. The International Institute of Polypathy based in Milan, Italy, nominated him as a Fellow in 1996. 1994, he received the "IMA President's Special Award of Appreciation" and was given the "IMA Special Award to Eminent Medical Men for Distinguished Achievement of Highest Order" for two successive years – 1995 and 1996. On "Doctor's Day", July 1, 2002, he was named "Doctor of the last Decade" (Swasthya Ratna) by the New Delhi branch of the Indian Medical Association for being the "noblest medical campaigner of the last decade".A number of prestigious social organisations have honoured Dr Harsh Vardhan with awards and recognitions. A major pioneering initiative of Dr Harsh Vardhan was his act of implementing WHO's Essential Drug Programme, which revolutionised governments' attitudes on public health care. Under him, Delhi's Maulana Azad Medical College got the country's first ever Department for Occupational and Environmental Health.

He launched the Matri Suraksha Programme to ensure proper mother and childcare for Delhi's middle and lower income groups. The Cancer Control Programme, the Cataract Free Delhi Programme and the Shravan Shakti Abhiyan for the rehabilitation of the elderly and the hearing impaired, were begun under his leadership. His administration also launched the Healthy City Project, the Hepatitis B Immunisation Programme and a Delhi Research Centre for Modernised Promotion of Ayurveda. Two other significant pieces of legislation that bear his stamp are the Delhi Physiotherapy and Occupational Therapy Act and Delhi Artificial Insemination Act. He also served the South-East Asia office of World Health Organisation (WHO) as an Advisor. He is the first Indian to have been nominated to the prestigious WHO body, the Strategic Advisory Group of Experts (SAGE), in which capacity he counseled the international body on developing policies on vaccines and biologicals. Apart from this, he has served on the Global Technical Consultative Group and the Technical Consultative Group of the South East Asia region for polio eradication. This is the highest body of WHO dedicated to the elimination of polio. Dr Harsh Vardhan has presented research papers at several national and international scientific conferences. He has also contributed to the world's leading medical journals and has travelled in many countries, where he has visited centres of excellence to learn and consider the relevance of developments in the Indian context. He contributes articles on environmentalism, medical ethics and progressive issues to mainstream media. Dr Harsh Vardhan's articles have been published in Hindustan Times, The Indian Express, Punjab Kesri, Organiser and other magazines and journals.The Mayor of Las Vegas, Mr Oscar Goodman, handed him the "key" to the city. Dr Harsh Vardhan has authored his own account on how he conceived and implemented the Pulse Polio programme in the book, titled - A Tale of Two Drops (English)/ Kahani Do Boondoki (Hindi). As President of the Delhi Pradesh unit of the BJP, a position that he enjoyed four times. Dr Harsh Vardhan proved that an able doctor professional could also be a good organiser. Earlier, he had also held the post of Vice-President of the party's national unit. In late 2003, he was nominated President of the Delhi unit of the BJP. He rebuild the party's structure from the grass roots to the top most level. The resolve of the common worker was restored and soon the BJP returned on the winner's track. In April 2007, the party recaptured the Municipal Corporation of Delhi and in 2008, the Delhi Cantonment Board. Under his leadership Party won 7 out of 7 Loksabha seats in 2014 Parliament election and scored maximum number of assembly seats in 2013 elections when he was projected the Chief Ministerial candidate by the Party. He was incharge of Haryana State on behalf of national BJP on two occasions.

Annual Day Programme

- Video about the College
- Lighting of Lamp
- Vandana
- Tributes to the Founder
- Welcome address by Shri Ajay S. Shriram, Chairman, SRCC Governing Body
- Presentation of Annual Report by the Principal
- Address by the Chief Guest
- Release of College Publications
- Announcement of Awards
- Vote of Thanks
- National Anthem

Wednesday, February 03, 2021
11:00 a.m. onwards
(Through Online Mode)

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