



# श्री राम कॉलेज ऑफ़ कॉमर्स SHRI RAM COLLEGE OF COMMERCE

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## Supporting Documents for 7.1.1

7.1.1 - Measures initiated by the Institution for the promotion of gender equity during the year.

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Coordinator, IQAC  
Shri Ram College of Commerce

**Prof. Simrit Kaur**  
Principal  
Shri Ram College of Commerce



# SHRI RAM COLLEGE OF COMMERCE

University of Delhi, Maurice Nagar, Delhi - 110 007

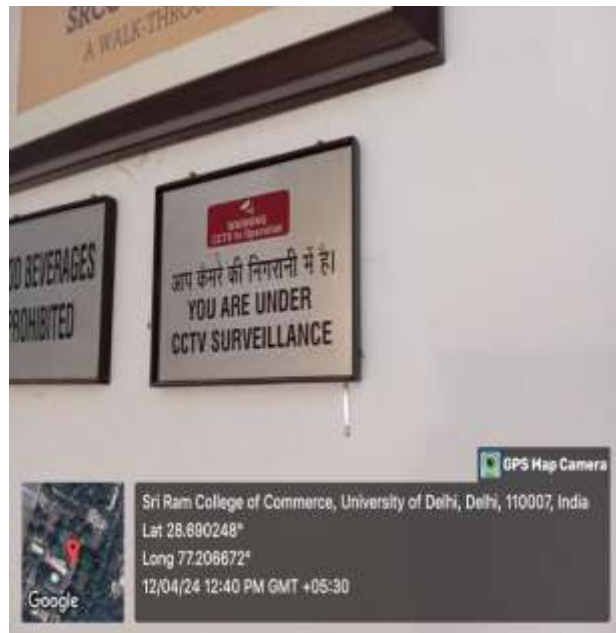
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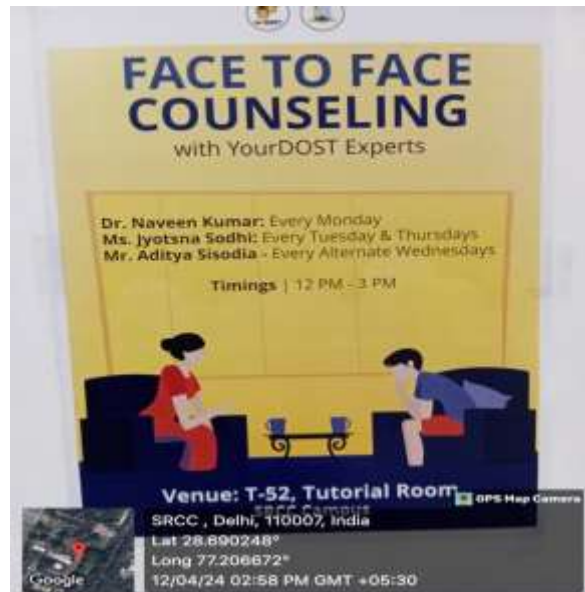
## 7.1.1 Measures initiated by the Institution for the promotion of gender equity during the last five years.

Annual gender sensitization action plan <https://www.srcc.edu/gender-sensitization-internal-complaints-committee>

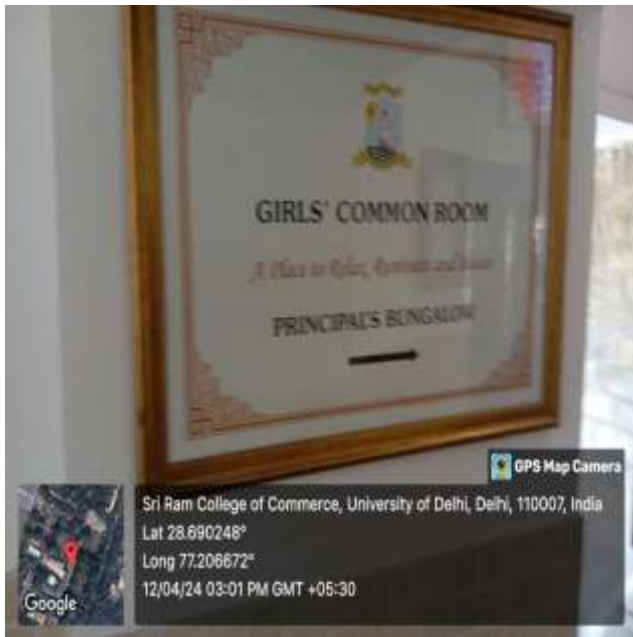
### 1. Safety and Security



### 2. Counselling Room



### 3. Girl's Common Room



## 1. Other Relevant Information



# Events and Activities conducted by NSS during 2022-2023 for gender sensitization

## PURPLE DAY CELEBRATION

The Social Empowerment wing of the National Service Scheme at Shri Ram College of Commerce celebrated Purple Day on August 26, 2023. Purple Day is celebrated annually to raise awareness against the bullying taking place against the LGBTQIA+ community. People wear purple clothes or accessories to show their solidarity. Decorations were carried out by the Creative and Organizing wing of the unit, aided by the entire cabinet of NSS. People were encouraged to wear purple, and the significance of this color was explained to individuals by the Social Empowerment heads. Notes were distributed amongst everyone, and ribbons were tied on the wrists of those who could not wear purple. The event saw a footfall of 200+ people from the college. By promoting dialogue, education, and allyship, colleges play a vital role in shaping future leaders who are committed to creating a more just and equitable society for all, regardless of sexual orientation or gender identity.



## **GENDER EQUALITY SESSION**

Project Sanskar, a part of the National Service Scheme at Shri Ram College of Commerce, partnered with the Rotaract Club of Delhi School of Economics to host a session on Gender Equality on July 1, 2023. The session was designed to engage students creatively, prompting them to draw images of a doctor and a teacher on paper. Interestingly, most students depicted a male doctor and a female teacher. This observation became a teaching moment, emphasizing that professions are not inherently gender specific. Approximately 25-30 students participated in the session, gaining a deeper understanding of the importance of gender equality.




## **Events and Activities conducted by Women Development Cell during 2022-2023 for gender sensitization**

The women development cell has conducted multiple events towards gender sensitization including:

- Breast cancer awareness 19 oct 2022
- Hygiene drive 26 Nov 2022
- Book Reading Session 17 January 2023
- Webinar on Personal branding and cracking your placements 18 February 2023
- Pad Distribution Drive 3 April 2023
- The Power of SHEOs-
  - 1. Webinar on Women's Health and Agency 7 April 2023
  - 2. Webinar on Women Entrepreneurship 8 April 2023
  - 3. A Talk with Drishti Kharbanda 9 April 2023
  - 4. Webinar on Her Entrepreneurial Journey 10 April 2023
  - 5. Webinar on India and stereotypical gender roles in family and societies 10 April 2023
- 6. Webinar on Journey and inspiring fellow women in entrepreneurship 10 April 2023
- Webinar with The Iron Lady of Assam 27 April 2023
- Webinar with Prof. Tarlochan Kaur 29 April 2023
- Period Simulator Drive 8 May 2023



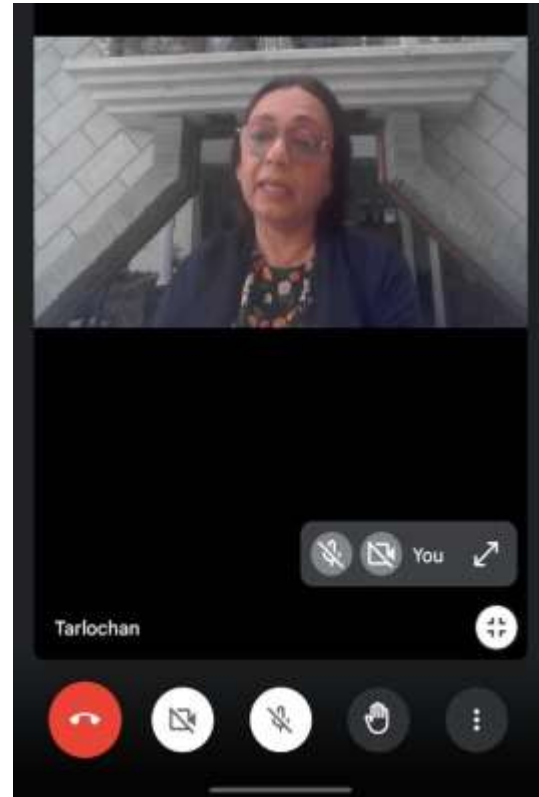

**WOMEN'S DEVELOPMENT CELL**  
 Shri Ram College of Commerce  
 is organising a session with  
**THE IRON LADY OF**  
**ASSAM**


**DR. SANJUKTA PARASOR**  
 Current DIG of National Investigation Agency

- UPSC CSE AIR 85
- 2006 Batch IPS officer
- PhD in International Studies
- Indraprastha College, DU (NU) (Delhi) Alumn

 **27th April, Thursday**  
 **9 - 10 AM**  
 **Google Meet**

For further details, reach out to us: [womendevelopmentcellsrcc@gmail.com](mailto:womendevelopmentcellsrcc@gmail.com)











**Women's development cell, SRCC**

**WEBINAR ON**

**Journey and inspiring fellow women in entrepreneurs**

**ABOUT BHAWANA BHATNAGAR**

Founder of casa evocque, she is a passionate interior designer. Apart from being an artist creating captivating pieces of art, she has expertise in International business management. She has completed the Executive Programme in International Business from the Indian Institute of Foreign Trade (IIFT) to assist global procurement needs of my customers efficiently.



**MONDAY** 3:00 PM - 4:00 PM  
10 APRIL, 2023

**REGISTER NOW**

Venue **GOOGLE MEET**

Guest Speaker:  
**BHAWANA BHATNAGAR**

**Women's development cell, SRCC**

**WEBINAR ON**

**India and stereotypical gender roles in family and societies**

**ABOUT KAJAL MALIK**

She is the Co-Founder & CSO at PickMyWork overseeing sales, marketing and business development. She is an avid traveler and a published photographer.



**MONDAY** 12:30 PM - 1:30 PM  
10 APRIL, 2023

**REGISTER NOW**

Venue **GOOGLE MEET**

Guest Speaker:  
**KAJAL MALIK**

**Women's development cell, SRCC**

**WEBINAR ON**

**Her entrepreneurial journey**

**ABOUT NIDHI KATIYAR**

She is an Entrepreneur, Influencer and digital content creator with more than 800k followers across platforms. In her 7+ years of career as a creator, she has worked with 100+ brands across the Beauty & Fashion Industry.



**MONDAY** 10:30 AM - 11:30 AM  
10 APRIL, 2023

**REGISTER NOW**

Venue **GOOGLE MEET**

Guest Speaker:  
**NIDHI KATIYAR**

**Women's development cell, SRCC**

**A TALK WITH**

# DRISHTI KHARBANDA

**ABOUT**  
 Drishti Kharbanda is the founder of Sarvani NGO and CEO of Women Made Craft. She is a social entrepreneur and a journalist too. She believes in learning and growing each day.



**SUNDAY**  
 9 APRIL, 2023

**2:00 PM**  
 -  
**3:00 PM**

**REGISTER NOW**

Venue  
**GOOGLE MEET**

Guest Speaker:  
**DRISHTI KHARBANDA**

**Women's development cell, SRCC**

**WEBINAR ON**

# Women Entrepreneurship

**ABOUT ADITI BALBIR**  
 She is the Co-Founder and CEO of EcoRatings, a technology platform that rates products/services on sustainable parameters and helps consumers choose eco-friendly products at point of Sale. I am also an angel investor, mentor and advisor to female founded start-ups in early stage ventures.



**SATURDAY**  
 8 APRIL, 2023

**4:00 PM**  
 -  
**5:00 PM**

**REGISTER NOW**

Venue  
**GOOGLE MEET**

Guest Speaker:  
**ADITI BALBIR**