

Annexure III

Best Practices

Best Practice I		
Title	Promoting Innovation in Teaching-Learning	
Goal	As extolled in its mission statement, the College aims, "to achieve and	
	sustain excellence in teaching". With a vision of becoming an institution	
	of global choice, it is imperative that the teaching-learning process in the	
	College be aligned to the best global practices in the academia. As such, the	
	goals of the practice are to:	
	1. Institutionalise goal driven teaching learning processes that aim at creation	
	of knowledgeable, employable and socially responsible citizens.	
	2. Develop well-defined paradigms for teaching-learning processes.	
	3. Include a comprehensive range of teaching methodologies to make	
	teaching practices more innovative in approach, inclusive to the diverse set of	
	students and integrated to theory and practice.	
	4. Augment the teaching-learning process with information technology.	
	5. Provide institutional support to promote innovative teaching-learning	
	mechanisms.	
Context	At its core, an academic institution is defined by its teaching learning process	
	and the associated outcomes. An enlightened institution understands that its	
	primary task is creation of academically oriented socially responsible	
	citizens. Doing so requires developing multifaceted and multidimensional	
	teaching-learning paradigms, integrated to the needs of the evolving	
	environment, as an institutional value. The sublimation of such pedagogical	
	excellence requires insightful introspection, goal-oriented planning,	
	synergetic teamwork and methodical implementation of ideas, keeping in	
	view the boundaries imposed by the external environment and human	
	resources. The burgeoning demands of the job market with expansive	
	business frontiers coupled with the intensity in competition impose a natural	
	condition on the pedagogical process to evolve from a rote learning system to	
	a more cognition driven holistic framework that caters to greater ideals. As	
	such, the teaching learning process should be anchored to inculcate the	
	requisite skills in the students who can succeed in their chosen careers once	

Page 80 SRCC AQAR 2017-18



they graduate from the College. It is also pertinent to recognise that the theoretical learning imparted in classes is limited to the extent of textbooks and does not account for dynamic changes in the world of business and management. As such, without an all-encompassing pedagogy that lays implicit focus on applied and experiential learning, students will not be able to channelize and transform their energies and motivation towards achieving self-actualisation. It is also desired that education serves as a means to a larger goal in the society. Therefore, it is also needed that the teaching-learning processes integrate a socially oriented value driven framework in consonance with its goal of sustained and holistic excellence.

Practice

At SRCC, the focus on teaching-learning is to engage the student both within and outside the classroom. The College employs a variety of teaching pedagogies and evaluation methods to supplement the theoretical aspects with application and practice. The College has already transcended from a podium based teaching to participative learning. Faculty integrate ICT based teaching with the conventional 'chalk and talk' lecture method to create a more dynamic system of education. Students are taken on field visits and have regular interactions with eminent personalities in the subject. The diversity in teaching practices helps to enhance the learning of the students. A democratic participative environment is promoted to facilitate a two-way dialogue between faculty members and students. The tutorial system of a small focussed group in each subject of 10-12 students per group per faculty further strengthens the faculty-student interaction and permits a greater discourse on the subject matter. Faculty members engage in diverse techniques of pedagogy such as case studies, use of audio-visual, group discussions, role plays etc. to facilitate a better understanding of the subject. The primary focus here is to go beyond the curriculum in understanding the logic, real-world application and practice for each subject.

The College also appreciates the role *training and development* plays in enhancing the teaching-learning process. To facilitate better teaching practices, the University of Delhi organizes Faculty Development Programmes, refresher courses, orientation programmes and workshops to



enhance the quality and methodology of pedagogy. The College takes a spirited and keen interest in the training and development of its teachers and encourages them to participate in the department and subject meetings, orientations, refresher courses, workshops and seminars organized by the University to enhance knowledge and to improve the teaching practices. Also, on its own accord, the College organises workshops focusing on both research and pedagogical components aimed at faculty development.

Additionally, the College actively incorporates a vibrant industry-academia interface to its teaching-learning process. This year, students of SRCC were addressed by the over a hundred luminaries on various occasions:

Academics

International Institutions and Universities

- Prof. Andrew Bradley, Dean of the Faculty & Director of Education, Australia National University
- 2. **Prof. Annette Ammera**, Utrecht Business School, Netherlands
- Prof. Caroline Scarles, Head of School of Hospitality, University of Surrey, UK
- 4. **Prof. Colin McLeod,** Professor of Management & Marketing, University of Melbourne. Australia
- 5. **Prof. Gaurav Khemka**, Senior Faculty, Australia National University
- 6. **Prof. Marco Mongcello**, Associate Dean, International Executive Director of P.G Programme, University of Surrey, UK
- 7. **Prof. Mc Garric,** Senior Lecturer, Director Birmingham Business School, UK
- 8. **Prof. Neil Rickman**, Professor of Economics & Director of Research, University of Surrey, UK
- 9. **Prof. Numala Rao**, Faculty of Education, Hong Kong University
- 10. **Prof. Peter Mathieson**, President, Hong Kong University
- Prof. Stevewood, Professor of Retail Marketing Management, University of Surrey, UK
- 12. **Dr. Kavita A. Sharma**, President, South Asian University, Delhi
- 13. Dr. Ranjit Khutan, Head of Public Health, University of



- Wolverhampton, UK
- 14. Mr. Chen Hongxin, Faculty Member, Tsinghua University, China
- 15. Mr. Chris Parker, Director (FBE), University of Melbourne, Australia
- 16. Mr. Robert Garris, Global Director of Admissions and Strategic Initiatives at Schwarzman Scholars programme
- 17. **Mr. Stephen Clowry,** Global Engagement Coordinator, Faculty of Business & Economics (FBE), University of Melbourne, Australia
- 18. **Ms. Tessa Shaw**, Coordinator, Marketing & Communications (FBE), University of Melbourne, Australia
- 19. Ms. Yuan Huina, Faculty Member, Tsinghua University, China

National Institutions and Universities

- Prof. Balwinder Singh, Professor, Department of Commerce, Guru Nanak Dev University, Amritsar
- 2. **Prof. C. P. Gupta**, Professor, Department of Financial Studies, University of Delhi
- 3. **Prof. Gurpreet Mahajan**, Professor, JNU
- 4. **Prof. I. M. Pandey,** Director General, Delhi School of Business & Vivekananda Institute of Professional Studies, Former Dean & Professor, IIM-Ahmedabad
- 5. **Prof. K. V. Bhanu Murthy**, Professor, Delhi Technological University, Ex-Dean, Faculty of Commerce and Business Studies
- 6. **Prof. Kavita Sharma**, Head of Department of Commerce, University of Delhi
- 7. **Prof. Madhu Vij**, Professor, Faculty of Management Studies, University of Delhi
- 8. **Prof. Parbhat Patnaik**, Professor, Department of Economics, Jawahar Lal Nehru University
- 9. **Prof. R. K. Singh**, Professor, Department of Commerce, University of Delhi
- Prof. Renu Adlakha, Centre for Women and Development Studies, University of Delhi
- 11. **Dr. A. K. Singh**, Associate Professor, Department of Commerce, University of Delhi



12. **Dr. Neeraj Kaushik**, Associate Professor, Department of Business Administration, National Institute of Technology, Kurukshetra.

Corporate Heads

- 1. Mr. Ajay Piramal, Chairman, Piramal Group
- 2. Mr. Gautam Adani, Chairman, Adani Group
- 3. Mr. Guenter Butschek, CEO, Tata Motors
- 4. Mr. Kunal Behl, CEO, Snapdeal
- 5. Ms. Naina Kidwai, Chairman, Max Financial Services Ltd
- 6. Major General Neeraj Bali, CEO, Rodiac Consultants Private Ltd
- 7. Mr. Rahul Sharma, CEO & Co-Founder, Micromax Informatics Ltd
- 8. Mr. Rajiv Memani, Chairman, EY India
- 9. Mr. Sidharth Birla, President, FICCI and Chairperson of Xpro India Ltd
- 10. Mr. Suman Bose, CEO, Siemens Industry Software India
- 11. Mr. Sunil Kant Munjal, Chairman, Hero Enterprises
- 12. Ms. Zarin Daruwala, CEO, Standard Chartered India

Business

- 1. Mr. Abhijeet Malhotra, Chapter Head, Lead Angels Ltd
- 2. Mr. Abhimanyu Sharaff, Director, Sanden Vikas (India) Limited
- 3. Mr. Abhishek Sharma, COO, Dineout
- 4. Mr. Aditya Vyas, Vice-President & Economist, IDFC Bank Ltd. Mumbai
- 5. Mr. Ajay Garg, Director, SMC Global Securities
- 6. **Mr. Firoze Zia Hussain,** Vice President, Delhivery
- 7. **Mr. Harsh Sachdev**, Executive Director, IOCL, Northern Region
- 8. Mr. Manoj Kohli, Executive Chairman, Softbank Energy
- 9. Mr. Rahul Aggarwal, Director, Lenovo India
- 10. Mr. Raja Singh Khurana, Manager, Invest India
- 11. **Mr. Ranjan Malik**, Co-Founder & Managing Partner, Storm the Norm Ventures
- 12. Mr. Rohit Gandhi, Founder WION, A Global English News TV Channel
- 13. Mr. S. Majumdar, Executive Director, CP & ES, IOCL, New Delhi
- 14. **Mr. Nitin Ambure,** Vice President of National Securities Depository Limited (NSDL)
- 15. Ms. Neeleshwani Basak, CMO, The Body Care



Entertainment & Media

- 1. Mr. Ankit Tiwari, Playback Singer and Songwriter
- Ms. Diksha Diwedi, Author, Letters From Kargil: The War Through Our Soldiers' Eyes
- 3. Mr. Jaspreet Singh, Stand up Comedian
- 4. Mr. Jeeveshu Ahluwalia, Stand up Comedian
- 5. **Mr. Karan Thapar**, Journalist
- 6. Mr. Manjot Singh, Actor
- 7. Mr. Adil Hussain, Actor
- 8. Mr. Chunky Pandey, Actor
- 9. Mr. Manoj Bajpayee, Actor
- 10. Mr. Neeraj Pandey, Actor
- 11. Mr. Siddharth Malhotra, Actor
- 12. Mr. Vinay Pathak, Actor
- 13. Mr. Karthik Kumar, Standup Comedian & Co Founder EVAM
- 14. Ms. Rakulpreet Singh, Actress
- 15. Ms. Suhani Shah, Illusionist & Magician
- 16. Ms. Shibani Kashyap, Playback Singer
- 17. Mr. Mohit Chauhan, Composer & musician
- 18. Mr. Ronnie Screwvala, Producer & Media Entrepreneur
- 19. Mr. Siddharth Slathia, Songwriter and Musician
- 20. Ms. Usha Uthup, Playback Singer
- 21. Mr. Zakir Khan, Stand-up Comedian
- 22. Ms. Gul Panag, Actress and Entrepreneur, Mobiefit
- 23. Mr. Sudhir Mishra, Director and Screenwriter
- 24. **Mr. Gurcharan Das**, Author, The Difficulty of Being Good: On the subtle art of Dharma

Politics

- 1. Shri Venkaiah Naidu, Hon'ble Vice President of India
- 2. **Shri Ravi Shankar Prasad**, Hon'ble Union Minister of Law and Information Technology, Government of India
- 3. **Shri V. K. Singh**, Minister of State of External Affairs, Government of India



- 4. **Shri Jayant Sinha**, Minister of State for Civil Aviation, Government of India
- 5. Smt. Meenakshi Lekhi, Member of Parliament, BJP
- 6. **Shri Rajeev Shukla**, Member of Parliament, Indian National Congress
- Shri Deepender Singh Hooda, Member of Parliament, Indian National Congress
- 8. **Dr. Sambit Patra,** National Spokesperson, Bharatiya Janta Party
- 9. Shri GVL Narasimha Rao, Spokesperson, Bharatiya Janta Party
- 10. **Shri Mathu Goud Yakhi**, Spokesperson, Indian National Congress
- 11. Smt. Shubhanshi Ali, Spokesperson, CPM

Public Administration

- 1. **Dr. Bimal Jalan**, Ex-Governor, Reserve Bank of India
- 2. **Dr. Dinesh Arora,** Director, Niti Aayog
- 3. Mr. Bhim Sain Bassi, Ex-Commissioner, Delhi Police
- 4. **Mr. Dhiraj Nayyar,** Head and OSD, Economics Commerce and International Trade, NITI Aayog
- 5. Mr. K. C. Singh, Former Indian Ambassador
- 6. **Mr. Mayur Kumar More**, Assistant Commissioner of Income Tax, Government of India
- 7. **Mr. Rakesh Sharma**, Former Chief Secretary, Government of Uttarakhand
- 8. Mr. Sanjeev Sanyal, Principal Economic Advisor, Government of India
- 9. **Mr. Tarun Singh**, Head of Department, Foreign Exchange Division, Reserve Bank of India
- 10. **Mr. U. C. Dubey**, Additional Commissioner of Income Tax, Government of India
- 11. Sh. D. K. Jain, Retd. IRS, Customs and Central Excise, Govt. of India
- 12. **Sh. Saket Kumar Sharma**, Advisor, Department of Statistics, Reserve Bank of India
- 13. Shri Sanjay Beniwal, Special Commissioner of Police, IPS

Professionals

- 1. CA Atul Gupta, Chairman, Board of Studies, ICAI
- 2. CA Atul Satya Koushik, Member, ICAI

Page 86 SRCC AQAR 2017-18



- 3. CA Charanjot Singh Nanda, Central Council Member, ICAI
- 4. CA Chetan Dalal, Forensic Accounting Expert
- 5. CA Himanshu Bakshi, TEDx Speaker
- 6. CA Mukesh Singh Kushwah, Council Member, ICAI
- 7. FCA Sunil Kumar Gupta, Founder, SARC Foundation
- 8. Mr. Ajit Jha, Advisory Consultant to Government Programmes
- 9. **Mr. Erik Azulay,** Director, NEXUS Entrepreneurship Training Facility, American Centre
- 10. Mr. Stewert Davis, Assistant Cultural Affairs Officer, Embassy of the United States of America
- 11. Ms. Rajul Jain, Advocate, High Court

Social Work and Spirituality

- 1. **Ms. Anita Mishra**, Counsellor, psychotherapist & psychospiritual healer
- 2. Shri Anna Hazare, Prominent Indian social activist
- 3. Ms. Arushi Batra, Founder, Robin Hood Army
- 4. **Dr. Ashish Arora,** Dr. Safe Foundation
- 5. **Dr. Deepti Nalgirkar**, Dr. Safe Foundation
- 6. Mr. M. S. Bitta, Chairman, All-India Anti-Terrorist Front
- 7. **Mr. Prem Rawat,** Inspirational Speaker
- 8. Sister Sadhana, Bramha Kumaris

Sports

- 1. **Smt. Aanchal Thakur**, Alpine Skier
- 2. Smt. Sakshi Malik, Wrestler, Bronze Medallist, Rio Olympics, 2016
- 3. Shri Avtar Singh, Renowned Judoka
- 4. **Shri Parveen Rana**, Gold Medallist at Youth Commonwealth Games
- Shr iSandeep Singh, Arjuna Awardee, Ex-captain of the Indian National Hockey team
- 6. Shri Satyawart Kadian, Wrestler, Silver Medallist, Commonwealth Games 2014
- 7. **Shri Yashpal Solanki**, Arjuna Awardee

Evidence of Success

It is believed that the teaching-learning process has a lifelong impact on the students and continues to play a guiding role even after the student has graduated from the College. While it is difficult to assess the efficacy of the

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practice using any tangible index, an evidence of its success can be seen in the alumni of the College. The alumni of the College have gained excellence in diverse fields such as academics, business, politics, bureaucracy, public service, entrepreneurship, entertainment, sports etc. Some of our notable alumni include Shri Arun Jaitley, Hon'ble Union Minister of Finance, Shri Vijay Goel, Member of Parliament, Justice Arjan Sikri, Judge, Supreme Court of India, Mr. Rajat Sharma, Chairman and Editor-In-Chief, India TV, Mr. Anshu Jain, Former Co-CEO, Deutsche Bank, Mr. Rana Kapoor, CEO, Yes Bank, Mr. Atul Punj, Chairman, Punj Lloyd Group, Rakeysh Omprakash Mehra, celebrated filmmaker, Gulshan Grover, film actor to name a few.

Problems encountered and resources required

One of the key problems encountered in such a practice is meliorating the trade-off between the academic rigidity imposed by a static syllabus concurred by the University guidelines and the desire to create sustained academic flexibility incorporating the socially relevant themes in the contemporary context. The academic calendar further imposes a tight schedule on faculty members leaving them with lesser time for further consideration of their subject matter. Further, it is also felt that a greater number of pedagogical trainings are required to keep up with the concurrent developments in the subject matter. As a resource, ERP systems embedded with better E-Learning Management Systems (E-LMS) could help enhance the teaching-learning process.

Page 88 SRCC AQAR 2017-18



Best Practice II		
Title	Holistic Development: Maximising self-actualisation of every student	
Goal	The primary goal of the practice is to promote all-round holistic growth of	
	students to develop them into leaders and visionaries of tomorrow. It is	
	cardinal that the characteristic spirit of the progressive culture at SRCC is	
	manifested in the attitudes and aspirations of its graduates. The underlying	
	philosophy is to inculcate the requisite skills and proficiencies needed to	
	build the competencies to succeed. The focus is also on developing abilities	
	of the students to merge their personal development with the social	
	responsibilities. The overarching and intertwining goal of the teaching	
	learning process is to build responsible students competitive in global issues	
	and groomed to possess the following graduate attributes as documented in	
	the Strategic Plan of the College:	
	(i) knowledgeable and well-informed	
	(ii) creative and critical thinkers	
	(iii) superior problem-solvers	
	(iv) effective communicators and team players	
	(v) competent leaders	
	(vi) innovative and entrepreneurial	
	(vii) ICT proficient	
	(viii) socially and culturally responsive and	
	(ix) self-motivated and independent learners.	
Context	For any academic institution, the most important outcome of its teaching-	
	learning process is its students. As such, the energies of the College should be	
	anchored to build paradigms that create and promote a conducive	
	environment that facilitates inculcation of desired abilities in the students	
	who are ready to excel in their chosen fields once they graduate from the	
	institution. Recognising that classroom teaching is limited in its scope, it is	
	pertinent that the College recognises the demands of dynamic changes in the	
	world of business and management. As such, without an all-encompassing	
	pedagogy and a propitious milieu that lays implicit focus on applied and	
	experiential learning, students will not be able to channelize and transform	
	their energies and motivation towards achieving self-actualisation. To help	



each individual student achieve their desired personal, professional, emotional, intellectual, spiritual and societal well-being requires deep contemplation on the needs of individual students, understanding the congruence of such needs to the institutional ethos and industry requirements and promoting the creation of such opportunities that create synergistic symmetries of individual, institutional, industrial and economic growth.

Practice

To meet the above mentioned goals, students are provided with the following opportunities:

A. Development of Applied Management and Interpersonal Skills through College societies: Understanding the role student communities and societies play in distilling the orientation, learning and personality building of its wards, the College encourages students to freely form congregations in pursuit of their individuality and communionships. In order to hone the interpersonal and management skills of its students, the College has facilitated the creation of more than forty student societies covering a multitudinous set of core interests ranging from debating to photography, that cater to a large number of student interests. The College actively encourages students to explore their interests and personality through the societies. The faculty-mentored and largely student-driven structure of organisation as well as the numerous activities undertaken by these societies promote continuous self development and peer-to-peer learning. The societies nurture a spirit of healthy competition and essential skills such as planning, communication, negotiation, time management, behavioural adaptation and interpersonal dynamics. They also promote introspection, critical thinking and fiscal management. Further, the camaraderie and social networking in the societies ensures that students foster group solidarities and build lifelong associations. Apart from co-curricular activities, the student societies also plan and organize a large number events of varying scale. Such events impart the finer points of teamwork, stress management, financial mobilization, logistics and crowd management. They also instil in students a sense of purpose and the ability to form a path

Page 90 SRCC AQAR 2017-18



towards their achievement.

- **B.** Holistic Development through workshops: To enhance the applied knowledge of students, a large number of seminars, conferences and workshops are organized by the College throughout the year. Allround development of students demands a 360-degree approach, mixing elements of theory, practice, application and innovation. In order to build future leaders of the country, the College organizes seminars and training workshops on a variety of fields ranging from economics to dramatics, from the stock market to travel, from the environment to commerce and business. These trainings integrate academics with application and students learn to solve real world problems.
- C. Development of multicultural understanding: To enhance the cultural and global context of the course, the College through its Office of International Programmes organises a multitude of international programmes which engages students in interaction and research with students from global institutions from countries such as USA, UK, Australia, Netherlands, Singapore, France, China etc. From time to time, at the behest of the College, students are given opportunity to organise and participate in international events to imbibe a spirit of fosterness in the students.
- D. **Promotion of Research Skills:** Understanding that research skills are vital for the progression of student career, the College has specialised schemes under its **Center for Academic Excellence** to provide pecuniary and non-pecuniary incentives to students who invest time in writing and presenting research papers on various platforms. The Institution is amongst the few colleges in the country to introduce an undergraduate journal titled "*Strides: A student journal of SRCC*", where students are encouraged to publish original research papers under faculty mentorship. The publication frequency of the journal has been increased this year from annual to bi-annual to facilitate the research of a large number of students.
- E. Development of entrepreneurial thought: The College also has a



developing entrepreneurial abilities amongst the students. Students of the College are also involved in various institutional social responsibility initiatives which often require them to provide entrepreneurial solutions to problems.

F. Responsibility towards community, society and environment: As a responsible institution, the College considers it vital to inculcate a preeminent sense of responsibility in its students towards their community, society, nation and environment. Through close facultystudents interaction and practice of its ideals, the College aims to incorporate a value-driven learning sensitised towards gender, social and environmental issues in its students. Further, through various centres such as Centre for Green Initiatives and Centre for Community Engagement-Vittshala, collaborative efforts with industry such as SRCC chapter of ENACTUS and Connecting **Dream Foundation, SRCC** as well as social initiatives such as National Service Scheme, SRCC, students get firsthand exposure to understanding and empathising with social issues and their effects such as gender, urban poverty, financial illiteracy, sanitation and environmental issues. This kind of exposure ensures that students become socially and environmentally responsible with a solution driven outlook towards the issues.

Evidence of Success

While the outcome of such practice is oriented in long term, its effects can also be seen in short term. The overall outcome of such efforts is that students learn team management, entrepreneurial and communication skills in an applied context on an international and national platform. The College is renowned for its alumni, placement and entrepreneurial ventures. This year, over three hundred and fifty students from both undergraduate and postgraduate programmes have been placed in over hundred companies in profiles across Audit, Banking, Consulting, Finance, Marketing, Sales etc. with the highest package being Rs. 31 lakhs per annum. Further, a large number of students pursue higher education from highly reputed global and national institutions owing to the distillation process of the College. Students

Page 92 SRCC AQAR 2017-18



of the College have won various prestigious scholarships such as Rhodes scholarship to Oxford, topped professional exams, cleared civil services examination and have been consistently getting selected in top management institutions within India as well as in the high ranked foreign Universities. Not limited to academic glory, our students have also excelled in fields of sports and extracurriculars, winning accolades ranging from international awards to even a Guinness Book World Record in Music.

Problems encountered and resources required

Since the manifest of this practice is to promote holistic development keeping in mind the multifaceted needs of a very large and diverse student base, the practice demands a proactive commitment of energy, time and resources. A firm commitment from faculty and students is required with continuous motivation to keep the practice in action. Financial resources and time constraints within the academic calendar were other problems that perked up. Further, individual needs are hard to understand and reconcile. The resources are procured through alumni network and corporate sponsorships for most of the activities. Also, to overcome time constraints, the teaching staff, non-teaching staff and students work well beyond office hours to assist student activities throughout the year.