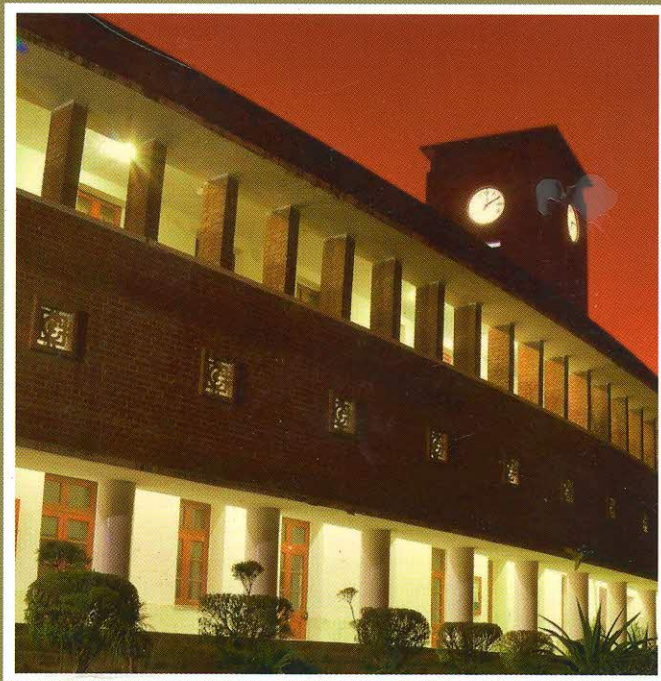


86th ANNUAL DAY

SHRI RAM COLLEGE
OF COMMERCE
Annual Report
2011-12



March 19, 2012, SRCC Auditorium

SHRI RAM COLLEGE OF COMMERCE

86th Annual Day

Monday, March 19, 2012

College Annual Report

Respected Shri Pranab Mukherjee, Shri Arun Jaitley, Shri Ajay S. Shriram, distinguished members of Governing Body, eminent alumni, all our respected guests, my dear colleagues, students, parents and friends,

Ladies and Gentlemen

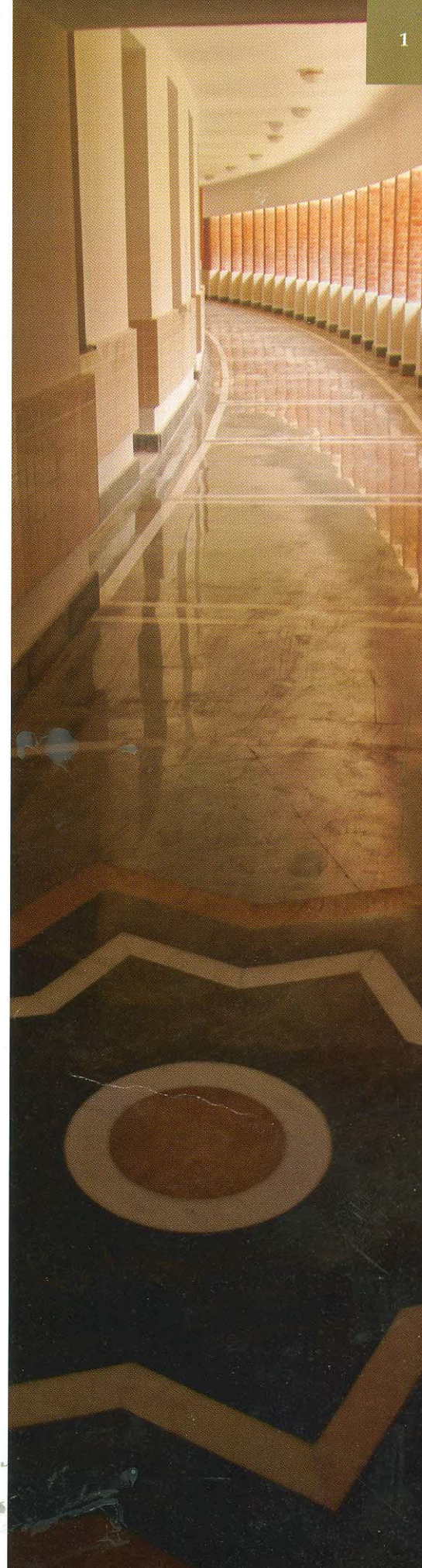
Our warm greetings to you on the 86th Annual Day of Shri Ram College of Commerce. It is an honour to present the Annual Report of the college before this august gathering. Shri Pranab Mukherjee, Hon'ble Minister of Finance, Government of India is our Chief Guest today and we consider it a great privilege to have him in our midst. Shri Mukherjee has been a person of great sagacity and wisdom. His long stint in public life, his varied experience and crucial responsibilities in Government and party makes him one of the most respected leaders in our country today. As the Union Minister for Finance, Shri Mukherjee has been at the steering wheel of a rising economic power. On behalf of the entire college, I extend a warm welcome to you. We are honoured by your presence.

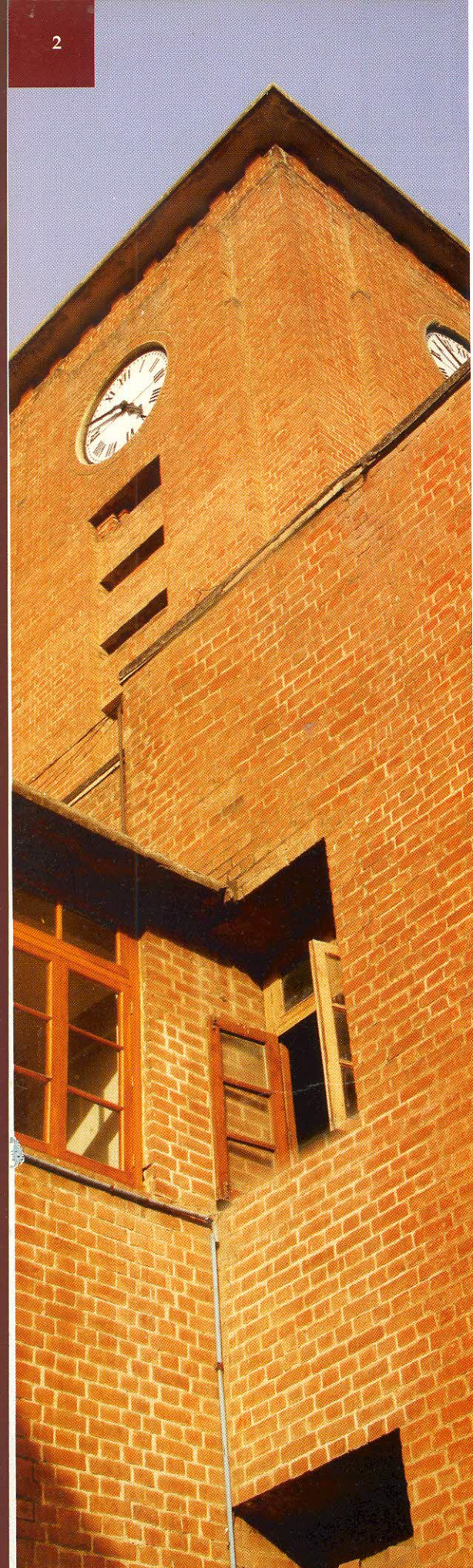
We are delighted to have with us Shri Arun Jaitley, Leader of the Opposition, Rajya Sabha and eminent alumnus of our college. For us in SRCC, Shri Jaitley is perhaps the most well-known alumnus. His long and constant association with the college is from his classroom days in the 1970s. He has been a member of the Governing Body for over a decade. Shri Jaitley's great enthusiasm inspires us all and we are indeed very grateful to him.

Any institution requires leadership to grow, to show direction and to motivate and inspire. It is in Shri Ajay S. Shriram, Chairman Governing Body, SRCC that one finds the vision to excel. His leadership makes this college special because he takes personal interest in the happenings in college. The entire infrastructure development in the college is under his stewardship. His contribution is a legacy of state-of-art facilities for college that recognises the need for being up to the mark. We are grateful to him for his vision and leadership.

This day is a special occasion when we celebrate our students, past and present. We felicitate and honour all those in this fraternity who have earned laurels not just for themselves but importantly, for us, great honour to their alma mater. Founded in 1926 by the visionary philanthropist and reputed business man, Sir Shri Ram, the then Commercial College was meant to develop business and professional skills among Indians. Today, the college named after the founder, is proud to have in its family the names of some of the most illustrious leaders in industry, governance, media and several sectors of public life. Shri Ram College of Commerce has come to mean pursuit of excellence in all our endeavours.

The performance of our students in the University of Delhi has always been extraordinary. This year too was no exception. In the annual examinations held in





2011, the top ranks in both B.Com(Honours) and B. A. (Honours) Economics have come to our college. In B. Com (Honours) first year, the top 14 ranks came to our college with Arushee and Puja Verma holding the first and second position in the university. In second year too, top ranks were from our college with Mayur Kumar More and Tanvi Aggarwal in the first and second positions respectively. In third year Pooja Jain and Shashank Rathi were the toppers.

In B. A. (Honours) Economics, the college bagged all the top ranks and Aditi Verma and Leena Kumar were first and second in the university. In second year it was Ruby Rani and Mansi Pant who were the college toppers while in third year it was Swati Sadana and Pooja Sriram. We congratulate all our students who have worked hard to make us proud.

Even as we applaud our students' performance in how they have performed in college, we must also applaud those who have moved beyond college and left their significant mark in boardrooms of corporate India and abroad, in business and enterprises in governance, academics, journalism, art and culture. Our alumni have given us an identity that takes this college to the far corners of the world. We are extremely fortunate to have in our midst some of our distinguished alumni who have made outstanding contributions towards infrastructure upgrade of the college. Our alumni have generously showered their love and respect to the college and the difference is there for all to see. The SRCC family is grateful to you for making all this possible. I am certain that in the future too, the college will continue to receive the generosity and good wishes of its alumni.

In the past year, University of Delhi has switched over to the semester system. As we engage ourselves with the nuances of the new system, let me compliment our faculty who have really put in a lot of effort to efficiently and effectively implement the change. Our faculty has always been in the forefront of teaching, research, publications and mentoring. It is with the determination and dedication of its faculty that a college can dream of becoming a centre for excellence.

The college is in a brainstorming process to strategize on the way ahead on the path to excellence. Some ideas that have been expressed are based on the need to establish ourselves as a centre of excellence in the areas of academics, research, student support services, community engagement, human resource development and college governance. The vision must also include issues of quality, access, equity, plurality and professionalism. The areas that need to be addressed are as follows:

Academics

SRCC will prepare relevant and high quality programmes leading to improved levels of student success. Our students will be well groomed in global issues and will be (i) knowledgeable and well informed (ii) creative and critical thinkers (iii) superior problem-solvers (iv) effective communicators and team players (v) competent leaders (vi) innovative and entrepreneurial (vii) ICT and information literate (viii) socially and culturally responsive and (ix) self-motivated and independent learners.

Research

SRCC will increase the quality, quantity, focus, equity and dissemination of its

research, leading to greater access, application and benefit for the global community.

Student Support Services

The college will enhance the success of its students by improving the learning environment and support on campus residential facilities and will enrich campus life through a greater variety of cross cultural experiences thereby strengthening national and global consciousness across all student communities.

Governance

To strengthen college governance through a range of strategies for improving the effectiveness and transparency of operational areas.

Human Resource Development

SRCC will continue to be the employer of first choice in higher education in the country.

Community Service

SRCC will exercise leadership and engage proactively with disadvantaged communities and developmental issues through greater levels of exposure and understanding of social, cultural and economic realities.

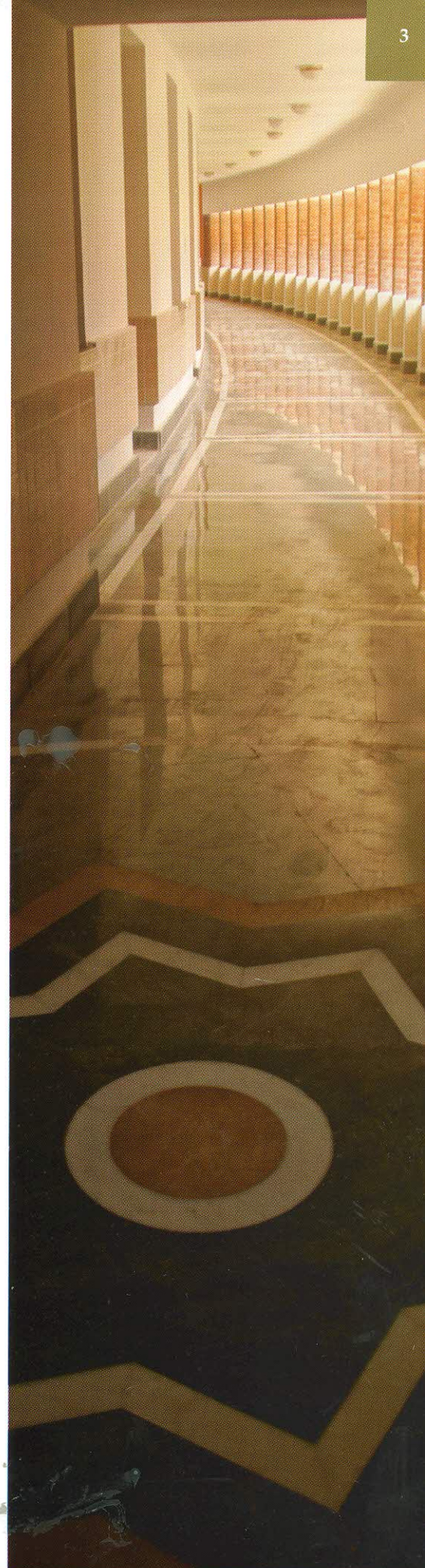
The college needs to grow continuously and address itself to changing realities outside. That in itself provides opportunities of renewal and creation of relevance. Shri Ram College of Commerce has been a dream destination for students and will do everything to maintain its pioneering role as an academic institution tuned to excellence in the truest sense of the term.

The college had embarked upon a post-graduate Global Business Operations Programme on international business in 1999. This course has shown remarkable progress in the short span of 12 years. We are in the process of realigning the curriculum to industry and contemporary needs. We have also undertaken the task of restructuring the programme so that it is better able to train young professionals in the task of managing international business.

SRCC has been actively engaged in dialogue with industry and one such annual feature has been the National Colloquium. Last year, the colloquium was held on "Appetite for Change: The Surprising Truth About How Companies Innovate", where the Keynote speaker was Mr. Hari S. Bhartia, President CII.

In an age of globalisation and information, the frontiers of exchange and collaboration have also become imperative. The college, under the aegis of Higher Education Cell organised collaborative programmes with UK, Netherlands and USA where students and faculty from University of Birmingham, Utrecht Business School and University of Wisconsin visited college and participated in integrated multidisciplinary academic programmes with our students. Two of our students, Mayur Kumar More and Ankita Verma were selected to visit University of Melbourne, Australia in October, 2011, under the Global Citizenship programme.

Although the popular perception of Shri Ram College of Commerce is often guided by cut-off percentages, our students excel brilliantly even in extra-curricular activities. This Annual Report has the details of student activities listed in the





annexure and I need not mention the particulars here. But you will be able to see the range, skill and diversity of student activities, be it debating, dramatics, dancing, creative writing, painting, sports etc. The extremely popular students' festival Crossroads as well as all the other events and festivals round the year provide crucial advantage to our students by way of all-round development alongside their studies. These activities engage their creativity and entrepreneurship developing their potential for team effort, leadership, planning, organisation and crisis management.

The college is also actively involved in community programmes through NSS and Students in Free Enterprise (SIFE). They are making crucial interventions for socially and economically disadvantaged sections of society. CSR initiatives from KPMG created water harvesting facilities in college. Under the Equal Opportunity Cell's Enabling Unit, a Centre for Visually Impaired has been created with lab equipment, both hardware and software, to help access academic resources better.

Special ramps have also been made to make mobility easier for the physically challenged.

In the last few years the placements from our college has shown a keen interest in industry to recruit from our students. This year too there has been record placements: 200 plus placements with average packages in the range of 6.8 lacs.

Considering the economic downturn, these figures look very encouraging for the college.

After almost a two-year gap, the Sports Complex and Ground became available to us after the CWG 2010. The college hosted the first sports festival in the new complex where colleges from across the university participated. Our college sportspersons excelled in several sporting events the details of which are in the annexure.

I take this opportunity to commend all sections of the college community for their cooperation and dedication. My praise for the faculty for maintaining the high academic standards, for their countless hours, pouring over admission applications, preparation of time tables, internal assessment, organising examinations, etc.

I must also appreciate the administration for keeping up with the pressures of change. The Administrative Officer and his team deserve praise for their hard work. My commendation also to the Bursar, Wardens, Librarian, DPE and Caretaker, for the responsibilities that they have shouldered.

So as another year matures, it is the time for harvest. The students who will graduate this year, for you, all our best wishes. You are the candles that will ignite others. Rise to the occasion and lead from the front. You are our heroes and we cherish this SRCC relationship for a lifetime. May God bless you.

Thank you ladies and gentlemen. I wish you all the best.

Dr. P.C. Jain

Principal

86th Annual Day

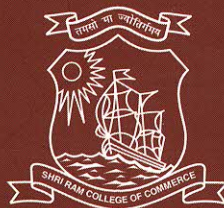


Monday,
March 19, 2012

Venue :
College Auditorium
Time : 9.15 a.m.

Programme

- Arrival of Chief Guest & Guest of Honour
- Unveiling of Outstanding Contributors' Plaque
- Vandana
- Lighting of Lamp & Floral tributes to Founder
- Welcome Address by Chairman, Shri Ajay S. Shriram
- Presentation of College Annual Report by Principal, Dr. P. C. Jain
- Address by Guest of Honour, Shri Arun Jaitley
- Release of College Publications
- Address by Chief Guest, Shri Pranab Mukherjee
- Distribution of Awards, Medals & Prizes
- Presentation of Memento to Chief Guest & Guest of Honour
- National Anthem



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