

SHRI RAM COLLEGE OF COMMERCE

84th Annual
Day



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Friday, March 19, 2010

College Annual Report

Respected Shri Arun Jaitley, Shri Analjit Singh, , Shri Ajay Shriram, distinguished members of Governing Body, eminent alumni, all our respected guests, my dear colleagues, students, parents and friends,

Ladies and Gentlemen

Welcome to the 84th Annual Day of our College. We feel honoured and privileged to have as Chief Guest Shri Arun Jaitley, Leader of the Opposition in the Rajya Sabha and former Union Cabinet Minister. But for us here in Shri Ram College of Commerce, he is one of us, one of the most illustrious alumni who has done us proud. Shri Jaitley has been actively associated with SRCC right from his college days from the mid seventies. He has been a member of the Governing Body and Patron of the Alumni Association for over a decade. Shri Jaitley has been instrumental in the infrastructure development of the college. The work which was initiated in 2008 to upgrade classrooms has materialised thanks to his efforts to pool in resources from the alumni. The generosity that SRCC alumni has shown is overwhelming and under the leadership and vision of Shri Jaitley, our college has become an example of how deeply former students connect with their alma mater. The College will always remember him for his love and bonding that he has for SRCC.

It is a great occasion for us to also welcome Mr. Analjit Singh, Founder and Chairman, Max India Limited and an eminent alumnus of our college. He is a member of the Prime Minister's Joint Indo-US CEOs Forum and a Board Director of several leading companies. He is also a member of key industry organisations such as the Indo-Italian CEO Forum; CII and Council Member, AIMA. He is Chairman, Board of Governors, Doon School, Dehradun and is also an Executive Board Member of the Board of Governors, Indian School of Business, Hyderabad. In the social service sphere, he is Chairman, Max India Foundation; Life Chairman, Bhai Mohan Singh Foundation and Member, Governing Board of Bharti Foundation. It a great honour to have him in our midst and I am sure it must be memorable for him too even as he is reminded of his years here.

We also have with us today our Governing Body Chairman, Mr. Ajay S. Shriram, under whose leadership and guidance, SRCC has launched an ambitious project of infrastructure upgradation. It is his inspiration and passion that has ushered in some long-awaited changes to the college classrooms, tutorial block, library, offices, washrooms etc. It is rare to have someone at the helm take so much interest. We are grateful to him for all the time, effort and resources that he has given to the college.

The Annual Day is a day of commemoration. We come together to recognise what we have achieved in the past year and what we need to do for the coming times. We reward our achievers, we honour the deserving and we recognise the contributions made. And most importantly, we renew our pledge to strive harder to give substance to what it means to be from Shri Ram College of Commerce - to lead by example and to lead from the front.

On this celebratory yet solemn occasion, we remember our founder, Sir Shri Ram, an industrialist and philanthropist who recognised the value of self-reliance. This college was an early example of Indians receiving training in business so that they could compete on an equal footing with the more advanced West. Established in 1926, the college developed itself over the last eight decades to become a coveted destination for talented young men and women from across the country. Sir Shri Ram's vision can be seen here in this hall among our students, but also significantly across the boardrooms of corporate India and abroad, in business and enterprises, in governance, banking, academics, journalism, art and culture.

The strength of SRCC is the performance of its students. Our students have traditionally done extremely well in the university examinations and this year was no exception. Top ranks in both B. Com (Hons.) and B. A. (Hons.) Economics came to our college. In a short while from now we will see them on dais as we honour them with the medals and academic prizes. Our heartiest congratulations to all our students for their hard work.

The faculty has contributed enormously for the eminence and reputation of the college. They have been pursuing research, presenting papers, publishing articles and writing books and have also been associated with academic and other organisations. In the recent past, Dr. Anil Kumar, Dr. Mallika Kumar, Dr. Kuljeet Kaur, Dr. Rachna Jawa completed their doctoral research and were awarded Ph.D degrees. Ms. Santosh Kumari has completed her M.Phil. Teachers have also organised and participated in conferences and workshops, details of which are appended in the annexure to this report. I also take the opportunity to congratulate the faculty members who received distinguished

teacher awards from the University of Delhi on the occasion of Teachers' Day in 2009, namely, Ms. Reena Chaddha and Mr. Amit Sachdeva from the Department of Commerce and Mr. Rajiv Jha, Mr. Avinash Jha and Mr. Rakesh Ranjan from the Department of Economics.

Our colleagues who retired last year were Dr. P. L. Mehta, Department of Economics and Dr. V. K. Goyal and Dr. D. K. Mittal, Department of Commerce. We wish them a healthy and happy retired life. Last year we lost Mr. Sanjiv Dass, Member Governing Body and Dr. J. S. Khokhar, Department of Economics. May their souls rest in peace.

SRCC had a very fruitful year by way of the academic events that were organised. The annual National Colloquium was held at Vigyan Bhawan on April 9, 2009. Mr. Anshu Jain, Head, Global Markets, Deutsche Bank and SRCC alumnus delivered the Keynote Address on the "Global Economic Crisis: Challenges & Opportunities". A two-day International Conference on "Issues in Finance and Economic Development in Developing Countries during Globalization Era" was organised in college on November 6 & 7, 2009. Dr. C. Rangarajan, Chairman, Prime Minister's Economic Advisory Council and formerly Governor, Reserve Bank of India, inaugurated the conference. I commend the efforts made by our teachers and students, particularly those of the seminar convenor Mr. Santosh Kumar and Co-convenor, Mr. H. N. Tiwari.

The Department of English organised an International Seminar on "Globalisation and Cross-Cultural Communication" on December 2, 2009 in college. The Keynote address was delivered by Prof. Neva Cebron, University of Primorska, Slovenia. I commend the English Department, particularly the seminar coordinator, Mr. Shailesh Chawla for his efforts to put the seminar together.

Two workshops on Basic Computer Skills were organised by the college for the faculty members in May and July, 2009 during the Summer Vacations. It was largely to familiarise the use of the laptops that were provided on a cost-sharing basis to the faculty members in 2008. Thirty one faculty members actively participated in these seven-day workshops held in the college itself.

The college also conducted a workshop on "Research Methodology: Multivariate Data Analysis" in February 2010 for a total duration of 42 hours. Thirty five participants from the SRCC faculty were present in the workshop. Prof. I. M. Pandey, Professor of Finance, Department of Commerce, Delhi School of Economics, Delhi University and Dr. Gour C. Saha, Dean, Pearl

School of Business, Gurgaon, were the course instructors. The workshop was organised by Mr. Naveen Mittal, Department of Commerce and my deep appreciation for his organising skills.

The Global Business Operations Programme in SRCC is designed with an industry perspective and industry exposure is an essential ingredient of the course. As a part of industry interaction, the college organises various events. The annual HR Summit, which was held for a third consecutive year on September 13, 2009 at the India Habitat Centre, New Delhi. Keeping in mind the pressing HR Challenges in the contemporary business scenario, the topic for discussion for the Summit was "Talent Management: Opportunities, Issues and Challenges". The Marketing Summit, 2009, was held at VPCI Auditorium, University of Delhi, on September 20, 2009. The theme of the Marketing Summit was: "Bland Brands: Bringing Back the Flavour". The annual Finance Summit was held at India International Centre, New Delhi, on November 8, 2009. The theme was: 'Finnovation: Rethink, Reinvent, Rejuvenate'. I congratulate the GBO students who enthusiastically contributed to the success of these seminars.

The college organised two collaborative study programmes with students and faculty visiting our college for short week-long durations to interact with our students and faculty. These have been joint exercises with the University of Delhi. SRCC participated in the UKIERI-Study India Programme and hosted the visiting students placed with the college from September 7-10, 2009. Prof. B. P. Sahu, Dean International Relations, University of Delhi, inaugurated the programme in SRCC. Ms. Rachel King, Head of Study Abroad & Exchanges, University of Birmingham and Ms. Annie Rubienska, Human Resources Specialist, University of Birmingham were the visiting coordinators.

The Indo-Dutch Programme, "Management and Cultural Contexts," was a collaboration between Utrecht Business School, Netherlands, Miranda House and SRCC. The Programme was inaugurated by Prof. K. Srinivas, Dean International Relations, University of Delhi. Students from all three institutions participated. Held from October 20-24, 2009, the visiting faculty from Utrecht Business School were Dr. Gerbrand Rustenberg, Ms. Rini Roerig and Dr. Floor de Groot. Faculty from Miranda House included Dr. Tanima K. Bose and Ms. Meeta Kumar. The Programme was coordinated in SRCC by Mr. S. K. Choudhury and Dr. Mallika Kumar.

If our college is known for its academic brilliance, it is also known for its extra-curricular activities. Our students have organised and participated in a whole array of activities. The Students' Union and the different Societies displayed

their tremendous organising and 'fund-raising' potential to come up with not just the Winter Festival Crossroads, but at least half a dozen more across the year. These activities have added the vibrancy and youthfulness to our 'heritage' corridors and I am sure must have made the students' tenure in college more meaningful and memorable. The details of what our students have organised and achieved are provided in the annexure. I congratulate all our students for their contribution to the college activities and hope that their good work will inspire those that come after them.

The NSS, Pragati and EYES, have added a social welfare dimension to students activities. It is indeed a very satisfying feeling to see students' initiatives to improve the lot of the less privileged in society. They have worked in the slums, in coaching needy children, caring for the orphans and the aged, or even raise public awareness regarding AIDS or global warming. A new CSR initiative in our college is SIFE- Students in Free Enterprise. One of their initiatives of designing and helping the rickshawallah to own the vehicle through bank finance has received a lot of appreciation and press coverage. Smt Sheila Dixit, Chief Minister of Delhi, formally launched five of these SIFE project rickshaws from her residence at a function organised by SRCC on December 17, 2009. I commend the efforts of the students and their Coordinator, Dr. Abhay Kumar.

The SRCC Alumni is very special and our alumni guests on the dais reflect our difficulties of definition. SRCC alumni cannot be guests because once the association is established the bonding with the college is for a lifetime. Thus the labelling of "Guest" for them is more a matter of form, they are one of us. Not just them, but the SRCC alumni at large have identified themselves so closely with the college that we are overwhelmed and humbled. We as a college express our gratefulness to all those who have come forward to bring about change and upgradation of infrastructure. Be it the classrooms, or clock-tower, the library or the tutorial rooms, our alumni have been extremely generous. Even as the college is poised to leap up higher, the need for additional facilities will arise and I am confident that for SRCC, it will be possible to dream and reach those greater heights because we are proud to have alumni who love and care for their college.

In the recent past the Alumni Association organised a Contributory Dinner and Faculty Honour Programme at the Taj Palace Hotel in New Delhi on January 15, 2010. Dr. M. C. Kapoor, former faculty member, SRCC was felicitated. The initiative was a commendable one thanks to the efforts of Mr. Sushil Agarwal, Secretary, Alumni Association and Mr. Rana Kapoor of Yes Bank. The Alumni Association under the leadership of its President and our

colleague, Dr. Girish Ahuja, organised the scheduled Annual Dinner in College on the "second Sunday of February." These are important occasions for SRites as it gives them the opportunity to connect or reconnect with friends as also join in new ones across generations.

In the last one year, retrofitting work and classroom upgradation was completed. The centralised air-conditioning of classrooms was made fully functional. Ten new tutorial rooms were built and the entire tutorial block was renovated. Two new computer centres have been made. The University is providing us with 80 new computers and two servers. We have also initiated a scheme to provide laptops to our students at discounted rates and instalment payments. Some corporate contributions have also been received to form a resource pool to provide laptops for needy students. We would like see our students to be completely at home in the emerging digital business scenario.

Presently, the library is being renovated to provide a larger reading room, audio-visual resource centre, and complete air-conditioning. It should be ready by the end of the month. The Commonwealth Games too have had a bearing on our infrastructure development. The Wrestling Hall will have a range of added facilities like gym, cafeteria etc. apart from the newly laid rugby field that has been created. The Hostels too will be used temporarily by the Games and will be renovated in the summer holidays.

There are other plans in the pipeline too. The new girls hostel which had been held up for some time has now received clearance from the Municipal Corporation of Delhi. Work on it will start soon. We also have an ambitious project by way of an annexe building in the car-park area, to house some of the necessities. New lecture theatres, offices, placement cell, archives, canteen, etc. will need to be planned for the future. Similarly, the college auditorium will also require attention so that it becomes up-to-date with the facilities.

Today, we are trying to put in place all those things that are felt to be necessary in a modern up-to-date educational institution. We are indeed lucky to attract some of the best students to this college. But I believe that the ultimate test of an educational institution is what the students do afterwards, what standing she or he has in society and what strength of character and leadership she or he can display. It is with this aim that the Placement Cell functions. Not just to provide opportunities for livelihood, but more importantly to see the real world up close. Our placements have improved

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Venue :
College Auditorium

Time : 10.00 a.m.

Programme

Time	Programme
10.00 a.m.	Arrival of Guest of Honour - Shri Analjit Singh Arrival of Chief Guest - Shri Arun Jaitley
10.05 a.m.	Vandana
10.10 a.m.	Lighting of Lamp & Floral Tributes to the Founder by Chief Guest, Guest of Honour, Chairman and Principal
10.12 a.m.	Presentation of Bouquets
10.15 a.m.	Welcome Speech by Chairman, Shri Ajay S. Shriram
10.20 a.m.	Presentation of College Annual Report by Principal, Dr. P.C. Jain
10.30 a.m.	Release of College Publications
10.35 a.m.	Speech by Guest of Honour
10.45 a.m.	Speech by Chief Guest
	Distribution of Medals and Prizes
	Presentation of mementos to Chief Guest and Guest of Honour
	National Anthem
	Refreshments



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